

HEPPNER HERALD

S. A. PATTISON, Editor and Publisher

An Independent Newspaper

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FRIDAY, OCTOBER 11, 1918

THE HERALD COMES BACK

It is with a degree of satisfaction, a bit of what we hope may be considered pardonable pride and a big measure of relief that the Herald appears today printed in Heppner on its own newly installed plant. The fire gave the Herald a pretty hard bump and the first impression after looking over the ruins was that we were completely down and out. However, in a county like Morrow, whose people are the salt of the earth, all things are possible and because we live in a county like Morrow and a city like Heppner and, perhaps, because the Herald had become an institution which the people wanted to see continued, we have been able to "come back" in better shape to give Morrow county people the kind of a newspaper they deserve than we were before the fire.

Truly it is an ill wind that brings no good and a comparison of the Herald's present splendid equipment with the meager collection of junk it formerly possessed is proof of the truthfulness of that old adage.

The meager collection of old, worn-out type and the tedious and laborious method of hand composition has been supplanted by a modern Intertype type-casting machine and in place of the old "Diamond" which was a parody on all known printing presses and a machine much given to promoting profanity and jeopardizing a printer's immortal soul is a modern Cottrell cylinder taking four pages of the Herald at one impression and warranted to "stay on the job." In the job department the little old 8 x 12 press has been replaced with a late model 10 x 15 Chandler & Price, the standard job printing press of the world. Other equipment, including punch, wire stitcher, mailer, etc., will assist the Herald force in rendering to its patrons the best possible service on short notice.

The province of a newspaper should be to render service to its community—to render an equivalent in value for the support it receives. This the Herald has always striven to do although realizing that often, because of the lack of proper equipment, it failed to come up to its own ideals. With this barrier burned away, however, we hope to be able to render a more complete and satisfactory service than we could possibly do in the past both as a purveyor of news from all sections of Morrow county and in prompt and modern commercial and job printing.

However, no newspaper can succeed without the hearty co-operation and support of the people of its community, and by this is meant not only financial but moral support. If you want to see the Herald succeed as a business proposition; if you want to see its publisher able to pay his bills and hold up his end in community affairs, give him a share of your patronage. If you want to see the Herald a real local newspaper tell the editor the news; if you don't see him call him up on the phone or write a postal card. He will appreciate it and you will be glad to know that you are helping to give Morrow county a real, live newspaper.

BUDGET NOTES.

The Morrow County Chamber of Commerce made the following statement concerning Red Cross contributions:

To the Chamber of Commerce of two men.

To the Chamber of commerce of one man.

To the Chamber of commerce of one man.