

Read this advertisement carefully; think of what you can save on present day prices, which will advance 30 to 60 per cent within the next 6 months, meaning 30 per cent saving for you.

**15 DAYS MAY 1st to MAY 15th**

Don't wait until this sale is over, and wish you had come; make your plans to attend, bring your neighbor with you; every one more means a step to pulling down high prices of profiteers.

# SPREAD THE NEWS

The Biggest Merchandising Event in the History of Marion and Polk Counties. This Great Stock Will Be Given Out to the Public at a Fraction of Cost.

**OPPORTUNITY** Waits at Your Door  
To Make Big Savings

COME--YOU WILL KNOCK THE PROFITEERS AND THE HIGH COST OF LIVING

## Two Dollar Values for One Dollar

- Vests** Ladies' Vests spl 4 for **\$1.00**
- Hats** Men's Hats special **\$1.00**
- Union Suits extra spl quality, 2 suits **\$1.00**
- Bungalow Aprons one to customer **\$1.00**
- See the Bargain Table loaded with good bargains
- Swift's washing powder, regular 25c pkgs, 5 for **\$1.00**
- Dried Fruits—  
Petite prunes, 7 lbs **\$1.00**  
White and black figs, 6½ lbs **\$1.00**  
Soft shell walnuts, 3 lbs **\$1.00**

## GROCERIES—Big Values for Thrifty Shoppers

- Milk—Carnation, Libby's Armour Borden's—8 cans for **\$1.00**
- Tomatoes, No. 2½, 8 cans for **\$1.00**
- Royal Club solid pack tomatoes, 6 cans for **\$1.00**
- Sugar Peas, 7 cans for **\$1.00**
- Clams, 7 cans for **\$1.00**
- Salmon, tall cans, pineapple tall cans, 5 cans for **\$1.00**
- Corn, 7 cans for **\$1.00**
- 4 1-lb cans Calumet Baking Powder **\$1.00**
- Coffee—3 lbs in bulk **\$1.00**
- Best Reliance, 57c val. lb. **43c**
- Solesto, 50c value, lb **40c**
- Royal Club, 3-lb., lb **53c**
- Royal Club, 1-lb. **54c**
- Hill Bros. red label 3 lb, lb **54c**
- Hill Bros. red label 1-lb **55c**
- M. J. B. 5-lb, lb **53c**
- M. J. B. 3-lb, lb **54c**
- M. J. B. 1-lb **55c**
- Flour** Fisher's best hard wheat **\$3.79**
- Olympic **\$3.79**
- White Cap; hard wheat **\$2.89**
- Valley flour **\$2.79**
- Corn Meal, 4-lb sack **59c**
- Substitute flour, all kind, 1-lb 4c
- Rolled Oats, 1 sack **69c**
- Chick feed, 10-lb sack **69c**
- Pastry Flour, sack **75c**
- Japan rice, 7 lbs **\$1.00**
- Broken head rice, 6 lbs **\$1.00**
- White California beans, 11½ lbs **\$1.00**
- Rolled Oats, 14 lbs **\$1.00**
- Split Peas, 10½ lbs **\$1.00**
- Lima Beans, 8 lbs **\$1.00**
- Macaroni, 12½ lbs **\$1.00**
- Puffed Wheat, pkg **\$1.00**
- Cocoa, 5 lbs **\$1.00**
- Syrup** Uncle John's 4 cans **\$1.00**
- Golden Marshmallow, 3 cans **\$1.00**
- 5 bottles Catsup **\$1.00**
- Eastern sugar cured Hams, special, lb **39c**
- Cottolene, No. 2, special **65c**
- No. 4, \$1.25; No. 8 **\$2.45**
- Swift's silver leaf brand Lard No. 5, \$1.45; No. 10 **\$2.85**
- Lin Rose Lard, 5-lb can **\$1.19**
- Soap** White Liberty laundry 17 bars **\$1.00**
- Savon laundry, 21 bars **\$1.00**
- White Wonder, 17 bars **\$1.00**
- Wool soap, 16 bars **\$1.00**
- Gallon Canned Goods—  
Apples, Sauerkraut **49c**  
Tomatoes, Catsup **55c**

