

E. G. HARLAN EDITOR **EDITORIAL SECTION** **L. K. HARLAN** MANAGER
HEPPNER HERALD SUBSCRIPTIONS \$1.50 PER YEAR
 AN INDEPENDENT NEWSPAPER TUESDAYS and FRIDAYS OUTSIDE COUNTY \$1.50

There is a great deal of talk these days about the United States capturing the carrying trade of the world. Also that American manufacturers can get a half-nelson on the manufactured articles which have a world-wide sale. "Made in the U. S. A." emblems are being pasted on every article sold in foreign markets and American-made goods are said to be greatly in demand, not only because they are badly needed but also because American-made articles have been so standardized that they represent the best articles of their price that money can buy. What will apply to a group of states generally applies to individual states. Hence we have a Made in Oregon campaign.

The only true business success is built upon rendering a valuable service. To the degree of service which you render depends your success. No successful business depends upon sentiment because sentiment is like the rainbow, unstable, uncertain and vacillating in the extreme. A case comes to our attention this week which does not auger well for the future of some of our Oregon Insurance Companies. A local man insured his property in two Oregon companies and also in one of the "Old Line Companies." The property was destroyed and the "Old Line Company" at once had their representative view the matter and settled in full for the amount of their policy. The Oregon Companies at once tried to evade the claim and finally succeeded on a technicality and Dr. Winnard has \$4,000 charged up to experience.

Such peanut policies as they are pursuing have but one logical end. The insurance history of the past few years has been written on the wall in language that everyone can read and such men are woefully unaware of the general intelligence of the people with whom they deal. Not long ago we heard of a party which left town leaving several "unfinished agreements." This man, as the insurance companies, make it hard for honest, capable and well-meaning individuals and institutions to get credit and to do business. As a rule, people will trade where they know they will get satisfaction. Few people kick on the price if they get their money's worth. Insurance is a commodity just the same as sugar and is subject to the same influence that make it desirable or undesirable. If we want to get people to trade at home, then make it attractive for them. Crooked, uncertain and questionable dealing never made any man great and to think it will be to be guilty of a lamentable lack of common sense. We want people to trade at home and in justification of the many good firms we know, most of them are.

Heppner will soon have a new speed ordinance. It will limit automobiles to fifteen miles an hour and will compel drivers to keep on the right side of the road. This is in the direction of common-sense. Automobiles are a new thing. Fifteen years ago they were a plaything and no one ever thought that it would be possible to attain the speed of sixty miles an hour. Now that they have some are never satisfied with the throttle half-opened. Some have said that we have gone speed-mad. There is little argument to the fact that the demon of speed is what sent the Titanic to the bottom of the sea. In consequence of the demand it was possible at one time to travel by rail from Chicago to New York in eighteen hours. Now we do it in twenty with less danger and tear on the system.

The Right of the Open Road.

A short time ago we happened to notice a sign on a sharp turn in the road reading, "Old Soldiers Home—go slow by the home," another road, "Be considerate of the chickens." Years ago we used to talk about the dangers of travel, meaning the dangers of uncertain winds, Indian surprises and later derailments and delays and the man who had gone any considerable distance was looked on as a hero and one who had undergone great bodily risks and suffered many mental strains. Today the dangers of travel have been greatly lessened. There are some, however, and one of these consists in meeting the reckless auto driver who has been seized by the speed bug and has gone speed-mad. Many women will not venture out upon

the road alone for fear of meeting with one of these.

The new spirit today in the automobile fraternity is to not run over chickens, dogs, ducks and geese but to keep his machine well in hand when passing houses and keep on the constant lookout for places where animals or persons may run out or appear suddenly. There used to be an old Quaker maxim something to this effect, "If I can do a kind act or speak a kind word, let me do it, for I may never pass this way again." The motorist realizes that he may never pass this way again but thousands of others will and his endeavor is to leave a kindly remembrance rather than one of wrath and indifference. Because anyone who has been insulted by a reckless driver, will feel a spirit of resentment against the whole tribe of men who own benzine buggies.

