

HEPPNER HERALD

S. A. PATTISON, PUBLISHER

An Independent, Local Newspaper.

Entered at the Heppner, Oregon, Post Office as second-class matter.

Terms of Subscription.

One Year - \$1.50
Six Months - 75
Three Months - 50

FRIDAY, AUGUST 10, 1917.

FOOD ADMINISTRATOR NEEDED

From an article in the current number of Collier's by Harris Dixon, on the need of a federal food administrator of the caliber of Herbert C. Hoover, we make the following extract:

"Pickpocket prices and terrific overcharges for bread will engage Mr. Hoover's earnest and impolite attention. At first he may try moral suasion—may attempt to argue with schemers who never owned an actual food commodity in their lives, yet are now holding ten thousand cases of peas, ten thousand tons of rice, squeezing their profits from the helplessness of hunger. Where Mr. Hoover fails to convince one of these patriots he means to cut him out, eliminate him, soak him good, lock him up.

Consider the price of bread: Last year the farmer sold his wheat at an average of \$1.50 a bushel. Wheat bread in the national capital to-day sells for between 10 and 11 cents a pound—which is at the rate of \$20 a barrel for flour.

The European formula for the ratio of bread to flour is that the price of bread should be the same as the price of flour. The baker gets a 30 per cent swell in the water, yeast, etc., out of which 30 per cent he is supposed to pay his expenses and make a profit. Bread at 10 cents should represent flour at \$20 a barrel, and twenty-dollar flour means nearly \$4.25 a bushel for wheat. But the farmer got only \$1.50. Between the wheat maker and the bread eater there yawns a mysterious margin of \$2.75—excess baggage of nearly double the original price of wheat. Where did that go? Who was it that got nearly twice as much for doing nothing as the farmer got for raising the wheat? I don't know his name, and I'm afraid the gentlemen will never speak up. The truly modest always shun publicity.

Allowing for legitimate trade profits, wheat at \$1.50 should have meant bread at less than 5 cents a pound. Under the European formula it would have meant 4-cent bread. Costs are somewhat higher in this country, and we cannot strictly apply the

European computation. For the past two months our bread has been 100 per cent higher than it would have been if the trades were under reasonable control, eliminating speculation and the unholy rake-off of middlemen.

Practically the entire wheat supply of Belgium is imported from the United States. Yet, in spite of the extraordinary cost and risk of transportation, the price of bread in Belgium is 60 per cent of the price in New York City. A large proportion of the wheat in France comes from this country, yet the price of bread in France is 40 per cent below ours. Bread is now selling in England for 28 cents for four pounds, the highest price since the Crimean War—30 per cent below our prices. In Canada we see a lower range of prices to the consumer than in our country, although the producer realizes the same price.

Again, for I want you to get this: Assuming that the farmer last year received the highest average, \$1.60, for his wheat. Then, with all normal costs and profits added, the wholesale price of flour should not have exceeded \$9 a barrel. Yet during the past few weeks, at many centers, it has soared as high as \$15. A probable average throughout the country is \$14. Some one is taking \$5 a barrel on 10,000,000 barrels a month—\$50,000,000 a month absolutely picked from the American pocket. Since this rise in price above \$9 was before the new crop, we may assume that over \$250,000,000 has been snatched from the mouth of hunger—in excess of normal profits of trade and distribution. This in part accounts for a statement recently made to me that we have now in this country thirty thousand more millionaires than we had before the war commenced."

The Oregon Agricultural College

Where trained specialists with modern laboratories and adequate equipment give instruction leading to collegiate degrees in the following schools:

AGRICULTURE, with 15 departments;
COMMERCE, with 4 departments;
ENGINEERING, with 6 departments, including Civil, Electrical, Highway, Industrial Arts, Irrigation, and Mechanical Engineering;
FORESTRY, including Logging Engineering.

HOME ECONOMICS, with 4 major departments, including training in the Practice House.

MINING, with three departments, including Chemical Engineering.

PHARMACY.
THE SCHOOL OF MUSIC, offers instruction in the principal departments of vocal and instrumental music.

