

When Disaster Strikes

Serving Humanity



Section of a busy community ripped apart in a few minutes by a tornado. (Right) A tornado approaches bearing death and destruction

WHENEVER and wherever disaster strikes the American Red Cross is ready to render immediate relief. It is the nation's recognized agency of mercy to those who suffer injury and loss in tornado, flood, fire, epidemic and other catastrophe. It provides medical assistance, food, clothing and shelter in the first terrible hours; and then, for weeks, often months, it is devoted to the stupendous task of bringing the disaster victims back to normal living conditions.

With more than forty years of experience in this field of service, with a corps of trained workers in more than 3000 Chapters scattered all over the country, with an enrolled reserve of 41,000 nurses, with funds set apart for the purpose, the Red Cross goes into action equipped for any contingency, the instant it knows disaster has struck.

It not only serves the people of its own country but goes to the aid of those in other lands also in great emergencies.

In forty-four years it has expended \$46,000,000 of its own and specially contributed funds in 700 disasters. Your membership in the American Red Cross each year provides the funds to maintain this national and international service of relief.

THE American Red Cross has one outstanding purpose—service to humanity in accordance with the International Treaty of Geneva and its own charter from the Congress of the United States. It operates through its National organization and more than 3000 Chapters in cities and towns. It continues its obligation to assist the men disabled in the World War, and their families, and to help the men of the regular Army and Navy with their family and individual problems. Since the Armistice it has expended \$41,000,000 in this work. It aids more than 100,000 disabled veterans and their families each month. It is serving 249,000 soldiers, sailors and marines now in active service.

For great emergencies it has an enrolled reserve of 41,000 nurses. It has on duty 1000 public health nurses demonstrating the tremendous importance of safeguarding the health of the community.

During the year 67,281 women, girls and boys received instruction in Home Hygiene and Care of the Sick, helping them protect the home from disease. To reduce unnecessary deaths from drowning and

accident, the Red Cross during the year trained 21,000 men, women and youths in water rescue and resuscitation, and 18,000 persons in First Aid to the Injured.

Children have been taught the importance of the proper use of foods and the relation of nutrition to health, through class room instruction to 130,000; 31,000 adults through home visits.

Volunteers have produced 1,317,716 surgical dressings, 173,822 garments and 97,450 pages of Braille for the blind, in addition to many other services rendered. Enrolled in the Junior Red Cross are 5,506,663 school children. In varied ways they are taught the principles and value of unselfish service to others.

In more than 500 communities where there is no other family welfare agency, the Red Cross is supplying this service.

It lends a helping hand through works of mercy when great disasters strike in foreign lands.

In all of these services YOU can take part through membership. The Annual Roll Call is the Red Cross invitation to the people to join its ranks.

The Chairman's Message

THE loyal devotion of the three million and one half American men and women to their Red Cross has made of this organization the mightiest army the world has known in the never ending war against suffering.

From whatever point comes the call of distress, the forces of your Red Cross are at hand; always ready to act as your representative in administering service and relief. No emergency, whether of war or of peace, whether in our own land, in our insular possessions, or on the soil of another nation, calls without meeting instant response.

This record of service has been possible because of your constant and generous support. When you join the American Red Cross you become an active participant in its work. When it meets the ever increasing need for its services it is doing so as your representative.

Walter Dill Scott

Chairman, American National Red Cross

Expended for Service July 1st 1924 — June 30th 1925

In this table total Red Cross expenditures, National and Chapter, are tabulated, in round numbers, in the various services. The estimates of expenditures do not include any estimate of the value of services by volunteers.

Disaster Operations	National	Chapters	Total
Service to Disabled Veterans	\$1,692,700	\$1,720,000	\$3,412,700
Service to Men of the Republic	311,000	324,000	635,000
Army and Navy	1,550,000	896,000	2,446,000
Disaster Relief	44,000	44,000	88,000
Enrolled Nurse Reserve	224,000	992,000	1,216,000
Public Health Service	41,000	86,000	127,000
Home Hygiene and Care of the Sick	21,000	85,000	106,000
Sanitation	73,000	85,000	158,000
First Aid and Life Saving	228,000	85,000	313,000
Junior Red Cross	212,000	193,000	405,000
All Other Chapter Activities, including Home Services (includes Other Domestic Work—National)	303,000	1,087,000	1,390,000
Included in Foreign Operations:			
Relief in Foreign Disasters	296,000		296,000
Larger of Red Cross Societies	177,000		177,000
Junior Red Cross Foreign Projects	96,000		96,000
Assistance to Frontier Chapters	110,000		110,000
Other Transfer and Foreign Work	72,000		72,000
Supervision of Service Activities and General Management	331,000		331,000
Total	\$3,733,000	\$3,810,000	\$7,543,000