We have heard considerable about Preparedness in the last few years and a great deal about it in the last few months in connection with the war. The present war has been a source of raw material for every school of philosophy to prove its doctrines. The Socialists look at it in one way and prove the policies which they have been preaching for the last one hundred years will end such conflicts. Others looking at a different angle see something else which sheds a glare of light on their pet theories. The thing which we see in the entire struggle is the fallacy of Preparedness. Emerson once said that everything that we do we do for ourselves. There is a natural law that decrees that to harm another is to harm ourselves. He who digs a pit to entrap others is liable to fall into it himself. Once upon a time a Quaker woman appeared before the King of France just after she had visited the prison which had been built in Versailles and said, "Your Majesty, these must build no dark cells." When the king asked why she said, "Because thee and thy children will occupy them." Those who know French history realize how sternly true was the prophecy of Mrs. Elizabeth Fry.

One View of the War...

It is now a pretty well established fact that the "Maine" was blown up from the inside. Most people remember that the "Camperdown," which was rammed by a sister ship in naval exercise was sent to the bottom carrying a thousand men, caught like rats in a trap. Not long ago the French dreadnaught, "Liberte," was sent to the bottom by a series of explosions in her magazines and more than four hundred sailors were killed. Guns burst, magazines explode, boilers go wrong. Fire and death follow. These are some of the things that we pay for "preparedness." Seldom does the government publish a list of the accidents on warships, testing grounds and in other departments of the army and navy. The war spirit is fostered by men who thrive on the manufacture of warships and the sale of war supplies; and also through the fact that we are constantly educating men in the business of war. Governments no longer exist for the purpose of robbery, exploitation and annexation. It is simply a matter of business and business deals with the acts of production. War is on the side of expense and today we are eliminating the unnecessary waste. Let the great powers which control the world get together and do away with this risk of terrible accidents and the wars which result by the presence of such armaments. It will come sometime, why not now?

Guns burst, magazines explode, boilers go wrong. Fire and death follow. These are some of the things that we pay for "preparedness." Seldom does the government publish a list of the accidents on warships, testing grounds and in other departments of the army and navy.

The war spirit is fostered by men who thrive on the manufacture of warships and the sale of war supplies; and also through the fact that we are constantly educating men in the business of war. Governments no longer exist for the purpose of robbery, exploitation and annexation. It is simply a matter of business and business deals with the acts of production. War is on the side of expense and today we are eliminating the unnecessary waste. Let the great powers which control the world get together and do away with this risk of terrible accidents and the wars which result by the presence of such armaments. It will come sometime, why not now?

We want to speak a word of appreciation of the excellent editorials in the Spray Courier. R. L. Greene is no "green" hand with the self-filler. His work would do credit to any paper. We are glad to read them for they set the mental molecules in motion.

When a man becomes satisfied with himself, stops criticizing himself and seeing his faults, he is past his best days.

Remember the Lecture Course is coming.

There are a few of those woodpiles left.

There is no rest for the office-seeker.

To all you people taking the Evening Telegram! We have been offered an exceptional subscription arrangement, whereby you can get the Semi-weekly and the Telegram for less than the price of the Telegram alone. Fifty cents less, to be exact. Don't think you are getting the Semi-weekly for less, for you are not, you are getting the Telegram for less money than you ever did before. Here is a good chance to save money and bless your soul that's what we are all after.

For rag rugs and rag carpet weaving and also rugs from old ingrain carpets, see the Heppner weaver just south of the Catholic Church.

The town of Rhea Siding is no more. This historic landmark will no longer appear on the map but instead the town of Rhea will appear in its stead. A short time ago, so we are told, the most prominent citizens in the community assembled and decided to take on more metropolitan airs and drop the Siding appendage.

Hides and Pelts Wanted
 Frank Wyner wants your hides, pelts and wool and will pay good prices for same. Call on or phone him at The Heppner Milling Company's office at any time.

FOR SALE—O. I. C. boars. One two-year old, weight 500 lbs., one five months old and several other pigs. All thoroughbred and registered stock. Archie Cox and Frank Lieuallen, Heppner, Oregon.

