

E. G. HARLAN EDITOR **EDITORIAL SECTION** **L. K. HARLAN** MANAGER
HEPPNER HERALD SUBSCRIPTIONS \$1 PER YEAR OUTSIDE COUNTY \$1.15

As a matter of dollars and cents, George McDuffee received more for his part in the recent attempted hold-up than the robbers would have cleared had he not spoiled their plans. The same business ability directed in honest and dishonest business always yields the biggest returns, financially, to the person directing it in honest undertakings. It is a common observation that where the results which are striven for, even though they might not be determined in dollars and cents, are always greater to the person who tenaciously works with and for the right. Office-seeking, a desire to excell in any line of endeavor, where the money end is not considered, always furnish opportunity for the employment of open, straightforward efforts and the opposite, questionable and dishonorable practices.

Doing Right Pays as a Matter of Dollars and Cents. Telling the truth and fair dealing is a business asset. Fire, flood, panics and war can destroy an institution but if it has established a name for square dealing, it can overcome these disasters and live. The man who deals in the questionable, that which is under the pale, is treading an uncertain path. In these days of opportunity and plenty there should be no need of misrepresentation, crooked dealings and an attempt to live without work.

The road going past the School in Heppner needs attention. At the present time it is almost impassable and as the wheat-hauling season begins in earnest it will continue to get worse. The reason seems to be that it is a new road and has not packed down hard enough to afford good travel. One of the prominent business men of the town suggested that the city put two loads of straw on the stretch which will make a fine roadway. We believe if the Council will examine the place it will agree with this man and have the road repaired. With this exception Heppner has the finest streets and roads leading into the city of any city for miles around. Let's fix the only objectionable road.

The Road By The School Needs Attention.

We have received many inquiries, especially from the Middle-west and Eastern states in regard to the Prominent People and Individuals and Industries which have been appearing in the Herald. Most of them wanting to know if the articles are true to life and represent what can be found here at the present time. We wish to say that these articles are true in every particular. In many cases we have understated the facts believing that they would carry greater conviction to the reader. The only purpose that the Herald has had in view in printing these articles has been to show the wonderful development of this country within the memory of the present generation and to show, as a land of opportunity, Morrow County and Oregon can not be surpassed.

Why Articles On Prominent People and Industries in Ind. Appear in Herald. Most of these articles are about men and women who have come to Oregon from other states and they are well qualified to draw distinctions and in every case these decisions have been favorable to this county. Any man or woman whose name has appeared under these heads will gladly answer any questions which interested parties might care to ask.

The Best Way To Boost This County Is To Send Your Friends The Herald. People in Heppner knew of the Pope's death before the people of Rome.

which has dealt with him in this paper. These are not written for monetary consideration. We believe that the statement of what men and women have done here and now is the greatest advertisement to any community, hence these articles. We welcome suggestions at all times concerning any business or person which will aid in the work of letting people know what kind of a country we live in.

Why It Is Worth More To Live In The United States. The present state of affairs in the world reveals the fact that the United States is a good place to live in. We have heard considerable about the high cost of living, high taxes and other things which are aviating. Taxes in their last analysis are charges which the state levies for some service which it renders. In countries where the state performs few services, taxes are low. No one ever heard of taxes, in the modern meaning of the term, being high in places where the state did not render these services. The first service which every state provides for is protection. Under this head comes the army, navy, militia, courts, sheriffs, policemen, and a dozen other agencies where by the individual may live in peace and security. The other services which the state renders are almost without number.

The reason why taxes are higher here than in Mexico is because the state does more for the individual and for no other reason. One day a man might be a millionaire and the next day a pauper in Mexico. If it is worth anything to the individual to know that his possessions are safe and free from appropriation by a stronger party, then he should be willing to pay for this just the same as he pays an insurance company for protecting his house from fire.

The editors wish to say a word about the people who have made it possible for the Herald to be sent to many people, especially in the Middle-Western states. One man recently ordered the paper sent to five persons who he thought would be interested in this country if they received a paper published in the county. We have had at least twenty subscribers in the past few weeks pay for its delivery to parties in Iowa, Illinois, Minnesota and Missouri. One of the reasons why we placed the subscription price so low was to enable these public spirited persons to be able to do this.

We want you to notice the paper, the present issue, with the idea of forming an impression of the town, the people, the crops, the future of it, as if you were a stranger or as a man living on \$200 an acre land in Illinois. Be fair with us and yourself and see if you don't form a favorable impression. The next time you want to send a friend something concerning the town, send him the Herald. We are always glad to furnish you with additional copies of any single issue and these to subscribers free of charge. If you are a subscriber and contemplate leaving town for a vacation, speak to us about it and the Herald will follow you and we will bear the expense. If you know of anyone who is interested in Heppner or Morrow County, hand us his name and we will try to arrange so that they get the paper.

The Best Way To Boost This County Is To Send Your Friends The Herald.

People in Heppner knew of the Pope's death before the people of Rome.

expected about 75 sacks of them from his patch and when he went out to digging them, found to his sorrow that Mr. Jackrabbit had beat him to it and now Mr. Evans is wondering where he can buy some spuds.

