

ANNOUNCEMENT

Those who enjoy dancing will be given a treat at the Celebration at Ione on July 2, 3 and 4. Parson's Orchestra, from Portland, has been engaged for this occasion and their musical concert alone will be well worth hearing. They have eight pieces especially selected for dance music.

Those who attend these dances are assured of courteous treatment. Good floor management will see that you are made welcome.

CALL ON The Jack Rabbit Garage

for
**GASOLINE
OIL**
and all kinds of
REPAIR WORK

This department in charge of skilled mechanics

General Livery
Special Attention to Train Service

Norton Winnard & Elra Hayes,
PROPRIETORS

Agents for "MAXWELL 25"

LOCATED ON MAY STREET 1st DOOR EAST of PALACE HOTEL

"Let 'er Buck" BOOTS

Prices from \$6.00 to \$7.50

A. A. CUTTER and JOMO Brand
Heavy Work Shoes

Prices from \$3.50 to \$7.50

These Will Keep Your Feet Dry

"American Gentleman"
THE DRESS SHOES FOR MEN
Prices from \$3.00 to \$5.50

I still have an odd lot of Ladies' Shoes to be closed out at your own prices.

E. N. GONTY

Only Up-to-date Repair Factory in Morrow County. Always at your Service. Work Done While You Wait if Necessary.

INDUSTRIES and INDIVIDUALS

Men and Businesses With Whom Prosperity and Success are Associated in This County.

By E. G. H.

Plagues have devastated the world since the year one. Recall that famous speech of Pericles, wherein he makes touching mention of the plague at Athens in which he lost his only son. The Medieval Ages were periods of plague. In the Fourteenth Century, fifteen cities of Continental Europe lost three hundred thousand souls. Two centuries later, London was visited with a dread pestilence and death was so common a thing that men went through the streets droning in hoarse monotone, "Bring out your dead, bring out your dead."

The short of the whole matter was—dirt did it. The problem then is to banish dirt. Years ago Frater Westhoff took to the field against dirt. He started out to educate the people about the advantages of a modern laundry. We might say that according to the last reports issued by the National Laundry Association which held its annual meeting last summer, that this business has over one hundred and twenty-five million dollars invested and the gross receipts are over a hundred and fifty million dollars. One big laundry in New York has a turtle for its trademark. This turtle is on the stationery, tags, cards, wagons. Under the turtle are the words, "Slow and careful." Wouldn't you trust a concern like that? Bless your soul, Madame, of course you would.

When I entered the laundry of Frater Westhoff I was most impressed by the sight of so much machinery. Few laundries have any machines that are not here. The clothes are first sorted, the white goods in one lot and the colored and family wash into others. The new goods are marked and are then taken to the rotary washers. There are two of these. These machines have an alternating movement which keeps the clothes from tangling. The water is boiling hot and contains a liquid soap. This soap is the best grade that money can buy and comes in the flake form which is changed to the liquid by a regular soap boiler which Mr. Westhoff has.

The clothes are then placed in a revolving drum or drying machine. This dryer or wringer is made by the American Company and revolves eighteen hundred times a minute. The clothes that need blueing are blueed. Those which need starching are placed in a starching machine. There is a small churn for the collars and cuffs.

The articles to be ironed are now ironed. A machine irons collars and cuffs in a few seconds. Shirt fronts are ironed on another machine and in a short time. Large table covers and other large pieces are placed in a large mangle with eight foot rollers. The more particular pieces are done by hand. There are four individual ironing stands for this work and a regular stove constructed for the heating of irons.

There is a large drying room into which two standards can be placed. This room is heated by steam and clothes dry in from ten to twenty minutes. Mr. Westhoff operates his machinery by steam power furnished by his own plant.

All work is called for and delivered by the wagon which is provided for this service. Lexington and other small towns send weekly baskets to Heppner. The expense of a laundry here is greater than in many places as it costs more to soften the water in order to turn out first class work. Four women and two men are employed in the laundry. They all receive wages that keep the wolves in the mountains and when I noted the sign "Safety First" I involuntarily let loose of my shirt buttons for I had always been told that laundries were built to break buttons.

