

THE HEPPNER HERALD

S. A. PATTISON, EDITOR AND PUBLISHER
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AIR PLANE FOR FOREST PROTECTION

The Aero Club of Oregon and Oregon State Chamber are organizations interested in aviation, believing the time has come when the West should be alive to the possibilities and advantages of having airplane bases established at suitable localities.

Considerable work has been done this last year, but now is the time for united effort and quick action.

We are making particular reference at this time to the protection of our national forests. The great government forests in the states of Idaho, Wyoming, Montana, Washington and Oregon and California lie in the government forests, eighty per cent of the national forests (eighty million acres) being within the boundary lines of these states.

These forests should be protected in the most effective way. The territory to be covered embraces over one-half of the standing merchantable timber in the United States. In Montana and Idaho this last year, three and one-half billion feet of government timber was destroyed by fire.

Upon inquiry we learn that the report of Colonel H. H. Arnold, director of air service training and operations group, dated November 5th, 1919, forwarded to the war department at Washington, recommending as follows:

1. Establishment of three forest patrol bases: Mather Field, California; Camp Lewis, Washington; Missoula, Montana.
2. Subbases to be established to cover the areas effectively.
3. Furnishing 20 patrols, each patrol consisting of 3 pilots.
4. Observers, radio officers, pigeon officers and photographic men, together with necessary force of forestry officials.
5. Ninety planes and 930 pigeons to be used in the area covered from the three main bases.

This report of Colonel Arnold was carefully reviewed by a special committee and unanimously adopted.

We are authorized to state there is every reason to believe the Air Service is behind the Forest Patrol in this undertaking, as indicated in a letter from Colonel Westover dated December 29, 1919.

Secretary Houston of the department of agriculture, in a letter to Senator McNary, dated the 14th day of last month, states:

"I have your letter of December 24th transmitting a letter from Mr. C. S. Chapman regarding an appropriation for ground work in connection with airplane patrol. The plan has my approval and information on the subject has already been presented to the agricultural committee by the chief forester. The forestry center has been in charge regarding the ground from the western states for airplane forest patrol and I have indicated whether he will find it possible during the next fire season to continue the work carried on by the air service during the season just past. Upon the receipt of a favorable reply from the secretary of war, appropriate steps will be taken to put the plan for appropriating \$60,000 on a budget and work into the hands of the agricultural committee for action."

The action rests with the general staff of the war department at Washington, of which Major General Patrick C. March is chairman.

In order to carry out the plan of Colonel Arnold, even should he be called to the front in February (one week) your force at March field in California, pigeons should be prepared and in position by March 1st and all bases and equipment should be prepared.

It is earnestly hoped that the Aero Club and Oregon State Chamber will be successful in their efforts to secure the necessary appropriation at Washington for carrying out the air plane patrol plan and personal letters written having favorable action of the war department, setting forth the reasons and recommending the necessary action.

NOTICE TO MEMBERS

There will be a special meeting of the Board of Directors of the Heppner Herald on Wednesday, February 5, 1920, at 1:30 P. M.

Business of importance demands attending and every member of the board is urged to be present.

JOHN P. KENNY, President
Heppner, Oregon, February 3, 1920.

For all the local and county news you should read the Herald, only \$2.00 for a full year.

SALVATION ARMY WILL APPOINT LOCAL COMMITTEE

Rural sections and the smaller communities where the Salvation Army now has no organization are to have the benefit of the Army's experience and extensive facilities for dealing with social problems, according to the 1920 "Home Service Program" of the Army, details of which were announced today at the Portland offices of Lieut. Col. Thomas Scott provincial officer. The program is now being launched in Oregon and six other western states and its extension to all of the states west of the Mississippi river is contemplated.

In order to meet more effectively the social service needs of the outlying sections, Colonel Scott said, the Army officers have decided on the naming of local Salvation Army advisory boards in each county. These will be composed of representative citizens and will constitute the Army's outpost. They will study their local conditions and report and the Army will give all possible cooperation through expert advisors or the sending of experienced and trained officers into fields where conditions warrant.

Conditions relating to poverty, unemployment, juvenile delinquency, missing persons and illegitimacy are to be given special attention. Departments and institutions especially adapted to meet these problems include the emergency departments, rescue homes, industrial homes for men, homes for dependent and delinquent children, young women's boarding homes, and the "missing friends" bureau.

Colonel Scott emphasized that the program would avoid duplicating the work of any other relief or social service institution and will be aimed only at more efficient work by the Army's existing organization and institutions.

