

# THE HEPPNER HERALD

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### RED CROSS NEEDS

The following is reproduced from a recent number of the Saturday Evening Post:

There is no demobilization in sight for the American Red Cross. Americans are fairly familiar in outline with its war record. Every American ought to be proud of it. Money alone no matter in what prodigal quantity, could not have produced the war services of the Red Cross. Money alone was the small factor. A great quantity of individual human intelligence and enthusiasm was necessary.

The armistice put no period to some of the work which the world had come to expect from this concern and for which it was the best available agency. It had the organization and experience to do many things that still needed doing and that nobody else could do so well.

Of course there will always be an American Red Cross. Its morale ought always to be a wartime morale. Whoever is looking for a moral equivalent for war—that is, for an opportunity for unselfish, wholehearted devotion to a high cause—need not be discouraged because the slaughter is over with. He can enlist in the Red Cross bloodless fight to alleviate human suffering. There may be a considerable number of demobilized and unsettled young men who are more or less definitely looking for an opportunity which the Red Cross can now offer them for the organization's chief need just now is men.

As one of its national officers puts it: "The prime difficulty which we face is the one which the country and the world faces. It is to find men of the right experience and character to do the work."

### CLARKS CANYON MAN BUYS RANCH

E. L. Shaw, of Clarks Canyon, has purchased the section of fine farmland adjoining his home place belonging to E. O. McCoy, of The Dalles. The consideration was about \$13,000. The sale was made through the new real estate agency of E. M. Shutt.

### ELKS BEHIND W. S. S. DRIVE

For two months the Elks of Oregon are going to urge every loyal citizen to invest in War Savings Stamps and Treasury Certificates. The sale of more than \$5,000,000 of such securities in the huge task which has been assumed by some 15,000 members of the antlered herd of this city.

Because of the lack of time, no house canvass will be made. Nor will any particular time be designated for a drive. Through the medium of letters, personal solicitation and publicity, the Elks expect to arouse public interest to a sufficient degree that 5000 men and women of the state will invest to the limit in the securities, subscribing to \$1000, maturity, value and thus dispose of \$5,000,000 of the quota. The remaining million is expected to be disposed through mailed subscriptions.

The War Savings and Treasury Certificates bear interest, are subject to redemption upon ten days' notice, pay a certain maturity value and are not subject to the fluctuations of any market, and hence form as one of the most desirable investments which can be made.

Harry G. Allen, president of the Oregon State Elks association, has just completed a tour of the state, and reports that in every county an organization has been effected to handle the campaign. "Inauguration of the thrift serum," says President Allen, "will be the work of Oregon Elks during the next two months."

### IRRIGON PEOPLE UNANIMOUS FOR GOOD ROADS

At a special road meeting held at Irrigon on the 8th inst. the question of voting a special road tax was carried by a unanimous vote of 26 to 0.

Boardman and Lena will vote on a similar question at an early date but Irrigon people will be proudly conscious of the fact that their neighbors cannot possibly do any better than they have done in combating mud and sand.

### SEES NEED FOR ZONING LAW

Writer Points Out Why Exclusively Residence Districts Should Be Afforded Proper Protection.

Chicago is asking the Illinois legislature for a zoning law—a law that will permit cities in Illinois to say what part shall be reserved for residence purposes. This is a thing that every city in the country has some interest in because it is a step in the right direction, asserts the Davenport Times. There must be factory and commercial districts, of course, and there must also be residence districts. But it isn't fair to a man who has developed a residence property, beautified the grounds, and arranged the house to suit him, to have all of sudden, some sort of "business" concern established next door, to the detriment of his home. Every city in the country has numerous examples of just that sort of thing. Restricting residence property is going to become more and more the thing as the years go by. We have a few districts in Davenport that are thus protected, but there are many other districts where the people who own homes have no protection at all from the possibility of undesirable construction and business enterprises on the lots next door.

### Building a House for Sunshine.

One of the problems of modern city planning is to get sunshine. For example, to quote a Canadian city planner propounding what almost sounds like a conundrum: "How shall a detached building be constructed and oriented so that not only the exterior wall surfaces, but also the surface of the ground around them shall have the direct rays of the sun for as long a time as possible on December 21st?" The problem, it appears, can be worked out, and has been, in the case of at least one town, in which each house, and even each building in the business section, is a solution of this technical problem. It appears also that the way not to do it is to follow the long established custom of many builders in the north temperate zone and square the walls of the building with the points of the compass. The town that gets all possible sunlight has no north and south or east and west streets, and the walls of its structures stand at various angles with the weather vane, if there is one, on the church steeple.

### Own a Home.

The ownership of homes makes for the spirit of co-operation for the good of the community, based upon full appreciation of the fact that no man's real success can be built upon the fall of those around him. Of the lasting impressions that one gains upon going to a new town are the character of its inhabitants and the character of the houses that they live in.

### IN DAINY COLOR

Little Things That Add So Much to Effectiveness.