## One Dollar Values for Fifty Cents

- Hose** 25 Cent Hose 3 pairs for **50c**
- Aprons** House Aprons special **50c**
- Cotton Batting Two-pound rolls **50c**
- Blouses, Boys' Blouses Special **50c**
- Hundreds of items too numerous to mention
- Macaroni, 11 pkgs **\$1.00**
- Spagetti, 11 pkgs **\$1.00**
- Graham Crackers, 5 lbs **\$1.00**
- Soda crackers, 5½ lbs **\$1.00**
- Easyday chewing tobacco, 2 plugs **\$1.00**
- English breakfast tea, lb **39c**
- Gunpowder and Spiderleg Tea, lb **59c**

## Big Values in Underwear

- New two tone Silk Hosiery regular **\$2.25**
- Union Suits special **\$1.94**
- Regular **\$3.50**
- Camisoles, silk special **\$1.19**
- Regular **\$1.75**
- Corsets, regular \$5.00, Special **\$2.94**
- Regular \$3.00 Corsets **\$1.56**
- Special **\$1.56**
- Regular \$1.00 Lisle Hose **59c**
- Special

## Dress Goods less than wholesale cost

- Ginghams, special the yard **33c**
- Regular 39 inches wide, yard **29c**
- Calico, special the yard **11c**
- Linen Crash Toweling, yard **29c**
- House Lining **6c**
- Special the yard **6c**
- Curtain Goods, Special the yard **19c**
- Voiles and Georgettes, the yard **68c**
- All wool serges, special yd **\$1.94**
- Checked Plaid, the yard **94c**
- Wool Poplin, special the yard **\$1.94**
- Beach Cloth, 36 inches wide **42c**
- Silks, Tafetas at one-half prices

## Men's Shirts, Underwear, Overalls, Socks

- Men's Suits, \$65.00 values **\$38.65**
- Men's Suits, Regular \$50.00 values **\$29.65**
- Men's Suits, Regular \$40 values **\$22.65**
- Men's Overcoats and Mackinaws ½ off
- Men's Shirts and Drawers **59c**
- Men's \$2 work shirt now **\$1.19**
- Men's 40c Socks **23c**
- Men's \$1.75 Union Suits **98c**
- Men's 35c Canvas Gloves **18c**
- Men's \$3.00 dress Shirts **\$1.58**

## Little Prices Shoes

- Ladies' two tone Shoes **\$3.43**
- Regular \$9.50
- Men's Brown English **\$6.68**
- Regular \$10.00, special
- Men's work shoes, all solid **\$3.38**
- Regular \$5.50
- Ladies' brown, gray and black, regular \$11.00, spl **\$6.68**
- Boys' \$5.50 school shoes **\$3.38**
- Girls' shoe, black and brown **\$3.48**
- Children's shoes ½ off
- Ladies' Oxfords and Pumps **\$5.68**
- Regular \$8.50, special

## Cookies, 22 Cents a lb LOOK!

- Ladies' Khaki Coveralls, Regular \$3.25, now **\$1.65**
- Children's Khaki Coveralls Special **97c**
- Ladies' Hose, 2 pairs Special **25c**
- Ocedar Mops **98c**
- Baskets **12c**

## NOTICE THESE SPECIALS ECONOMY BASEMENT

- Laces, yard **1c**
- Handkerchiefs **5c**
- Notions, one-half price
- 14-quart pans **59c**
- Shoes **\$1.00**
- Hats **39c**
- Curtain Rods **8c**
- Pails **29c**
- Buttons, card **2c**
- Crochet Thread **8c**
- Ribbons, ½ price
- Children's Hose **23c**

## Brooms - 59 Cents LOOK!

- Table Cloths Special **59c**
- House Dresses Special **\$1.98**
- Underwear Special **11c**
- Soap, 21 bars for **\$1.00**
- Remnants ½ price

Send your mail orders. They will be carefully packed and promptly shipped. Restaurants, hotels, and logging camps supplied at these prices.

**Peoples Cash Stores**  
186-194 North Commercial Street  
**SALEM**

A free present will be given each day with purchases amounting to \$3 and over for the first three days one surprise package.