

AMERICAN PARADE SWINGS THROUGH LONDON



When Britain reached the end of the rainbow and found American troops really pouring through her ports to France, by tens and hundreds of thousands, her heart welled up within her and a welcome they will long remember was the portion of the arriving Americans.

Above is shown an American regiment marching through London in parade. Mark your enthusiasm in their passage to the front in your subscription to the Fourth Liberty Loan.

MOTORS SPEED THEM TO FRONT



Motor trucks by the tens of thousands have made the great war different from any other in adding mobility to the opposing armies. Where preparation for battles in previous years required days, hours are now necessary. Since taxicabs won the first battle of the Marne, gasoline and rubber have been increasing factors.

Some of the American troops in recent battles, perhaps those shown above in a momentary halt in a French village, have traveled thirty hours with hardly a stop for rest.

Your subscription to the Fourth Liberty Loan will add to the certainty that some day troops will not reach a fight too late to win it.

Scrapped by the Allies



Confronted with the menace of a power which knew no law but its own bestial pleasure, America had no course but to add its strength to the battle which should establish for some centuries that might is not right. On no other basis will peace last.

With every fiber of the national being aquiver with war effort, are YOU contributing the full measure of your support?

Let your answer be loud and clear at the next opportunity, which is the Fourth Liberty Loan. Nothing but MORE THAN YOU CAN AFFORD will be an honest answer.

BOYS TAKE HOLD IN GOOD OLD AMERICAN WAY, SOLDIER SAYS

Hardships Ignored, Wounded Man Tells Mother—Don't Let Them Hinder Your War Work

By Mrs. Hazel Pedlar Faulkner
From a hospital somewhere in France a wounded American has written to his parents:

"We are going through hardships, but the boys are taking hold in the good old American way."

What a message for those of us who have remained at home! What a challenge to the vast army of men and women who are in the home guard, carrying on in the thousand and one ways that the exigencies of war have brought upon us.

"We are going through hardships." We can believe that, when we recall the countless charges which our boys have been making over there, and the daily lengthening casualty lists which are resulting from their fearless devotion to the task that is set before them.

We know they are going through hardships, when we stop to think of the hundreds upon hundreds who are wounded, and who for the time being at least need care and attention.

FIENDISH ENEMY ADDS TERRORS

Of course they are going through hardships, those boys from your home and mine. Hardships are a part of war. They are the inevitable result of a state of war. And when war is waged by an enemy so skilled in all the fiendish deviltries in which the Germans have indulged, they are the inescapable portion of every soldier participating.

But hardships are not the part of the war these soldiers of ours are thinking most about. They are but the incidents in the day's work.

"The boys are taking hold in the good old American way."

Could there be a better statement of their manner of facing what comes to them? Could there be a more definite course of action prescribed for those of us at home during these days which test the mettle of our souls?

The time for our message to the boys has come again. The Fourth Liberty Loan is to be our response to this wounded soldier's challenge.

MAKE YOUR ANSWER NOW

Are we going to take hold in the "good old American way?"

We have not had to go through hardships,—ours have been an easier part. We have known little of sacrifice or deprivation. Compared with the offering of our boys, we have done nothing as yet. And now, here is the challenge sounded to us.

The good old American way is all that is asked of us. What is that way?

You must frame the answer, mothers and sisters of the west. Yours is an important part in the reply which the nation will make to the boys overseas. There is not one of us who would not spare her son if she could—yes, even spare some other mother's son the pain and hardship he must bear. We are not asked to do that. We could not, though we would.

But we can make his part easier to bear, we can go with him through the hardships, by lending completely of our money.

There is no longer need to explain what a Liberty Loan is. There is no more necessity for pointing out reasons for participation in it. This is the day when but to hear its call is to insure its heartiest support.

September 28th is the date set for our concerted reply through the Fourth Liberty Loan. Let us take hold in "the good old American way." What is the very most you can do to make that advance a smashing success like the boys over there are making?

A farmer may slaughter his dairy herd in three hours but he could not replace it in three years.

The 1918 food reserve is the only safe insurance for 1919 food supplies.

Conservation is the All-American job—an army of four million soldiers must be fed from this year's crop.

"There is no substitute for milk as a food for growth. Portland mothers should make a drive on father's purse to the extent of one quart of milk per day for every child."—Oregon League Dairyman.

'OLD GLORY' FLIES ON GERMAN SOIL



Here is an American commander in Alsace accompanying a French general in his review of a Yankee contingent billeted in a town where the trench line in the Vosges has invaded territory under the German flag when the war began.

Fourth Liberty Loan bonds will help remove the Boche from Alsace and Lorraine as well as from ravished Belgium.

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