Costumes Cannot Be Considered Complete Without Smart Accessories to Set Them Off.

The charm of many frocks is emphasized by the smart accessories that accompany them. Dresses of simple design are stamped exclusive by a novelty color, or perhaps a gay girle offers itself for smart trimming. Frocks this season have a clever way of opening over dainty necked vests and lace waistcoats to show their ruffled faces to the world.

Striking sashes are featured, and there is a bright allied girle that forms a distinctive accompaniment to a white linen frock. It is of corded silk, six inches wide and striped with the allied colors artistically blended. Heavy red or blue silk tassels terminate this stunning sash.

Crisp organdie in delicate or pastel tints leads colorful beauty to many a simple dress. At present there is a vogue for plain white organdie sashes that suggest the quaint charm of the Dutch peasant's costume. These white sashes are usually part of a set consisting of dainty collar and cuffs hemstitched with a half-inch border. They are unusually effective on checked or striped voile or fine gingham gowns.

A new note might be introduced in an old frock by an organdie sash of contrasting color, such as jade green with a white frock or sea-shell pink organdie expressing exquisite daintiness on a frock of pale eel null.

The sense of being fashionably and tastefully attired comes with wearing an embroidered satin sash on an afternoon gown of soft mulberry georgette. A splash of gay worsted embroidery in a conventional flower design traced itself over the center of the satin sash and crude wooden beads in bright colors weighted the ends.

For the matron with the black net gown there is a heavy jet rope girle that glitters and twinkles delightfully when coiled about the hips.

Wonderfully exquisite are the new sashes that the younger set have adopted for evening and dance wear. The finest of the metal brocaded ribbons are traced with gold and silver thread on delicate backgrounds of orchid, lettuce green, peach, apricot, lemon, flesh and sky blue. The broad ribbon is drawn about the waist in a crushed girle and allowed to fall in a graceful panel at the back. Soft silk fringe in a harmonizing tone borders the bottom.

A lace frock or a lovely taffeta or georgette dance frock would be popular at the many social affairs, if favored with one of these exquisitely dainty panel sashes.

SAFETY &



SERVICE

### FLOWERS OF FORTUNE

Those who sit around waiting for something to turn up, will find Fortune a fickle-goddess to serve, and her rewards very uncertain.

But fortune smiles upon the man or woman who works and saves systematically and persistently. A thrift account at a reliable bank will mean much to you in the way of realized dreams, of accepted opportunities.

When one dollar opens an account at The First National Bank, can you, as a reasoning individual, afford to be without one? Get out of the ranks of the "waiters" and into the class of those who save while they wait.

## First National Bank

HEPPNER, OREGON

RESOURCES OVER \$1,500,000.00

## BUILD A HOME



### for Your Family

There is no pleasure so great these frosty days as sitting by your own fireside

IN A HOME OF YOUR OWN

If you get your Plans and Material from US, we see to it, your home is Weatherproof.

## TUM-A-LUM LUMBER CO.

Heppner                      Lexington                      Ione

### USE FOR OLD HAIR RIBBON

When Freshness Is Lost It Can Be Made Serviceable as Covering for Coat Hanger.

When the freshness of the hair ribbons has vanished so that it is quite impossible to make them stand up properly on the child's head, they may be used to good advantage for covering coat hangers of the ordinary wire or wooden variety. The ribbons should be dipped in gasoline, rubbed with clean, soft cloths until perfectly clean, and then pressed with a warm iron on the wrong side. The hangers should be padded, first, with a soft foundation material, and it will be found that the hair ribbons of usual width will do nicely to cover them. Little sachet bags, attached on baby ribbons, make a dainty finishing touch to the hangers.

### CHIC FOR FALL WEAR



Poppy-red suede cloth, with black silk braid on short jacket, with very full peplum. V neck line. The hat is of black panne velvet with uncurled netting.

Skirts have no suggestion of a flare.

## PEOPLE'S CASH MARKET

Choicest of Beef and Pork always in stock. Dressed Poultry on Saturday. Fresh fish on Thursdays and Fridays. Cold meats for lunch cut on a U. S. Slicer is a money saver. Our cold storage insures you the best of meats always.

OVIATT & HAPPOLD, Props.

## An Unusual Bargain

A FINE WHEAT RANCH

Better take advantage of this exceptional bargain in a well equipped wheat ranch of 2600 acres with good house and barn, fine water system and 2000 acres in cultivation, with plenty of equipment, machinery and horses to handle same.

Only Eight Miles From Railroad. Easy Terms. For full particulars, price, etc., call on or write

## Roy V. Whiteis

REALESTATE and INSURANCE

HEPPNER

OREGON

### Build for All Time.

When we build, let us think that we build forever. Let it not be for present life, nor present use alone; let it be such work as our descendants will thank us for.—Ruskin.

### Bird Trials.

It is said to be an established fact that several kinds of birds, crows in particular, hold trials to judge one of their number which has in some way offended.

Don't overlook the classified ads.

Read the Herald classified ads.