#### Birthday Dinner Party

An enjoyable dinner party was says he has become so accustomed to Mrs. Ayers' good din present Sunday were: Mr. and good sound. Mrs. Creede Owen and children, Mr. and Mrs. Quackenbush and son, Mrs. R. P. Matteson and Walter Matteson.

Florence Clark Harlan, a son.

#### Ben West for State Treasurer

Ben F. West, of Salem, pres given at the home of Mr. and entassessor of Marion county, Mrs. Wm. Ayers last Sunday, and an old newspaper man, has the occasion being Mr. Ayers' announced his candidacy for the birthday, the gentleman being Republican nomination for State just 59 years young that day. A Treasurer. Mr. West has a large splendid dinner was served and acquaintance throughout the the occasion was a most pleasant state, has a pleasing personality, ore. The affair was planned as a clean record, takes a good pictcards, and the brevity and "punch" of his platform as set ners that an extra good one does forth on his card, "A Represennot surprise him much. Those tative of All the People," has a

D. S. Brown, George Schott, Henry Wilkins and Frank T. Hurlburt were Condon men in Born-At Condon, Ore., Sun- attendance at the Royal Arch day morning, Feb. 3, to Mrs. Degree conclave in Session in Heppner last week.

# HEPPNER BAKERY

Where Purity and Quality count

Fresh Bread, Pies, Cookies, Doughnuts, etc., baked every day

Special Attention given Orders for Parties, etc.

W. C. BOWLING, Prop. HEPPNER, OREGON

#### HARDMAN GARAGE

BLEAKMAN st RAU, Props.

Courteous and Efficient Service by Courteous and Competent Workmen Accessories, Supplies, Expert Vulcanizers Guaranteed Tire Service

HARDMAN, OREGON

## YOU COOK YOUR FOOD-WHY NOT YOUR TOBACCO?

OU know what broiling L does to steak, baking to a potato-and toasting to bread.

In each case flavor is brought out by cooking by "toasting."

So you can imagine how toasting improves the flavor of the Burley tobacco used in



#### HERALD FOR FINE JOB PRINTING

#### EUROPE NEEDS FOOD

Absolute Sin to Waste Food-Food Has Become Sacred.

Europe ts still sending an insistent | More Than 3,000 Million Bushels call for more food. We must send It if the war is to go on efficiently. If we cat it all we cannot ship it, and the food administration has already a surprise for Mr. Ayers, but he ure, which adorns his campaign tried to picture how much that wheat is needed by people who will starve if they do not get it, the food administration states,

"For the least bit of heedlessness on your part in food conservation some one somewhere in the world must suffer privation," an official statement declares. "The food administration has mastered the problem of America's food in such a way that every ounce of food conserved and kept in the currents of trade goes to an empty

stomach in Europe. "It is an absolute sin to waste food

Food has become sacred. "Food means life; it means somebody's life, and you cannot escape re-

"There is no waste of food among he allied nations

#### WAR BREAD COSTLY TO BRITISH GOVERNMENT

Every year the British government pays \$200,000,000 toward the cost of principal reason why English bread prices are lower today to the consumer han in America, Incidentally the British bread is much poorer than the

Great Britain has taken over all some grown grain, bought at an arbitrary price, and all imported wheat bought in markets of the world at prevalling prices. This is turned over to he mills by the government at a price that allows the adulterated war bread oaf of four pounds to sell at 18 cents. The two pound loaf costs 9 cents, and the one pound louf sells for 5 cents.

In milling, however, 14 per cent, nore flour is extracted from the wheat than in America. And there is a compulsory adulteration of 20 per cent. and an allowable adulteration of 50 per cent.

Compared with American bread, the British product is only about 65 per ent, pure at its best,

In France, under conditions somewhat similar, but with a farger extraction, the four pound loaf sells for 16

#### AMERICAN SAVINGS WILL MEASURE WHEAT EXPORTS

"We have already exported the whole of the surplus of the 1917 wheat harvest, over and above the normal demands of our own population. It is necessary, therefore, for the food administration to restrict export of wheat so as to retain in the United States sufficient supplies to carry our own people until the next harvest.

Therefore all exports of wheat from now forward are limited entirly to volume of saving made by the Amer ican people in their consemption of wheat and wheat products

"We continued wheat shipments for December as far as our situation ablowed, but even with all the conservaseveral hundred thousand none of food stuffs urgently required by the ailled nations during the month of December

HERBERT HOOVER.

WHEAT-CORN YEAST BREAD.



tion brend baked with wheat flour Thousands of American fam illes today are using this mixed flour brend, and in so doing are enabling America to provide more wheat flour for the allies. Here's a tested recipe for this bread: Take one and a half cups of milk, water or a mixture of the two; one-balf cake compress yeast, one and a half tenspoons suft, one tablespoon sugar, one tablespoon of fat if desired, one cup comment and two cups wheat flour.

Put one and a half cups of water, the comment, sall, summr and fat (if used) into a double besiler and cook twenty minutes. The water is suffielent only to soften the need a little. Allow the ment to cool to shout the temperature of the room and add the flour and yeast mixed with the rest of the water. Kneed thoroughly, make into loaf, place in pan of standard size, silow to rise until nearly fills the pan and bake 45 or 50 minutes. It is hardly practicable to use a greater percentage of cornneal than this even in emergencies, for bread so made differs very little from baked mush. Less comment can be used and in such a case the general meth-od given above may be followed.

