

Home Patronage Means Home Prosperity

Encourage The Industries That Make Up The Commercial Life Of Your Town

H. C. ASHBAUGH

Wagon Making, Blacksmith and Machine Shop

We wish to particularly call your attention to our Wagon Making Department. In our 18 years of business life in Heppner we have studied the conditions that confront the farmers and grain growers of Morrow County and have developed a wagon that will stand up under the most exacting requirements. Let us talk over your wagon needs and we feel sure that we can give you exactly what you want. Look over your Harvesting Machinery NOW and bring it in for repairing. Don't wait till Harvest Time. Labor and material are scarce but we can guarantee you a much more satisfactory job if given the proper time in which to do it.

WE MAINTAIN A FIRST CLASS REPAIR SERVICE

Main Street Heppner, Oregon

Rivers & Ackley

ONLY BATTERY SUPPLY STATION IN MORROW COUNTY

You thus save the time that it takes to send your Batteries away and at the same time you keep the money here in Heppner.

Auto Repairing

Acetylene Welding

WE REPAIR ANYTHING

BUY

WHITE STAR FLOUR

A HOME INDUSTRY THAT USES ONLY MORROW COUNTY GRAIN AND TURNS OUT THE HIGHEST GRADE PRODUCTS

Encourage the growth of Morrow County by using her products

The Heppner Farmers' Elevator Company

Heppner Shoe Hospital

To the people of Heppner and vicinity we offer a shoe repairing shop of the very latest model—equipped with machinery which will insure the very best results in

SHOE REPAIRING

The material we use in our work is of the highest quality—another safeguard for your interests and your shoes.

ALL WORK DONE PROMPTLY

C. W. BOWERS, Proprietor

Main Street Heppner, Oregon

THE VALUE OF HOME TRADE

Money Sent Away Is To Us Lost Forever

"Patronize Your Home Institutions" is a slogan that could well be adopted by every small town in the country—for therein lies the secret of financial success of all. It is the key with which we could all unlock the coffers of "Success" and gain affluence in our chosen fields.

In a community we all go to make up its commercial life. We are all dependent upon each other. Our success makes the other man successful or his failure is our failure. Therefore we should work for the interest of every man in the community.

If every man in every community stood loyally behind his neighbor there would be no Sears-Roebucks or John Wanamakers in this country—but instead each town or community would have its own strong, healthy institutions bearing their part of the burdens of municipal and county governments—and reflecting a pride in the face of each man in the community.

Heppner is no worse than hundreds of other towns in the United States in this respect—but nevertheless we are annually sending away from here large sums of money that could be spent among our local institutions and getting no better service than we could right here at home. But we are enriching some outside community and some outside man with money that is lost to us forever. We are helping pay paving assessments and water bond interests in some outside town and waddling in mud and drinking alkali water at home. We go to a city and gaze admiringly at the 15-story home of some mail order house that we helped to build by starving his competitor in Heppner.

We do all these things and then take a gambler's chance on satisfactory results when we could go to our local man—buy the same article and be protected by his reputation for fairness—and at the same time

do our duty to the community in which we live.

No mail order house in Portland or Seattle or Chicago has ever contributed one dollar towards the welfare of Heppner yet we continually spend our money with them while the local institutions have to get in and dig in order to pay its taxes.

In the face of all these things wouldn't it be a wise thing for us to stop and see where we are at? We have represented in a business way in Heppner about all branches of mercantile business. Were we to give these local institutions our undivided support—aiding the owners through our patronage in the building up of strong institutions—would we not get a service just as satisfactory, and far more beneficial, than we could from some mail order house in Chicago whose sole interest in Heppner goes no farther than in counting the number of mail orders each day brings.

Wouldn't you rather see your share of that 15-story building put into seven two-story buildings in Heppner than in one sky-scraper in Chicago?

Then begin to reconstruct your business methods. Get behind your local man. Give him your patronage and do your share in putting new life into the business streets of the town. Give the local man a chance. He will not mail you highly lithographed catalogs of "factory seconds" but he will sell you a staple article at a fair margin of profit and in turn will spend a portion of that profit with you.

Remember these things and the next time you go to send a mail order DON'T.

LOST—On the streets of Heppner, Wednesday, February 19, a black bill book. Suitable reward for return to Frank Gibson, or to this office. 43-45

Scrivner's Machine and Blacksmith Shop

A blacksmith and Machine Shop equipped with the very best of machinery for General Repair Work. We have the best

Oxy-Acetylene Welding Plant

in Morrow County and can execute any kind of work in this line.

A HOME INDUSTRY WORTHY OF YOUR PATRONAGE

Scrivner & Son, Proprietors

Main Street Heppner, Oregon

A Home Institution

Is entitled to the loyal support of everyone in a community so long as that institution produces an article that equals or surpasses those of a foreign company. We make that claim for our

Home-Made Candies

And invite your trial of them. You will find only the purest and best of raw materials are used and our work rooms are always clean and sanitary.

We have everything that is found at an Up-To-Date Soda Fountain.

The Fountain of Sweets

J. E. MAXWELL, Proprietor

Thos Brennan

PRACTICAL HORSE-SHOER

SECOND DOOR NORTH OF POST OFFICE

Concerning Our Pastries

In the making of pastries we take the same pride and care that characterizes our bread. Every ingredient that goes into our pastries is of the highest quality and every care is taken to insure the perfect cleanliness of the product. Especially we want to call your attention to the

Fresh Heppner Eggs

used in this department. Fresh eggs are delivered to us twice a week by Gene Noble—thus insuring the very highest quality and the very best of this important ingredient in our pastries.

TRY OUR PASTRIES—YOU'LL LIKE 'EM

The Heppner Bakery

Main Street, Heppner, Oregon

SWANSON THE TAILOR

Why buy a custom made suit when you have an Expert Tailor right at home.

We specialize in Nobby Clothes for Gentlemen and respectfully invite you to come in and look at our line of Sample Woolens.

SWANSON, THE TAILOR

ODD FELLOWS BUILDING HEPPNER