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Ars. F. Luper announces her

Fall Hillinery Opening

Saturday, September fifth

nineteen hundred fourteen

at her place of business on Main Street in Heppner, Øregon

and respectfully solicits the inspection of the ladies of Deppner and Morrow County

WHAT THE LADIES WILL WE DURING THE FALL SEASON

(Written for The Herald by Miss Daisy Hendricson, head of Goods Dep.t., of Minor & Co.)

means of pleats or the cu

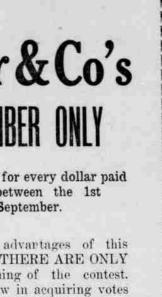
Separate coats styles for

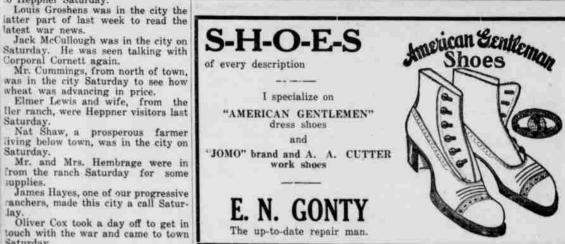
Autumn colorings and fabrics for are fuller than they have h women's clothes are equally as at- they still retain the narrow tractive as the new lines, for their ance. The fullness is intro comberness is most refreshing after akirt which fits snugly at the bright colors in vogue during the but flares at the bottom. Se last season. Dresses as well as suits newest models measure fr show a marked change in style. The and one half to four yard outlook for dress fabrics for the com- the bottom. They are muc ing season is of a very satisfactory than they have been. The character. Not only will a wide range tion of two materials are t of materials be brought into use but in skirts, the tunics being the new styles will necessitate a much plain material with the un greater amount of materials, also the of plaid or striped gods. use of heavier materials.

Solid colors, especially the soft Winter are being shown tones, will be more in favor than the variety, they are very attr fancy mixtures. The leading colors suring both sense and comf are blue, brown, purple, red, grey and are divided into two distin greens. Pile and fur fabrics will be One has the cape, the other greatly in demand. Imitation furs fitted effect, being rather el are made which will be used not only about the waist and having

for coats but for tunics sleeves, vests, in the skirt section. Lens collars and cuffs. Velvets are being some are made from this used for entire suits and dresses, in forty-five inches, while o addition to being combined with cloth and silk. Velvet trimmings are also used. Fancy velvets such as Roman stripe, plaids, embroidered velvets and the mories are used in waists, also for trimmings. Broadcloth will be one of the favorite materials for suits and dresses. Corduroys will be much used for capes and coats on account of the military styles which will be much in vogue. Serges and garbardines will be very popular in plain and striped patterns, also plaids.

