

# The Santiam News.

VOL. XVII

SCIO, LINN COUNTY, OREGON, THURSDAY, NOVEMBER 13, 1913.

NO. 17

## Possibly About You

"Bouquet Jeanire," the new perfume, \$1. the ounce. Try it.

Typewriter paper for sale at the News office.

Prof. M S Lovelace is enjoying a visit with Mrs Lovelace this week.

W A Ewing attended the bankers convention at Albany Saturday.

New line of front lace Royal Worcester corsets at John Wesley's.

Drs Lowe and Turners glasses wear out, but they take their time about it.

Picture show tonight and Sunday evening. Complete change of program. Admission 15c and 10c, commencing at 7:30 sharp.

Tan and freckle lotion, none better, 25c at Peery's.

A D S hand paste—a big can for 10c, three for 25c.

John Kelly took in the football game at Albany Saturday and visited friends at Corvallis until Monday evening.

Violet Dulce toilet articles are the best.

Our stock is now complete in all departments. John Wesley.

John Earl and niece Miss Ivy Earl from Tillamook, visited their cousins, Mr and Mrs Will Abbott, several days last week.

J A Button of Albany transacted business in Scio Tuesday. Note his ad for Button's Business College in another column.

Anyone wishing a second hand telephone, good as new, call on J N Weddle at the telephone office.

Those new Safety "Cross Cut" razors now on sale at Peery's drug store. \$1.50 each.

Why not spend Sunday evening at the picture show? First class films, good music and admission price 15c and 10c. Show starts at 7:30 sharp.

Steve Philippi who has been putting up some of his famous fence at Kingston for several weeks: spent Sunday at home.

E C Peery had the entire front torn out of his drug store this week, which has been replaced by a modern front with large show windows, adding materially to appearances on that corner.

The titles of the pictures for the show tonight are as follows: Look Who's Here—Snookums again; Vengeance of the Sky-stone, 2-reel drama; The Terrible Turk, comedy. Admission 15c and 10c.

YOUR SUBSCRIPTION EXPIRES on the date stamped in the space below. To those who pay promptly in advance the subscription price is \$1.00 per year. The price is \$1.25 if paid within six months, and \$1.50 is charged at end of year. The paper is not sent to subscribers who are more than one year in arrears.

## Mail Order House at Scio, Ore.

I have been planning for a long time to get out a catalogue and have succeeded at last in getting one to put out to my many friends and as many more as want them; it weighs 2 1-2 pounds. I want you to compare my prices with any mail order house in existence and buy where you can do the best. I am here to save you money. Money saved is money earned. I am not putting out any calendars this year but a catalogue that is worth and costs much more. My supply will be in about December 1, and I will have 500 of them, which are yours for the asking. Anybody wishing one can mail a card with the request any you will be supplied with it as soon as they arrive. Write today so I can place the order on file, as the first ones are the first served.

I have a splendid lot of furniture of all kinds, Marion window shades, matting linoleum, rugs, harness, straps, collars, sweat pads, and am figuring for a Harness Repair Man.

I thank you for what business you have given me and ask for a continuance of your valued patronage, and invite as many more to call, examine, and be one of many satisfied customers.

Yours for future business,  
N. I. MORRISON.

## Thanksgiving Dance

A dance will be given at Wesley-Cain hall Thanksgiving eve by the Z C B J Lodge, commencing at 8 o'clock. A lunch will be served at midnight. Everybody is cordially invited to attend. 2t

Ladies Calling Cards printed or blank for sale at this office.

Those Rexall self filling fountain pens are guaranteed to give satisfaction.

Mill City Items were received too late for this week's issue.

When in need of printing give the News office a call. First class work and prices right. We make a specialty of letter heads, envelopes, statements, bill heads, sale bills, business cards, ladies calling cards, and in fact commercial printing of all kinds.

Quite a crowd from here went to Albany Saturday to see the big football game between U of O and O A C. About seven thousand people were present, and each team received \$2500. as its share of the gate receipts. The game resulted in a tie, the score being 10 to 10.

## Value of Prices in Ads

THE purpose of advertising is to sell goods. Goods can be sold through advertising by giving a clear and concise description to arouse the interest of the reader in the goods. Then after the reader has become favorably impressed with the goods give the price, as this is a vital factor in convincing the prospective customer.

Every person is more or less interested in the price of goods. Carefully compiled statistics show that over 75 per cent of the people of the United States live on a salary of \$1200 or less per year. It is very evident that most of the people in the United States must be economical. They must be saving and careful in their expenditures, and they are careful. They count the dollars, and when they read an advertisement in the paper they want to know the selling price of the goods so as to do some figuring of their own.

Some one has said that "money talks." That is true, and lowering the price of goods is always a most effective selling argument. Whether the advertiser lowers the price or not he should never omit the price of the separate items he describes, unless possibly the advertising space at his disposal does not permit him to describe specifically so the reader can thoroughly understand the merits of the articles. In this latter case it is frequently customary to reserve the price for the catalogue which is sent out on inquiry, or until the customer visits the store.

