

E. C. HARLAN
EDITORAN INDEPENDENT NEWSPAPER
TUESDAYS and FRIDAYS

EDITORIAL SECTION

L. K. HARLAN
MANAGER

HEPPNER HERALD

SUBSCRIPTIONS \$1.50 PER YEAR
OUTSIDE COUNTY \$1.50

MORE BATTLE WRECKAGE

The Herald has recently passed the sixth month of its existence in Heppner. It is indeed gratifying, therefore, just as we are getting nicely started on our seventh month, to note that our competitor, a newspaper established over a quarter of a century, is compelled to resort to artificial means and to call in outside help in order to maintain its rapidly falling subscription list throughout the county. The Herald at this time would call to the minds of its readers the fact that when the Heppner Times and the Heppner Gazette were consolidated, the subscription price of the paper was raised from \$1 per year to \$1.50, upon the plea that a good weekly newspaper could not be published and the publisher make a profit at the former figure. All well and good. But—At the present time the publisher of our competitive paper finds himself willing to net even less than \$1; in fact he is content with less than 75c per year net, in order to keep his paper up to the circulation standard which was enjoyed before a competitor. The Herald entered the field. The fact that he is now willing to net even less than one-half of what he claimed was a living figure at which the paper could be printed, tells a story that is more severe than any we might attempt to write. Summed up, it is: that The Herald's policy of printing all the news, while it is news, and selling the paper at a reasonable figure, has cut such an inroad into the business of its competitor that they are forced to accept most any old figure for their subscription. It is like a drowning man grasping for a straw.

The Herald has accomplished several things since it was established in Heppner. It has given its readers the news twice as often as any other newspaper ever published in the county; it has raised the standard of its competitor several notches, and has compelled them to improve in various ways, over the standard of the paper as it appeared a year ago—so much for competition. The Herald has been at the lead of the newspaper procession from the very first of its existence and it proposes to stay there by publishing more and better news than any other paper in the county and publishing it WHILE IT IS NEWS. The Herald needs a dollar and a half for every one of its subscriptions. One-half of each one dollar and a half that we receive on subscriptions we have used and will continue to use in visiting our outlying districts and making ourselves acquainted with conditions all over the county that we may write intelligently and fully concerning each and every district. If it is news, you see it in The Herald first. Do our readers approve of this policy. If you doubt it just let the second sentence of this article sink a little deeper into your mind.

Mortality of R. R. Trespassers

A short time ago a young man was killed over at Pendleton in the act of stealing a ride on the railroad. There seems to be an idea that anyone can steal from the railroad. Railroads have but one thing to sell and that is transportation. No man has a right to use the railroad right-of-way without permission, although the custom of "walking the ties" has come to us from the days of the first railroads and seems to many a natural right. Some of our good Republican friends say that the habit originated during Democratic times, of which there is still a little academic discussion.

According to the reports of the Inter-state Commerce Commission, jumping trains and walking the ties is an extremely dangerous business and what the insurance companies would call "extrahazardous." Last year 5,559 persons were killed and 6,310 were injured walking on tracks and "hopping" cars. Since 1890 there have been killed and injured 225,257 by trespassing on roads. There we have a casualty list of nearly a quarter of a million, or six European army corps, wiped out in America without attracting a great deal of attention.

Just think that over and then stop complaining of war and go to work to remedy this evil. The railroads are helpless in this matter for they cannot keep people from using the railroad right-of-way as a highway. And the important part of the whole matter is that the money paid in damages to these injured persons goes into the expense account, all of which the consumer pays. Just at this point the idea comes to us that many people use the railroad track because the ordinary wagon road is so bad. They must be in poor shape when people take such dangerous chances in using the railroad right-of-way. But next year we are going to have better roads in Morrow County. There will be \$30,000 of W. W. currency which will be spent in connection with labor donated by the people on the "Good Road Day" which the County Court will designate.

THE SPIRIT OF PEACE.

Our friend "Billy" Sunday has been conducting some services in Des Moines, Iowa. Billy used to play ball on a lot not far from where we happened to play ourselves. Since he has gone to preaching, Billy has made a great "hit" in many respects. Many people do not like him, which is always the case when people tell us the things which are true. It seems as if he told the good people in Des Moines that they had the "laziest, good-for-nothing bunch of personal workers" that he had ever met with.

