

**Make for Business Success.**  
The foundations for success in business are work, perseverance and character. Different men who have triumphed in various spheres of business may set down their own experiences and views in other ways, but you will practically always find that the summing up comes to those three items in the end.

**Relic of Noah.**  
The Desert de Carlitte, in the Pyrenees, rises on 12,000 feet above the sea, containing no fewer than 60 lakes of varying sizes. These, according to local tradition, were left at the time of the flood. When the water subsided, it is said, Noah and his family landed in the Puy de Prigue, one of the highest peaks in the district.

**The Greatest Mother Turns to Tasks of Peace.**



**THE THREE CROSSES**

The iron cross is black as death and hard as human hate; The wooden cross is white and still and whispers us, "Too Late," But the Red Cross sings out life and love and hearts regenerate.

The iron cross is a boastful cross and marks the war-mad slave; The wooden cross is a dumb, dead cross and marks a shallow grave, But the Red Cross reaches out its arms to soothe and to save.

The iron cross is a knave's cross and narrow is its clan; The wooden cross is a soldier's cross and mourns its partisan, But the Red Cross is the Cross of One who served his fellowman. —Edmond Vance Cooke.

Invest a dollar in Red Cross and our happiness depends on the rest of the year.



The Red Cross service flag, indicating membership in the great organization of mercy, will appear again in November in every window in the Northwest. In every farmhouse, in every city home, in the cabins of homesteaders, in the huts of fishermen in far Alaska, will appear this symbol of affiliation with the one great organization that knows no politics, no distinction of creed, no high, no low—but unites the hearts of all for service to fellow-men. The window service flag this year has one more stripe than last year, indicating three years of membership in the Red Cross.

**RED CROSS HOUSE GIVES CHEER AT LEWIS**

For the Red Cross, the war did not end with the armistice, and even yet there are thirty thousand soldiers and sailors still under treatment in army and navy hospitals. The Red Cross convalescent house at Camp Lewis stands next to home itself in the affections of hundreds of boys who, sick or wounded, looked forward to the day when they might leave the bare and cheerless ward in the base hospital and spend part of each day enjoying its easy chairs, its music, its books, its pictures, and its good cheer. Even now, a year after the armistice, there are overseas men, patients at Camp Lewis, not yet well enough to be discharged, who sit before the great fireplace these autumn days, thankful that The Greatest Mother is still mindful of them. The picture is duplicated in army hospitals all over the land, and wherever throughout the world American boys are still in Uncle Sam's service.

**HAS YOUR CLUB SET ITS RED CROSS DAY?**

A series of Red Cross "club days" are to be held in all parts of the United States during October. Granges, Church Societies, Business, Commercial, Rotary, Kiwanis, Advertising, Fraternal, Woman's and other clubs, are being invited to set aside a regular meeting or a day for a special luncheon at which plans will be made for making the Third Red Cross Roll Call, to be held throughout the country November 2 to 11.

The clubs will call for volunteer workers, including prominent members for speakers, in the interest of enrolling members for the peace-time program of the Red Cross. Many of the speakers on the war-time activities of the Red Cross will be former service men and women who came in contact with the Red Cross on the field of action.

**Join The American Red Cross**

All you need is a and a

**PUBLIC HEALTH NURSE MENTIONED IN BIBLE**

"Command unto you phoebes, our sister, who is a servant of the Church which is at Cenchrea," wrote St. Paul to the Romans, "that ye assist her in whatsoever business she hath need of you, for she hath been a succorer of many and of myself also."

Phoebes, explains Biblical history, was a woman who went about nursing the sick and teaching them better methods of living. Phoebe was the first public health nurse.

Public health nursing, which is one of the most important enterprises in the peace program of the American Red Cross, is not a new movement, but it is one which heretofore has never received its just meed of attention as a factor in maintaining the health of the nation.

Phoebes' sister in the twentieth century is the community nurse who teaches better, cleaner living. Because the betterment of public health is now definitely accepted as an individual and a community responsibility, the Red Cross will make a definite effort to raise the standards of living in the United States by urging the employment of public health nurses in all cities, towns and rural districts, particularly in those where there are no organized public health activities. A healthier, happier America—that is what the Red Cross is striving toward in its Roll Call the first weeks in November.

**WORLD EMULATES AMERICAN RED CROSS**

With the Red Cross societies of twenty-six nations cooperating as members, the League of Red Cross Societies is now actively engaged in extending Red Cross efforts throughout the world, says a cablegram to the American Red Cross from Sir David Henderson, director-general of the league.

