## The Season is Here for Breakfast Cereals

## Cooked and Ready to Eat

 CORN fLakes, Krumbles, post toasties, grape nuts, shredded wheat, puffed rice, wheat and corn.
## To Be Cooked

rolled oats - mothers, golden ROD, KERR'S, ALBERS. ROLLED WHEAT -Golden rod, albers.
WHEAT NUTS, PEARLS OF WHEAT, CREAM OF WHEAT, CREAM OF BARLeY, GRANULATED Hominy, two minUTE OAT FOOD, ROMAN MEAL, RALstons bran, kellog's krumbled bran.

## Phelps Grocery Co.

Newspaper Value

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value. The local newspaper that gives the
news of ite town and county is the paper the
people want to read badly enough that they are willing to buy that paper and
in order to get to read it regularly.

The Newspaper That Counts As An Advertising Medium Is The Newspaper That Gives Good, Honest Service Service To Its Subscribers Every Issue.

Heppner Herald Is That Sort of a Newspaper


