

Do You Take All and Give Nothing?

IF YOU FILL A SPONGE WITH WATER AND THEN WRING IT OUT YOU WILL FIND THAT YOU CAN'T GET ANY MORE WATER OUT OF IT THAN YOU PUT INTO IT.

THAT IS TRUE OF THE LIFE OF THE INDIVIDUAL. YOU CAN'T GET OUT OF LIFE ANY MORE THAN YOU PUT IN IT.

AND IT IS ALSO TRUE OF YOUR COMMUNITY LIFE. YOU CAN'T HONESTLY GET OUT OF YOUR HOME TOWN ANY MORE THAN YOU HONESTLY PUT INTO IT. THIS IS BY WAY OF EMPHASIZING WHAT THE HERALD HAS HAD TO SAY DURING THE PAST FEW WEEKS WITH REGARD TO TRADING WITH HEPPNER MERCHANTS AT EVERY OPPORTUNITY.

IT IS THE DUTY OF EVERY MAN AND WOMAN TO CON-

SIDER LIFE AS IT IS RELATED TO COMMUNITY LIFE. THE LIFE OF THE INDIVIDUAL IS VALUABLE IN GREATER OR LESSER DEGREE AS THAT LIFE IS CO-ORDINATED WITH OTHER LIVES IN THE COMMUNITY. NO MAN CAN LIVE UNTO HIMSELF ALONE.

SO WHEN YOU SPEND THE MONEY WHICH YOU EARN IN HEPPNER JUST KEEP IN MIND THE FACT THAT IT IS PART OF YOUR DUTY AS A GOOD CITIZEN TO SPEND AS MUCH OF THAT MONEY AS YOU CAN RIGHT HERE.

WHEN YOU SPEND YOUR MONEY WITH YOUR HOME MERCHANTS YOU ARE HELPING TO PROVIDE A PLEASANT AND ATTRACTIVE ENVIRONMENT IN WHICH TO BRING UP YOUR CHILDREN AND HELPING TO KEEP IT THAT WAY.

The Ideal Community is the One in Which Every Citizen is Willing and Ready to Do His Part For The Common Good

FIRST NATIONAL BANK
Resources \$1,422,481.76.

THOMSON BROS.
General Merchandise.

OSCAR BORG
Jeweler and Optician.

MINOR & COMPANY
General Merchandise.

SAM HUGHES COMPANY
Groceries, Provisions, Men's Furnishings.

PEOPLES HARDWARE COMPANY
Hardware, Implements, Plumbing.

GILLIAM & BISBEE
Hardware, Implements, Paints, Plumbing.

PATTERSON & SON
"The Rexall Store", Drugs, Toilet Articles, Periodicals.

CASE FURNITURE COMPANY
Furniture, Carpets, Undertaking.

WM. HAYIOR
Jewelry and Japanese Ware.

FARMERS & STOCKGROWERS BANK
Established 1917. Resources \$462,393.47.

PHELPS GROCERY COMPANY
Staple and Fancy Groceries, Fruits and Vegetables.

THE FOUNTAIN OF SWEETS
"Made in Heppner" Confectioneries and Ice Cream.

HEPPNER GARAGE MACHINE SHOP
Machine Work, Welding, Radiator Repairing.

HEPPNER FARMERS ELEVATOR COMPANY
Manufacturers of White Star Flour.

MORROW COUNTY CREAMERY
Manufacturers of Willow Brand Butter and Ice Cream.

MRS. L. G. HERREN
Millinery and Ladies Apparel.

BOWERS' SHOE SHOP
Full Line Men's Work and Dress Shoes. Repairing.

G. FRANZEN
Merchant Tailor.

HEPPNER GARAGE
Morrow County's Most Complete Garage.

TUM-A-LUM LUMBER COMPANY
Dealers in Lumber and All Building Material.

MRS. F. LUPER
Millinery and Ladies' Ready-to-Wear Garments.

HEPPNER BAKERY
Fresh Bread Baked Every Day in Heppner.

THE BATTERY ELECTRIC SERVICE STATION
J. W. FRITSCH
The Best Battery Money Can Buy.
Automotive Electricians.

If you buy in Heppner you encourage the merchants to carry a larger and more complete line of goods. They are desirous of pleasing you and will carry in stock the lines of merchandise you desire, or will order any article you need on short notice.