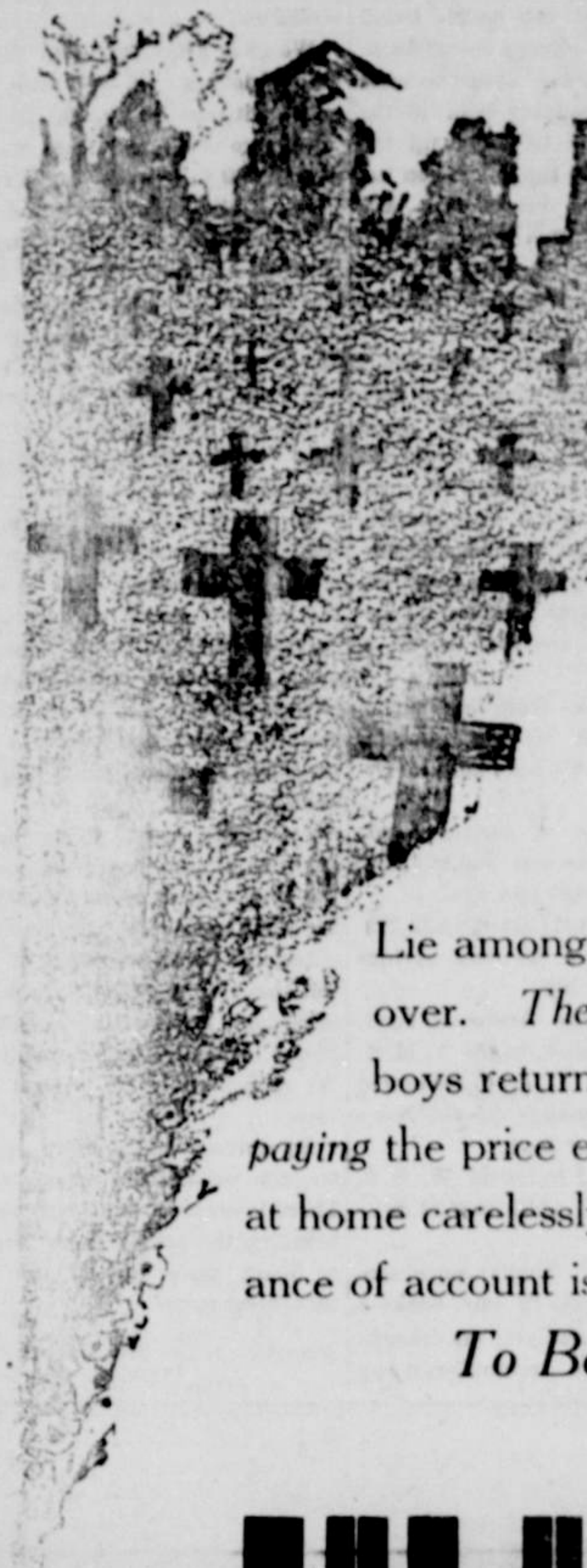

THEY GAVE their all forever

YOU LEND a little for a while

SIXTY THOUSAND OF OUR AMERICAN BOYS

Lie among the poppies of Flanders' Fields in France. To them *only* is the war over. *They* have paid the price *in full.* To countless other thousands of these boys returning home maimed and broken, the war will *still go on;* they will be *paying* the price every day, during the remainder of their lives. Can we who stayed at home carelessly and thoughtlessly assume the "*war is over*" attitude until our balance of account is paid---until we have redeemed our pledge---

To Bear the Final Cost, No Matter What its Amount?

THE VICTORY LIBERTY LOAN

Is in liquidation of the debt for men and munitions we amassed, and which brought about the end of the war---saving for every day it was shortened billions more in money and thousands more in lives.

MEN AND WOMEN OF OREGON !

The imprint of fame upon the name of our fair state will turn to a stain of shame if we do not meet the obligation this Victory Loan represents. You are face to face with the real test of citizenship---true Americanism. Let this test find you measuring up 100 per cent loyal

The Parent Bond of Them All

The government bond is the Parent bond of all bonds. Back of the government bond are all the assets and all the resources that supply the value of all other bonds, all other securities, all other investments.

The government bond is a prior lien on lands, homes, chattels, and everything else, and the bonds to be issued under the name of the Victory Liberty Loan are the highest of the high in government bonds. They constitute a contract of the United States Government, entered into by unanimous vote of Congress, and therefore a contract and mortgage behind which stand the possessions of One Hundred and Ten Million American people with their entire resources, developed and undeveloped; the intelligence, ambition and ability of these One Hundred and Ten Million people mortgaged to pay the bill.

The Victory Liberty Loan Bonds will bear an attractive rate of interest, and together with all other desirable elements, when compared with other investments as to strength, collateral and return, have no equal.

This is one of 176 advertisements inserted simultaneously in every newspaper in the State of Oregon on behalf of the success of the Victory Liberty Loan---for we believe in this cause and are willing to contribute to the full extent of our power.

MORRIS BROS., *Inc.*

JOHN L. ETHERIDGE, Vice President

PORTLAND, OREGON

THE PREMIER BOND HOUSE