

THE HEPPNER HERALD

S. A. PATTISON, EDITOR AND PUBLISHER
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THE HIGHWAY SITUATION

While the present situation regarding the building of the Morrow county section of the Oregon-Washington highway is to be regretted it is by no means so serious as to cause the people of the county to consider for one moment the abandonment of road building this year.

Based on estimates made by the highway engineers last spring the county court made an allotment of \$125,000 for grading the Willow creek section of the highway. When the engineers made their final estimates of construction cost to go with the specifications for the information of prospective contractors, which was submitted to the commissioners at their latest meeting, it was found that, because of the unexpected advance in cost of labor and material it was imperative that the former estimates be revised in such a way as to allow a margin for the advanced cost.

Under the terms of the bond election held last June the money derived from the sale of the bonds must be expended on the particular road designated and nowhere else so that no sum beyond the \$125,000 can be taken from the road fund for use on the Willow creek section.

On another page of this paper are set forth a number of suggestions already made by men who have given the matter considerable thought as to different methods for completing the financing of the highway and the Herald believes that from among them or perhaps from some plan yet to be suggested, will come a satisfactory solution of the problem.

While it is admitted that the present cost of road building is perhaps 100 per cent higher than it was a few years ago, it should be kept in mind that it is the general opinion among men of affairs the country over that present high prices in all lines are likely to continue for years to come and if this opinion is correct it would be futile for Morrow county—needing roads as badly as she does—to drop the good road campaign so auspiciously begun, because of high cost of construction.

Another point that should be borne in mind by every man and woman interested in the welfare and development of Morrow county is that at this time the state highway commission has at its disposal several million dollars with which to "match" equal expenditures made by the several counties in the construction of permanent highways constructed according to certain specified plans. In other words the state highway law provides that on certain designated roads, of which the Oregon-Washington highway is one, the state is required, upon completion of the grading and drainage of the road-bed by the county, to complete the road by putting on the necessary rock and other finishing material to make a permanent paved road.

This work required of the state is estimated will cost at least as much as the grading and drainage required of the counties so that every county entering into this partnership with the state will receive at least two dollars worth of road for every dollar expended by the county.

Several months ago the highway commissioners were urging the several counties to get busy at raising money with which to "match" the state road funds. Today they are beginning to feel the many demands being made on the state by practically every county and are wondering, in view of the advancing cost of construction, how soon their funds will be exhausted.

The situation, therefore, seems to resolve itself into something like this:

The counties that stand pat and refuse to be bluffed out of the game by high cost will secure state aid in building their roads and even at the present cost will have good roads at the same cost to the county as though they had built unaided when prices were lower, while the county that loses time waiting for prices to drop is likely to see the state funds exhausted by the claims of more ambitious counties and then forced to wait an indefinite time for prices to fall to a level where it can get the same amount of good roads it can get now with state aid.

Good roads right now are essential to the growth and development of Morrow county and regardless of high prices the county can get them now.

Optimism, a truly progressive spirit along with united action, among

5000 people such as make up the citizenry of Morrow county will overcome all obstacles.

CHAMBERLAIN FOR PRESIDENT

Senator Chamberlain's declination to permit the use of his name as a candidate for the democratic nomination for president, coupled with his announcement of his intent to seek re-election as United States Senator from Oregon, was couched in his usual graceful language. The letter is being quoted widely and commended universally.

Certain it is that no honor can be heaped by Oregon upon her favorite son will be withheld. His re-election as senator by an overwhelming majority seems assured. And if anyone files a petition in such form that his name also can be voted upon in our direct primary, without sacrificing his senatorial candidacy, Oregon democrats will endorse him for president. He proved to be the great War Senator of the majority party in the senate during the most trying period of recent history and the patriotic people of Oregon have not forgotten.—Oregon Voter.

BANKRUPTCY IS COSTLY

"The inveterate price-cutter is the irresponsible Uhlman of the business world. Sometimes he succeeds but usually he fails. He succeeds by raising prices on those articles that the customers are not noticing, to make up for the lowering of prices on the articles that the customers do notice.

"Whenever a price-cutter really slashes his prices down to cost or less, it means that he has been badly wounded in the commercial struggle and that he will probably soon be carried out to join the great majority.

"In such a case it is quite true that buyers may derive a temporary gain by taking advantage of his troubles; but in the long run there is nothing so costly to a nation as bankruptcy."—Herbert N. Casson in Oregon Voter.

OREGON'S DAIRY FAME NOTED

"The dairymen of Oregon have had a vision that has created a desire for certain things in life and a determination to get them," writes Noel News-Letter issued by the United States division of dairying. "This has manifested itself in the report of the five associations showing an average production of 40 pounds of fat for 2266 cows. Such production means better homes, better schools, colleges, education, and a useful and happy life."

STOCK PAVILION BIGGEST EVER

Multnomah county, Oregon, is to be the site of the biggest livestock pavilion in the United States, writes S. B. Hall, county agent, in the Farm Bureau News. The new Pacific International exposition building will cover just one half of the 15 acres allotted for the livestock exposition, leaving the other half for automobile parks. It will house 1000 dairy cattle, 800 beef type, 400 horses, 4000 sheep and 4000 hogs. It will seat 5000 persons so as to command a view of the arena for the horse show.