This may be true and is probably true wherever you go. But the fact remains that those who preach evangelism are worked up about it and should not expect all the rest of us to feel the same kind of fervor. They think of nothing else, it is their business, but the rest of us have other things to think about and we cannot all go shouting. In history we read of the Scotch preachers who preached hell and damnation until hundreds were prostrated, many writhing in fits on the floor. Yes, but that was in the Middle Ages. It is not possible now, or anything approaching that state. The essence of all such demonstrations is the fear of hell and the modern world is not so sure that there is any such place. Christ did not preach the Middle-age hell, but He did have a great deal to say above Love.

Now we have a more reasonable and more rational interpretation of Christianity and we believe it is better. It is the religion of the publican and the good Samaritan. It is expressed in sending a ship-load of toys to the poor children of Europe and ship-loads of flour, corn and money to the starving Belgians, and bandages and hospital gowns for the wounded. And there was never a time that the world was so filled with this spirit than it is now and to speak after the manner of Mr. Sunday, it beats all the catalytic fits that were thrown in the Dark Ages of the world by sinners who writhed in imaginary agony, frothing at the mouth and crying out in the hallucinations of self-imposed damnation.

A SLOGAN FOR HEPPNER

The suggestion has been made that Heppner be called the "Chrysanthemum City." To us this seems beautiful and eminently fitting. First, because chrysanthemums can be grown here that compare favorably with those grown in any section. Second, there are many people raising them at the present time and the long period of time necessary to get them firmly established has been passed. Every year there could be a Chrysanthemum show, similar to the Dahlia show in Portland and other flower shows all over the state.

The idea suggested is one which is spreading all over the country and in no case that we have ever heard of have they discontinued the practice after once starting it. At Milton, Oregon, is held an annual festival called "Strawberry Day" and at Salem the annual "Apple Day" is honored. Hermiston has just held her annual "Better Babies and Dairy Show," while The Dalles and Pendleton and Walla Walla have had their Round-ups for several years.

There may be some better suggestion that could be made but the chrysanthemum idea is the best up to this time. We would like to see some of the Women's Clubs act on the matter or any other organization, so that the sentiment of the people can be expressed.

An Appeal to Prejudice.

Down in San Francisco the German Consul has made an appeal to all people of German descent to not buy goods made in the Allied countries now waging war on Germany. He estimates that there are 12,000,000 people in the United States who could thus boycott the "Made in Sheffield" and other popular brands of goods and that this great consuming public would make its influence felt.

We might almost say that this consul is meddling with American affairs. The United States does not want to participate in European affairs, even to the extent. If they are neutral, as they ought to be, why should they mass themselves into bodies of boycotters. If they are going to do that they might just as well take a hand in the war itself.

But we dare say that it will make little difference what this consul might ask or decree. German citizens, if the term can be so used, will continue to buy that article which is the cheapest and best regardless of where it is made. It is even bad business judgement to even suggest such a thing. What would happen if the other 88,000,000 of people should boycott in turn goods "Made in Germany?" We might venture the statement that he never met any Morrow County Germans.

HOUSE AND LOT FOR SALE

Located in South Heppner and in order to dispose of same in the next two weeks I am offering same at a remarkably low price. House has six rooms with bath, sleeping porch, surrounded by fruit trees and berry bushes. Fenced in chicken yard. Inquire of the owner, C. T. Humphries, or Herald office.

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There is a good restaurant in Heppner for sale. Located on Main Street and doing a first class business. It is well equipped with everything necessary to do the business. Clean and neat in every particular. There are some household effects which will go in the sale, all new and useable articles. The right man can take this place and make money, as it is a money maker now and you know what it is to buy a business paying well, just drop a line to the owner or better yet, stop in and talk it over with him. He is desirous of making a change.

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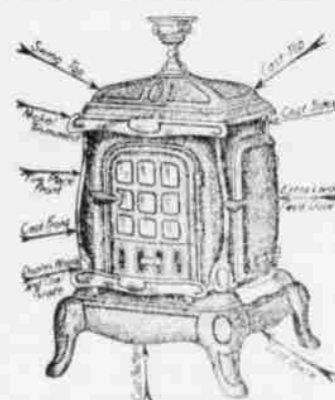
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