

HAVEN'T YOU HEARD ABOUT IT?

SUCH A CAMPAIGN AS THE HERALD HAS BEEN CONDUCTING FOR THE PAST FEW WEEKS HAS, OF COURSE, GIVEN RISE TO CONSIDERABLE COMMENT. IT HAS STIMULATED THOUGHT UPON THE SUBJECT OF HOME TRADING AND MANY PERSONS HAVE BEEN GIVEN REASONS FOR SPENDING THEIR MONEY IN HEPPNER WHICH THEY MIGHT HAVE KNOWN, BUT HAD NEVER THOUGHT OF BEFORE. SOME OF THE COMMENT THAT HAS BEEN HEARD IS INTERESTING. NEARLY ALL OF ITS IS ENCOURAGING.

THAT IS WHY THE QUESTION IS ASKED AT THE BEGINNING OF THIS EDITORIAL. IF YOU HAVE HEARD OF THE CAMPAIGN, YOU MAY KNOW SOME PERSONS WHO HAVE NOT HEARD OF IT. AND IT MIGHT BE A GOOD IDEA FOR YOU TO ASK THE QUESTION, "HAVE YOU HEARD OF THE HERALD'S CAMPAIGN TO STIMU-

LATE HOME TRADING?" THAT IS THE WAY YOU CAN HELP THE DRIVE ALONG. SPREAD THE GOOD WORD AT EVERY OPPORTUNITY. ENCOURAGE YOUR NEIGHBORS TO READ THESE ARGUMENTS WHICH HAVE BEEN PRESENTED FROM WEEK TO WEEK UNTIL THE WHOLE TOWN RINGS WITH IT. URGE UPON MR. AND MRS. BUYER AT EVERY OPPORTUNITY THAT THEY OWE IT TO THEMSELVES AND TO THEIR FELLOW CITIZENS TO KEEP THE HOME DOLLAR CIRCULATING AT HOME AS MUCH AS POSSIBLE.

"HAVE YOU HEARD OF IT?" IS A QUESTION WHICH SHOULD BE ON EVERYBODY'S LIPS. IT IS A THOUGHT WHICH SHOULD BE UPPERMOST IN EVERYBODY'S MIND. IT IS AN IDEA THAT CAN'T BE GIVEN TOO MUCH ENCOURAGEMENT.

If You Want to Make Your Town a Better Town to Live In Talk Its Advantages At Every Opportunity

FIRST NATIONAL BANK
Resources \$1,422,481.76.

THOMSON BROS.
General Merchandise.

OSCAR BORG
Jeweler and Optician.

MINOR & COMPANY
General Merchandise.

SAM HUGHES COMPANY
Groceries, Provisions, Men's Furnishings.

PEOPLES HARDWARE COMPANY
Hardware, Implements, Plumbing.

GILLIAM & BISBEE
Hardware, Implements, Paints, Plumbing.

PATTERSON & SON
"The Rexall Store", Drugs, Toilet Articles, Periodicals.

CASE FURNITURE COMPANY
Furniture, Carpets, Undertaking.

WM. HAYIOR
Jewelry and Japanese Ware.

FARMERS & STOCKGROWERS BANK
Established 1917. Resources \$462,393.47.

PHELPS GROCERY COMPANY
Staple and Fancy Groceries, Fruits and Vegetables.

THE FOUNTAIN OF SWEETS
"Made in Heppner" Confectioneries and Ice Cream.

HEPPNER GARAGE MACHINE SHOP
Machine Work, Welding, Radiator Repairing.

HEPPNER FARMERS ELEVATOR COMPANY
Manufacturers of White Star Flour.

MORROW COUNTY CREAMERY
Manufacturers of Willow Brand Butter and Ice Cream.

MRS. L. G. HERREN
Millinery and Ladies Apparel.

BOWERS' SHOE SHOP
Full Line Men's Work and Dress Shoes, Repairing.

G. FRANZEN
Merchant Tailor.

HEPPNER GARAGE
Morrow County's Most Complete Garage.

TUM-A-LUM LUMBER COMPANY
Dealers in Lumber and All Building Material.

MRS. F. LUPER
Millinery and Ladies' Ready-to-Wear Garments.

HEPPNER BAKERY
Fresh Bread Baked Every Day in Heppner.

THE BATTERY ELECTRIC SERVICE STATION

J. W. FRITSCH
The Best Battery Money Can Buy.
Automotive Electricians.

If you buy in Heppner you encourage the merchants to carry a larger and more complete line of goods. They are desirous of pleasing you and will carry in stock the lines of merchandise you desire, or will order any article you need on short notice.