It is possible to make a yeast raised corn bread without first cooking the comment. In this case not more than one cupful of ment should be used to four captule of floor. In either resports the broad is mixed and baked us to the above recipe.

# BIG CORN CROP IS NOW MOVING

Raised in 1917-Gives Big Surplus.

SAVES WORLD FOOD SITUATION

America Beginning Greatest Corn Con sumption in History, Using Cereal in Many Delicious Dishes.

Corn, America's greatest cereal crop, s now moving rapidly to market.

More than 3,000 million bushels-30 bushels for every man, woman and child in America-were raised in 1917. It was a mighty crop. The actual increase is about 500 million bushels. And this extra store of grain is coming on to the market in the nick of time, since the American wheat surplus has been sent to help feed famine threatened Europe.

Just as it happened in the Colonial days, the War of the Revolution, and the Civil War, corn has actually become the nation's mainstay.

In the entire list of America's food ommodities there is no item that is better than corn. In puddings, bread. corn pone, and as hominy combined with meat or eggs, corn is without a peer. Housewives are fast learning the large number of delicious dishes that may be made with corn and their families are benefiting by an increased use of the cereal. Corn, more than any other cereal, contains all of the elements essential to maintaining life and health.

In order that the fighting men abroad and in the army camps at home may be fed, and in order that actual famine may be kept from the nations associated with America in the war, the citizens of America are finding corn products delicious and palatable n "wheatless days" and glory in the fact that "wheatless days" here mean more wheat for the war worn ailied utions in Europe.

England, France and Italy must be fed from America's great storehouse. hey will get some corn-especially Italy-but most of their grain shipments must be wheat. Their ability o use corn is small compared to the facilities they have for using wheat. And it is the opinion of officials in Washington that the present is no time to try and change the eating habits of

America's greatest use of corn will be in the form of corn bread and corn meal, mixed with wheat in the making

of leavened bread,
Mixed with 80 per cent, wheat flour, orn meal can be used in bread making, producing a loaf more nutritious than bread baked with wheat alone. It is a fact corn millers will verify that dozens of the large American bakers have been successfully using a corn flour in brend making for several

Hominy grits, served at breakfast with a posched egg, or esten at any other meal with meats or gravy, is another use of corn that will become unusually popular during the war.

Corn syrup to sweeten corn cakes. and corn oil for use in all kinds of cooking, are two more products that are already welcomed in thousands of American homes.

THE UNITED STATES FOOD ADMINISTRATION SAYS:

Food saving is in its essence the daily individual service of all the people. Every group can substitute, and even the great majority of thrifty people can save a little -and the more luxurious elements of the population can, by reduction to simple living, save much. This means no more than that we should eat plenty, but wisely and

#### Food Will Win the War



Belgium is in ; coming to the stage where the primary and important thing in life in enough food to keep alive.

taken a domb nant postrion in the war. The American reople must prepare themselves to sacrifice far more than was at first thought neces-

Food has now

The cold facts are? France, Italy and England have just enough food to keep them going ten or twelve weeks. When America's food shipments stopthe allied nations begin consuming into this siender store and begin a swift moreh into actual famine conditions which would menn defeat te short order.

Europe than must live on America's surplus. Your saving increases our available stocks just that much and actually feeds some person in the countries with which we are associated in our war against the Central Powers. Our surplus wheat has already been shipped to the silies.

U. S. FOOD ADMINISTRATION

# High-Class Stallions and Mares

We are prepared to furnish to the stockmen of Morrow county the very highest class of Registered animals in Percherons, Belgians, English Shires, Hackneys and Coaches.

#### Registered Kentucky Jacks a Specialty

We can sell this stock to responsible parties, when desired, on easy payments with no cash down and at eight per cent interest.

#### A. C. RUBY CO.

Carl Smith, General Agent for Eastern Oregon Headquarters at Palace Hotel

Stock quartered at Stewart's Livery Barn

HEPPNER.

OREGON

#### Home Products for Home People

We Mauufacture

WHITE STAR FLOUR-GRAHAM-WHOLE WHEAT CREAM MIDDLINGS

ROLLED BARLEY AND MILL FEED

General Storage and Forwarding

Heppner Farmers Elevator Co.

### THE BRICK

McATEE & AIKEN, Props. ICE CREAM and CARD PARLORS.

#### Gilliam & Bisbee

ARE prepared to furnish the Farmers and Stock Growers with all kinds of Machinery and Extras for their 1918 requirements.

would advise the going over of all machinery NOW and ordering the Extras, and have all machinery adjusted and ready for use when the time comes to use it. Take our word for it, if you wait until the Extras are needed you may not be able to get them and there will be no time to waste in 1918.

# Gilliam & Bisbee

"We Have it, Will Get it or it is Not Made"

# People's Cash Market

HENRY SCHWARZ, Prop.

All Kinds of Fresh and Salt Meats Poultry and Lard Phone Main 73

From and after this date the

is made necessary by the advanced wholesale price to us. HEPPNER LIGHT & POWER CO. Heppner, Ore., Feb. 8, 1918.

Herald only \$1.50 per year.

Fifty (50) head good work price of all elect, te lamps of from mules. Twenty-five (25) head 10W to 40W capacity will be 30 line, big mares, If you need cents each, instead of 25 cents, any stock in this line it will pay the former price. This advance you to inspect these animals. GUY BOYER,

Heppner, Ore.

A marriage license was issued Monday to Francis O. McLaughhe and Miss Sarah C. Dougherty,