| | HEPPNER HERALD, HE | PPNER, OREGON. | TUESDAY, SEPTEMBER 1, 1914. |
|---|---|---|---|
| EAR Dry een while v appear- sduced by | nd easy fitting models to those which t the figure more closely. They are rawn down with very little blouse at the waist line. They have the full ength set in the sleeves. Collars are hown in great variety, the Medici y tyles are more prominent and are ande of organdy and pique. The aurplice effect is shown in combination with the fancy collars. Tailored vaists are coming back, many of the collars and cuffs of starched linen. Materials for the Fall waists are varied, messaline, charmeuse, satin, repe-de-chene, soft finished taffeta and laces will be used. Roman stripe and plaid silk will be used. The pasque effect, which was shown in suits is now being shown in separate waists. They are made close fitting, outtoned down the front and are fin- shed with a wide crush girdle. Sashes are very popular. In dress trimmings lace flouncings are very popular. Beaded fringes, spangles and beads of all kinds will be used. In the evening dresses, metal lace is the newest thing. Tunics of net trimmed with beads, roses or fur are used on the smartest gowns. Petticoats show slight change but will gradually become wider as the skirts widen. The newest corsets are low and boncless, made of the soft material and flexible boning. The | E. R. Huston was in this office last week and got in good standing with he financial dep't. Earl Hunt was in the city yesterday with wheat. Earl has one of the fin- set mule teams in the county. Seventy-five cars of wheat have been shipped from Heppner this sea- son. Mrs. Wm. Wilson and son, William, left for the Junction this morning, where they will visit friends. Tom Morgan departed for Corvallis, Ore., where he will visit with relatives for several months. C. E. Runyon leaves today for Pend- leton where he will enter the Roundup's star performers. W. B. Ewing, a well known ranch- er near Cecil, and Mr. C. E. Smith, also of Cecil were Heppner visitors the first of this week. Miss Mable Samuels, of Portland, is now employed with Mrs. Luper. She comes highly recommended for her ability. NOTICE. My new Fall and Winter hats will be ready the first week in September. Mrs. D. B. DeLaney, Lexington, Ore. 0. Hager and family and Dr. Mc- Murdo and family returned Saturday from the Mayflower mine in Grant county. "Hog" Clark is still in Lexington. Ben Hunlock and Don Robers left for Portland, Sunday after a pleas- ant visit here. Engineer Burns has been taking a | <section-header><section-header><text><text><text><text></text></text></text></text></section-header></section-header> |
| of the the hips ome of the om three | O. M. Yeager, Archetect and Builder. | few days off on account of sickness. He has been assigned to light League work during his vacation. | |
| is around h shorter combina- nuch used made of ader skirt Fall and in great active, as- ort. These act styles. the semi- ose fittings the fulness gths vary, rty-six to thers are | | Mrs. Henry F. Blahm and daughters, from below town, were in Saturday. Ern Edwards was in from Sand Hollow last Saturday. John Iler was seen on our streets fast Saturday. Henry Scherzinger was a Heppner visitor Saturday. Al. Osmin was in from Balm Fork Saturday. Walter Bray made a business trip to Heppner Saturday. Louis Groshens was in the city the latter part of last week to read the latest war news. Jack McCullough was in the city or Saturday. He was seen talking with Corporal Cornett again. Mr. Cummings, from north of town | FOR SALE I have for sale several 10 and 20-acre tracts of Willow Creek bottom land, all under ditch, just outside the limits of the city of Ione, and ¼ of a mile of the schoolhouse. Some of these tracts are already seeded to alfalfa. Prices are reasonable and terms can be arranged to suit. These tracts can be made into ideal orchard and truck garden farms. IRE HOWARD IONE, OREGON. S-H-O-E-S of every description |





Black and white checks and combination suits have been worn this last season but are considered very and novelty checks and plaids.

Dresses of satin, messaline, charmeuse, poplin, moire, taffeta and fully trimmed and moderate in price. this city, Saturday, crepe-de-chene will be popular for evening wear. For separate waists, crepe-de-chene and soft taffeta will be used. Stripes and plaids will be used for plain waists. Summed up, the present indications point to a revival of sheer materials for dressy wear and the continuance of serges be served to all visitors. and gabardines for general wear.

The suits are divided into two classes, those having coats from thirty to thirty-six inches in length and the others from forty-five to forty-eight inches long. The shorter coats are made cutaway with skirts having a be possible for women to select the long tunic or pleated. The long-coat length suitable to their figure and suits are mostly made with plain skirts or with the circular skirts. The style. The materials used from Lexington last Thursday even-known Social Ridge farmers, was in skirts or with the circular skirts. The are ribeline, wool velours, chincillas, ing. suits have the plain set-in sleeves and novelty checks, small plaids and many have a high standing military Scotch mixtures. Belts are shown on collar. The suits are made of serge, broadcloth, cheviot and gabardina. Fur trimmings are used on the collar full length and are finished with deep and cuffs, while others are trimmed tarn-back cuffs. Trimmings of braid,

The style in separate skirts follow Ornan cotal buttons are used both for various business interests. very closely those in dresses. They trimmings and fastenings. Many of are from the tailored skirts to the the better coats have fur collars and tiered skirts. Tunics are much longer wiffs. than they were, reaching almost to Many decided changes have been the bottom of the skirts and are made made in waist styles for this fall, the

will be held on SATURDAY, SEPT. 5, 1914.