GUESTS AT ST. MARTIN'S

Mrs. J. T. Knappenburg and her daughter, Miss Josephine Woolery former residents of Heppner, and Miss Aileen Brierly, of Aberdeen, Washington, formerly of Ione, were guests last week at St. Martin's Mineral Springs Hotel, (formerly Shepherd's) on the middle Columbia. Mr. and Mrs. J. L. Wilkins, formerly of Heppner, have recently taken over the managements of the St. Martin's resort.

CHURCH NOTICES

Sunday school at 9:45 a. m. We use the lessons of the International Sunday School Association. Morning church service 11:00. Christian Endeavor 7:00 p. m. Evening services 8:00.

H. A. NOYES, Pastor.
Christian Science

Christian Science services are held every Sunday morning at 11:00 o'clock in the lodge room in the I. O. O. F. building.

Testimony meetings are held every Wednesday evening at 8:00 o'clock at the home of Mrs. Eugene Blacum. All interested are invited to attend these services.

Subject for Sunday, August 17, "Soul."

\$1000 WILL BE PAID FOR A SINGLE WORD

Can you create the one word which will best denote the United States and all parts of Britannia? If so, you will be paid at the rate of \$1000 a word. The World Trade Club of San Francisco has offered \$1000 to the person who suggests the word which, in the judgment of the club's Metric Campaign Committee, is the best adapted for world wide use.

The campaign is open to all humankind. The money will be paid to the winner at noon on the 15th of May, 1920, by a committee appointed by President W. H. Hammer of the World Trade Club.

"Brit-Am," "Ambria," "Ambrittica," "Br-Am," "Sam-Bull," are some words thus far suggested. New names are constantly coming. The World Trade Club is offering this reward because in carrying on its present campaign for the adoption of metric units by all English speaking people—the United States, the British Isles, Canada, Australia, New Zealand, Tasmania, United South Africa and so on—it was hampered by the lack of a single short word which would express all these.

The metric unit of weights and measures are now used by all the world except "Brit-Am," or "Ambrittica" or "Sam-Bull."

ADVERTISING DETERMINES VOLUME

Failure to bring his store news before prospective customers is the reason why the local merchant fails to stop the mail order concern, says Fred P. Mann, president of the North Dakota Retail Dealers association, Devils Lake, North Dakota. Mr. Mann investigated trade practices and conditions in 100 cities and towns, and found that in most of them the merchant fails to use his strongest weapon—advertising. Editors of weeklies in Wisconsin have organized a league to obtain foreign advertising. Their purpose, says the secretary, Walter J. Strong, Elk-horn, Wis., is to promote their own interest. If the volume of business is determined as Mr. Mann suggests by the advertising, who will do the business in those towns where the weeklies run chiefly Secretary Strong's imported advertising.—O. A. C. Press Bulletin.

PHELPS GROCERY ADDS TO ITS SALES FORCE

Rapidly growing business has made necessary an increase of the sales force in the Phelps Grocery Co. store and L. W. Briggs has accepted the position. Mr. Briggs is experienced in all lines of clerical and office work and is a valuable acquisition to the Phelps business battery.

Alberta Peaches

Customers in Heppner and elsewhere who wish to secure fine Alberta peaches for canning are advised that the crop in the G. W. Hux orchard at Irrigon will be ready on and after August 20. Will ship to any address in Heppner at \$1.00 per crate, postage paid.

All orders must be accompanied by the cash. File your orders early and get first choice.

G. W. Hux

Box 55 Irrigon, Oregon



WHITE STAR BRAND

Made by men who know, for people who want the best.

Only the choicest wheat carefully graded, and thoroughly washed is used in making our flour.

Your baking will prove to you the big advantage of using White Star Brand flour for both bread and pastry.

Heppner Farmers' Elevator Co.

Under New Management The Heppner Bakery

M. W. HAMMER, PROP.

Home Made Bread a Specialty

I can guarantee my products strictly first class in every particular and invite every family in Heppner to give them a trial.

My Cookies, Pies and Cakes will please you.

SAFETY &



SERVICE

Security for Deposits

Money loaned by the First National Bank to business men and farmers is secured by the responsibility and wealth of the borrowers, and is a protection to you as a depositor. Thus, the business and farming interest of the entire community are interwoven with the security for deposits offered you by the First National Bank.

Our purpose is not only to include with our service a safe place for funds but to use every effort to advance the business and the farming interests of the community, that our security for deposits may continue to grow likewise.

First National Bank

HEPPNER, OREGON
Over One Million Dollars Deposits



Don't wait for Winter's blast, for snow and icy and impassable streets to find your coal bin empty.

But order your winter supply now, while prices are low and the supply plentiful—its a saving worth while.

We are ready to fill orders now, and a better Coal is not sold at these prices. Its clean, free burning and leaves a white ash—no slate nor clinkers.

Phone your orders to Main 392.

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**Best Auto and Tractor
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