

HEPPNER HERALD

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FINANCE SECURED FOR HEPPNER COM. CLUB

FUND OF ALMOST \$200.00 A MONTH SUBSCRIBED

Business, Professional and Stock Men Subscribe Funds to Promote Public Good

That the Heppner Commercial Club is about to enter upon a period of renewed activity prepared to take its rightful place among the progressive civic organizations of Oregon has been pretty well evidenced during the past few days when a quiet but effective membership campaign was put on by a committee of the club, which resulted in practically every business firm and professional man in the city signing a membership card and pledging the payment of five dollars every month for the support of the club. A number of stockmen throughout the county also signed cards and expressed a willingness to get behind the club in its efforts to promote the general material progress of the entire county. Subscriptions to the club fund ranged all the way from one dollar to twenty-five dollars, the latter amount being subscribed by the city government. The subscriptions are for monthly payments.

It is the intention of the officers of the club to arrange for regular meetings of the membership either semi-weekly or monthly, and it is expected that a busy year lies ahead of the club members outlining and carrying out many different projects having for their object the general welfare of Morrow county.

The John Day project is perhaps one of the biggest things the club will have to grapple with, and it seems to be the general opinion of those who have studied themselves with the club that the successful promotion of that one project will benefit many times all the agricultural and stock raising interests in the county.

The road question is also of much interest and the club will use every means at its command to promote the building of good roads in Morrow county from one county line to the other.

Many other matters of importance to the county as a whole will come up for attention, as time passes, and the present plans of the club is to accumulate a fund in the treasury to take care of such legitimate expenses as may be incurred from time to time in the promotion of activities of interest.

One matter in which the town is particularly interested, and which the club has sponsored and agreed to finance is the concert band now being organized and instructed by Professor James Austin, Prof. Austin is said to be one of the most competent band instructors in the northwest and the club is putting \$100 a month into his salary. After a few months Prof. Austin states, the band will be on a self-supporting basis and will be able to furnish first-class music for any occasion.

Following are the names of members who have signed up with the amount of their monthly contributions:

- City of Heppner, \$25; First National Bank, \$20; Farmers & Stockgrowers Bank, \$10; Gilliam & Blaine, \$5; Thomson Bros., \$5; C. A. Minor, \$5; Minor & Co., \$5; Phil Cohn, \$5; Peoples Hardware Co., \$5; Tumalo Lumber Co., \$5; Heppner Farmers Elevator Co., \$5; Heppner Garage, \$5; Chas. H. Lafont, \$5; Brown & McInnis, \$5; E. M. Shurt, \$5; Roy V. White, \$5; D. O. Stuts, \$5; E. G. Noble, \$2.50; Meyers-Cohn Auto Co., \$2.50; A. M. Phelps, \$2.50; Patterson & Son, \$2.50; Mrs. W. P. Scribner & Son, \$2.50; Morrow County Creamery, \$2; L. V. Gentry, \$2; Oscar Borg, \$2; McAtee & Allen, \$2; A. Z. Barthard, \$2; R. M. Hart, \$2; Central Market, \$2; Wm. Taylor, \$2; M. L. Case, \$2; J. E. Maxwell, \$2; M. W. Hammer, \$2; T. J. Humphreys, \$1.50; Thornton & Lang, \$1.50; Oscar Otto, \$1.50; E. M. Gentry, \$1.50; Henry C. Ashbaugh, \$1.50; Patterson & Clark, \$1; P. A. Anderson, \$1; Harry Road, \$1; Sam E. Van Vactor, \$1; G. Franzon, \$1; E. P. Stone, \$1; Gustafson & Son, \$1; J. W. Fritch, \$1; C. L. Sreek, \$1; G. E. Woodson, \$1; S. E. Notson, \$1; Guy Boyer, \$1; C. W. Bowers, \$1; J. J. Nys, \$1; Stephen M. Irwin, \$1; E. J. Strakey, \$1; L. A. Hunt, \$1; W. O. Minor, \$2.50.

