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BUSINESS MEN JOIN ROUND FESTIVE BOARD

85 CITIZENS DINE WITH THE
COMMERCIAL CLUB

Hi Yu Muck a Muck, Hi Yu Wa Wa
Mark Club's First Dinner

Ever since the reorganization of the Heppner Commercial club more than two years ago, the members have awaited the time, more or less impatiently, when Heppner would again have a hotel where regular get to gether dinner meetings of the organization could be held. The first occasion of the kind was that of last Thursday evening, when some 85 club members and prospective members gathered round the festive board at Hotel St. Patrick for the dual purpose of enjoying a dinner and discussing different needs of the town and county. There were hi yu muck a muck and hi yu wa wa at the dinner which, being interpreted means that there was plenty to eat and heap big talk—maybe too much talk for the good of the club.

President Charles Thomson presided at the dinner and acted as toastmaster. A splendid musical program was rendered during the dinner by Heppner's popular soloists, Misses Gladys Lane and Zelma Englemann and Mr. Morrison.

Following the dessert, Mr. Thomson called for reports from delegates who represented the club at the recent meeting of the state Chamber of Commerce and the Oregon Irrigation congress, and by the time these reports were completed the hour had grown so late that but a handful of the diners remained at the tables and but little time was left for the consideration of other subjects.

W. W. Smead briefly outlined the proposal to hold a county fair this fall, stating that the county club was willing to make the usual appropriation for the purpose and that the Farm Bureau is pledged to get behind the fair and make it a real success. The club voted unanimously to endorse the enterprise and help to put it over.

The Umatilla power project also received attention and the club went on record as strongly in favor of getting behind that enterprise to the limit.

Delegates appointed to attend the Pendleton meeting were: A. S. Akers, J. W. Fritsch, F. A. McMenamin, Wm. Haylor and President Thomson.

Since the meeting there has been considerable discussion among the members regarding the conduct of future dinner meetings of the club and the universal opinion seems to be that rules limiting after dinner speeches not only as to time but also as to scope of subjects discussed should be adopted and adhered to in the future. All personalities and injections of squabbles arising from other organizations, members say would be strictly taboo.

A meeting of the club will be held next Friday evening in the council chamber to hear a report from the Pendleton meeting and to elect officers for the ensuing year.

Dale Watkins, former Heppner boy, now residing at Irrigon, was a visitor here Saturday.

RETAILERS WOULD OUT OUT WHOLESALE MAN

DIRECT BUYING SLOGAN AT THE
MARSHFIELD MEETING

Buy From Producer, Give Consumer
Benefit, Is Plan Being
Worked Out.

Portland, Feb. 3.—(Special).—Striking squarely at the foundations of the historic system of distributing merchandise from producer to consumer, the seventeenth annual convention of the Oregon State Retail Merchants' Association, which will Open in Marshfield next Monday morning will take up the big question of whether the organized retailers of the state may not bring about certain big economies which would enable them to give the public more merchandise value for their money.

This will be news to the public—welcome news, no doubt—but it is not a new question with the retailers. Speaking of this today, Edward A. MacLean, secretary of the Oregon State Retail Merchants' Association, said:

"The biggest business brains in America have been engaged for years in endeavoring to solve this problem of economic distribution of merchandise in a scientific way. The mail order system was one of the earliest big developments along this line, but people want to see what they are buying, if they can, so the mail order business has never prospered in cities and towns where the people could get the 'service' of having merchandise laid out before their eyes for their selection.

"The many chain store, enterprises have made more headway in cities and towns, because the chain stores supplied their service to customers, but the chain stores have lacked that magnetic contact because the customers never can see or meet the real proprietors of chain stores—and the employees frequently lack that personal interest and spirit which the proprietor inspires among his help when he is personally on the job in his own store.

"Among the retailers in Oregon the sentiment has been spreading rapidly that the highest ideal of distributing efficiency will be realized if these independent retail merchants get together in buying direct from the producers everywhere.

"The convention which opens Monday morning will debate whether the time is ripe for such an important enterprise and, if so, what the detailed plan of arrangement should be for such a buying organization for the retailers.

