

The Santiam News.

VOL. XVII

SCIO, LINN COUNTY, OREGON, THURSDAY, FEBRUARY 12, 1914.

NO. 30

Possibly About You



AND DON'T MAKE YOUR ONLY STOP IN PORTLAND

Picture show Sunday night, 10c and 15 cents.

Miss Ruth Evans spent Sunday at her home in Salem.

"Bouquet Jeanice," the new perfume, \$1. the ounce. Try it.

Death to headaches—glasses fitted by Drs. Lowe & Turner.

John Bender and Raleigh Harold were Albany visitors the last of the week.

Those Rexall self filling fountain pens are guaranteed to give satisfaction.

Miss Anna Johnson, the domestic science teacher at the high school, spent the week end at her home in Albany.

Housekeeper Wanted—Neat woman not over 35 years of age no children, to keep house for bachelor on 120 acre farm. John Smeltzer, Scio Oregon.

Keep your cows, hogs and horses in good condition by feeding Security Stock Food. For sale by E C Peery.

R Shelton and Will Richardson transacted business at the Hub last Friday.

Our shoes for men, women and children please both your purse and your feet.—Hibler & Gill Co.

Miss Maud Severance of Goldendale, Wash. arrived here Wednesday to assume her duties as assistant in the High School. She is a graduate of Wellesley College, and comes with high recommendations.

Do you want a guitar? This instrument is concert size, has a splendid tone and good volume, and a substantial case, beginners instruction books, chord book, and one of advanced music goes with it. If you want a good guitar and have any sporting blood in your veins, call on A W Hagey, the jeweler, and make him an offer on the outfit.

Since the recent decision of the supreme court regarding Salem's license fight the Sweet Home councilmen and councilwomen—for they have such in that municipality—have evidently had a change of heart. They have decided to grant at least one license at \$1200. per year. This will be the only saloon town in Linn county, and it is safe to bet that there will be a lot of joy riding in that direction during the summer from all parts of the county.—Lebanon Express.

YOUR SUBSCRIPTION EXPIRES on the date stamped in the space below. To those who pay promptly in advance the subscription price is \$1.25 per year. The price is \$1.50 if paid at end of year. The paper is not sent to subscribers who are more than one year in arrears.

Advertise to Hold Business

A Year or so ago a National biscuit company spent \$60,000 in one year in advertising in New York City, where they already had 98 per cent of the business. When asked the reason for expending this big sum in one place where they already had the business they said it was to hold their business.

The object of advertising is not only to get business but to hold business.

It is folly for a merchant to have the idea that because his business is running smooth today it will continue so without effort back of the business. The power that built up a business is needed to keep it going—and more business sagacity is needed each year. Every year sees new and changing conditions and forces in business. The merchant must be ever watchful and gain every particle of knowledge possible in regard to his business.

Nothing is so important to his business as advertising, because it supplies the information the public wants. The people are looking for every particle of information about goods that will add to their comfort and happiness.

The merchant who is backward about telling of those things that will give the individual greater comfort will find his business going to the more successful merchant who is not backward in giving the people the information they crave. Advertising is constantly creating and satisfying wants.

It is likewise folly for a merchant to be peeved over competition. A merchant should get ahead and stay ahead of competition by carrying such a stock of goods, adopting such advertising methods, etc., that will place his store in the lead. Then competition will not bother him, trade will come to him and old customers will stay by him.

Drs. Lowe & Turner, eye specialists of Portland, will be in Scio again Friday, February 20, at Scio Hotel. Call and let them examine your eyes for you. If you do not need glasses, they most positively will not recommend them. Come in and let them show you the new double vision glasses, which have no lines or seams to strain the eyes or come apart. One light solid piece of glass which looks like a single pair, yet answers the purpose of two. Don't forget the date.

Rev. A M Williams, formerly pastor of the Baptist church here preached to an appreciative audience last Sunday.

We have a fine line of Valentines. Come in and look them over.—J S Sticha.

Calves for Sale

Choice young calves for sale. For further particulars call or write E C Smith, Scio Hotel.

For County Highway

A meeting was held at the city hall Monday evening to appoint delegates to attend a meeting at Albany Wednesday when the question of bonding the county for a highway was discussed. E C Peery, Dr Prill and R Shelton attended from here and reported an enthusiastic meeting.

This road is proposed to be of concrete, 16 feet wide, and will run from Albany to Jefferson, from Jefferson to Scio, from Scio to Lebanon, and from there to Harrisburg, connecting with the Pacific Highway.

It is estimated that a 1 3-4 mill tax for 20 years would pay the debt incurred by the building of this road.

Parcel Post Extended

The change in parcel post rates which is now effective makes it possible to mail books, old newspapers, magazines, and everything classed as "miscellaneous reading matter," in packages of more than four pounds and up to 50 pounds, at parcel post rates.

On pieces of miscellaneous reading matter weighing four pounds or less, the rate remains as at present, 1 cent for each two ounces or fraction, regardless of distance carried.

