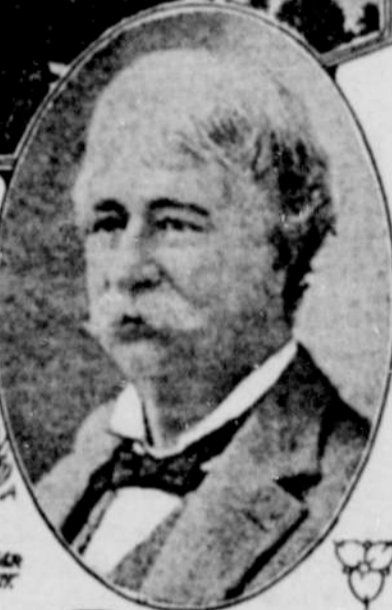
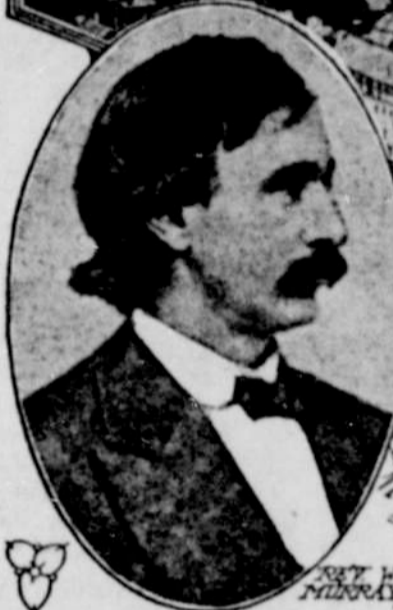


# "ADIRONDACK" MURRAY



## FATHER OF THE OUTDOOR RECREATION MOVEMENT

By JOHN DICKINSON SHERMAN

**T**HE EAST has but one national park and that a small one—Lafayette, on the Island of Mount Desert off the coast of Maine. But it has the Adirondacks. Of its kind there is no better in all the world. Many thousands of city-weary Americans have motored through the "Great North Woods" this summer; other thousands are on their way at this moment. Many thousands have had a joyous summer in its public and private camps and in resorts; other thousands are there still. Last winter thousands of the red-blooded—who scorn to follow the summer and believe that it takes Jack Frost to put the finishing touch to the mental, moral and physical make-up of the efficient—played in its snow and on its ice; thousands will be there again next winter.

Republics may or may not be ungrateful. They certainly are often forgetful. Read now the story of Rev. William Henry Harrison Murray and the Adirondacks.

The Adirondacks lie in the northeast corner of New York in the great triangle formed by the St. Lawrence and the Canadian line, Lakes Champlain and George, the Mohawk river and Lake Ontario. History began early all around the Adirondacks. Champlain—so far as history records—was the first white man to get sight of its mountains—in 1608, when he discovered Lake Champlain.

Yet the Adirondacks long remained an "Undiscovered Country." On Governor Farnall's map of the British colonies of 1778 this tract is inscribed: "This vast Tract of Land, which is the Antient Couchsachrage, one of the four Beaver Hunting Counties of the Six Nations, is not yet Surveyed."

After the Revolution most of the Indians of Six Nations fled to Canada. Those who remained were made harmless. The guard over the Adirondacks was broken. Civilization grew rapidly all around the "Indian Beaver Hunting Country." Yet for generation after generation it lay unexplored.

The sportsmen were the first to penetrate the wilderness of the "Great North Woods." For them it was a "land flowing with milk and honey." Among them was Rev. W. H. H. Murray of Boston, who first went there in 1864. The sportsman is the gentleman of outdoors. And the Boston minister was all that and more, explorer, nature-lover, naturalist, woodsman, rifleman, canoeist, hunter, angler, orator, author.

Mr. Murray was a farmer's boy and

was born April 26, 1840, at Guilford, Conn. A sketch shows the Murray homestead. It still stands. It has been occupied by ten generations of the Murrys. He worked his way through Yale (1862) and a theological seminary. After filling several New England pulpits, his talents carried him in 1868 to the Park Street Congregational church in Boston, then one of the most prominent in the country.

Mr. Murray achieved nation-wide fame in his Boston pulpit. His sermons were printed all over the country. His popularity was equal to that of Henry Ward Beecher. As an orator he ranked with Wendell Phillips and Sumner and Gough.

In the spring of 1869 Ticknor & Fields published his first book, "Adventures in the Wilderness; or, Camp Life in the Adirondacks." It created a situation that attracted nation-wide attention. Editors called the book "a monstrous hoax." Cartoonists handled the young author without gloves. Noted divines declared that "he had disgraced his high station by thus practicing upon the people, especially the weakly and the sick, a cruel joke." Those who believed and started for the Adirondacks were ridiculed as "Murray's Fools."

The "Murray Rush" of "Murray's Fools" for the Adirondacks began in the early summer. Thousands swamped every possible accommodation of the wilderness; thousands had to turn back. Those who got in returned to report the book as telling only half the truth. The rush continued season after season. It was the beginning of the enormous attendance of today.

If success like Murray's can be reckoned in dollars, here are the figures: He was receiving a salary and perquisites of almost \$20,000. He was earning an additional \$10,000 on the lecture platform. His royalties on "Adventures in the Wilderness" up to the time of his death (1904) amounted to \$58,000.

Socially Mr. Murray was lionized. Emerson, Longfellow, Whittier, Holmes, Hawthorne, Halleck, Agassiz, Prescott, Beecher, Phillips and Fields were his personal friends and inti-

mates. Phillips said of his book: "It has kindled a thousand campfires and taught a thousand pens how to write of nature." At a public dinner given in his honor Emerson challenged him to write a truly great book, which should not contain a female character. Murray's answer to the challenge was "Adirondack Tales"—including "The Story the Keg Told Me" and "The Man Who Didn't Know Much."