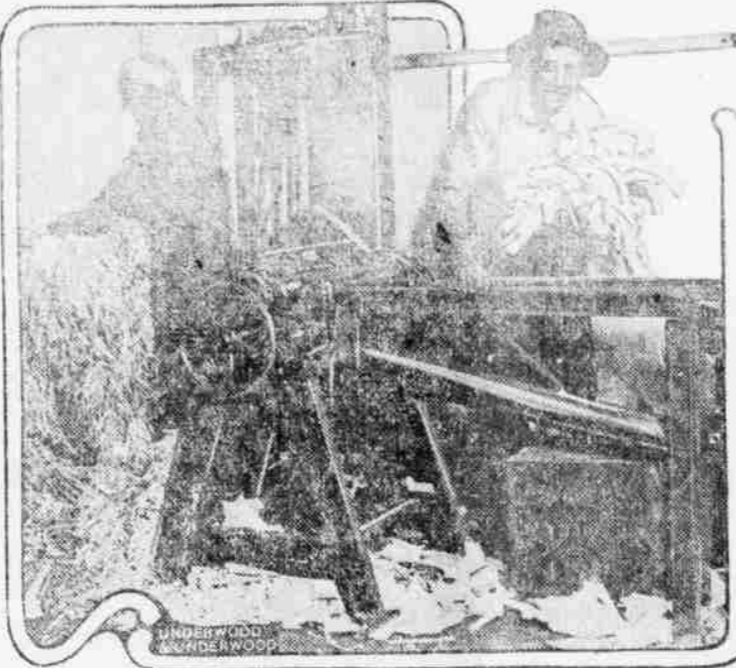
"It will be perfectly plain to the public that if the retailers, through a buying organization of their own can get merchandise of all kinds direct from the producers, instead of from wholesalers or other middlemen, it would be natural and logical to expect big savings, the benefits of which could be passed along the line to the consuming public.

"No one disputes the soundness of this theory—the difficulties that are encountered are all in the practical details of putting this idea into effect. The theory is simple, but working it out presents a variety of complications which must be wrestled with. This the convention will do, for the retailers of Oregon are animated by a very progressive spirit.

"It is impossible to forecast what the convention may do. But this much is certain, the convention will face this question squarely and undertake to decide it on its merits, without fear of the wrath of wholesalers or any other influence. If the retailers, who fortunately are very well organized, can make his economies in the distribution of merchandise by combining their brains and capital behind such an effort, it is not only their privilege to do so, but it might well be considered a duty, if they would regard the real justification for their success as the most loyal efforts they can make to serve the public to the best possible advantage of the public.

Various other questions of current importance will be taken up by the convention, including the possible adoption of some plan for

Making the Helpless Independent



An outgrowth of the outdoor relief department of the county charities of Los Angeles, gives an opportunity to persons, who otherwise would be county charges, to live independent lives, or if crippled or handicapped in other ways, partially to support themselves. Departments have been established where old articles are made over into new. The photograph shows the machine with which paper from the fumigating department is shredded for various uses.

COMMERCIAL CLUB TO MEET FRIDAY EVENING

A meeting of the Commercial club will be held in the council chamber, Friday evening at 8 o'clock. Election of officers and other business of importance to the club will come up for consideration.

A delegation of five members appointed at the meeting last Thursday evening to represent the club at the Umatilla rapids power project meeting at Pendleton last Saturday will make a report of that meeting which will be of interest to every citizen of Heppner who wants to see his town secure the benefit of cheap hydro-electric power for lighting, heating and power purposes.

Heppner needs a real commercial organization at this time more than at any other period in the town's history. Every member is urged to be present and to bring the makings of another good member with him. The meeting is open to all citizens.

Bob Jordan, well known young man of Heppner, where he has been employed at the Heppner garage, left Thursday morning for Pendleton where he will be connected with the Pendleton garage.

A state-wide publicity campaign designed to show that the retailers have not been "profiteers" and to remove the cloud of suspicion from them in this connection.

