## INDUSTRIES and

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Men and Businesses With Whom Prosperity and Success are Associated in This County.

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By E. G. H.

Most city folks who attend the musical shows think that the farmer's life in one big joy—just dancing the barn dance with pretty country girls an pink ginghams and French shoes, and drinking cider from tin cups. Farming today is the serious concern of some of the brainest men of the world. "To get the most out of the soil with the least expense and not deplete the soil, is the vital issue," so Perry Holden told me not long ago. Waving grain is only Nature's way of Last Thesday afternoon I took a last Thesday afternoon I took a last the same the way.

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few years and five and one-half years nothing is left undone which will add ago they cashed in their experience, to the purity and safety of the cuspood health ambition and what little tower. The course are grade jerseys

keys on the feed lot.

And all of these possessions the
Wightman Brothers have accumulated
in the short time of five and one-half years. Well has it been said that the farmer is the only man whose feet are not on the "shifting sands," meaning of course, the Oregon farmer. The Wightman brothers are examples of the modern farmers who mix brains with the soil. It used to be said that the farmer's work is never done. This is not so today. The other day I happened in the country to see a sub-scriber but on arriving I was told that he had gone to town to collect his store rents. I prophesy that the Wightman Brother will soon be doing likewise. Farming is the greatest in-latery in this country are the world likewise. Farming is the greatest in-lustry in this county, aye, the world. The farmer is in partnership with Nature and we are strong only as we live close to Mother Earth. In one of his essays Aristotle says this: "I have noticed that land that produces beautiful flowers and luscious fruits, and golden grains, also produces a very intelligent and able class of men and women." All of which is true of Mor-



Don't guess-read the Herald and

C. B. Sperry came up from Ione,

George Peck was up from Lexing-ton on Tuesday.

Mrs. Wheery left the city on Tues-

Glenn Wells has been bitten by the auto bug. Look out.

Bazel Collins registered at the Palace from Echo last Tuesday.

Rev. Edwin Beach and wife were up from Lexington the first of the week.

M. C. Fuqua was in Heppner from Lexington the first of the week on

Rev. Orr left for Milton on Tues-day's train after a pleasant stay here

Among the good things that you mention to your friends, don't forget the semi-weekly.

Hebert W. Copeland

Morrow County Dates For August Aug. 20, 21, 22 at Palace Hotel Hepp-ner... Aug. 23, 24 at Beymer's, Lex-ington... Aug. 25, 26 at Carle's, lone.

"The window of the soul"-THE EYE, Most precious gift to man! As the busy years of life go by, Preserve it while you can.

School children needing glasses should be fitted at this time. Do not start the boy or girl into school work this year with defective eyesight un-corrected. It means misery and bad ensons for the child.

Lawrence Reaney and son, from Lexington, spent Tuesday in Heppner

Charley Smeet left Heppner for Lexington where he will work on a welldrilling machine.

L. E. Gay, one of the popular young men of Rhea Creek, was in the city during the early part of the week.

A. L. Hudson, a prominent business man of Hardman, was in Heppner the first of the week and made this office

George Missildine left Heppner for Lewiston, Idaho, where he says that he will work. There's plenty of work here George.

Father Brongeest and Father Cant-well, both of The Dalles were visitors at Father O'Bourke's home in Hepp-ner over Monday.

L. A. Florence, a prominent ranch-er living near Heppner, left for La Grande on Wednesday to attend to usiness interests.

Blanch and Carrie Ward, from Hardman, came in on Tuneday and left for Eugene the following day where they will attend school. Mrs. J. B. Lierfl was also in from Hard-

Studebaker FOUR

Electrically Lighted **Electrically Started** Full Floating Rear Axle

THE happy meduim between light and heavy—a "Four" that rides as steadily as though it weighed much

But a light car, nevertheless; with all the economies that accrue there-

A beautiful balanced, amply powerful, and a perfectly proportioned

A "Four" with full floating rear A "Four" with a full equipment of

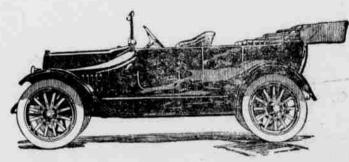
Timken bearings.
A full five-passengeh "Four."
A "Four" with a superb Stude-

baker-Wagner separate-unit system
of strating and lighting,
A 'Four' so efficient that the last
excuse for paynig more for any
'Four' is finall eliminated.

Studebaker Detroit

#### J. B. SPARKS

Agent for Morrow County



Buy it because it's a "Studebaker" Watch for 1915 Announcement

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We have it, will get it, or it is not made

We try to keep a complete, up-to-date stock of everything carried in a first-class store, and we ask everybody for a liberal share of their patronage. We do our best to merit the same.

Come and see us

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That you expect to wear during the MORROW COUNTY FAIR Should be ordered very soon

The new Fall Samples of the

#### THE ROYAL TAILORS

are now on display.

Every suit guaranteed all wool, perfect fit and complete satisfaction.

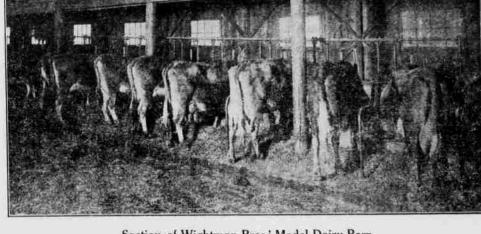
Phelps Grocery Co.

### Silk Faced Hose

The Famous Holeproof brand, sold withe the usual guarantee.

Priced at 50c the pair

Sam Hughes Co.



Section of Wightman Bros.' Model Dairy Barn

little journey to the Wightman Bros. In the state of the place of the most up-to-date which will compare favorably with any ranch of any size in the state. This, understand, in general productiveness, diversity of crops and products raised, and idealness of farm life.

A word about the Brothers is not out of place. The three boys, Robert, Peter and John came here from Pennsylvania. They are young fellows yet and as two of them are not married we will not state their ages more than to say that they have voted in the last four or five elections. They worked a short time in the Mid-dle-western states and then came to Oregon. They worked for wages a little for the milk, and the milk was placed in cans which were placed in long tanks into demonstrate. This county is eminently adapted to the dairy business. On the plains tuberculosis is unknown and it is rarely found among cattle to any statem, makes dairying a thing of place. A bottle-filling and washing machine, a patent cooler, all operated by steam, makes dairying a thing of place. The three boys, Robert, Peter and John came here from Pennsylvania. They are young fellows yet and as two of them are not married we will not state their ages more than to say that they have voted in the last four or five elections. They worked a short time in the Middle-western states and then came to Oregon. They worked for wages a

Latest War News

is not as important to the people of Morrow Co. as the fact that you should begin early to prepare your exhibits for the SECOND ANNUAL MORROW COUNTY FAIR, Sep. 17, 18, 19.

# MOBILIZATIO

of all products for exhibition is hereby ordered to be completed at the earliest possible moment in order to save rush and confusion as the time for the fair opening approaches.

# Don't Overlook the Many Free Attractions

That have been booked for the entertainment of visitors each day. All free to those who enter the fair grounds.

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The SECRETARY

Heppner, Oregon