It is generally better to state the price after giving a careful and concise statement of the goods. If the price is a real inducement it serves as a climax.

Good headlines and illustrations to attract attention and secure interest, good description to interest and convince, accompanied by the price of the article make an ad that is hard to beat.

The picture show of late has been furnishing some first class films and has reduced the price to 15c for adults. Shows this week will be this, Thursday, evening and next Sunday evening.

Friday November 21, Drs Lowe and Turner will be at Scio Hotel again. When you patronize them you receive the conscientious service of the trained eye specialist and optician. They guarantee their glasses to give absolute satisfaction whether they cost \$2 or more. One price covers entire cost of examination, lenses and frames. Remember the day and date. Scores of Linn county references.

## Linn Co. Fair 1914

### New Features—Better Babies

Do you want to know what your baby is worth in inches, pounds and power?

Then enter it in the Better Babies Contest which the Linn County Fair will hold September 23, 24 and 25, 1914. This is not a mere beauty contest, but a scientific examination and test of the marvelous little human machine known as a baby.

It will be conducted with the co-operation of the ablest physicians.

Prizes will be awarded to babies scoring highest in the following classes, there being 1st, 2d, 3d and 4th awards:

For boys— 6 mos and under 12 mos.	12 "	"	"	24 "
	24 "	"	"	36 "
For girls— 6 "	"	"	"	12 "
	12 "	"	"	24 "
	24 "	"	"	36 "

Grand champion boy.

Grand champion girl.

For further particulars apply to the Superintendents, Mrs Wm Abbott and Mrs R Shelton.

### SANTIAM FARM TOPICS.

Mrs Jennie Lovejoy went over to Stayton Saturday for a week's visit with her old friend Mrs Murphy.

Mrs Clara Griffin and daughter, Mrs Neva Sturges drove over to Lebanon Sunday for a short visit with the former's sister Mrs Lee Bilyeu.

Our telephone company, No. 18, met Wednesday night and arranged to set up the new poles and line and try to have better service so as to accommodate ourselves and neighbors, as our line has been out of commission for some time past. S W went to Scio Thursday and got the phone lineman, Mr Cyrus, to come out and put the line in talking shape until we get the poles up. He did a fine job as he understands his business.

James Poindexter of Portland and Art Gaines of St Johns came up Saturday to M C Gaines laying in a supply of fruits and vegetables for the winter as Mr Poindexter has just moved down from Condon to Portland where he has secured a large rooming house, running it in connection with a few boarders.

Geo. Griffin wishing his Roger farm surveyed, called the deputy surveyor Wednesday, and it took them up to Sunday noon to find the lines around 160 acres.

William Miller of Richardson's Gap is now sawing wood for Tom Small, Mr Lee and G A Griffin.

S W Gaines while repairing the phone line Friday got quite warm walking so unbuttoned his coat and vest and lost his pocket book and check book. However, both were found by neighbors before he missed them.

A phone message reached us Monday night announcing the death of Mrs Bertha Crabtree, wife of Jasper Crabtree now of Walla Walla, Wash, formerly of this neighborhood.

Miss Jessie Bilyeu returned home Monday from Portland where she underwent an operation and is gaining nicely.

PIE EATER.

## Possibly About You

Watch for Morrison's catalogue. 17

Evening Telegram and Santiam News one year for \$3.75.

Dr Prill reports the following births: November 9, to the wife of Frank Dobrkovsky, a girl; Nov 9, to the wife of Truman Luckenbach, a 10 lb boy; November 12, to the wife of Floyd Shelton, a 12 lb boy.

Capp's 100 per cent pure wool clothing from \$12 to \$20. John Wesley.

Watch the prices on harness and harness goods drop. N I Morrison. 17

The News office is in receipt of an interesting sketch of the life of Mrs Harriet Miller of West Scio, which will appear in these columns next week. An invitation is extended to all the old pioneers to hand in some of their experiences and reminiscences of early days.

Old papers for sale 10c per bundle at the News office.

Nice assortment of ladies coats from \$2.50 to \$22.50 at John Wesley's.

Mr and Mrs Will Kothhoff of Jefferson spent Tuesday at the home of Will Abbott. We understand that Mr Kothhoff while here bought Will Knauff's and C U Sandoz's crop of potatoes.

Call and pick out your Christmas furniture and leave your order with N I Morrison, Scio, Oregon. 18

Don McKnight, Lud Rahn and T J Pettit have taken advantage of the News \$1. offer since last issue.

All the latest novelties in Brocade silks and velvets at John Wesley's.

Mrs R J Jameson will conduct services next Sunday, Nov 16, morning and evening at the Baptist church. Every one cordially invited.

Rexall shaving lotion for a tender face.

Let us supply you with winter shoes. Prices and quality guaranteed. John Wesley.

Charging cruel and inhuman treatment, Mary A Hoagland has brought suit for divorce against I Hoagland. The plaintiff is represented by W R Bilyeu. The couple were married in Linn county near Scio on March 10 last. In the complaint it is alleged that the defendant became diseased after his marriage. It is further alleged that the defendant has a son by a former wife, who is a nuisance about the house.—Albany Democrat.