"The retailers have not profited," said Secretary MacLean, "but our observations have shown that everybody thinks they have. If this unjust conclusion is allowed to stand unchallenged, the retailers must suffer in public opinion. The purpose of the publicity campaign would be to present the retailers' side of the story, which the public has never heard, so that the retailer can have the fullest public confidence and good will and be understood for what he really is, a man who works hard for modest profits all the time."

FARMERS MASS MEETING CALLED

The Grain Farmers of Morrow county will hold a mass meeting in Heppner next Saturday at two p. m. to discuss the marketing plan proposed by the Oregon Co-operative Grain Growers Association.

This will be a public hearing upon this subject, and all business men are cordially invited to attend.

The friends of the plan claim that it means extra money for the farmers wheat, more promptness in meeting merchants' bills, and easier credit conditions for the bankers. It is not an effort to take business from any local institution but to put all local business activities upon a more sound financial basis.

This meeting will offer an opportunity to clear up any question that may arise upon any phase of the operation of this plan.

This move is sponsored by the State Grange, Farmers Union, and Farm Bureau, and is heartily endorsed by the Oregon Agricultural college. They all take the stand that if it is good for the farmer it is good for the merchant and the banker.

Come and see. Dr. Hector McPherson and other prominent speakers who have been actively engaged in the organization will be in attendance.

Several Sherman county business men who realize its importance to themselves through increased prosperity to the farmers are actively soliciting memberships. This was true in California. The Grain Growers organization was really organized and set on its feet by the business men and bankers of Fresno. Everybody attend. Learn the truth about this big move.

Chas. B. Sperry Passes

A telegram from Portland today announced the death of Charles B. Sperry, well known citizen of Ione. Mr. Sperry has been in poor health for several weeks and was taken to Portland last Thursday for treat-

PENDLETON BOOSTS UMATILLA PROJECT

ROUSING MEETING HELD AT THE
ROUND-UP CITY SATURDAY

200 Men Representing Many Communities and Interests Join Forces

Delegates from the Heppner Commercial club to the meeting held at Pendleton last Saturday returned Sunday afternoon bringing with them glowing accounts of the wonderful meeting at which permanent organization was affected of the Umatilla Rapids Power Site association and which was participated in by 200 citizens of Washington and Oregon who are vitally interested in power development.

G. W. Phelps, circuit judge of this judicial district, was elected president of the organization; J. M. Crawford, head of the Tum-a-Luu Lumber company, of Walla Walla, was made first vice-president and S. H. Boardman, of Boardman, was chosen as second vice-president.

Representatives from practically every town in Umatilla and Morrow counties as well as from adjoining counties in Washington were present, as well as a number of prominent business men, railway officials, etc., from Portland.

Representatives from both the Oregon and Washington legislatures were also present.

Fred C. Schubert, assistant United States engineer in charge of rivers and harbors improvement in Oregon, was present and one of the principal speakers.

John H. Lewis, former state engineer, and at present engineer in charge of the survey of the John Day district, was also a prominent speaker.

Judge Stephen A. Lowell, leading attorney of Pendleton, also took part in the meeting, and was chairman of the resolutions committee.

Will B. Bennett, former state bank examiner, now cashier of a Pendleton bank, spoke on the matter of financing the project, suggesting three plans: First, that the big undertaking, which will probably involve the expenditure of \$20,000,000 or \$25,000,000 be financed and built by the United States government; second, that the two states, Washington and Oregon, unite in building the dam; and third, that private capital be enlisted in the work. Investigation would show which of the three plans promised earliest results and that plan should be adopted, Mr. Bennett believed.

The Heppner Commercial club was represented at the meeting by Chas. Thomson, president of the club; A. S. Akers, J. W. Fritsch, F. A. McMenamin and Wm. Haylor. Mr. Akers was a member of the resolutions committee and Mr. McMenamin was made a member of the executive committee.

M. J. BRADFORD PASSES

M. J. Bradford, former resident of Heppner, and for several years engaged in the painting business here, died at Kirkland, Washington, January 5th, and was buried at that place on Sunday, January 9th.

