

Chief Executives Censured.
 Congress has twice censured a president—Andrew Jackson, in June 1838, for causing the removal of the government deposits of about ten million dollars from the United States bank the preceding September; and John Tyler in 1843. Tyler was elected as a Whig, but was really a Democrat; so he was therefore constantly antagonizing the policies of the party which had elected him.

Stage Set for Him.
 Blobs—"Some fellows would rather be born lucky than rich." Slobs—"But the fellow who is born rich is already lucky."

As Far as It Goes.
 Some people's idea of efficiency is to pin a notice on the front door that the bell is out of order. Instead of having it fixed.—Ohio State Journal.

YOUR RED CROSS CALLS ROLL ARMISTICE WEEK

Membership Rather Than Money Is Asked to Complete War Relief.

Red Cross Chapters, branches and auxiliaries in the Northwestern Division, comprising Alaska, Idaho, Oregon and Washington, will participate in the THIRD RED CROSS ROLL CALL November 2 to November 11, Armistice Day. The American Red Cross, the greatest relief organization in recorded history, the "mobilized heart-action of the American people," will engage in no more "drives" for huge sums for war relief, but will continue its annual roll-call, which is simply the occasion on which the American people express their belief in the ideals and work of the Red Cross by enrolling as members. "All you need is a heart and a dollar."

For five reasons, say the leaders of the Red Cross, this THIRD RED CROSS ROLL CALL should enroll every loyal and public spirited American citizen among the millions of members of the organization that served our boys at home and overseas, saved the morale of France and Italy in our early days in the war, relieved the millions of refugees, fed the starving babies of Europe, saved whole nations from extermination, stood as next friend to those families in America whose dear ones were in the service, threw its tremendous resources into the fight against influenza, dealt with great national disasters of flood and fire, and now carries on to do its part to serve America and to make the war worth having been won.

These five reasons are:

1. The War Task of the Red Cross is Not Yet Fully Performed.

To men still in service, and to their families at home, and to discharged soldiers not yet fully adjusted to the routine of civilian life, to 30,000 boys suffering or convalescing in Military



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THIRD RED CROSS ROLL CALL

or Naval hospitals, the American people still give cheer, comfort and service through their Red Cross.

In certain portions of the Old World the American Red Cross still feeds and clothes the undernourished and ragged babies, cares for the aged and the infirm, and assists the people of these disease-ridden, famine-stricken, war-ravaged countries to organize their own resources. Since the signing of the Armistice, this work has steadily declined, but it is not by any means fully completed.

2. The Red Cross is the Disaster Relief Agent of the American People.

The speed and efficiency with which the Red Cross met emergency needs at Corpus Christi illustrated the value of nationwide Red Cross organization. In case of disaster, whether it be forest fire in the Northwest or a great Mississippi Valley flood, the first effective relief will hereafter come from nearby communities, working through their Red Cross Chapters.

3. In Case of Epidemic Local Red Cross Organization is Indispensable.

During the influenza epidemic, Red Cross action and co-operation saved three thousand lives, because the Red Cross was fully organized in every community in the United States. Against a possible recurrence of influenza this winter and against a danger of epidemic in the future, continued universal membership in the Red Cross is essential.

4. Red Cross Peace Program Calls For Universal Support and Co-operation.

The American Red Cross is still an emergency organization. It must be realized that there is such a thing as a continuing disaster: 300,000 babies under one year of age die every year because of ignorance; thousands of mothers die unnecessarily in childbirth; it is still possible for an epidemic like the influenza to take a toll within a compass of a few weeks five times greater than the loss of our nation in a year and a half of war; hundreds of thousands of people in the prime of life die in the United States every year from wholly preventable diseases. This is nothing short of a disaster which is a continuing one and will be permanent unless the people cooperate with one another to use the knowledge and wealth already in existence to bring the nation into a better day. The Red Cross through its millions of members comprising every element in every community, many of them themselves vic-



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times of the foes that cut short human life and rob it of its sweetness, can serve nation and community as can no other agency in supplementing, reinforcing, and supporting well-directed efforts for the conservation of the most precious things in the world, human life and happiness.

5. America Has Set the Pace in a World Red Cross Movement.

The League of Red Cross Societies of all nations has been formed through the inspiration of the Red Cross achievement of the United States. This League has no executive power whatever over the Red Cross of any nation, but will extend into every nation the benefits of a national, voluntary Red Cross society on the American model, to deal with problems of health and child welfare and to cope with the relief problems that are so pressing over so great a part of the earth's surface. Through these organizations many nations will meet their own problems which would otherwise be appealing to America for relief and assistance. The United States, whose people have shown the world how thus to rise out of despair into hope, must keep the Red Cross banner floating high. The success or failure of this great world movement of practical idealism will depend largely upon the manner in which the American people answer the THIRD RED CROSS ROLL CALL.



The Red Cross button is the most widely worn button in the world. Thirty million men and women and children in the United States now wear this emblem of countless good deeds accomplished. For the third year in America comes universal opportunity to wear it.

There are many instances of how this button, bearing upon a white background a tiny cross, has been worn and treasured. One morning in a distant northwest county, a man whose ruddy, optimistic countenance was clothed with ruddy beard, asked the Red Cross chairman if he had another button like the one he wore. The chairman gave him his own. "I have twelve children," explained the man. "I gave my button to the twelfth, a new arrival, this morning. When I have anything good the whole family must come in on it."

Rough on New Jersey.
 Oliver Wendell Holmes' idea of New Jersey, New York's next-door neighbor, was that it was "a double-headed suburb, rather than a state."

Herald classified ads get results. Peasy a word.

The Red Cross — universal mother to the distressed children of men.

Service done our fellowmen is the most beautiful thing in the world. JOIN.

Your Roll Call Button is your distinguished service cross.

All you need is a dollar! You have a heart.

RED CROSS GIRLS FEED THOUSANDS OF DOUGHBOYS

Since the armistice, twenty-five canteens, operated by Red Cross Chapters in Idaho, Oregon, and Washington have dispensed 23,379 gallons of coffee, and 224,236 dozen sandwiches, to soldiers, sailors, and marines en route. The hospitality of these canteens was accepted nine hundred thousand times, often by men who would have gone hungry but for the Red Cross service thus rendered. Figures show that these men, through the courtesy of the Red Cross, drank 5,497 gallons of feed drinks; used 6,663 bars of soap, and 37,713 paper towels; ate 57,491 chocolate bars, 16,629 pounds of candy, 14,754 dozen cookies, 74,913 dozen doughnuts, 9,488 dozen hot rolls; wrote 436,400 post cards furnished and stamped by the Red Cross; and to their own discomfort during a certain period, wore 12,250 influenza masks. All this, to say nothing of 22,356 full meals.

During this time 1847 sick men were aided by the canteen, seventy-nine of them being removed from trains as too sick to travel, and receiving immediate hospital attention.

Canteen work is nearly over, but the Red Cross still has vitally important work to do. Every membership in the Third Red Cross Roll Call will be a vote of confidence in the American Red Cross.

"It's a Long Way to Tipperary," but the Red Cross is there.

But They Are Always There.
 There are chords in the human heart which are only struck by accident; which will remain mute and senseless to appeals the most passionate and earnest, and respond at last to the slightest casual touch.—Dickens.

If you want what you want when you want it try a classified ad.



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The ysure hit the spot these hot days—make a fellow feel just like work too.

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Men who know tobacco, chew the best without its costing them any more. They take a little chew and it's amazing how the good taste stays in a rich, high grade chewing tobacco. For lasting tobacco satisfaction, there's nothing like a small chew of that rich-tasting tobacco.

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