The

ANNUAL FALL OPENING

of the

HERREN MILLINERY PARLORS

At that time there will be shown good for Fall. Poplins are very the correct styles in Fall and Winter good in all the news shades for waists hats. The public is cordially invited and dresses. The popular cloakings to attend this and it will be arranged Yakima where he will lay aside a few Woodrow Wilson dollars picking hops. zebelines, chincillas, Scotch mixtures to afford you a pleasant and profitable visit. For your inspection will be hats of every approved design, taste-

> Special orders of any size or description of hats which we do not have in stock will be taken and these filled by telegraph in two days time.

Prof. Otto's plano-player will furnish music and ice cream and cake will id cellar plans.

Art Minor and family went to the Yakima Valley the last of the week with their Caddilac car.

ner from Lexington over Sunday.

Mr. Pleiss, formerly of Heppner,

Art Parker and wife were in Hepp-

Let O. M. Yeager draw your house

was a visitor in the city last Saturday.

George Shick left, Friday, for North

Henry Neel, one of our widely known Lone Rock readers, was in

The People's Cash Market has just received a shipment of fresh Eastern Fork rancher, was in the city, yes-Oysters, the large kind that you all like.

See O. M. Yeager for estimates on Septic tanks, cement walks and basements.

The Shurte family started life in The familiar face of George Van Heppner right by subscribing to the Winkle was seen on our streets, Sat-Herald.

stock man, was in Heppner Satur- urday. seven-eights or full length, so it will day.

Marshall McAllister was in the city business Saturday.

Ed Rood has been up from Portwith frogs, loops and bending braid. fancy silk and velvets are used, land the past week looking after

Doe, Hunlock came is from the Mountains last Saturday. He failed to see any of Oscar Borg's deer.

circular, pleated and plain. Skirts novit notable being from the louse day from Portland where she spent several days visiting friends.

Miss Hams returned to Portland,

Frank Fuhrman of Tacoma, was in

urned on Saturday.

Heppner.

Earnest Leisure SHINGLING CONTRACTOR Shingling and Lathing RATES REASONABLE Address Heppner, Oregon. See me at the Star Hotel

James Hayes, one of our progressive anchers, made this city a call Satur-Jay

Saturday.

supplies.

Oliver Cox took a day off to get in touch with the war and came to town Saturday.

George Sperry was in the city, Sat-arday. George has resumed his nat-ural life since he saw his son maried. Guy Boyer, a well known Hinton Creek rancher, was in the city the last of the week.

Will Matlock, the well known stock man, came in yesterday from Lone Frank Winnard, a well known Balm

terday.

Henry Crump, who lives above Tom Matlock's was in this city for a short visit, Saturday. Mr. and Mrs. J. H. Gammell, from south of town, were transacting busi-

ness in the city Saturday. The familiar face of George Van

Bob Carsner, a well known Spray Creek rancher, was in Heppner, Sat-

Sam Esteb, a prominent Goose-berry rancher, was in Heppner on

Dr. Winnard reports an 11 pound of our Uncle Samuel's homesteads stated that his main object was to get the news, that his native land was in

trouble and that he was deeply in-terested in how the war of nations was coming on.

TODAY'S WHEAT MARKET Phill Cohn has been buying choice bluestem wheat for millers and has been paying a few cents per bushel

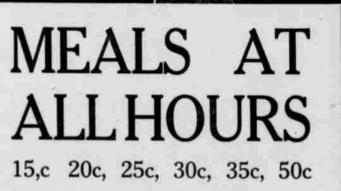
C. W. Shurte and family have moved Club S4c. At the local gallery, Sherm. Shaw won the rifle shot with 25 out of a

HORSES FOR SALE-5 or 6 head possible 25; Charley Wattenburg took the bowling honors and Jim Wilson took the pistol honors. of young work horses, from 3 years old up. Inquire at Herald Office.

Saturday after speding a few days the Austrian army in Galicia in two,

the Russians practivally annihilated its tenth corps, was asserted in St.

the city last week on business. He re- Petersburg. The result of the fighting is still in doubt.



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PALACE HOTEL

Whiteis' Cash Store

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has just installed a large, new refrigerator, in which are kept cold boiled Hams, Bologna, Butter, Watermelons and other perishable articles

You are always sure of getting things fresh at Whities,

Now is the time to leave your orders for Cannings Peaches.

Received a ton of Watermelons last Friday. Will receive another ton next Friday from Irrigon.

