

Forces Within.
 Trials without discover forces within. Says Victor Hugo: "There are instincts for all the crimes of the world." A deep perplexity pervades a flash of insight; a bitter agonization seizes the soul on fire; a brave peril opens the eyes to horrors and charities of life; a severe catastrophe evokes a heroism which the sufferer had not thought himself capable. —W. L. Watkinson.

Left Out Somehow.
 Margaret likes Coe's papayas and leaves letters to them as her father used to do. "A letter of supplies." A day or two ago number placards called for in her room from her father. Margaret may be called for a husband or a daughter. Margaret likes Coe's papayas and leaves letters to them as her father used to do. "A letter of supplies." A day or two ago number placards called for in her room from her father. Margaret may be called for a husband or a daughter. Margaret likes Coe's papayas and leaves letters to them as her father used to do. "A letter of supplies." A day or two ago number placards called for in her room from her father. Margaret may be called for a husband or a daughter.

HOME TOWN HELPS

PAYS TO MAKE USE OF PAINT

Apart From Adding to Appearance of Structure It Also Tends to Retard Deterioration.

The foundation reason for painting is protection of the thing painted. The owner of property should never forget that. No one can look upon painting as an expense if he is convinced that it prevents a greater expense.

There is, however, another great reason for painting and that is the appeal of pride in appearance. This is quite human. It is seen in the matter of clothes. Primarily clothes are to keep us warm, not a suit is discarded while it is still warm because it is shabby, out of shape, or slightly faded. In other words, one feels that it would compromise their standing were they to wear it.

So it is with the painting of houses, both without and within.

In progressive, proud communities, houses are painted every three or four years through pride in appearance. Progressive citizens are not satisfied with the looks of their houses after three or four years' exposure to weather.

As good citizens we should not only see that every person knows that structures will deteriorate if unpainted, but we should also try to make people as proud of the appearance of their homes as their more progressive neighbors. We should deliberately set out to make them ashamed of their dingy homes which are a reflection upon the whole community.

This work is peculiarly one for local example and community co-operation. Everyone knows that a newly-painted house is likely to start the whole neighborhood to sickling up. It becomes contagious.

Every person who wants to see his community prosper will join in such a movement.

HOME CITIES ALSO NEEDED

Well to Remember That There Are Other Things in Life Besides "Business."

If a writer on present-day industrial economics is right, the next few decades will be marked, in the United States, by an amazing amount of self-study by individual cities, towns, and even villages. He foresees "intensive study undertaken by every municipality to determine what can be manufactured in that place." Within limits he is probably right, but there will be many who will honestly hope that the limits will not be too widely extended, and who will believe in all seriousness that an occasional municipality without manufactures has its place in the scheme of things for a well-balanced nation. "Business first" may be a good slogan, but "business all the time" and "business everywhere" might weaken enthusiasm for desirable industry by overemphasizing it. One is reminded that since somebody gave current meaning to the term "business efficiency" about 2,000 books on the subject have been written and printed in English.—Christian Science Monitor.

Boosters and Roosters.

The difference between the effective booster and the rooster is that the latter has no responsibility and the former must make good. There was a time when the boosters from a town would go on a visit asserting that they lived in the biggest city, had the tallest buildings, the largest stores, the wealthiest people, and so on, using zealous without stint simply because they wished to say something favorable about home. They would be placed in the rooster class now unless they could show by facts and figures that their assertions were true.

Landscape Gardening.

The great mistake made by most novices is that they study gardens too much and nature too little. Now gardens in general are stiff and graceless, except just so far as nature, ever free and flowing, reasserts her rights, in spite of man's want of taste, or helps him when he has endeavored to work in her own spirit. But the fields and woods are full of instruction, and in such features of our richest and most smiling and diversified country must the best hints for the embellishment of rural homes always be derived.—Andrew Jackson Downing.

Pointed Advice.

"Oh, doctor," cried a wild-eyed man, "I am dreadfully afflicted! The ghosts of my departed relatives come and perch on the tops of the fence posts all around my yard when dusk is falling. I can look out into the gloaming any evening and see a couple of dozen specks solemnly sitting on top of that sunny post, waiting, waiting, waiting. Oh, doctor, what shall I do?" "Sharpen the tops of the posts," briskly replied the physician. "Five dollars, please."—Judge.

