

Candidate for Governor



DR. J. E. ANDERSON

Dr. J. E. Anderson, of The Dalles, announces himself as a candidate for the nomination for Governor of Oregon on the Republican ticket at the coming primaries.

Dr. Anderson is best known to fame as "the Father of Prohibition," as he introduced in the state legislature the prohibition law of 1915 as well as the "bone dry" law of 1917. That the doctor is proud of his "dry" record is evidenced by the fact that he has chosen for his campaign slogan "Bone Dry: Win the War, Develop Oregon." As mayor of The Dalles when the prohibition law went into effect in 1909, The Dalles Bartenders' Union presented him with their lodge banner and disbanded forever. In addition to supporting temperance measures Dr. Anderson was a strong supporter of the Workmen's Compensation, Mothers' Pension, Rural Credits and other reform measures, and also made a strong fight against the anti-picketing measure. He is said to be strong with labor.

This week's news this week means the Heppner Herald.

Hibernian Entertainment

It was an excellent program that was given Saturday evening in the high school auditorium under the auspices of Heppner Coupled Ancient Order of Hibernians, the occasion being the annual observance of St. Patrick's Day. The program, which was musical except for the patriotic address by F. A. McMenamin, was given by Heppner's very best talent and was highly enjoyed by those present.

Heppner ladies taking part were Myrdalows, R. J. Vaughan, C. E. Sweet and L. W. Sims, and Miss Peggy O'Rourke, all of whom are favorites with all Heppner audiences. Miss Vitalia Passender, a charming and talented young vocalist of Tacoma, who is here visiting her sister, Mrs. F. A. McMenamin, made a decided hit with a vocal solo which was at once artistic and unique.

F. A. McMenamin gave a splendid talk on Ireland and the Irish, the key note of which being the loyalty and devotion of the Irish race to their ideals and particularly at this crisis in the world's affairs, of their loyalty to the cause of world democracy.

The audience was not so large as it should have been, owing to many other attractions in Heppner and surrounding towns.

Parent-Teachers' Meeting.

A meeting of the parents and teachers of Heppner has been arranged to be held at the high school auditorium tomorrow (Saturday) afternoon at 1:30 o'clock. An interesting program has been arranged and a pleasant and profitable meeting is expected. All persons interested in the public school work are expected to be present. The affair, it is understood, will be carried on something after the fashion of an old-fashioned teachers' institute.

Would Succeed Himself



Governor James Withycombe makes the definite announcement of his candidacy to succeed himself as governor of Oregon and will be an aspirant for the Republican nomination at the May primaries.

In his formal announcement Governor Withycombe points out that he has, as Governor, done all in his power to promote the development of the state, to urge the construction of good roads, the importance of education and to maintain at a white heat the devotion of the people to the great cause for which this country is fighting, and he promises to continue his efforts along the same lines if re-elected, as well as to support the President of the United States and to assist in making his work effective in winning the great world conflict. The governor will continue to stand for rigid law enforcement and is firmly committed to the principles of prohibition and equal suffrage.

The governor declares for development of state resources, for the increase of desirable population, for more manufacturing enterprises, for the enlargement and improvement of our flocks and herds, and for the eradication of fruit pests, and if re-elected will continue to give the best that is in him to the public service.

Spencer Crawford, linotype operator in the G. T. office, who recently submitted to a rather serious operation for the removal of a growth on his foot in a Portland hospital, is again on the job although traveling on three legs, two of them wooden.

CECIL ITEMS

Mr. and Mrs. Everett Logan, from The Willows, were visiting friends in and around Cecil Monday.

John Kelly moved his sheep from Cecil, having feed all the hay out he had bought there down on the Deos place near Heppner Junction, Tuesday.

Rev. Dr. Van Waters gave his usual monthly address in Cecil hall Wednesday evening. After the service Mrs. Shurte, county school supt.; Mr. Brown, county agricultural agent of Heppner, accompanied by Mr. O'Riley from the O. A. C., each gave a very interesting lecture, which was highly appreciated by all those present.

A very distressing accident happened Wednesday when Clyde Franklyn was on his way to Cecil accompanied by his wife and Mrs. Peter Nash. In crossing the irrigating ditch his car struck the box suddenly, throwing Mrs. Nash violently against the top of the car, striking her forehead on one of the frames and causing a deep flesh wound above her nose and left eye. Mr. Lowe, the Cecil telephone operator, called Dr. Chick, who was in Arlington at the time, who was soon on the scene of the accident and found it necessary to take eight stitches in the wound. We are pleased to say that the unfortunate lady is making satisfactory progress toward recovery.

Mrs. Oney is here to assist Mrs. Jefferson on the lower Minor ranch.

