Tuesday, March 16, 1920.

Why man-

we made this

cigarette for you!

### THE HEPPNER HERALD, HEPPNER, OREGON

the second of th

### THE SILK SHIRT CRAZE

So many millions of dollars are tied up in slik shirts for men that the production of real necessities is hampered by exhaustion of credit resources, according to a statement issued from the Pittsburgh office of the Savings Division, United States Treasury. Information given to the treasury department by silk shirt manufacturers indicates that the man who possesses a half dozen of these articles will have to keep them in a safe deposit box in order to be safe In 1821 silk shirts will be so valuable that the owner will keep them with his Liberty Bonds. Manufacturers say, however, that those who have bought silk shirts in half dozen lots will not have many Liberty Bonds to a state institution because he was left by that time.

One manufacturer told the govern ment investigators, that his company now had orders for \$13,000,000 worth of shirts for this spring and that half of this amount was for silk shirts. Many of the other grades ordered, he said, contained silk stripes

"Never has there been such a craze for silk," this manufacturer said. "Ten years ago we sold practically no silk shirts. The workmen now wear silk shirts but wealthy men do not. They know the cheaper weaves will give better service."

According to the government figures, raw silk for spring shirts which sold recently for \$6,00 a pound has advanced now to \$18.30 a pound. The price has increased so rapidly that both manufacturers and retallers in many instances are refusing to put money into such merchandise because they do not care to finance such a huge trade at present prices. One manufacturer deelared that the country was near the limit of credit resources.

The remedy for the high cost of necessities lies with the public, according to the treasury department. If the public refuses to buy more than absolute necessit ydemands and conserves the money saved, prices will be reduced. Extravagance not only affects the persons practicing it but injures the entire country according to the treasury department.

## S. A. CUTS RED TAPE

less and in want.

on the overland train and was taken off at Willows, California. He was not a resident of Colusa county and could not be sent to the county hospital, although he was near death. Willows people interetsed themselves in his case and sent him to San Francisco. There he was denied entrance

vas open to lim. He was weak from

Army Home Service program for 1920 at this time organized Colusa county advisory board.

And they told about Ehrman.

the case to the attention of the Salvation Army there. In three hours State lines and the inelasticities of he was out of the hospital, in kindly he laws of sovereign states are not hands, cared for and provided for permitted to hamper the Safvation Industrial Hone where he may re-Army in its work of service to hu- main as long as he desires. The servmanity. The Salvation Army takes lee is free because it is a service to a care of the man from Oregon, where- man in need. Nor does his Oregon wer he is, if he is homeless, friend, citizenship bur him from the the ministrations of the Salvation Army C. E. Ehrman of Portland, fell in the California metropolis.

PAGE THREE

#### Happy Thought.

A married man has to be a brilliant far to keep peace in the family. One of them talked about Mary in his sleep all night recently, and his wife's name is Sarah. And there was heltupay. next morning until he had an idea and explained that he went to see Mary Pickford in a movie drama the night before and he dreamed about the show all night. And he got away with lt. too .- Arkansaw Thomas Cat.

Beliefs That Center About Pearls. Many superstitious beliefs prevail in the East concerning pearls, those gems of the ocean deeps. For instance, it is a common practice (only among the rich, needless to say) to powder a pearl and swallow it either as a tonic for failing vigor or to ward off impending disease or ill luck; or a maiden may rub her eyes with a pearl and there after, by merely gazing at a man, she

A wire to San Francisco brought may make him her slave!

says the Good Judge A little of the Real Tobacco Chew gives more genuine satisfaction than the big chew of the old kind.

Saves money, too-because this class of tobacco lasts much longer. The rich tobacco taste stays right with it.

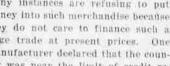
Any man who uses the **Real Tobacco Chew will** tell you that.



Put Up In Two Styles **RIGHT CUT** is a short-cut tobacco W-B CUT is a long fine-cut tobacco

Weyman-Bruton Company, 1107 Broadway, New York City

when was a way from It"



Vital Step.

Seven Edwards, Kings of England. Seven English kings have borne the name Edward. The first three belonged to the Plantagenet family; the fourth belonged to the house of York, and so did the fifth, the boy murdered in the Tower by his uncle, Richard IL; the sixth was a Tudor, and the seventh was Edward VII.

A "Rattling" Good Car. At the sale of government cars recently held in London one of the cars It is said that the sale included a tame up the falling nuts. Truly English humor is of a more gentle kind than ours. look to their own hearts, we have

Proper View of Peace. Peace is our proper relation to all men. There is no reason why, as far was described as a "rattling" good one, as we are concerned, we should not be at peace with everybody. If even squirrel trained to run behind and pick they are not at peace with us, we may be at peace with them. Letethem

AMELS fit your cigarette de-

, sires so completely you'll agree

Unique flavor, fragrance and mel-

they were made to meet your taste!

low-mild-body due to Camels qual-

ity and expert blend of choice Turk-

ish and choice Domestic tobaccos

are a revelation! You will prefer the

Carnel blend to either kind of tobacco

without tiring your taste. They

leave no unpleasant cigaretty after-

taste; no unpleasant cigaretty odor!

you so completely compare them

pull-for-puff with any cigarette in

the world at any price. You'll pre-

fer quality to coupons or premiums!

R. J. REYNOLDS TOBACCO CO., Winston-Salem. N. C.

To get a line on why Camels win

With Camels you can go the limit

smoked straight!

"I have crossed the rubicund," murmured the woman who had just quarreled with her red-faced cook .- Brook lyn Eagle



not a citizen of the California commonwealth. His friends of Willows bought him a bed in a San Francisco hospital and paid for an operation which saved his life. But it became necessary for him to leave the hospital. No door the friends knew of

illness and his operation. Representatives of the Salvation

"Here's a case" said the board.



# Have Your New Suit Tailored for You

IT OFFERS YOU THE OPPORTUNITY TO EXPRESS, IN YOUR CLOTHES, YOUR OWN INDIVIDUALITY.

FROM CLOTH SELECTED BY YOU, WE CUT AND TAILOR IN ACCORDANCE WITH YOUR INSTRUCTONS, A SUIT TO MEET YOUR NEEDS.

OUR SPRNG STOCK OF WOOLENS AWAITS YOUR SELECTON-AND WE INVITE YOU TO CALL TODAY.

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Heppner Tailoring and Pressing Shop G. FRANZEN, PROP.



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FROM THE DAY THE FIRST SHIPMENT OF THESE WONDERFUL FABRICS ARRIVED UNTIL THE LAST WAS RECEIVED, WE HAVE BEEN ANXIOUSLY AWAIT-ING THE DAY WHEN WE COULD SPREAD THEM BE-FORE YOU.

Our success in gathering for your approval, in this day when fabrics are so scarce, such a wide range of both patterns and colors, is ample proof of our ability to supply your every need. You will enjoy planning your sewing with this splendid stock to choose from.

All the new fabrics, SILK, VOILE, ORGANDAS. A beautiful range of colors in WOOL JERSEYS.

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