BOOSTING OREGON PRODUCTS

"Start Something" is the latest new publication to come to our exchange table. It is not a Bolshevik publication as the name, on first flush, might suggest. It is the organ of the Association of Oregon Manufacturers and its mission on earth is to start and keep going a movement in Oregon to encourage the use of Oregon made products in Oregon. In short it is a sort of trade at home movement along the same lines as that recently being promoted by the Herald in the interest of the merchants and consumers of Morrow county.

The association has recently issued a directory of Oregon manufacturers which is of benefit to every dealer and consumer who wants to promote the use of Oregon made goods.

HARDMAN VOTES FOR UNION HIGH SCHOOL

At the recent special school election at Hardman the question of establishing a union high school comprised of several adjacent districts, a full vote was cast resulting in a victory for those who favored the high school.

The vote stood 47 yes; 32 no. Progressive citizens of Hardman predict that this will mark a new era in the growth and progress of the town. They have borrowed Tacoma's old slogan and are advising the public to "Watch Hardman Grow."

BIG REALTY DEAL

One of the largest deals in town property which has taken place in town for some time was consummated last Wednesday when E. R. Luedel purchased from Carlson Bros. the Independent Garage for a consideration of \$13,000, exclusive of stocks on hand. This is one of the best garages in Eastern Oregon, the building erected for garage purposes, being a substantial two-story brick, equipped with machinery and tools for handling all classes of work.

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RURAL COMMUNITY LIFE SHOULD BE CULTIVATED

COMMUNITY HOME DECLARED BASIC SOCIAL FACTOR

Community Life Conference Adopts Resolutions Looking to More General Rural Centers

Oregon Agricultural College Jan. 29.—Community life interest is the supreme rural interest, receding the resolutions adopted by the community life conference which met at Farmers' Week, O. A. C. Sociality, health, education and moral and religious welfare are named as these interests.

"The rural home with its family life is the basic social institution of the country," says the report. "Whatever makes the farm home a more congenial social center—modern conveniences, indoor art, outdoor plantings, music, reading, recreations—contributes to the worth of community life."

School, church, women's clubs and all social and civic organizations are advised to cooperate in promoting the interests of the community child. Competent medical supervision, a community hospital and a visiting nurse should be the goal of every rural community.

The rural school course should provide for the country child as complete preparation for life, both in subject matter and duration of schooling, as the city school provides for the city child.

The local newspaper, the farm periodical and the agricultural magazine—promoters in service to rural community life—should be part of the equipment of every farm home, school and community center, and should be fully enlisted in the campaign for country betterment.

The farm bureau already existing in most communities with its agricultural agents, home demonstration agents and juvenile club leaders, can usually be depended on to put improvement plans into effect. Where more than one rural organization is active in this work they should cooperate through a council composed of representatives of all such organizations.

Mrs. Jeff Neil left for Portland the first of the week where she will visit with friends for two or three weeks.

LEADS IN ROOSEVELT SUBSCRIPTION



The town of Roswell, Ga., the home of Martha Bulloch, mother of Theodore Roosevelt, now leads in the contest for subscriptions to establish a permanent Roosevelt memorial. Roswell has a population of 1,500 and \$60 was the amount allotted by the committee as its share. The subscription now exceeds \$8,000, or one-eighth of the total for the entire state of Georgia. This photograph shows Bulloch hall, the home of Roosevelt's mother.

HOW TO BUILD UP OR TEAR DOWN THIS COMMUNITY

THE INDIVIDUAL MAKES THE CITY

A city can be no greater than the average greatness of its average citizen. When that average is high then the city, or town, or village measures up to a high standard. When it is low the reverse is true. In making your mind, the man who manages buying in your home town the Herald had the fact to mind. After all it is the individual that makes the city. The greater the effort and the greater the interest of each individual citizen the greater the city's development and prosperity.

And what simpler and more obvious way of helping your home town can be imagined than just the idea of supporting the people who support you—doing what you can to make each individual in your community prosperous, including yourself?

What makes any community a desirable place to live in? Isn't it, in a general way, the prosperity of that community? Can a community that is not prosperous enjoy the conveniences and luxuries of modern civilization to the same degree as can the community whose citizens are prosperous?