Laundries of any nature have but one thing to sell and that's service. It is a fact that as men increase in mortality, they become stricklers for clean linen. Prosperous, intelligent people wear clean clothes. Poverty and filth go together—they are the Siamese twins. A noted alienist said recently, "The first symptom of insanity, especially with women, manifests itself in an indifference and an inattention to personal cleanliness. Clean clothes spell sanity."

Mr. Westhoff is a man who has invested his money in Heppner, he believes in Heppner and has an institution which is worthy of our support. For your health's sake drop your soiled linen into your laundry bag. Fra Westhoff will do the rest. You will be agreeably surprised. Dirt, disease, and sickness are on the decline—thanks to the laundries.

MINOR & CO.

Sells
**DOUGHERTY SHOE CO'S
SHOES**

Those twelve or fifteen cases of new shoes which we received last week are now open and ready for your examination. As regards wearing qualities you will find them the same reliable shoes but the styles and shapes are entirely new and advanced. Come in and see the new English, low heel, lace shoes—see the innumerable styles of blacks, tans and patents in lace and button.

Get them NOW—you must remember that the "Fourth of July" is almost here and you certainly want your shoes comfortable by that time. Choose while the stock is complete.

For your harvest work we have the shoes you need—any weight of shoe you may want.

Try our light "Flexo" shoes or the wear-tested "Elks". Do not overlook the fact that we carry the famous Nettleton and Nap-a-Tan shoes.

We have what you want in Dress or Work shoes.

MINOR & CO.

Leaders in Shoes

FOR SHOE NEWS or NEW SHOES, See MINOR'S

LOCAL AND PERSONAL

Fred Ashbaugh was in from Eight Mile Tuesday.

Mrs. T. J. George of Irrigon was in Heppner Monday.

Mr. H. Instone of Lena was in Heppner on Monday.

Mrs. Hugh Currin was in this week from Butter Creek.

H. W. Copeland of Lexington dropped in town Monday.

Mrs. Dick Crewdson was in from the mountains, Monday.

Grant Olden and wife were in from the ranch last Monday.

S. T. Robison of Hardman was a Heppner visitor Monday.

Mr. and Mrs. Tom Matlock were Heppner visitors Tuesday.

Oral Scott of Black Horse was in from the ranch this week.

Walter Robison of Eightmile was in the county seat Monday.

Deputy Assessor Blake was up from Ione Tuesday on a short visit.

Miss Margaret Legler of Hamilton came in Sunday from Portland.

Mrs. Rosie Travis of Lexington left Heppner for her home Saturday.

Anson Wright was in Heppner from his ranch the first of the week.

The Farmers Union is building a new coal house near the tracks.

Walter Beckett of Eight Mile was in town the first part of the week.

Mrs. Phobe M. Leazer left for Portland Tuesday morning on business.

Mr. R. W. Lemon went to Lexington last Sunday looking for a position.

Mrs. Jenks and daughter of Monument were in Heppner last Sunday.

Mr. Charles Wattenburg and Mr. Peter Barry went to Ione last Sunday.

Mr. Lefe Penland is on the streets again and looking considerably better.

FOR SALE

I have for sale several 10 and 20-acre tracts of Willow Creek bottom land, all under ditch, just outside the limits of the city of Ione, and 1/4 of a mile of the schoolhouse. Some of these tracts are already seeded to alfalfa. Prices are reasonable and terms can be arranged to suit.

These tracts can be made into ideal orchard and truck garden farms.

Ike Howard

IONE, OREGON.

IF YOU SEE IT IN THE HERALD YOU KNOW IT IS SO.

1776 GRAND CELEBRATION 1914

at

Palace Hotel

JULY 19, 1914

The dining room will open at 6 A. M. and remain open until 9 o'clock in the evening, at which time our customers will be able to get a first-class meal for 25c, 35c, 50c, or as much higher as they want to go. We find the American plan dining room out of date, and an increasing demand for the EUROPEAN plan, which means—you can order what you want and pay for what you get.

PALACE HOTEL COMPANY
HEPPNER, OREGON