

### Local Happenings From Neighboring Towns

#### CECIL NEWS

"Mayor" Hynd was a county seat visitor during the week.

Bert Mason of Ione passed through Cecil on Thursday.

J. W. Osborn of Cecil spent Thursday and Friday in Heppner.

Lester Goodrich of Fairview spent Sunday in Ione.

A. Henriksen and Whit Ewing were county seat visitors on Wednesday.

Everett Logan and family autoed to Heppner on Sunday returning home on Monday.

Ed. Melton who has been in The Dalles for the past week returned to his home, the "Lookout" on Monday.

Mr. and Mrs. Geo. Krebs of the Last Camp were business callers in Arlington on Tuesday.

Mr. and Mrs. Ed. Fanchier of Fourmile were Cecil business callers on Tuesday.

Bernice Franklin of Ewing spent Thursday afternoon with Miss Georgia Summers.

Miss Annie C. Hynd of Butterly Flats was the guest of Miss Mildred Henriksen of Ione on Friday.

Miss Ada Nash, who has been visiting for some time in The Dalles returned home on Friday.

Misses Helen Barnitt and Doris Mahoney of Heppner spent the week end at Willow Creek ranch, the home of Mr. and Mrs. A. Henriksen.

Mr. Geo. V. Krebs and daughter Miss Margaret, accompanied by Miss Mabel Semmerfeld, all of Portland, arrived at the Last Camp on Sunday where they will visit for an indefinite time.

Misses Sarah and McIndaMay who have been in Memouth for the past few weeks arrived in Cecil on Sunday where they will visit with their parents of Fourmile.

P. M. Nash, who has been spending the past month in and around Cecil left on the local for Beaverton on Saturday where he will take up his school work.

#### IONE NEWS

Carl Yount, local grain dealer motored to Arlington Saturday where he met his wife and children, who just returned from near Lewiston, Idaho, where they spent several weeks with Mrs. Yount's parents.

Mrs. Charles O'Neil and little son Rex and sister Miss Beattie Hartwell returned Friday from Portland where they spent several weeks.

Mrs. Sara Pickett, who has been visiting for the past two weeks with her daughter Mrs. Ira Sipes of Portland, returned home Friday. Mrs. Pickett was accompanied home by her daughter and little son.

Miss Elva Troedson, of Gladstone, arrived Thursday and is a guest at the home of her cousin Miss Anna Troedson. Miss Troedson expects to teach school this year in Portland.

Miss Lillian Cochran left Friday for Pendleton where she will visit with relatives and friends. Miss Cochran will be joined in the near future by her parents who will make their home in Pendleton.

Mr. Jim Sperry of Brownville is enjoying a visit with his sister Mrs. Mary Hale and other relatives.

Mrs. Carrie Cochran, who has been visiting with relatives for the past two weeks returned Tuesday to her home at Walla Walla.

Mrs. A. W. Cook, of Bend, Oregon, arrived Tuesday and will visit for a few days at the home of her daughter Mrs. Kenneth Blake.

Mr. and Mrs. J. H. Bryson and two sons and Mrs. Mayne Moore and

the daughter Winifred and Mr. and Mrs. Clay Wood and daughter returned Tuesday from Hildaway Springs where they spent a few weeks of the hot weather.

Mr. and Mrs. Ike Howard and son James and Mr. and Mrs. John Hosner and two children left Tuesday by auto for Portland and Seaside where they will enjoy their summer vacation.

Mrs. Charley McNabb, of Lyle, Washington, came last Monday to be at the bed side of her husband, who is quite ill at the home of his brothers W. T. McNabb. We are glad to learn Mr. McNabb slowly improving.

Miss Grace Gilmore of Portland came last Sunday and will spend a four weeks vacation on her uncle's ranch, Robert Mathison, of the Ione neighborhood. Miss Gilmore is a private exchange operator for Balfour Guthrie Co. of Portland and has been with this company for the past 19 years.