It takes money to support good schools, and churches, to pay for good streets, and modern houses and the many other things that help to make life enjoyable and pleasant, and people who are not prosperous do not have the money to pay for these things. The merchant, the blacksmith, the auto dealer, the creamery man, the baker, the printer, the carpenter, the laborer constitute the community as a whole and on the individual prosperity of each one must depend the prosperity of the community.

A gentleman took the Herald man to task the other day for advising the people to buy their goods at home because he said that he sends away for a lot of things that he consumes and that he saves money by doing so. If everybody in Heppner would follow the same plan we could not expect to have a very prosperous town or county. Such a plan, followed to its logical conclusion, would mean that, sooner or later, every business house in Heppner would have to close up and quit business. Then what would happen? Wouldn't all these people now engaged in business here, including the other people who work for them have to leave Heppner and go to some other town where they could make a living? Then what would become of the schools and churches, and picture show and the lodges and the social activities of the town?

Wouldn't they all have to go into the discard and wouldn't the whole town soon be given over to the bats and squirrels?

Man is a gregarious animal. As a race he does not like to be isolated from his fellows. That is why we have towns and cities. If towns and cities are good things for people to have it stands to reason that we should have the very best towns and cities and country communities that it is possible to have and the only way to have good towns is for each individual to do what he can to help make his town, or city or community the best possible place to live. If we will all do that here in Heppner and in Morrow county we will soon have the best town and county in the world to live in.

"Loyalty to our home town should be the motto of every one of us and this means the merchants and bankers, and the other business people as much as it means the farmers, and mechanics and laborers who buy the goods they handle.

The purpose of these articles, as has been stated before, is to promote a better understanding between the merchant and his customers. To bring about a condition whereby the business of this community will be handled within this community to the mutual advantage and material prosperity of all.

The prosperity of your own home town is right up to you and you can advance it every day by loyalty to your home institutions.

TOLD THE TRUTH

Bob Carson, who raises vast herds of cattle and sheep in the neighborhood of Spray, helps pay the expenses of the government by contributing a small income tax and contributes in various ways to the good of the community at large, was in town the first of the week. It is said he has a banking for the Legislature and will offer himself as a candidate at the coming election. This should not be held against him, however, for "he's a jolly good fellow, which no one can deny."

But we have dismissed. The story we started out to tell is this: He was recently a character witness in a boot-legging case being tried in Portland. After being examined at length by the prosecution he was asked what the general conduct of the accused had been since the prohibition law had gone into effect. "Prohibition," answered Bob, "has not prohibited; about all it has done is to raise the price of whiskey."—Lone Independent.

DR. CONDER'S SANTARIUM HOSPITAL TO SOON OPEN

It has been very unfortunate, indeed that Heppner and Morrow county have been without a hospital during the past few days, but owing to the fact that I was told, when leaving the building, that all plumbing and building fixtures would remain in the building, many of them were removed by the former tenants rendering it impossible to reopen the building until these could be replaced. The institution will open its doors in a day or two with every thing new and service best obtainable.

(Adv.) DR. J. PERRY CONDER.

LIBERAL REWARD

Lost on Main street, Heppner, Saturday afternoon, January 31, a mounted bicycle chain. Finder will be liberally rewarded by returning same to the Herald office. 40-41

Read the Herald, only \$1.00 a year.

SAYS HERALD PIONEER IN HOOVER MOVEMENT

SAM BOARDMAN BECRIES CREDIT GIVEN N. Y. WORLD

Boardman Calls Political Controversy Hype in North End, Minneapolis

Editor Herald, Heppner, Oregon.