LOST—A brown mare, 6 years old and weighs about 1200 pounds. Is marked with a star on the forehead and with a brand on the left shoulder C. R., with a Z directly below it. It was last seen about two weeks ago near Parker's Mill. O. E. Wright, of Heppner, is the owner and will give \$10 reward for its return.

NOTICE.
 My new Fall and Winter hats will be ready the first week in September. Mrs. D. B. DeLaney, Lexington, Ore.

\$10.00 REWARD.
 Strayed or stolen from Louis E. Fridley's ranch near Lexington about August 20; one small heavy-set dog, about eighteen months old but looks more like a pup. Answers to the name Donnie. Has a heavy coat of black curly hair with a small white spot under his chest. Very friendly disposition and wore a small collar when last seen. Address the Owner, John E. Renny, Sunset, Idaho.

Let O. M. Yeager do your carpenter work.

The People's Cash Market is making special prices at the present time on bacon and hams. If you need any of these now it is the time to take advantage of the reduced prices. It is a good habit to drop into their market occasionally, it will mean money in your pocket.

See O. M. Yeager for estimates on Septic tanks, cement walks and basements.

PROFESSIONAL COLUMN

F. DYE,

DENTIST

Permanently located in Odd Fellows building, Rooms 4 and 5.

Dr. H. T. ALLISON

PHYSICIAN & SURGEONS

Office Patterson Drug Store Heppner, Oregon

Dr. A. J. CULBERTSON

PHYSICIAN AND SURGEON.

Office Second Door North Minor & Co. Store. Heppner, Oregon.

Drs. WINNARD & McMURDO

PHYSICIANS & SURGEONS

Heppner, Oregon

Dr. F. N. CHRISTENSON

DENTIST

Heppner, Oregon
 Offices with
 Drs. Winnard & McMurdo

C. E. WOODSON

ATTORNEY-AT-LAW

Office in Palace Hotel. Heppner, Ore.

SAM E. VAN VACTOR

ATTORNEY-AT-LAW

Heppner, Oregon

S. E. NOTSON

ATTORNEY-AT-LAW

Office in Court House, Heppner, Ore.

WELLS & NYS

ATTORNEYS-AT-LAW

Heppner, Oregon

KNAPPENBERG & JOHNSON

ATTORNEYS

AND COUNCELORS AT LAW
 Ione, Oregon

W. L. SMITH,

ABSTRACTER

Only complete set of abstract books in Morrow County.

HEPPNER, OREGON

FOR FINE UP-TO-DATE HOMES

See

T. C. DENNISEE,
ARCHITECT AND CONTRACTOR.

LOUIS PEARSON

TAILOR

Heppner, Oregon.

The MAXWELL "25"
 Lightweight—Cheap to run—ask for Demonstration.
\$750 f. o. b. factory
The Jack Rabbit Garage
 Headquarters for OIL, GASOLINE, and all kinds of AUTO. mobile Accessories.
Expert Repair Work

This is a Personal Invitation
 To the People of Morrow County
 When in Portland Stop at The Imperial With Phil Metschan, Located on Washington Street at Broadway, formerly 7th St. Right in the Heart of the City.
The Imperial Hotel
 Reasonable Rates

SEE HARLAN
 Before you place the order for that piece of **CLASSY JOB PRINTING**

Vic Groshen
 Ice Cold Beer, Either Bottle or Draught, To Quench The Thirst These Hot Summer Days
Heppner, Oregon

HOUSES FOR SALE ON EASY TERMS--Small Payment Down
 Stop Paying Rent Money Into Sombodys Pocket. Own Your own Home and be Independent. We invite your inquiries.
BINNS' REAL ESTATE

ELKHORN RESTAURANT
 Best Meals in the City and at the most reasonable prices
Everything neat and clean
 Short orders served in quick and satisfactory style

City Meat Market
 Wholesale & Retail **Butchers**
KINSMAN & HALL, Props.
 Phone 563

J. H. COX
CONTRACTOR and BUILDER
 Plans and Estimates Furnished for All Kinds of Buildings. First Class Work Only. I Make a Specialty of and Have Complete Equipment for
House Moving

Heppner Garage
 All Kinds of Repair Work Done Quickly
 We are agents for **Ford, Overland and Mitchell** Automobiles.