At thirty-four Murray retired from the pulpit (1874) and for seven years traveled all over the world. He then resumed lecturing and reading from his published works. He was tremendously popular. He read, "How John Norton the Trapper Kept Christmas" before more than 500 audiences.

Murray spent his last twelve years on the Guilford homestead, cultivating his farm lands, privately educating his four daughters, writing and revising his many published works. March 3, 1904, he died in the very room in which he had been born 64 years before. Much of the old homestead has been kept just as he left it—open fireplace, books, writing table, guns over the open fireplace. Under a giant buttonball tree close by the house rest the remains of "Adirondack" Murray, "Father of the Out-of-Doors Idea in the United States."

The "Empire State" awakened in time to the importance of the Adirondacks. In 1892 it established Adirondack park, which includes all of Hamilton county and adjacent parts of Essex, Franklin, St. Lawrence, Warren and Herkimer counties. It contains about 3,313,000 acres, of which the state owns about 1,412,000 acres. Then there is the Adirondack Preserve. This is the general title of lands owned by the state for the purpose of conserving the forests and water supply.

The Adirondacks contain virgin hardwood forests, more than 1,000 lakes, kept well stocked with game fish, and a network of streams. The mountainous section culminates in Essex county. Mt. Marcy's (5,344 feet) is the highest elevation in the state. In this mountain region are Lake Placid, the Upper and Lower Saranac lakes and other popular resorts. To the south and west is a plateau of from 1,500 to 1,800 feet, dotted with many lakes.

It does not seem possible that this man could have been forgotten. Yet so it is. Only the few know of him either as preacher, lecturer or sportsman. Even his books—though first editions of several are said to be worth their weight in gold—are out of print. Ask for yourself and see how many know the character "John Norton, the Trapper" whom he created. Yet there are people who think that in comparison Cooper's "Natty Bumppo" is a clothing-store dummy. It is apparently only in the Adirondacks that the memory of Rev. W. H. H. Murray lives in his feats of woodcraft and sportsmanship.

## The Old Standby in a New Dress



—the same dependable remedy that over a period of more than fifty years has been found so reliable in the treatment of catarrh and diseases of catarrhal nature.

The outside of the package only has been altered. To facilitate packing and reduce breakage in shipping, the paper wrapper which has identified the Pe-ru-na bottle for many years has been displaced by a substantial pasteboard carton.

Pe-ru-na cannot be made any better. Three generations of users testify that Pe-ru-na is the best remedy in the world for catarrh and diseases of catarrhal origin.

The remedy our fathers and grandfathers used with so much satisfaction is still the standby for the ill of everyday in thousands of American homes.

### PE-RU-NA

The Original and Reliable Remedy for Catarrh

Sold Everywhere Tablets or Liquid

The New Package  
Send 4 Cents for booklet on catarrh to the Pe-ru-na Company, Columbus, Ohio

### Old Farmer Fumblegate Recalls Golden Days

"I've been reading in the paper about a good deal of regret being felt for the passing of Shanley's restaurant in New York," said Farmer Fumblegate. "What do you s'pose there was about it that would make people so sorry that it was going to be torn down?" "Well, I'll tell you, Adrian, if you won't let it go any farther," replied Farmer Fumblegate. "I guess it was something like a restaurant I used to drop into when I was up in Kay See. They had a plump little red-headed waitress that would come and set on the corner of your table, and—" "After she had got well acquainted with you, o' course?" "Yes, or before! and swing her feet and josh you till you gave her a good deal bigger tip than you had intended to."—Kansas City Star.

### His Business Size

Two of his friends were discussing Dick, as friends will. "I hear," remarked one, "that Dick is doing a big business." There was a silence, as there often is under such circumstances. "Well, isn't he?" persisted the first friend. There was another silence and then the second friend replied: "A big business? I'd hardly say that, but he's doing a near-mahogany deak-size business."

### In the Fashion

"They say she's a slave to fashion." "Well, her burden is light enough, goodness knows."

### Champion Noise-Maker

"Your son has a fine voice!" "Yes. He sells newspapers outside the opera house."



It tends to promote good health, strengthen the digestive organs and to keep the stomach in good condition. All All Druggists.

THE HOSTETTER CO., PITTSBURGH, PA.

### To build you up

FACIAL ERUPTIONS unsightly and annoying - - - - - proved by one application of

## Resinol

W. N. U., San Francisco, No. 39-1925.

### The Reason Why

Mrs. O'Nagg—What are you driving the car so fast for?  
Mr. O'Nagg—You want to go to Bluffport, don't you?  
Mrs. O'Nagg—Yes, of course.  
Mr. O'Nagg—Well, I am trying to get there before you change your mind.

Sedan \$775, f. o. b. Lansing, Mich.

## MORE POWER! MORE PULL! MORE PEP!

### Low-cost Transportation Star Cars

PRICES f. o. b. Lansing, Mich.

COMMERCIAL CHASSIS . . . . .	\$425
ROADSTER . . . . .	\$525
TOURING . . . . .	\$525
COUPSTER . . . . .	\$595
COUPE . . . . .	\$675
COACH . . . . .	\$695
SEDAN . . . . .	\$775

**DURANT MOTORS, Inc.**  
250 West 57th Street, New York  
General Sales Dept.—1819 Broadway, New York

Dealers and Service Stations throughout the United States  
Canada and Mexico

PLANTS: Elizabeth, N. J. Lansing, Mich. Oakland, Cal. Toronto, Ont.