The membership roster now includes, the cable said, the Red Cross of the following countries: Argentina, Australia, Belgium, Brazil, Canada, China, Cuba, Denmark, France, Great Britain, Greece, Holland, India, Italy, Japan, New Zealand, Norway, Peru, Portugal, Roumania, Serbia, South Africa, Spain, Sweden, the United States and Venezuela.

**MOTHERS MUST NOT BE SAYS THE RED CROSS**

Sixteen thousand mothers die in childbirth every year in the United States of America, more than are thus sacrificed in any other country of importance in the civilized world. The American Red Cross has announced its belief that these mothers, the very flower of the womanhood of America and heroines every one, shall no longer die through ignorance or neglect. If the public health nursing resources of the country can possibly be extended to give them the necessary care. This is one of the reasons for the Third Red Cross Roll Call which begins Sunday, November 2.

**MERCY WOMEN PRODUCE FORTUNE IN GARMENTS**

More than \$,000,000 women and girls participated in the sewing and knitting of the American Red Cross during the war. Most of these workers will be active in soliciting members for the Red Cross for 1920, during the ten days ending Armistice Day. When it is remembered that those women and girls in two years' time produced nearly \$100,000,000 worth of surgical articles and garments, including more than 375,000,000 surgical dressings, the fact that they are to assist in the Roll Call is a practical assurance that universal membership will be achieved.

**THIRD RED CROSS ROLL CALL**

November 2 to 11, 1919

Time to Re-Join

**TRIBUTES FROM THE WORLD'S LEADERS**

**Work of the American Red Cross is Praised by Noted Men.**

"It is an membership more than money contributions that the stress of the present campaign is laid, for the Red Cross seeks to associate the people in welfare work throughout the land, especially in those communities where neither official nor unofficial provision has been made for adequate health and social service."—President Wilson.

"The American Red Cross is the mobilized heart and spirit of the whole American people."—Henry P. Davison.

"A magnificent spirit breathes in the American Red Cross."—Marshal Foch.

In giving prompt and efficient relief the Red Cross has won the eternal gratitude of millions of people."—General Pershing.

"It requires no organization to allow one of us as an individual to buy a dinner for a hungry man. It requires the greatest degree of organization to deal with the foes of a world. The Red Cross seems to be essentially demanded. . . . Without the Red Cross I do not know whether the world would have been able to bear the horrors and devastation of this war."—Newton B. Baker.

"The Red Cross is the great Neighbor. . . . If the world is made a little more comfortable, a little happier, a little stronger for the struggle of life through its effort, the Red Cross is content."—The Secretary of the Navy.

"The Red Cross is not going to turn its back on its responsibilities."—Livingston Farrand, Chairman, Executive Committee, National Red Cross.

"I don't know what we would have done without the help of the Americans. I thank you from the bottom of my heart."—Ignace Paderewski, Premier of Poland.

"Mr. Davison has spoken to me of how the Red Cross hopes to continue

work even in peace time. This is a noble enterprise. . . . Wonderful results could be obtained if all countries would join hands, especially in all questions concerning small children, tuberculosis, and sanitation in general."—Queen Marie of Rumania.

"We surely can do no better than to emulate the human and social work of our sister organization, the American Red Cross."—Stanor Ciraclo, newly elected President of Italian Red Cross.

"Our heartiest thanks go out to our American friends."—Union des Femmes de France.

"The help given by the Red Cross is but another proof of the great heart and sympathy of the American people."—Prince Regent Alexander of Serbia.

"The Polish people look upon the American Red Cross as their salvation. It holds in its hands the destinies of nations. This world war has been fought in vain if there is no early restoration of normal physical and moral conditions in the newly born Republic of Poland. Poland is the keystone of the world's permanent peace."—Lieut. Col. Francis E. Franczak.

"I wish to express to the millions of Americans, who have made the work of the American Red Cross possible, the deep gratitude of my people."—The young King Alexander of Greece.

"I have confident hope, that the American Red Cross' world-wide plans for charity and mercy will be largely realized, bringing the grateful appreciation of suffering millions as a partial recompense, and a greater reward, the richest blessings of God."—Cardinal Gibbons.

"One is honored by the privilege of membership in the Red Cross, and blessed in being permitted to make any kind of contribution to its work."—William Fraser McDowell, Presiding Bishop, Methodist Episcopal Church.

"The Red Cross is America at her best. . . . Money given to the Red Cross is not an investment, nor is it a charity. It is a sacrament."—Charles A. Eaton, Pastor Fifth Ave. Baptist Church, N. Y.

"It is extraordinary what can be accomplished when a free people all unite and work together for their common good and for the good of humanity."—Cardinal Mercier.

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