THE HEALTH SITUATION

A considerable number of influenza cases are reported in the town and county during the past week, but on Monday Dr. McMurdo and Chick each reported to the Herald that the weekly record to be on the wane. Dr. Bean, city health officer, is out of town today and no reports from him are available.

The influenza is said to be in a much milder form than a year ago and only one or two cases have even been considered as serious. There are many cases of plain "colds" in the town and in prevailing cold, foggy weather.

Two cases of smallpox have been reported and quarantined. They are N. F. Lawson and Mrs. Bon McMiller both of whom reside in the north part of town.

NEW SIGN SAYS TEST SEED

When farmers, college professors and business men desert their work and crawl under the house to mend frozen water pipes it is a good sign to western Oregon that every bit of seed corn planted should be thoroughly tested for germination, says G. H. Hylton, head of farm crops at O. A. U. It is admitted that this is a new natural sign, but it indicates that such abnormally cold weather accompanied by the normal moisture content of all seed corn not artificially dried greatly damaged the seed. Disinfection by soaking the seed will be of no account, as the pollen seed coating laboratory will use samples from all sources.

BUY COAL NOW

All indications point to an advance in the price of coal with a probable further advance soon.

Coal dealers here are being received much more promptly and are making liberal offers for it. It is a coal and because there is a reasonable amount on hand and because the price is low now that it will be probably in a few months.

PI-A-LUM LTD. CO.

We Fancy They'd Like It
Loren Truitt's Report—"Because the play was not spectacular, the brilliant wit was not appreciated by the majority of the spectators—it was 'too comic before us.'"—Boston Transcript.

The Three Graces.
First Girl—"I know Jack hasn't very much money, but we can live on faith, you know." Second Girl—"And hope, too, I suppose." Third Girl—"And charity."

BUREAU COMMITTEE INSPECTS BOARDMAN-IRRIGON-HEPPNER ROAD

Acting upon the request of the Morrow County Farm Bureau and the local Farm Bureau at Boardman, Oregon, the county agent made arrangements with the county surveyors whereby the official road views of the county, Mr. Geary Major, William McCaleb, county road master, the chairman of the County Farm Bureau standing road committee, Mr. Adam Knoblock and himself made a trip to the north end of the county inspecting various routes that are being considered with the idea of connecting the irrigated section in the north end with the grain section and the county seat in the southern part of the county.

They made the trip over the John Day project in Ford car and inspected the western route suggested by the Boardman people which it was found penetrated through the center of the proposed reservoir of the John Day project reported by Mr. James Carty to be nine miles long and five miles wide. This route also intersected the Wells Spring canyon and the Jordan Butte, seeming to make advisable to detour a little farther east. They also tried to find a route one mile west of James Carty's ranch but in this encountered a lot of sharp canyons and heavy grades which seemed to eliminate this. The most practical route apparently was found lying down Juniper canyon by James Carty's place and thence after following a northern route for five or six miles it is possible to run a road in almost any direction. The Farm Bureau discussed and expect to call a meeting of men interested in the road from Boardman, Irregon, Lexington, Wells Springs and Alpine to meet at some central point in the near future and discuss the chances of all getting together to boost for roads that will serve everyone concerned. The party returned over the route from Irregon south and found the frost going out of the ground and the roads generally in a rather difficult condition for feasible navigation. Even around Lexington, where the roads should be good, they found a very undesirable condition of mud and deep ruts to exist and Mr. McCaleb says that he doesn't wonder the people are anxious to get them fixed.

L. A. HUNT, County Agent

GOOD WILL AS AN ADVERTISING ASSET

(Arthur Booth)
In New York City there is a clothing advertiser who takes a small space in the paper each day. He illustrates his ads with funny little pictures. Descriptive of his headlines. For instance, he'll have a chap opening an umbrella with the caption "Time to Open up," etc.

Very often you'll hear advertisers and advertising men say—"Gee, those ads are good. Why don't we get up something like them?" In many cases they try, but fail to get the same results.

Because of one thing—Good Will. They have overlooked the cardinal principle behind these ads. It's years of good will built up through the consistent use of this same type of advertisement.

It's years of steady advertising, backed by years of quality goods and square dealing.

And that's why so many would-be advertisers fail by the wayside. They want to accomplish in two years the same thing other firms have been fortunate to secure in twenty. They expect this just because they may have run the same type of advertisement.