THE MILITARY DEPARTMENT, enrolled 1085 cadets in 1916-17, and was recommended for O. A. C. from the Western Department of the U. S. War Department as one of the fifteen "distinguished institutions" of higher learning. All cadets will be furnished complete uniforms by the U. S. Government and the junior and senior cadets, enrolled in the O. A. C., will be given commutation for subsistence, as well as all transportation and subsistence at the six weeks' summer camp.

REGISTRATION BEGINS OCTOBER 8, 1917. Information on request. Address, Registrar, Oregon Agricultural College, Corvallis, Oregon.

Farmers & Stockgrowers National Bank of Heppner

Do a general banking business
Foreign Exchange bought and sold
SAFETY DEPOSIT BOXES TO RENT
Letters of credit and Traveler checks issued
Four per cent paid on savings and time deposits

KEEP COOL

IN OUR
SUMMER UNDERWEAR, SPORT SHIRTS, BATHING SUITS, KHAKI CLOTHES, TENNIS SHOES
COOL HATS AND CAPS

Sam Hughes Co.

THE BRICK

McATEE & AIKEN, Props.
ICE CREAM and CARD PARLORS.

Build your home The Ready-Cut way This home \$855
—and save money. By our method you can build as big or as little a house as you want and get the maximum of beauty and practicability. All you need is Common Sense and a Hammer.
We send you all the material, ready-cut, bundled and numbered.
Write today for our Plan Book. It's free.

READY BUILT HOUSE CO.
305 Gable Street Portland, Oregon

Address all inquiries to C. F. SCHOONMAKER, Morrow County Agent, Heppner, Ore.

People's Cash Market

HENRY SCHWARZ, Prop.
All Kinds of Fresh and Salt Meats
Poultry and Lard Phone Main 73

Miss Blanch Minor drove a party of friends up to the summer playground last Sunday afternoon and all report having had a splendid trip. Those in the party were: Misses Norma Fredericks, Neva Hayes, Nora Hughes, Cybil Cason, Gladys Lane and Blanch Minor.

Red Cross Sewing
All ladies who desire to do sewing for the Red Cross during the Summer months are requested to call at Mrs. L. G. Herren's store for the same.
Mrs. Phill Cohn, Chairman.

Heat extremes have no injurious effect on vulcanizing work that is done in this shop. The repaired sections are really stronger than the original tire. We use only the best grades of new rubber repair stock, especially compounded for this purpose. You'll know the utmost freedom from tire trouble if we do your work. Let us prove it.

REPAIRS, SUPPLIES AND VULCANIZING
HARDMAN GARAGE
HARDMAN, OREGON



Here is a new shoe that you will like. It is made in popular English cut in Black or Tan, White rubber heel and Neolin sole.

We have a full line of women's Walking Shoes in Tan Black and White.

E. N. Gonty Shoe Store

THE HORN PASTIME.

SOFT DRINKS, CANDIES, FRUITS, NUTS, TOBACCOS AND CIGARS.
A Quiet Resort where men may meet their friends and discuss the News of the day.
VICTOR GROSHENS, Proprietor.
HEPPNER : : : OREGON.

Quality, Service & Sanitation

Our Fresh Meats are the best in the City. Our Extension Cooling Plant assures Fresh Sweet Meat at all times.

If you are eating our Hams and Bacon you know how good they are. If you are not we are both losing. Phone us your orders, we guarantee entire satisfaction.

City Meat & Cold Storage Co.
Johnson Bros., Props.

THE FIFTH ANNUAL MORROW COUNTY FAIR

Will be held at Heppner, Oregon, September 13-14-15, 1917

As this is the One Big Gala Event for Morrow County the Board intends to make this Fair the best ever held. The Secretary is busy now shaping up good attractions and promises that they will be something entirely new this year. All attractions given the people by the Fair Board will, while new and novel, be of a patriotic character. Big Auto Parade Thursday, September 13, at 10 a. m. Every owner of a car in Morrow County is urged to have their car in this parade, and help make it the biggest event of the kind ever pulled off in the county.

\$1500 in premiums. Make your plans to take home some of this money.

Watch this space for list of attractions which will be published August 15.