After March 16, all parcels of miscellaneous printed matter weighing more than eight ounces may go at parcel post rates.

New Cure for Stomach Ache

S M Crabill of the Los Angeles Times-Mirror is very fond of pigs' feet. A story is going the rounds to the effect that a short time ago, after eating a liberal portion of that succulent delicacy, he was taken with violent pains in his stomach. One of his friends who was present rushed to a drug store and returned with a white powder, which was dissolved in a glass of water and gulped down by Mr Crabill. It cured his spasms so quickly that he was interested in knowing what the powder was. And then—his friend calmly informed him it was "foot ease."

Photo supplies at Peery's Drug store.

Dean Dilley of Gervais visited relatives here the last of the week.

Steve Philippi made a business visit to Mill City Thursday of last week.

There will be a social dance given at Wesely-Cain hall Saturday night, February 21. Everybody cordially invited.

Council Meeting

Council met in regular session last Thursday with Mayor Ewing and all members of the council present. Some discussion on matters of minor importance was indulged in, after which on motion the Ordinance Committee was instructed to prepare an ordinance providing for an expenditure of \$200. for the purpose of establishing a grade for every street in town, making a plot of the city, etc.

The following bills were allowed: J N Weddle, \$10.; Walter Bilyeu, \$65.; J S Sticha, \$23.09; E C Peery, \$1; M V Weatherford \$70.; L W Charles, \$1.30; Miller & Knauf, \$61.75; Western Electric Co. \$67.11.

Cow and Hog Train

Several hundred people from Scio and vicinity went out to see the Dairy and Hog Special at West Scio last Friday afternoon. This train is covering all the towns on the main line of the S P between Portland and Ashland, and is being run jointly by the railroad company and the O A C. Many practical talks on dairying and hog raising were given, illustrated with cows and hogs, which are carried on flat cars.

Educational Rally

Through an oversight last week no mention was made of the Educational Rally which County Supt. Jackson expects to hold here the latter part of this month. This meeting will be for everyone, both young and old. It is planned to have good speakers, music and a big basket dinner. Further particulars and the date of the meeting will be announced later.

The Oregon Silo

No waste or loss of ensilage with the Oregon Silo. It is slightly, substantial and durable, made of the best grade of Oregon Fir, straight grained, clear and unsurpassed for serviceability, no splicing, no knots, no warping or twisting. The only Silo that has an adjustable roof joint connecting the roof with the sides, drawing the top of the silo to a true circle.

Send for catalog describing it fully. F T Bilyeu, Scio, Oregon.

Old papers one cent a pound at the News office.

How is Your Boiler?

It has been stated that a man's stomach is his boiler, his body is his engine and his mouth the fire box. Is your boiler (stomach) in good working order or is it so weak that it will not stand a full load and not able to supply the needed energy to your engine (body)? If you have any trouble with your stomach Chamberlain's Tablets will do you good. They strengthen and invigorate the stomach and enable it to do its work naturally. Many very remarkable cures of stomach trouble have been effected by them. For sale by all dealers.

Possibly About You

E C Smith made a business trip to Salem Saturday.

Call at News office and see sample copies of Colliers Weekly—one of our best clubbing offers.

Valentines for old and young alike at Sticha's.

Violet Dulce toilet articles are the best.

Art Shelton and Dean Morris were Albany visitors Friday and Saturday.

Ladies and Misses coats to close out 33 per cent off.—John Wesely.

Why not spend Sunday evening at the picture show? First class films, good music and admission price 15c and 10c. Show starts at 8:00 sharp.

Mrs Gertie Reynolds of Portland came up the last of the week to see her mother Mrs E J Daley, who has been sick for several days.

For Sale—Eggs from pure bred S. C. Brown Leghorns, 75c per 15; \$4.00 per 100. Tom Pettit, Scio.

For rent—an 8 room house, good out buildings and 9 acres of ground. For particulars call at this office.

Edison's newest Amberola, the machine that talks. Step in at the drug store and hear it.

Miss Grace McGregor who taught in the high school here last week resigned Saturday to accept a similar position in Salem. Prof Lovelace went to Portland Sunday to secure another teacher.

Those new Safety "Cross Cut" razors now on sale at Peery's drug store. \$1.50 each.

We are closing out our entire line of ladies and misses cloaks and suits at 33 per cent off. John Wesely.

For sale—Barred Plymouth Rock eggs 75c per setting. E D Myers. 30

By a special arrangement we offer the Santiam News and the Twice-A-Week Albany Herald both papers one year for \$1.75. To those who wish the Daily Herald we will furnish this paper and the Santiam News for \$2.50; less than the price of the Herald alone.

There will be a masquerade dance given at the Crabtree hall February 14 by the T J S and Z C B J lodges. There will be three prizes given \$2, \$1.50, and \$1, for best costume, best sustained characters and most comical couples, respectively. Lunch and good coffee served at midnight. Everybody invited.