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## Justice to All.

It is now apparent to the Directors of the World's Columbian Exposition that millions of people will be denied the pleasure of becoming the possessors of

## World's Fair Souvenir Coins

## of the Great Exposition $-\frac{1}{2}$

The extroondinary and growing demand for these Coins, and the desre on the part of the Directors that equal opportunities may be afforded for their purchase, have made it necessary to enlarge the channels of distribution To relieve themselves of some responsibility, the Directors have invited THE MERCHANTS
Throughout the Nation to unite with the Banks in placing Columbian HalfDollars on sale. This is done that the masses of the people, and those living at remote points, may be afforded the best possible opportunity to obtain the Coins.

THE FORTUNATE POSSESSORS
of SOUVENIR COINS will be those who are earliest in seizing upon these new ad
$\$ 10,000$ Was Paid For The First Coin
They are all alike, the issue is limited, and time nust enhance their The price is One Dollar each.

HOW TO GET THE COINS:
Go to your nearest merchant or banker, as they are likely to have, them. If you cannot procure them in this way, send direct to us, ordering not less than Five Coins, and remitting One Dollar for each Coin ordered. Send instructions how to ship the Coins and they will be sent free of expense. Remit by registered letter, or send express or post-office money order, or bank draft to
Treasurer World's Columbian Exposition, Chicago, $\mathbf{I I I}$.


IT IS IGNORANCE THAT WASTES EFFORT." TRAINED SERVANTS USE
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