

Home Patronage Means Home Prosperity

Encourage The Industries That Make Up The Commercial Life Of Your Town

H. C. ASHBAUGH

Wagon Making, Blacksmith and Machine Shop

We wish to particularly call your attention to our Wagon Making Department. In our 18 years of business life in Heppner we have studied the conditions that confront the farmers and grain growers of Morrow County and have developed a wagon that will stand up under the most exacting requirements. Let us talk over your wagon needs and we feel sure that we can give you exactly what you want.

Look over your Harvesting Machinery NOW and bring it in for repairing. Don't wait till Harvest Time. Labor and material are scarce but we can guarantee you a much more satisfactory job if given the proper time in which to do it.

WE MAINTAIN A FIRST CLASS REPAIR SERVICE

Main Street Heppner, Oregon

Rivers & Ackley

ONLY BATTERY SUPPLY STATION IN MORROW COUNTY

You thus save the time that it takes to send your Batteries away and at the same time you keep the money here in Heppner.

Auto Repairing

Acetylene Welding

WE REPAIR ANYTHING

BUY

WHITE STAR FLOUR

A HOME INDUSTRY THAT USES ONLY MORROW COUNTY GRAIN AND TURNS OUT THE HIGHEST GRADE PRODUCTS

Encourage the growth of Morrow County by using her products

The Heppner Farmers' Elevator Company

Heppner Shoe Hospital

To the people of Heppner and vicinity we offer a shoe repairing shop of the very latest model—equipped with machinery which will insure the very best results in

SHOE REPAIRING

The material we use in our work is of the highest quality—another safeguard for your interests and your shoes.

ALL WORK DONE PROMPTLY

C. W. BOWERS, Proprietor

Main Street Heppner, Oregon

A Home Institution

Is entitled to the loyal support of everyone in a community so long as that institution produces an article that equals or surpasses those of a foreign company. We make that claim for our

Home-Made Candies

And invite your trial of them. You will find only the purest and best of raw materials are used and our work rooms are always clean and sanitary.

We have everything that is found at an Up-To-Date Soda Fountain.

The Fountain of Sweets

J. E. MAXWELL, Proprietor

MERCHANT MUST DO HIS PART

In a trade-at-home movement the merchant must of necessity be the one who must take the first start. It is up to the local merchant to give the people of his community a good service. One that will cause the people of the community to think twice before going away from home to trade. If such a service is maintained there will be very little cause for the mail order houses to thrive from the business of that locality.

It is not meant by that that the dealer must always meet the lower price of the mail order houses. In many instances this is impossible. The larger buying power of the mail order houses cannot be duplicated by a merchant in a small town—who has only the people of a small community to draw from. But he can give a good service—be just and courteous and show by various ways that he appreciates the trade of his home people. His store can be kept clean and sanitary and attractive and made one that the people will enjoy coming into and patronizing—and he can keep his stock clean by closing out his odds and ends at the close of each season—thus insuring his customers that they are not getting a lot of junk that was put on the shelves of the store on its opening day.

These are but a few of the many things that can be done by the local dealer in the way of stopping the patronizing of the mail order houses. Of course there are people who will continue to patronize the outside man in spite of everything the local people could do. But these people should be left to their own salvation. They have no public spirit—no community pride.

The trade-at-home movement is becoming nation wide in its scope and people are beginning to realize that co-operation is the salvation of

all. And we should begin to apply it to ourselves.

What kind of a town would Heppner be if everybody sent away for everything they have to buy regardless of whether or not it can be bought at home? How long could any of us continue in business under such conditions? The grocer's stock would become mighty stale if the butcher, the baker, the blacksmith and the printer all sent to Portland for their groceries and the same is true of every member of every other craft, trade or profession—if all his neighbors refused to patronize him he would soon go into bankruptcy.

There is only one way to make a good town and that is for the people to stand by each other in a business way. Every business man, every professional man, every working man, every property owner in the community pays taxes to help support the community he lives in—to help make his town a better town. The millionaire owners of the big department stores pay not one farthing for the support of Heppner institutions. As loyal citizens of Heppner who should we spend our money with?

On this and other pages of the Herald will be found the advertisements of Heppner's leading business people in many varied lines. If you are a loyal Heppnerite, if you want to see Heppner prosper and become a better town than it has ever been patronize these people. They will give you a square deal and should adversity come they will help you over the hard places by extending credit as has been done in countless cases by Heppner merchants in the past. Will Rears & Sawback do as much? No matter how things are going with you it requires cash in advance to do business with them.

Scrivner's Machine and Blacksmith Shop

A blacksmith and Machine Shop equipped with the very best of machinery for General Repair Work. We have the best

Oxy-Acetylene Welding Plant

in Morrow County and can execute any kind of work in this line.

A HOME INDUSTRY WORTHY OF YOUR PATRONAGE

Scrivner & Son, Proprietors

Main Street Heppner, Oregon

Save the Worry of Wash Day at Home

Our Rough Dry Department will take care of this unpleasant feature of housekeeping for you at a cheaper price than you can buy the coal and soap—and at the same time save you the labor and worry of having such work to do.

8c Per Pound

We maintain a delivery service and get the work back to you early in the week. Let our auto call.

Heppner Steam Laundry

TELEPHONE MAIN 543 Heppner, Oregon

Thos Brennan

PRACTICAL HORSE-SHOER

SECOND DOOR NORTH OF POST OFFICE

Concerning Our Pastries

In the making of pastries we take the same pride and care that characterizes our bread. Every ingredient that goes into our pastries is of the highest quality and every care is taken to insure the perfect cleanliness of the product. Especially we want to call your attention to the

Fresh Heppner Eggs

used in this department. Fresh eggs are delivered to us twice a week by Gene Noble—thus insuring the very highest quality and the very freshest of this important ingredient in our pastries.

TRY OUR PASTRIES—YOU'LL LIKE 'EM

The Heppner Bakery

Main Street, Heppner, Oregon

SWANSON THE TAILOR

Why send away for your suit when you have an Expert Tailor right at home.

We specialize in Nobby Clothes for Gentlemen and respectfully invite you to come in and look at our line of Sample Woolens.

SWANSON, THE TAILOR

ODD FELLOWS BUILDING HEPPNER