

THE HEPPNER HERALD

S. A. PATTISON, EDITOR AND PUBLISHER
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THE CHAUTAUQUA

Heppner's Chautauqua season has come and gone and it may be fairly said of the meeting that, taken all around, it was a success. Many of the numbers on the program were excellent—as good as those provided by any similar organization in the country. Some were mediocre, others perhaps, hardly attained that standard. The same criticism could perhaps be truthfully made of any traveling entertainment organization on the road.

Chautauqua lecturers and entertainers must, perforce, work under serious difficulties. A tent seated with rough plank benches without back or foot rests, and crowded with men, women, small boys and babies is hardly an ideal place in which a speaker, singer, or other performer can do himself justice and when the tent is located on a busy corner where auto engines and horns keep up a continuous din the unhappy condition is still worse.

It is therefore to the credit of such entertainers and speakers as Elsie Mae Gordon, Count Tolstoy, the Carmeline band, the Spragues, Dr. Nation and Miss Opal Weimer with her junior work, that they were able to hold the attention of their audiences at every session in which they appeared.

It is also to the credit of the people of Heppner and Morrow county that they gave the Chautauqua such hearty support. This proved that the people of this community appreciate such form of entertainment and that more of such is needed to supply the demand for instructive and entertaining pastime.

If there was any inharmonious note or any financial loss to individuals connected with Heppner's week of Chautauqua enjoyment it can not fairly be laid at the door of the Chautauqua as an institution, speaking in a broad sense. The fault, if any, must be charged up jointly to present day Chautauqua methods of doing business on the one hand and lack of organization and interest on the part of the local committee on the other. In both cases the "let George do it" spirit was in the saddle and the wonder is that it didn't land the whole show in the ditch and the fact that in spite of the management's moss-grown methods and the local committee's apathy the meeting was a success closing with a relatively small deficit for the local guarantors to dig up is another credit to the people of the community and yet another bit of evidence that Heppner needs such a meeting next year and every year.

Just why Chautauqua organizations should be granted the privilege of requiring—and acquiring—a guarantee from every community in which they do business that they shall be protected from loss the writer has never been able to understand. Undoubtedly men who enter the Chautauqua business do so for the purpose of making money just the same as men enter the business of selling groceries, or practicing law or printing a newspaper or running a picture show do so to make money. This is a sort of money mad age and if we could all of us get by with the Chautauqua plan of securing a guarantee from the community insuring us against loss what a Utopia this old world would be.

The writer can understand, however, that this moss-grown method of doing business by Chautauqua organizations has been in use so long that it has become a sort of institution and he also understands that the people of Heppner cannot, single handed, overthrow it. But he believes that a protest against such a system is in order and that if enough communities interested in Chautauqua circuits would make such a protest the Chautauqua people would soon change their plans and go before the public strictly on their merits.

In the meantime if Heppner is to have future Chautauquas the citizens interested should effect a permanent organization and work out a definite plan of procedure that would give them something more of a stake in the game than the signing of guarantees and the paying of deficits.

SOME NERVE

It requires some nerve for the members of a traveling minstrel company to request the ladies and gentlemen who have been patronizing the show for a week at the close of the run to carry out their own chairs and stack them at the entrance simply to clear the management from further such mental work themselves as going to the expense of hiring a few small boys to do it, but that is just what happened in Heppner last Thursday evening and the funny part of the thing is that the big audience fell for it. Dainty ladies, frail old women and decrepit men were not exempt from the task and simply because the request was made by the representative of an organization that has made a fine art out of the old game of working the public, it was over with a whomp.

If luck is enough, after being guaranteed from loss by a local committee and receiving absolutely free publicity from the local press for their show it would be only fair for these people to do their own janitor work.

That they do not have to do so, however, proves that Mr. and Mrs.

E. Z. Mark and all their children, sisters, cousins and aunts are still with us.

W. G. McADOO



Return to Have Some Fun!

HENRY GAINES HAWN



Henry Gaines Hawn of San Francisco, an authority on community building, is one of several speakers now touring the state in connection with the expansion movement of the Oregon State Chamber of Commerce.

The State Chamber is making a state-wide appeal for a budget of \$450,000, covering a period of three years, to carry on its development work.

The movement has been endorsed by more than two hundred leading men throughout Oregon. Eighty community executive committees have been organized to co-operate with the State Chamber in the canvass throughout the state which will be conducted during June and July.

DOUBLE POPULATION OF OREGON FARMERS STATE CHAMBER PLAN

Oregon now has 5,000,000 acres of land under cultivation.

In 1919 the agricultural crop was valued at \$206,000,000.00.

