

## New Store! New Goods!

I have just opened up my

### New Stock of Millinery On Main Street

Opposite Hayler's Jewelry Store

I will carry a complete stock of

### Millinery, Corsets and Toilet Articles

—AGENCY—

Victor Ladies' Tailoring Co., Henderson, La Princess  
and Gossard Corsets. Maurice Toilet Articles

## MRS. L. G. HERREN

## Lines That Lead

Superior Grain Drills  
Canton and McCormick Disc Harrows  
Success Fan Mills  
Moline and Vulcan Gang Plows  
Universal and Penninsular Ranges

FOR SALE BY

## PEOPLES' HDW. CO.

### Home Products for Home People!

WE MANUFACTURE

White Star Flour, Whole Wheat,  
Graham, Cream Middlings,  
Roll Barley and all Mill Feeds

GENERAL STORAGE AND FORWARDING

HEPPNER FARMERS ELEVATOR CO.

## Now Lay in Your Now Year's Coal

Uncle Sam says buy it now  
while the buying is good.  
You are sure to get it now,  
but not in the WINTER.

TUM-A-LUM  
Lumber Company

See Lew at Lexington and Bill at Ione

Send Us Your Orders for  
**PRINTING**

## ALL OVER MORROW COUNTY

Interesting News Letters from Herald's  
Corps of "Live Ones."

### IONE ITEMS

B. C. Amy, Holt salesman, has been in Ione on business for several days during the past week.

J. F. Lentz returned from Portland on Monday's train.

Mrs. Jeanie Burke, a state officer of the Rebecca lodge, visited the Ione lodge Monday evening.

J. C. Devin and son Kelsie returned from Portland Thursday evening of last week.

I. L. Hutchinson of Heppner was an Ione visitor Tuesday.

Mrs. Jessie Smith spent a few days with relatives in Pendleton, returning to Ione Monday evening. She brought her young daughter, who has been staying with her grandmother, with her.

F. M. Beck is in Ione for a few days.

Earl J. Blake, a sailor in the service of Uncle Sam, arrived in Ione on Saturday to spend a few days' furlough with his parents, Mr. and Mrs. J. H. Blake. Earl is a radio operator on the U. S. S. Westerner and has seen six months active service in the war game, having made two trips to France.

Mrs. Earl Ackley returned Friday night from a few days' trip to Portland.

Archer Rice arrived in Ione the last of the week. Mr. Rice has been located in Athena for the past few months.

Mrs. Louis Cason went to Heppner Sunday afternoon to remain for the week school is closed.

Mr. and Mrs. M. B. Haines returned from a short trip to Portland last Wednesday.

Frank Engelman returned to work Saturday, after a week's wrestle with influenza.

Lester Goodrich returned to Ione Tuesday, after a couple of week's visit with his mother at Athena.

Miss Martha Denny left on Monday where she will visit until the schools here are reopened.

Judge Robinson spent a few days of last week in Portland.

R. O. Donovan was an outgoing passenger on Tuesday's train. Mr. Donovan was called to Eugene on account of his daughter Lois who is seriously ill.

Jesse Dobyms came home for a ten day furlough from the S. A. T. C. at Eugene on Tuesday evening. Mr. Dobyms has just recovered from a severe attack of Spanish flu and was granted a short leave till he should be able to resume his work at the university.

Miss Ruby Martin of Newberg arrived in Ione on Sunday night. Miss Martin will teach the Fairview school.

### ADDITIONAL CECIL

Henry Streeter unloaded his new Cleveland tractor Saturday.

Miss Easton, accompanied by Miss Georgia Summers, spent Saturday with Mrs. Boyd Logan on the Leon Logan place.

The Cecil "magpie" arrived at the Butterby flats from the mountains Monday evening.

If old kaiser Bill would call off his submarines long enough to release a few boats to bring over some sugar from Cuba, it would be about the the decenter act of his too long and crime be-spattered life



## Do You Think There is No Competition?

If anyone thinks there is no competition amongst the big packers he ought to go through a day's work with Swift & Company.

Let him begin at the pens when the live stock comes in; let him try to buy a nice bunch of fat steers quietly and at his own price without somebody's bidding against him.

Let him realize the scrupulous care taken at the plant that not one thing is lost or wasted in order that costs may be held to a minimum.

Let him go up into the office where market reports are coming in,—and reports of what other concerns are doing.

Let him watch the director of the Swift Refrigerator fleet, maneuvering it over the face of the country like a fleet of battleships at sea.

Let him take a trip with a Swift & Company salesman and try to sell a few orders of meat.

Let him stay at a branch house for an hour or two and see the retail meat dealers drive their bargains to the last penny as they shop around among the packers' branch houses, the wholesale dealers, and the local packing plants.

And then, when the day is over, let him have half an hour in the accounting department, where he can see for himself on what small profits the business is done. (Less than 4 cents on each dollar of sales.)

If he still thinks there is no competition in the meat business it will be because he wants to think so.

Swift & Company, U. S. A.



WHEN YOU THINK OF

## GOOD EATS

THINK OF THE

## Phelps Grocery Co.

### War Emergency Course and Certificate

Oregon Normal School

Owing to the scarcity of teachers the Oregon Normal School will offer a War Emergency Course of twenty weeks outlined by the Superintendent of Public Instruction. The course will begin with each of the terms commencing November 16, 1918; February 8, 1919; and April 12, 1919. The Superintendent of Public Instruction will consider it equivalent to the Teachers' Training Course and issue a certificate upon its completion valid to teach in the elementary grades for one year.

This Course will be open to those who have had two years or more of high school work or its equivalent and who are at least eighteen years of age.

For detailed information address

REGISTRAR OREGON NORMA SCHOOL

## The Brick

McAtee & Aiken, Proprietors

ICE CREAM AND CARD PARLORS

Men's Winter Caps,  
Sweaters, Jerseys.

Ladies' Fancy Caps,  
Sweaters, Etc., Etc.

LITTLE DARLING ROMPERS

For the Little Folks

LOOK AND YOU WILL BUY

SAM HUGHES CO.