From appearances the recent cold snap at Boardman produced a Hoover inspiration that has become U. S. wide. The solution of securing the residence of the dictating politician is now in the people's hands. Let's not it. If we could only read the future a trifle! The New York World is now getting the credit of the Hoover boom, when in fact your paper was the pioneer in the movement. But what's the difference just so that we get Hoover. To prove to you that it is Hoover, consider the following: Columbus, the discoverer of America, was an engineer, Washington, the father of our country, was an engineer, and the savior of our country, will be an engineer. Who? Hoover. At my side as an engineer, I'll tell it to the world, also Cobb. I have been so busy of late that I have had no time to get my Hoover stuff off my chest. I see you are doing good work. More power to you. Col. Callahan is a Hoover man. I am sending a clipping from Life on Hoover which Callahan sent to Cobb, he sending it to me, Cobb is giving me the devil. Says I have bought you up and turned Callahan against him. Asked me how I picked out Hoover so early in the game. Told him, deep thinking. Suggested he get Johnson by picking out the biggest nose.

S. H. BOARDMAN.

(The clipping referred to in the above article will be printed next week.)

HUSBAN LOAN FUND OVER SUBSCRIBED

W. P. Mahoney, treasurer of the high bond certificate loan drive advised the Herald that the fund in Morrow county has already been over-subscribed. A complete report of the drive will be ready for publication next week.

FARMERS UNION AND TRI-STATE CO. MEET

MORROW COUNTY FARMERS' UNION LOCALS RE-ORGANIZED

Tri-State Officials Explain Workings of Their Company. Would Increase Capital Stock

Nearly 100 farmers, many of whom were former members of the Farmers' Union, met in L. O. F. hall on Saturday afternoon when state officers of the Union re-organized the Morrow county local and started the organization off on a working basis. The Union was active in this county for several years but when the war came on the members were all too busy raising wheat to feed the allies and their families that they had no time for lodge meetings and the organization ceased to function.

A. R. Shumway, president of the organization, and J. D. Brown, former president, and for many years active in farmers' organization work, were present and when President Shumway called upon former members and those who desired to become members to stand up, practically every farmer present rose to his feet.

Ben Matheiser, president of the Tri-State Terminal Co., E. W. Nelson, Seattle manager of the same concern, N. B. Leavell, manager of the Portland branch of the company were also present. A considerable portion of the afternoon was occupied by these gentlemen in reviewing the past history, the present achievements and the future prospects of the company with which they are connected.

The Tri-State Terminal Warehouse company was organized at Seattle about eight years ago as a general warehouse concern with particular attention being given to handling the wheat crop of Washington, Oregon and Idaho. The company started in a very small way, according to statements made Saturday by Mr. Nelson, being incorporated with a capital stock of \$70,000, only a small part of this amount was subscribed and but little cash was paid in the stockholders putting in their individual notes in lieu of cash.

From this small beginning the company has grown until it now has a working capital of about \$300,000, practically all of which has been accumulated from profits of the concern. The company, Mr. Nelson stated, has always been operated on an ultra-conservative basis which perhaps may help to bear out the speaker's statement that, in the past management of its affairs the company has been right in every instance. The stock of the company is held exclusively by farmers and every official of the company is interested in farming on his own account.

Speaking of what the company has accomplished for the wheat growers of the three states, Mr. Nelson stated that when the government took over the wheat crop during the war and fixed the price that solely through the efforts of the company the price was increased 5 cents a bushel in 1917 and 20 cents a bushel for 1918-19, thereby giving to every wheat-grower in the Pacific north-west an average increase of 15 cents a bushel for the three years. He also made the claim that the Tri-State is the only grain concern in the country that is fighting for collective marketing at terminal points. Another claim made was that the Tri-State is the only wheat concern that has consistently acted as a bull on the market in trying at all times to hold the price up.

Mr. Nelson stated that the time has now arrived when the company needs a substantial increase in its working capital to make it possible to take care of the business offered and in light and the officers with one start a stock-selling campaign among the farmers of the northwest.

Following the meeting in a conversation with a representative of the Herald Mr. Nelson was interviewed of a rumor in Heppner that the company contemplated establishing an extensive retail business here and asked if there was any foundation for the rumor. He stated that no such move is contemplated at present, concluding he said that such branches are not a part of the company's policy. The company was organized to handle grain and any attempts at general merchandising is purely secondary and merely incidental to the main

(Continued on Page Four)