

YOU CAN BUY IT HERE

THE HERALD IS READY TO WAGER ANY REASONABLE AMOUNT THAT THERE ARE FEW THINGS WHICH YOU NEED THAT YOU CANNOT BUY RIGHT HERE IN HEPPNER OF OUR LOCAL MERCHANTS.

IF THEY DO NOT HAPPEN TO HAVE IN STOCK JUST WHAT YOU WANT THEY WILL BE GLAD TO ORDER IT FOR YOU. AND IF YOU ORDER THROUGH YOUR HOME MERCHANT HE STANDS BEHIND THE GOODS AND YOU CAN GET SATISFACTION.

THE HERALD KNOWS OF A WOMAN WHO THOUGHT SHE COULD DO BETTER IN THE BIG CITY BUYING A DRESS FOR HER LITTLE GIRL. SHE SENT FOR A CAT-

ALOGUE TO ONE OF THE BIG MAIL ORDER STORES AND FROM THE CATALOGUE SHE SELECTED SOMETHING SHE THOUGHT WOULD SUIT AND SENT FOR IT—ENCLOSING A MONEY ORDER WITH A REQUEST FOR THE DRESS. THE DRESS CAME AND IT DID NOT FIT. THERE WAS NOTHING ELSE IN THE CATALOGUE SHE WANTED. BEFORE SHE GOT HER MONEY BACK TWO MONTHS HAD PASSED AND SHE HAD WRITTEN FIVE LETTERS. BY THAT TIME THE SEASON HAD CHANGED AND SHE DID NOT WANT THE DRESS.

HOW MUCH BETTER OFF WOULD SHE HAVE BEEN IF SHE HAD ORDERED IT AT HOME IN THE FIRST PLACE?

**It will pay you big dividends to help make your own town
a better town to do business in**

FIRST NATIONAL BANK
Resources \$1,422,481.76.

THOMSON BROS.
General Merchandise.

OSCAR BORG
Jeweler and Optician.

MINOR & COMPANY
General Merchandise.

SAM HUGHES COMPANY
Groceries, Provisions, Men's Furnishings.

PEOPLES HARDWARE COMPANY
Hardware, Implements, Plumbing.

GILLIAM & BISBEE
Hardware, Implements, Paints, Plumbing.

PATTERSON & SON
"The Rexall Store", Drugs, Toilet Articles, Periodicals.

CASE FURNITURE COMPANY
Furniture, Carpets, Undertaking.

WM. HAYIOR
Jewelry and Japanese Ware.

FARMERS & STOCKGROWERS BANK
Established 1917. Resources \$462,393.47.

PHELPS GROCERY COMPANY
Staple and Fancy Groceries, Fruits and Vegetables.

THE FOUNTAIN OF SWEETS
"Made in Heppner" Confectioneries and Ice Cream.

HEPPNER GARAGE MACHINE SHOP
Machine Work, Welding, Radiator Repairing.

HEPPNER FARMERS ELEVATOR COMPANY
Manufacturers of White Star Flour.

MORROW COUNTY CREAMERY
Manufacturers of Willow Brand Butter and Ice Cream.

MRS. L. G. HERREN
Millinery and Ladies Apparel.

BOWERS' SHOE SHOP
Full Line Men's Work and Dress Shoes. Repairing.

G. FRANZEN
Merchant Tailor.

HEPPNER GARAGE
Morrow County's Most Complete Garage.

TUM-A-LUM LUMBER COMPANY
Dealers in Lumber and All Building Material.

MRS. F. LUPER
Millinery and Ladies' Ready-to-Wear Garments.

HEPPNER BAKERY
Fresh Bread Baked Every Day in Heppner.

THE BATTERY ELECTRIC SERVICE STATION
J. W. FRITSCH
The Best Battery Money Can Buy.
Automotive Electricians.

If you buy in Heppner you encourage the merchants to carry a larger and more complete line of goods. They are desirous of pleasing you and will carry in stock the lines of merchandise you desire, or will order any article you need on short notice.