Any owners of a 1913 or 1914 model Ford car, who desires to trade same in on a new Studebaker should see the local agent, J. B. Sparks, at once.

FOR RENT—Choice ranch, 720 acres in Black Horse Canyon. W. C. Sievers, Care of Sheriff's office, Portland, Oregon.

NOTICE TO TAXPAYERS NOTICE IS HEREBY GIVEN that on the second Monday in September, (Monday, September 14th, 1914,) the Board of Equalization of Morrow County, will attend at the Court House in Morrow County, Oregon, and publicly examine the Assessment Roll for Morrow County, Oregon, for the Year 1914, and will correct all errors in valuation, description or qualities of lands, lots or other property assessed by the Assessor of Morrow County, Oregon, for Year 1914.

All persons interested or having any complaint against their assessment for the year 1914, should appear at that time. Petitions for reduction of assessment must be presented in writing, verified by oath of applicant or his attorney, and must be filed with the board the first week it is in session, and any petition or application not so made verified and filed shall not be considered or acted upon by the board. Dated at Heppner, Oregon, August 20th, 1914. J. J. WELLS, Assessor Morrow County, Oregon

The People's Cash Market is making special prices at the present time on bacon and hams. If you need any of these now it the time to take advantage of the reduced prices. It is a good habit to drop into their market occasionally, it will mean money in your pocket. lbs., one black work horse, weight 1200

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 Permanently located in Odd Fellows building, Rooms 4 and 5.

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 Office Second Door North Minor & Co. Store. Heppner, Oregon.

Drs. WINNARD & McMURDO PHYSICIANS & SURGEONS
 Heppner, Oregon

Dr. F. N. CHRISTENSON DENTIST
 Heppner, Oregon
 Offices with Drs. Winnard & McMurdo

C. E. WOODSON ATTORNEY-AT-LAW
 Office in Palace Hotel. Heppner, Ore.

SAM E. VAN VACTOR ATTORNEY-AT-LAW
 Heppner, Oregon

S. E. NOTSON ATTORNEY-AT-LAW
 Office in Court House, Heppner, Ore.

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 Only complete set of abstract books in Morrow County.
 HEPPNER, OREGON

FOR FINE UP-TO-DATE HOMES See **T. G. DENNISEE,** ARCHITECT AND CONTRACTOR.

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The MAXWELL "25"
 Lightweight—Cheap to run—ask for Demonstration.
\$750 f. o. b. factory
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 Headquarters for OIL, GASOLINE, and all kinds of AUTO-mobile Accessories.
Expert Repair Work

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 To the People of Morrow County
 When in Portland Stop at The Imperial With Phil Metschan, Located on Washington Street at Broadway, formerly 7th St. Right in the Heart of the City.
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 Reasonable Rates

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 Before you place the order for that piece of **CLASSY JOB PRINTING**

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 Ice Cold Beer, Either Bottle or Draught, To Quench The Thirst These Hot Summer Days
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 Stop Paying Rent Money Into Sombodys Pocket. Own Your own Home and be Independent. We invite your Inquiries.
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 Best Meals in the City and at the most reasonable prices
Everything neat and clean
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 Plans and Estimates Furnished for All Kinds of Buildings. First Class Work Only. I Make a Specialty of and Have Complete Equipment for **House Moving**

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 All Kinds of Repair Work Done Quickly
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 An Up-to-date General Repair Shop.
 Any and All Kinds of Work Promptly Done. Garage Work A Specialty.
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LEXINGTON ITEMS
 Frank Burgoyne's new furniture has arrived and he has it in his new house.
 Johnny McMillan lost a strawstack and some good stubble field by fire last week.
 Ward Lee and wife are making preparations to move into the Washington country.
 Miss Edith Picketts came in from harvesting and is now visiting her sister in Heppner.
 Mobilization of all farm products has been ordered in this community for Fair exhibition.
 Charley Ward, who recently died in Hardman of Brights Disease was a brother of Willis and Bert Ward of this place.
 The Farmers Union have been sawing wood in the community with their woodsaw. This is the time to get your winter's wood cut.
 The fire at Morgan had one effect at Lexington, it gave the insurance men a number of policies to write up. Most of the insurance was for grain

and furniture.
 Ed. Pointer took a trip to Portland to invest in a milking machine. Robert Wilcox had one installed on his ranch some time ago and is delighted with the results.
 Mr. David Hynd was in Lexington a short time ago from the Hynd Brothers ranch on Sand Hollow for lumber to erect a new garage on their place. They purchased a new Overland car and will need a house for it.
 Lexington was surprised when the news was obtained that Miss Getta Palmer and Franklin Cox were married in Heppner. Both are well known in Lexington, the bride having attended school in Lexington. They have the best wishes of Lexington people all through life's journey. There is another couple in Lexington who will soon take upon themselves the holy bonds of wedlock in the near future. But more details will be given later.
 Lexington is busy this week getting and talking over the war news. Then, consistent with the war, the prices of wheat and other staple goods advancing till we about one minute at the great price of wheat and weep the next minute at the price of potatoes. Speaking of spuds, Mr. Evans, who lives on the old Dave Porter ranch,