By honest advertising the Oregon State Chamber of Commerce can double the agricultural acreage in three years. This would add another \$206,000,000.00 to the agricultural revenue of the State, using last year's figures as a basis of figuring.

Subscribe for the Herald

Industrial developments depend on two factors: Natural resources or raw materials, and proximity to markets for manufactured products. Granted these and sufficient encouragement development inevitably follows.

Oregon has the raw materials and natural resources. It will be the purpose of the State Chamber of Commerce under its expanded program to acquaint the world with these facts, and through direct solicitation, get industrial management to consider Oregon as a site for their industries.

Furniture and wool manufacture in Oregon are in their infancy. So is the canning and preserving of fruits. With its vast resources in water power, its labor market, geographical location, Oregon offers many advantages to the manufacturer who, however, must first be interested in Oregon and know its advantages.



BATTERY solution and passage of current always succeed in wearing out ordinary insulation long before the plates reach the end of their usefulness, but it is different with Thru-Rubber. That's the insulation which frees the car owner from re-insulation worries during the life of the battery.

Battery Electric Service Station
F. W. FRITSCH
Phone 83 Heppner



An Enemy to the High Cost of Living.

THE SAVINGS ACCOUNT, no matter how humbly started, if added to conscientiously, continuously and consistently, can do much to beat back the high living costs in any household.

It is a champion to the thrifty, attracting and holding that "Extra" money which too often aids and abets unnecessary spending.

THE FIRST NATIONAL BANK is an ideal "home for savings"—safely guarding, guiding and helping increase the surplus earnings of customers.

First National Bank Heppner.

Star Theatre

Wednesday: The Gamble in Souls featuring Dorothy Dalton and Wm. Desmond.

What would you do if you were thrown on a deserted island with a member of the opposite sex where man-made laws do not exist and only nature holds sway?

Thursday: Anita Stewart in "Shadows of the Past."

The candidate for governor sits in the shadow of plotted scandal. The girl he loves is held prisoner. She escapes. Fate deals with the conspirator.

Friday: Fred Stone in "Johnny Get Your Gun."

All you want to know before you get your hat to come down and see this picture is that Fred Stone is in it, and he's so full of high spirits and tricks that you would think he had drunk a barrel of champagne!—but he hasn't, it's just Fred and his Little Ways!

Saturday: "Blood Barriers" featuring Sylvia Bremer

Cyrus Townsend Brady's thrilling Photo Drama.

Sunday: Dorothy Dalton in "Extravagance" and Mrs. Sydney Drew Comedy "Romance and Rings"

Here's your chance to test your pet theory of economy. Come to see if it would work in "EXTRAVAGANCE"

Monday: The Milos in Vaudeville.

Star Theatre

B. G. SIGSBEE, SOLE OWNER

WARREN G. HARDING



Republican Nominee for President of the United States.

NOTICE TO OWNERS OF STOCK.

Notice is hereby given to all owners of cattle and horses now running at large on lands owned or leased by us in Morrow county, Oregon, that

if such cattle and horses are not taken off our property within two weeks from the date of this notice that we will take up all such stock and proceed to sell same according to law.

Dated at Heppner, Oregon, this 22nd day of June, 1920.
S-10 HYND BROS.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at The Dalles, Oregon, June 17th, 1920.

Notice is hereby given that ELIZABETH STAMPER of Lexington, Oregon, who, on Nov. 24th, 1916, made Homestead Entry No. 016063, for 8 1/4 N 1/4, N 1/4 SE 1/4, Section 22, Township 1 South, Range 26 East, Willamette Meridian, has filed notice of intention to make final three-year Proof, to establish claim to the land above described, before J. A. Waters, Clerk of the Circuit Court, at Heppner, Oregon, on the 4th day of August, 1920.

Claimant names as witnesses: Dan J. Way, W. J. Lauder, G. B. Swaggert, B. F. Swaggert, all of Lexington, Oregon.
H. FRANK WOODCOCK Register.

Ease and Comfort

HOW MUCH EASE AND COMFORT YOU CAN GET OUT OF A PROPERLY REPAIRED OLD SHOE THROUGH THE HOT SUMMER DAYS. IT'S EASY AS AN OLD GLOVE AND EVERY DAY'S WEAR YOU GET OUT OF AN OLD PAIR MEANS THAT MUCH SAVED ON THE NEW PAIR WHEN THE STORMY SEASON COMES. BRING US THE OLD ONES AND WE WILL MAKE THEM

LIKE A NEW PAIR AT A SMALL COST.

A NEW PAIR? IF YOU REALLY NEED A NEW PAIR WE CAN SAVE YOU MONEY AND GUARANTEE YOU SATISFACTION.

Bowers' Shoe Shop