Mr. and Mrs. T. M. May, from Wasco, arrived in Cecil Thursday. Mr. May brought a car load of cattle, horses, farming implements, etc., and is going right into ranching on the old Pearce place, which he bought some time ago.

Mr. and Mrs. Flowers and family, accompanied by Mrs. J. J. Allyn, visited friends in Cecil Thursday.

Mrs. Hannah Ahalt returned from Sherwood Thursday, where she has been visiting with her sister.

George Curran, of Heppner, accompanied by Mr. Baldock, one of the state highway engineers, were in Cecil and did some business.

Ed Reitman and Miss Juanita Crabtree took in the Elk's ball at Lone Friday.

Fay Mettie, from Ukiah, came to work for Jack Hynd last Friday.

Miss Louise Shaw, who has been spending the last two weeks at Sand Hollow, returned home Friday.

Mesdames Bennett, Ahalt, Forkner and Nash visited with Grandma Nash Friday.

Mrs. Shurte, accompanied by Messrs. Brown and O'Riley, spent a very pleasant morning in the Cecil school Thursday with the teacher and pupils.

Art Minor arrived at the Last Camp Saturday from Portland, proceeding later in the day to Heppner.

Mr. Finley returned to Lone Saturday after spending two weeks on the Butterby Flats building sheep sheds and other buildings for Jack Hynd.

John Ewing, of Portland, is the guest of Jack Hynd for the present week.

W. G. Hynd and F. Corbett, from Rose Lawn, Sand Hollow, rode to Cecil Saturday to take in the dance.

J. H. Franklin, of Pendleton, is the guest of Mr. and Mrs. Jack Hynd.

A. Henriksen and his son Clifford returned from Heppner Friday, accompanied by Herbert Hynd.

The ladies of the Federated church will hold an Easter Apron and White Sale on Thursday, March 28, in the basement of the Federated church. Sale will start at 2:30. Light luncheon will be served during sale. 4544

High-Class Stallions and Mares

We are prepared to furnish to the stockmen of Morrow county the very highest class of Registered animals in Percherons, Belgians, English Shires, Hackneys and Coaches.

Registered Kentucky Jacks a Specialty

We can sell this stock to responsible parties, when desired, on easy payments with no cash down and at eight per cent interest.

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WHITE STAR FLOUR—GRAHAM—WHOLE WHEAT
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ICE CREAM and CARD
PARLORS.

Gilliam & Bisbee

ARE prepared to furnish the Farmers and Stock Growers with all kinds of Machinery and Extras for their 1918 requirements.

Extras are going to be hard to get and we would advise the going over of all machinery NOW and ordering the Extras, and have all machinery adjusted and ready for use when the time comes to use it. Take our word for it, if you wait until the Extras are needed you may not be able to get them and there will be no time to waste in 1918.

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"We Have it, Will Get it or it is Not Made"

HARDMAN GARAGE

BLEAKMAN & RAU, Props.

Courteous and Efficient Service by
Courteous and Competent Workmen
Accessories, Supplies, Expert Vulcanizers
Guaranteed Tire Service

HARDMAN, OREGON

For Sale

Fifty (50) head good work mules. Twenty-five (25) head fine, big mares. If you need any stock in this line it will pay you to inspect these animals.

GUY BOYER,
Heppner, Ore.

Herald only \$1.00 per year. Mr. and Mrs. J. T. Knappenburg have returned from an extended visit at Portland.

Judge Phelps came over from Pendleton Sunday and spent a few days in Heppner on business.

People's Cash Market

HENRY SCHWARZ, Prop.

All Kinds of Fresh and Salt Meats

Poultry and Lard

Phone Main 73

**Swift & Company
Publicity**

At a recent hearing of the Federal Trade Commission there was introduced correspondence taken from the private files of Swift & Company, which showed that the Company had been considering for some time an educational advertising campaign.

The need for this publicity has been apparent to us for several years. The gross misrepresentation to which we have recently been subjected has convinced us that we should no longer delay in putting before the public the basic facts of our business, relying on the fair-mindedness of the American people.

The feeling against the American packer is based largely on the belief that the income and well-being of the producer and consumer are adversely affected by the packers' operations, resulting in unreasonably large profits.

Swift & Company's net profit is reasonable, and represents an insignificant factor in the cost of living.

For the fiscal year 1917 the total sales and net profit of Swift & Company were as follows:

Sales
\$875,000,000.

Profits
\$34,650,000.

This is equivalent to a \$3,465. profit on a business of \$87,500.

If Swift & Company had made no profit at all, the cattle raiser would have received only one-eighth of a cent per pound more for his cattle, or the consumer would have saved only one-quarter of a cent per pound on dressed beef.



Swift & Company, U. S. A.