Mr. Bradford was born in St. Joe, Missouri in 1871, and was an interior decorator by trade. He leaves a widow, son and daughter-in-law in Kirkland, a daughter in Wheaton, Ill., and a brother, Grant C. Bradford of Guthrie, Oklahoma.

The death of Mr. Bradford was the result of three paralytic strokes, the first of which came the last of October, last year, and the third on Tuesday, December 29, after which he succumbed.

The news of his death came as a great shock to his many friends, both in Kirkland and in other places he had lived.

SELLS INTEREST IN HARDWARE FIRM

A. S. Akers has disposed of his interest in the Peoples Hardware Co. to W. G. McCarty who previously held a considerable interest in the corporation. The transfer was completed last Friday. Mr. Akers has no other business plans in view at this time but says he figured these dull days are pretty good in which to enjoy a loafing spell.

JOHN DAY TAXPAYERS HOLD LIVELY MEETING

DESIGNATION OF C. C. CLARK
AND ED. REITMAN ASKED

Hotel Dining Room Filled at Meeting
in Which Are Dramatic
moments.

The controversy over the John Day Irrigation District, arising over the recent tax levy of 50 cents per acre on the land in the district, and which found first expression in the election held last month for the election of two directors for the district received considerable of an airing at a meeting held in the diningroom of Hotel St. Patrick last Tuesday evening.

The date was that of the regular monthly meeting of the directors, and a notice had been published by James Carry, one of the heavy land owners in the district, asking all interested to attend the directors

When the time arrived, however, the directors held a short session in the office of their secretary in the Roberts building and then adjourned and went over to the hotel and attended the property owners' meeting.

C. C. Clark, president of the board of directors, declined to preside at the later meeting, and Dr. J. P. Conder was chosen to that position, F. R. Brown, secretary of the board of directors, also being chosen as secretary of the meeting.

The meeting was a lively one from start to finish, and at times the situation developed into the dramatic.

E. A. Poe, a land owner in the district, who resides north of Ione, acting as spokesman for the land owners, stated that the object of the meeting was to get information. He declared that the tax levy of 50 cents per acre on all land within the district was made without the knowledge of the property owners, and that had the purpose of the directors been known to the property owners during the period in which protest against such action could be made that there would have been a vigorous protest. The question of whether or not legal notice had been given of the proposed assessment was threshed out, and F. R. Brown, secretary to the directors, stated that he has in his files proper proof of publication showing that a notice of the proposed levy was published in the Gazette-Times, a Heppner newspaper. Most of the taxpayers, however, declared that they had not seen any such notice, and that it was not until after the levy had been made that they had any information on the subject.

Mr. Poe also stated that the people of the district want information as to why the board of directors refused to seat C. A. Minor and Art Wheelhouse, who were elected by an overwhelming majority to supplant Messrs. C. C. Clark and Edward Reitman.

Under a motion offered by J. W. Osborn of Cecl, C. C. Clark was called upon to answer the questions propounded by Mr. Poe.

Mr. Clark then took the floor and gave a somewhat detailed statement of the history of the district. He contended that a tax levy of 50 cents per acre was necessary to cover the expense attached to having a comprehensive survey of the district made and a report as to the feasibility and cost of the project. He contended that the directors were legally elected and to them was delegated certain powers to act for their constituents, and that in their actions they have always taken every precaution to comply strictly with the state laws covering irrigation districts. He claimed that it was not only their right, but their sworn duty to take the steps they have taken in the matter of levying the 50 cent assessment.

Regarding the recent election Mr. Clark said that the directors were guided in their action following the election by the advice of their legal counsel, F. A. McMenamin, and he asked that Mr. McMenamin be given the floor to explain his interpretation of the laws governing such matters.

Mr. McMenamin then read the sections governing elections in irrigation districts, maintained that Minor and Wheelhouse were not properly nominated, and for that reason their election was illegal, in that they were not nominated either by petition or

(Continued on Page Eight)

GENUINE
"BULL"
DURHAM
tobacco makes 50
good cigarettes for
10c

The American Tobacco Co.

Indeterminate Sentence