

The Santiam News.

VOL. XVII

SCIO, LINN COUNTY, OREGON, THURSDAY, JANUARY 1, 1914.

NO. 24

Possibly About You

Mrs W A White has been on the sick list for some time.

"Bouquet Jeanice," the new perfume, \$1. the ounce. Try it.

Mr and Mrs C F Thayer spent Christmas in Hubbard.

Mrs Alta Hughes of Tacoma is visiting with her parents, J M Brown and wife.

Violet Dulce toilet articles are the best.

J I Philippi of Eugene visited here over Christmas with his brother Steve.

Those Rexall self filling fountain pens are guaranteed to give satisfaction.

M C Gill and wife enjoyed a Christmas dinner at the home of their son, Dr J G Gill of Lebanon.

W N Shope and wife of Grand Canyon, Arizona, left Thursday for their home after a visit with Henry Shope and wife.

Nathan Young is visiting in Corvallis with his son, C N Young and daughter Mrs A J Johnson.

Keep your cows, hogs and horses in good condition by feeding Security Stock Food. For sale by E C Peery.

Everett Philippi and little son of Silverton spent Christmas at the home of his father, Steve Philippi.

Mr Burtenshaw of Lebanon is visiting his daughter, Mrs Eliza Crabtree. He recently celebrated his 90th birthday.

A Christmas tree with appropriate program was given at the Baptist church Christmas eve.

A few of those nice umbrellas left will be sold at bargain prices.—E C Peery.

Miss Elsie Thayer, who is a teacher in the Pendleton schools, arrived here last Thursday to spend the holidays at the home of her parents, Mr and Mrs F T Thayer.

Mrs W A Ewing went to Shelburn Christmas for a visit with her sister, Mrs Ed Jones.

Mrs Walter Bilyeu who has been ill for several weeks is slowly improving and her many friends hope for her speedy recovery.

A very pretty wedding was solemnized Saturday Dec. 20 at 9:30 p m at the home of Rev. Barleson, when Miss Vista Long became the wife of Elmo Sims. The groom was recently appointed mail carrier on route 2 from Scio and is well known in this vicinity. The bride is a daughter of Norman Long of this place. The newly weds have the best wishes of their many friends.

YOUR SUBSCRIPTION EXPIRES on the date stamped in the space below. To those who pay promptly in advance the subscription price is \$1.00 per year. The price is \$1.25 if paid within six months, and \$1.50 is charged at end of year. The paper is not sent to subscribers who are more than one year in arrears.

Dairy Meeting

There will be a dairy meeting held in Scio the latter part of January, at which time the best methods of winter feeding will be discussed by practical dairymen, and also plans for the general upbuilding of the dairy industry in this part of the county.

It is to be hoped that sufficient interest may be aroused among the farmers who are not patronizing the condensery, so that this institution may be supplied with enough milk to run at full capacity during the winter as well as summer. That more interest is being displayed than heretofore is evidenced by the fact that no less than six silos are to be built near Scio early this spring.

Old papers one cent a pound at the News office.

Miss Lillace DeVaney of Jefferson is visiting with her friend Miss Nita Bilyeu.

J W Wilson spent a few days in Scio last week at the home of J A Bilyeu. He took his two little children to Idaho where they will live.

Those new Safety "Cross Cut" razors now on sale at Peery's drug store. \$1.50 each.

Miss Agnes Wesely of Portland who has been employed at the Meier & Frank store for several years, came up in time to spend Christmas at the home of her mother, Mrs Frances Wesely. After a few weeks rest at home Miss Wesely expects to leave for a visit with her brother James and family at Wilson Kansas.

A Story a Day

A story a day for the 365 day of 1914—that is what you get by subscribing \$2 for the Youth's Companion's new volume. The fifty-two weekly issues of the Companion will contain at least 365 stories, and all other kinds of good reading that can be crowded between two covers—the best advice on athletics for boys, articles on dress and recreations for girls, contributions by famous men and women, suggestions for the care of the health, etc.

For the year's subscription of \$2 there is included a copy of the Companion Practical Home Calendar for 1914, and all the issues for the remaining weeks of this year, dating from the time the subscription is received.

If you want to know more about the Companion before subscribing, send for sample copies containing the opening chapters of Arthur Stanwood Pier's fine serial of life in a boys' school—"His Father's Son." With them we will send the full announcement for 1914.

THE YOUTH'S COMPANION, 144 Berkeley St. Boston, Mass. New subscriptions received at this office.

SCATTERING BIRD-SHOT

Did Roosevelt hunt the lion and rhinoceros in Africa with a rifle or shot gun? He might have taken tons of bird-shot and scattered it all over Africa, but what big game would he have bagged?

It is just as true in hunting for big business as in hunting for big game, concentrate all force possible and with perfect aim it is not so difficult to hit the bull's eye, and accomplish results.

Bagging game in advertising cannot be realized until the advertiser gets two things finally impressed on his mind: First do not try to tell about every article in the store in one ad; second, do not think that everything must be told about any article advertised in one ad. The ad should educational in tendency, and each point should be elaborated upon specifically and carefully. Drive home one point at a time even if it is best to devote the entire space set apart for the ad to impress convincingly the merit of the article upon the people.

The advertiser hits the bull's eye when he concentrates all his force in one point at one time, and speaks to the people in language that they understand.