Miss Gwendolen Jones, who has been visiting her sisters Misses Margaret and Catherine Jones, returned Wednesday to her home at Challis, Idaho. Miss Jones will teach school this year at that place. Miss Catherine accompanied her sister home and will spend a two weeks vacation at the home of her father, Rev. J. L. Jones.

C. W. McNamer made a business trip to Portland the first of the week returning Friday.

We understand, the Ford Garage, owned by Turkish and Baternfeld, have been sold to Hymer and Hale, real estate dealers of Ione.

Mrs. C. T. Walker left last Wednesday for Long Beach, Cal., where she expects to make her home. Mrs. Walker has resided continuously in Ione for a number of years and has made many friends who regret her leaving. We join in wishing her success in her new location.

Mr. and Mrs. S. E. Moore and daughter Edna left the first of last week for Lebanon Springs where they will enjoy a few weeks outing. They were accompanied by Mrs. Moore's niece Miss Alma Wills of Portland.

Mr. and Mrs. N. E. Thomas and son left Wednesday for Manpin after spending a few days with Mrs. Thomas son Robert Hildenbrand.

#### WHAT IS THE USE?

Mr. Ford, in his paper, asks the question: "What is the use of hauling a live steer all the way from Texas, turning it into beef at Chicago and hauling it all the way back to Texas again? Was is the use of hauling wheat thousands of miles as wheat and then hauling it back again as flour?"

Mr. Ford might have extended his questionnaire, had he been so disposed, to include a query as to why it is that wool is hauled three thousand miles from the Pacific to the Atlantic coast and the finished product in cloth or garments are then hauled three thousand miles from the Atlantic to the Pacific coast. And there are other questions of like import and economic interest to this and other sections of the country which can be summarized in the one general inquiry: What is the use?

The answer is: There is no use. The explanation lies in the fact that the industrial thought and the industrial habit have not been developed in the regions where the raw material is produced. We have fallen into a custom which has left too much of the charge for distribution in the transportation account, and this custom has persisted until the means of transportation at our command are overcrowded.

Having, in sort, an answer to the question, how are we to remedy the condition that it discloses? There is but one effectual method. We must cultivate the industrial sense in every community that is an assembling center for raw material.

As we bring the raw product and the agency which transforms it into things of human use—into wealth—we enhance the prosperity not only of that particular region, but of the country at large. Added expense in the conduct of an individual business means a lessening of profits. Added expense in the conduct of the business of the entire region or of the nation at large means the same thing. The principles of industry

and trade, like those of mechanics, are in themselves simple, however, complex the machinery may be to which they apply.

In the case of cotton textiles the South saw the wisdom of building the factory next to the cotton field, and the result has been an industrial activity in certain of the Southern states which has made their material progress pronounced in comparison with their sister states of the same group.

We need a touch of that same wisdom and the practical application of that same enterprise here on the Pacific coast that has made it a community builder in the South. Industry, widespread and established as closely as may be to the sources of raw material supply and profitable market, is the policy of greatest enrichment and progress to the entire country.—Portland Telegram.

The same line of reasoning may be applied to Heppner. What's the use in paying freight on our wheat to Portland, give that city the profit of manufacturing the wheat into flour and then pay freight on the flour back to Heppner? It must be that Heppner does this because she thinks that the railroad company and Portland need the money.

Also what's the use in shipping nearly all of our hogs to Portland and then shipping our hams, bacon and lard back when we could just as well save that freight and keep the money at home. And bread: Why send our money to Portland bakers when we have a good baker in Heppner.

The reason must be that too many of us have the fool idea that anything made away from home must be better than the home product.

Salem, Ore., Aug. 9.—Every industry in the state depending upon railroad transportation for the disposal of its product will be cheered by a promise recently given by the Southern Pacific railroad to distribute 100 empty cars daily over its lines north of Ashland. Many Oregon industries, particularly the lumber mills, are now hampered by the acute car shortage.

#### THEATRE NEWS

"THE MONEY CORRAL;" "BILL" HART IS HERO.

