

A PRACTICAL CAR FOR ALL LIGHT HAULING AND DELIVERY



A CARLOAD OF DODGES ARE DUE THE FIRST OF NEXT WEEK. IF YOU WANT YOURS YOU SHOULD PLACE YOUR ORDER EARLY.

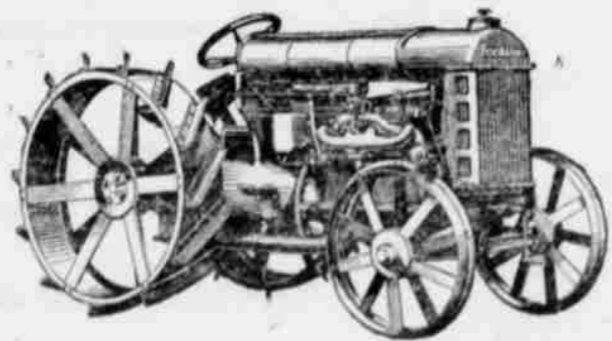
Cohn Auto Co.

DODGE BROTHERS
BUSINESS CAR

On the Farm

The word "EFFICIENCY" means

FORDSON TRACTOR



The FORDSON will do your plowing, weeding, seeding, hauling—any and all of your fall work requiring motive power—quicker, better and at less cost of operation than any other type of power.

We will be glad to prove these statements by an actual demonstration of FORDSON merits on your own farm.

LATOURELL AUTO CO.

JUST NOW WE HAVE FORDSON FOR IMMEDIATE DELIVERY

ALASKA NOTES

Alaska is about one-fifth the size of the United States.

The Behm Canal timber unit, on the Tongass Forest, southeastern Alaska, has a stand of approximately one billion feet board measure, of which 88 per cent is spruce and hemlock timber, all suitable for pulp wood.

Alaska is not all snow and ice. Potatoes, turnips, beets, sugar beets, carrots, parsnips, celery, clubroot, radishes, onions, cabbages, cucumbers and peas are grown in Alaska.

Pulpwood will be sold from the Alaskan National Forests with such provisions for future supply as will assure the permanence of the industry.

According to Government estimates it is believed that a complete exploration of the National Forests in southern Alaska will show that there is a quarter of a million horse power of undeveloped water power possibilities.

The records of the Weather Bureau in Alaska show that the average winter temperature of the ports of Prince William Sound, 30 degrees above zero, is the same as that of New York and Boston, and that of Nome (700) is similar to that of Manitoba and Montreal.

It is of interest to note in connection with possible pulp plants in southeast Alaska that labor in Alaska is accustomed to work on a piece basis rather than on a time basis, and this would probably be reflected in the employment of labor for logging operations of pulp timbers.

AGRICULTURAL PRODUCTS NEED NEWSPAPER NOTICE

Average of \$200 Worth to Farm Should Find Special Market Through Local Press

An average of \$200 worth of surplus Oregon farm produce per farm should find its way to special markets, largely in the community through advertisements in the community press, pointed out C. J. McIntosh to the members of the state press association at Astoria, August 14th.

"Some of this produce is allowed to go to waste," he declared, "and some of it is sold as staples in the general market when it is entitled to much higher prices as seed or livestock breeding material. 'For sale' or 'display' ads in the home paper would find this market in the most economical way known."

It takes but three per cent of the total volume of business to carry out the advertising policy. That makes an average of 46 a year to find buyers for the \$200 trade.

It was also shown that the average newspaper in this state serves 250 farms. The advertising revenue of the paper that gets this business would thus be \$1500 a year.

"This would be legitimate business for the paper, because it would be doing a distinct community service. In fact, the farmer needs the service more than the editor needs the business."

Two columns of the Newberg Graphic were exhibited, carrying 35 classified ads. The same issue carried three display farm ads. A letter from M. C. Wire & Son, large poultry breeders, was read to show that the advertising pays.

The pessimist will not invest money in the town and he tries to discourage those who do. If he sees a good new building going up he says: "Take it from me that man will never get more than 2 1/2 per cent on his money, don't you know?" Think a pity of a guy like that.—EX.

OREGON STATE FAIR

Fifty-ninth Annual Oregon State Fair, Salem, September 27 to October 2nd. — splendid agricultural, livestock, and industrial exhibits, excellent races, a superb horseshow, high class amusements — greater and better than ever before.
19-22 A. H. Lea, secretary, Salem.

DEEP PLOWING PAID

Thrift Bros., Benton county farmers, did some deep plowing on run down land last fall, and this year can tell to the very drill row where this was, by the better crop. They annually seed 40 acres to clover, says the Benton Farm Bureau News.

NO LAUGHING MATTER

"I admire the man who laughs at danger, don't you?"
"No, I think he has a mighty poor sense of humor."—Boston Transcript

"There's More Real Satisfaction" says the Good Judge



In a little of the Real Tobacco Chew, than you ever got out of the ordinary kind. The good rich taste lasts so long you don't need a fresh chew nearly as often—that's why it costs you less to chew this class of tobacco.

Any man who uses the Real Tobacco Chew will tell you that.

Put up in two styles

W-B CUT is a long fine-cut tobacco
RIGHT CUT is a short-cut tobacco

Fine Ranch Bargain

160-acre creek ranch, 40 acres ditch, good 7-room house, good barn and other out-buildings.

School adjoining.

Bargain if taken at once. Easy terms.

ROY V. WHITEIS

REAL ESTATE and INSURANCE



Reproduces All Tonal Beauties

STILL the very latest and most advanced in phonographs is The Brunswick. This remarkable instrument has attracted nation-wide attention. Chiefly because of the Brunswick Method of Reproduction. This new development brings finer tone for every record, whatever make. No other instrument has these advanced ideas.

Now Brunswick Records

We bring now as a further contribution to the phonographic art our own make of records. We include all the fine standards of today, yet add what we consider a vast improvement. And this we know will be the verdict of the public.

This is the secret—each Brunswick Record is interpreted by a noted director or an accomplished artist technically trained in the art of recording. Thus we unite the talent of the artist with the genius of the composer.



We feel sure that you will recognize the betterment brought out by this idea. We want you to judge Brunswick Records by those same severe tests with which people have judged Brunswick Phonographs. And that is by comparison.

Remember—Brunswick Records will play on any phonograph with steel or fibre needle.

Just Hear The Brunswick and Be Convinced

OSCAR OTTO
Music House