Advertising, to be successful, must be steady and consistent and must be backed up by a good product and a policy for square dealing.

ADVERTISING RATES

Wholesale movements in radio advertising rates are reported from leading newspapers all over the country. The newspapers all the time in prices as quickly as anyone, but they have been rather slow to demand corresponding advances in income.

Some publishers have taken too modest a view of their own importance. If they are printing good newspapers, their product is just as essential to the community as anything else. The people will never be satisfied to dispense with newspapers. The business men can't, without seeing their home town go down and their business decline.

If all business men realize the worth their might make of advertising to draw a new trade, many newspapers could be successfully financed without such increase in rates. Still there are many that have always sold their space at far below its real worth. They could serve their community better if they placed themselves on a more independent basis.

MAKE INCOME TAX RETURNS NOW

The following letter has been received from Milton A. Miller relative to income tax returns.

The time has again arrived for making out your Income Tax Returns. The law provides that all returns must be in the office of the collector of internal revenue at Post land on or before March 15th, 1920. Those failing to comply with the law are subject to heavy penalties.

All tax payers are urged to make out their returns at once, thereby avoiding the rush at the last hour.

For the purpose of assisting taxpayers of Morrow county in making up their income tax return for 1919, Deputy Collectors Chamberlain and Wilkinson from the internal revenue office will be at the following named places on the dates given below:

Heppner on February 26 to March 1st, 1920 inclusive.

June on March 2nd to March 4th.

For any information you may desire in preparing your statement, please call upon the deputy collector as per announcement herein made.

Respectfully,
MILTON A. MILLER,
Collector of Internal Revenue.

NOTICE TO CREDITORS

Notice is hereby given that S. W. Spencer has been duly appointed Executor of the Last Will and Testament of

JOSEPH P. WILLIAMS, deceased, by the County Court of Morrow County, Oregon, and has duly qualified for such trust.

All persons having claims against said estate are notified to present the same to me at the office of my attorney, Sam E. Van Vactor, in Heppner, Oregon, within six months from the date of the first publication of this notice, with vouchers duly verified.

Dated and first published this 12th day of January, 1920.

S. W. SPENCER,
Executor of the Last Will and Testament of Joseph P. Williams, deceased. 37-41

The Herald advertisements are for you to read so you should read them and know where to do your shopping to the best advantage to you.

FARMERS UNION AND TRI-STATE CO. MEET

(Continued from Page 1)

Following the business meeting the Farmers' Union was re-organized with almost 100 members and it is expected that regular meetings will be held in the future. The organization was effected as the Heppner local, it being understood that if the members of other parts of the county so desire they can organize their own local in each neighborhood.

Officers of the Heppner local chosen Saturday were: R. W. Turner, president; E. R. Huston, vice-president; Mac T. Hughes, secretary.

Before adjournment a resolution strongly endorsing the Tri-State Terminal Co. was passed without division. It is understood that a large number of wheat growers expressed the intention of taking stock in the Tri-State Co. as soon as a new block of stock is placed on the market.

Are You Hungry?


Sure. Well then try

Mc. & A. Lunch Goods

We have the line that pleases

McAtee & Aiken

S A F E T Y & S E R V I C E



Solve the H. C. of L.

"IF THE PEOPLE WOULD INCREASE THEIR SAVING BY 10%, THE COST OF LIVING WOULD FALL 20% IN A BRIEF TIME."

THIS IS THE RECENT STATEMENT MADE BY ATTORNEY GENERAL PALMER. WILL YOU HELP SOLVE THE HIGH COST OF LIVING? A SAVINGS ACCOUNT HERE WILL HELP YOU SAVE.

DOING YOUR SHARE NOW WILL MATERIALLY ADVANCE YOUR OWN PORTION IN MONEY MATTERS. IT'S A LOGICAL THING TO HAVE A GROWING SAVINGS ACCOUNT ALL THE TIME—PARTICULARLY NOW.

First National Bank

HEPPNER, OREGON

Look at This Bargain

800 ACRES A NO. 1 FARM LAND 8 MILES SOUTH OF HEPPNER

SEE ME FOR FULL PARTICULARS ABOUT THIS FINE BUY

Roy V. Whiteis

REAL ESTATE, INSURANCE AND FARM LOANS

"PERMANENT AS THE PYRAMIDS"

Concrete Pipe Company Manufacturers

Sewer and Water Pipe Irrigation Pipe Culvert Pipe Hollow Silo Blocks

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