Years ago the rodeo was the biggest thing in the West. It was the occasion when all the wild riders, bronco busters and sore shins of the West assembled to display their prowess. Such a scene is revived in "The Money Corral", a new Artercraft picture starring William S. Hart, which will be shown at the Star Theatre next Friday. It was written by Mr. Hart and Lambert Hillier and also collaborated in its direction.

The rodeo scene of this picture was expensive and took lots of time, but it justified the effort for it gives a touch of realism that could not otherwise have been secured. Many punchers, Indians, Mexicans, cowgirls and others came to Hollywood to make the rodeo scenes and over a thousand persons appeared therein. "The Money Corral" is said to be the most exciting film that has been produced in months.

#### BATHTUBS ARE FINE IN ZEPPELIN RAIDS SAYS MISS GISH

Firsthand information as to what the average civilian did in London during the Zeppelin air raids can best be obtained by viewing "Boots", the unique character play in which bewitching young Dorothy Gish, of "Little Disturber" fame, will appear at the Star Theatre next Sunday. Much has been written and said about the actions of the people during those trying times when the Germans swept over the city and dropped their tons of death on the four-streecornered population. But Miss Gish shows just what people in their homes did, and Miss Gish knows, for she experienced nine air raids during her stay in London.

There is no air raid in the picture, nor is there a German, for it is an after the war play that has nothing whatever to do with battles or horrors of that nature. But there is an explosion in it. But when "Boots", the imaginative little slaver in the London boarding house hears it she throws a tin washbowl over her head and crawls under the sink.

Miss Dorothy states that it was a common occurrence for people in London to have their tubs so arranged that two people could crawl under the inverted tub and thus protect themselves from falling timbers in case explosions should occur close to the building. The bathtub formed an excellent protection.

But the way Dorothy does it in "Boots" is funny, and you don't think near as seriously about the air raid as she does.

## More Mileage in Hood Wurkshu than any rubber soled shoe.



The HOOD SHOE is built like an auto tire and will outwear any leather shoe at \$8.00 a pair.

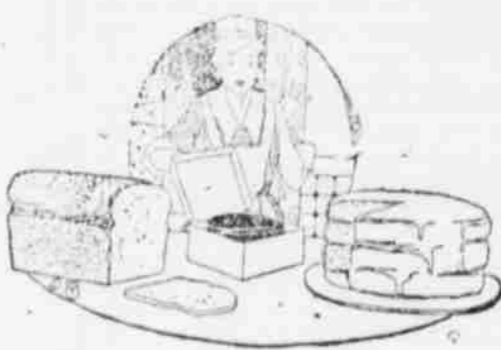
- Men's Shoe .....\$3.50
- Boys' Shoe .....\$3.25
- Childs size 11½ to 2 .....\$2.75

NOTICE—All canvas rubber soled shoes went up 25 percent the first of August So save \$\$\$ on your foot wear by buying now. We have a big stock of these shoes, that we bought before prices went up.

## E. N. Gonty Shoe Store

REPAIRING NEATLY DONE.

## Made-in-Heppner



## 10 cents a Loaf

Products of the Heppner Bakery are all made right here in Heppner and in quality and healthfulness they are the equal of the Best Baker's Product anywhere in Oregon.

About 90 cents of every dollar we take in is spent in Heppner for rent, taxes, materials, fuel, light and water and scores of other commodities that go to make up every day business and living expenses.

Why not help to build up your own town by buying Heppner-made Bread and other baker's products instead of patronizing dealers in outside products who send 10 cents out of every 12 of your bread money to Portland to help build up that city at the expense of your own little town.

What do Portland bakers do to help build up Heppner? Nothing. Then why continue to send them your bread money when by so doing you are helping to pull down a home industry that is doing what it can to help build up Heppner. Think it over.

Try a loaf for your morning toast.

It's only 10 cents a loaf at Thomson Bros., Phelps Grocery Co. or at

## The Heppner Bakery A HOME INDUSTRY