The trouble with advertising is the majority of advertisers have only a partial knowledge of their goods, knowing little about advertising, less about what to expect from advertising, and give little thought and time to the preparation of their ads. It is impossible to write an intelligent ad without an absolute knowledge of the merits of the article to be advertised, its use and how it compares with competitive goods.

The skill of the best advertiser is ever worked to the limit in learning everything about their goods, and in devising the best ways to "play up" selling points in novel advertisements containing striking contrasts.

Born December 24, to the wife of U J Philippi of Kingston, a ten pound girl.

Mrs A W Hagey and daughter Colene, went to Salem Tuesday for a visit with friends. They also expect to go to Gervais before returning home Sunday.

1913

Has been a prosperous year for this community, and for the Scio Planing Mill Co. Whether your part in the Scio Planing Mill Co's. increasing prosperity has been your business support or just a kind word for us, we cordially thank you, and now at the threshold of a new year, we extend to you this hearty

GREETING
May 1914 be the happiest and most prosperous of your life, and may there be no hesitancy upon your part to command us at all times for service in small matters as well as large.

The Scio Planing Mill Co. Scio Oregon

Annual Report

Recorder's report, city of Scio, year ending, Dec 31, 1913.

Resources	
City franchise	\$ 2,000.00
Elec light and water plant	10,000.00
Fire apparatus	
Hose	500.00
Engine	502.00
Wagon	100.00
Hose cart	300.00
City park	250.00
City hall	1,000.00
Elec supplies	330.56
Accounts due city	54.43
Total	15,130.99
Liabilities	
City bonds	5,000.00
Warrants	502.00
Total	5,502.00
Net resources of city	9,628.99
Receipts Light and Water Plant	
Cash receipts for service	\$ 1,993.05
Service for city	
1 arc light	72.00
46 inc lights	1,104.00
15 hydrants	360.00
Lights, city hall	24.00
Lights, Mill Company	24.00
Lights, school	24.00
Total	3,601.05
Expenses Light and Water Plant	
Superintendent's salary	780.00
Power	180.00
Repairs	60.00
Interest on bonds	300.00
Total expense	1,320.00
Net revenue from plant	2,281.05
Net income above expense	673.95
J. S. STICHA, Recorder.	

City treasurer's report for year ending Dec 31, 1913.	
Receipts	
Cash on hand Jan 1, 1913	\$ 121.71
Licenses and fines	178.50
Electric supplies	376.05
Taxes	1,027.96
Service, light and water	1,993.95
Total receipts	3,708.17
Expenses	
Paid out as per vouchers	2,993.29
Balance on hand Dec 31, 1913	774.88
A. G. PRILL, Treasurer.	

Mrs West of Portland visited here over Christmas at the home of her daughter Mrs C C Wade, returning home the middle of this week.

A tramp sign painter was busy the first of the week decorating windows of some of the business houses.

A Night of Terror
Few nights are more terrible than that of a mother looking on her child choking and gasping for breath during an attack of croup, and nothing in the house to relieve it. Many mothers have passed nights of terror in this situation. A little forethought will enable you to avoid all this. Chamberlain's cough remedy is a certain cure for croup and has never been known to fail. Keep it at hand. For sale by all dealers.

Picture show Sunday night, 10 and 15 cents.

Mrs Lewis and son were up from Portland last week visiting with her sister Mrs G W Morrow and other relatives.

Green ground bone and meat scraps makes your hens lay. Three pounds for 10c at the Meat Market.

Calves for Sale
Choice young calves for sale. For further particulars call or write E C Smith, Scio Hotel.

Possibly About You

Ladies Calling Cards printed or blank for sale at this office.

Mrs Earnest Titus has been ill for some weeks.

Mrs T B Richardson of Boring visited at the home of John Richardson last week.

Miss Margaret Brock visited friends in Albany last week.

Evening Telegram and Santiam News one year for \$3.75.

Photo supplies at Peery's Drug store.

James Abbott of Estacada has returned home after a visit with relatives here.

Our shoes for men, women and children please both your purse and your feet.—Hibler & Gill Co.

George Batchford of Shelburn was transacting business in Scio Monday.

Remember the subscription price of the News will be \$1.25 after January 1.

Mrs Ray Smith of Larson, Idaho, is visiting at the home of her father, W G McDonald.

Mr and Mrs P H MacDonald spent Christmas in Springfield.

Mrs E D Myers, Mrs R Shelton, and Alex, Bill and Miss Leon Montgomery attended a big Christmas dinner at the home of Al Elder of Shedd.

E C Smith and wife spent last Thursday in Salem.

Moving picture show tonight and Sunday night. Entire change of program. Admission 10c and 15c.

Old papers for your cupboards and pantry or to build fires with at five cents per bundle at the News office.

Mrs Montie Leslie of Eugene spent Christmas at the home of her mother, Mr and Mrs G W Morrow. Miss Nellie Morrow of Portland is also visiting with home folks.

Augustine Cain of Portland came up the last of the week for a short visit with his brother and sister, R M and Miss Agnes Cain.

Tom Smith of Lebanon has rented the L W Pomeroy house and will move here with his family. It is understood that Mr Smith intends to open a feed store here.

Mr and Mrs C W Davis of Salem visited here Monday and Tuesday last week at the home of their daughter, Mrs E H Hobson. From here they went to Roseburg where they spent Christmas with relatives.