Should Work Both Ways.

I believe a man should be proud of the city in which he lives; and that he should so live that his city will be proud he lives in it.—Abraham Lincoln.

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WHITE STAR BRAND

Made by men who know, for people who want the best. Only the choicest wheat carefully graded, and thoroughly washed is used in making our flour. Your baking will prove to you the big advantage of using White Star Brand flour for both bread and pastry.

Heppner Farmers' Elevator Co.

CAMELS are the most refreshing, satisfying cigarette you ever smoked! Put all your cigarette desires in a bunch, then buy some Camels and give them every taste-test and know for your own satisfaction that in quality, flavor, smooth-body and in many other delightful ways Camels are in a class by themselves!

Camels are an expert blend of choice Turkish and choice Domestic tobaccos. You'll not only prefer this blend to either kind of tobacco smoked straight, but you'll appreciate the remarkable full-bodied mildness and smooth, refreshing flavor it provides! Camels are a cigarette revelation!

Camels with you in so many new ways! They not only permit you to smoke liberally without tiring your taste but leave no unpleasant cigaretty aftertaste or unpleasant cigaretty odor!

Compare Camels with any cigarette in the world at any price! You'll prefer Camel quality to premiums, coupons or gifts!

Camel CIGARETTES

WELCH AND LININGER

Best Auto and Tractor Work that Skill can give

SERVICE RENDERED WHEN YOU NEED IT MOST

Repair Department McRoberts-Cohn Auto Co.

Functions of the Farmers & Stockgrowers Nat'l. Bank

TO SAFEGUARD MONEY TO SAFEGUARD MONEY

P. S.—Only a few days remain in which to convert your 2nd Liberty Bonds of 4 per cent into those bearing 4-1/2 per cent—or else you'll have to wait until next March.

Farmers & Stockgrowers National Bank

HATS MAY BE MADE AT HOME

Touches of Hand Embroidery Are to Be Seen on Much of the Fall Millinery.

A continued vogue for the narrow back hat is promised for the coming season and already the shops are showing advance fall and winter models in poke shape or glorified narrow back saliors.

Manufacturing milliners made a rather earnest effort some months ago to discourage the mid-summer wearing of velvet hats, but the shops seemed to demand them and these heavy, warm looking bits of headgear put in their appearance quite early, as usual, although not in quite as generous numbers as heretofore.

Among the new materials being strongly featured for autumn hats, a very soft velvety finished wool material probably leads and some decidedly chic sports hats are made of suede. Brocaded and plain velvets enter into the development of hats for autumn and winter. These fabrics are often handsomely embroidered in chenille or heavy wool, this embroidery being the only trimming employed.

Certainly this is the day when the home milliner is encouraged to try her hand, and there is no reason why she should not have splendid results.

If you want what you want when you want it try a classified ad.



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These cooling fountain rinks—
 Ice Cream
 Sodas
 Lemonade
 Soft Drinks
 Cigars and Tobacco

The ysure hit the spot these hot days—make a fellow feel just like work too.
 Try one — then you'll know.

McAtee & Aiken

HERALD WANT ADS GET THE BEST RESULTS

FOR SALE

40 acres, 20 acres peaches, 10 acres grapes, balance of land open. Last year's returns \$5,000.00. Also 40 adjoining. 20 acres alfalfa, 15 acres peaches, balance wine grapes. Good house. Also barn and tank house. Price of both 40s \$20,000.00. Cash, \$7,000.

FOR SALE

DAIRY RANCH—85 acres by the Merced river, 65 acres in the best alfalfa. Excellent buildings. Large silo. Only \$20,000.00. Cash, \$8,000.00.

FOR SALE

WRITE
Chas. Dahlquist
 TURLOCK, CALIFORNIA

"Take it from Me"

says the Good Judge

Wise tobacco chewers long since got over the big-chew idea. A little chew of this real quality tobacco gives them better satisfaction and they find their chewing costs even less. With this class of tobacco, you don't need a fresh chew so often and you find you're saving part of your tobacco money.

THE REAL TOBACCO CHEW
 but up in two styles

RIGHT CUT is a short-cut tobacco
W-B CUT is a long fine-cut tobacco

Weyman-Burton Company, 107 Broadway, New York City