

The Santiam News.

VOL. XVII

SCIO, LINN COUNTY, OREGON, THURSDAY, OCTOBER 9, 1913.

NO. 12

Possibly About You

Photo play Sunday evening.

Wood wanted on subscription at the News office.

New line of Norfolk suits for boys.—John Wesely.

"Bouquet Jeanire," the new perfume, \$1. the ounce. Try it.

A bargain you can see through—Harmony Glycerin soap, 10c for a big cake; three for 25c.

Tan and freckle lotion, none better, 25c at Peery's.

Don't forget to take advantage of the News' \$1. subscription price when you are in town.

Remember the picture show commences at 8 o'clock sharp Sunday evening.

Those new Safety "Cross Cut" razors now on sale at Peery's drug store. \$1.50 each.

A D S hand paste—a big can for 10c, three for 25c.

Picture show Sunday night. Admission 10c and 20c.

We are now ready to show you a complete line of everything for wear and dress goods for fall.—John Wesely.

Preaching at the Christian church next Sunday, Oct. 12, both morning and evening. 11 a m "Why Study God's Word," at 7:30 p m "Building for Life."—Ralph L Putnam, pastor.

The premium list of the Harrisburg potato carnival has been received at this office. This event takes place October 15, 16 and 17, and many prizes will be given for the best specimens of the esculent tuber.

A beautiful fall line of popular priced Ladies and Misses coats on display at John Wesely's.

Mrs Maud Holland moved to Albany the first of the week. She has bought property in the Hub and will be there for several years while Ed takes a course in Albany College.

W E Greene, the genial salesman of the Blake, McFall Co. of Portland spent Sunday in town, as the merchants were all too busy to give him an order Saturday. Mr Greene told the writer that the heaviest stocks are carried by the Scio merchants of any town near its size in his territory.

W A Ewing, H E Albert of Eugene and Dr Brown of Portland left the middle of last week for the mountains of southern Oregon where they expected to stalk big game for a week or so. It is presumed that the bear skins and deer antlers will be on exhibition at the Scio bank after Mr Ewing's return.

YOUR SUBSCRIPTION EXPIRES on the date stamped in the space below. To those who pay promptly in advance the subscription price is \$1.00 per year. The price is \$1.25 if paid within six months, and \$1.50 is charged at end of year. The paper is not sent to subscribers who are more than one year in arrears.

Meet Friday Evening

The Commercial club did not meet last Friday evening as the City Council meeting was postponed until that time.

The Club will meet at the city hall, tomorrow, Friday evening. Come out and help boost for Scio.

Were your children backward in school last year? If so have them examined. Possibly glasses is what they need. Take them to Drs Lowe & Turner who will be at Scio Hotel Friday Oct 17, and have the question settled once and for all. They are exclusive eye specialists.

SHELBURN ITEMS.

Nearly every family was represented at the state fair last week by one or more members.

Wm Miller began teaching at the Cole school Monday.

While Earl Gooch was trying to help a lame horse up Friday evening it fell on him in such a manner that one of his legs was broken. Dr Wallace of Albany was called to dress the broken member. The horse was afterward killed.

George Blatchford and wife spent the latter part of the week visiting her brother, Asa Oglesbee, and attending the fair.

Charles Oglesbee and family have recently moved from the White farm to East Independence.

Lafe Osborn and family and John Wolfe and family returned home last week after an outing at the coast.

John Grimes of Bilyeu Den was visiting relatives here Monday.

Mrs Mattie Writer gave her sister Mrs Shilling, a pleasant surprise Sunday evening. With her was her daughter and fiancé, Mr Poole of Vancouver, Wash. They left here Tuesday to be married at Vancouver that day.

Our merchant, Alfred Blatchford, performed quite a surprising stunt last week by marrying a Portland girl. We had been wondering why he had been called to Portland so often lately on what he termed "business trips."

Marion Brown and wife and Mrs George spent one day last week with Lee George at Stayton.

Try those new "Pearl" tooth brushes at Peery's. Price 35c.

Seven different lasts and heights in Bergman shoes for fall and winter. You know the rest.—John Wesely.

The News office can use a few bushels of first class apples and potatoes on subscription.

Honest Advertising

NOTED educator once said that he knew no genius except "the genius of industry, honesty common sense." In advertising the fruits of judicious publicity are but the product of industry, honesty and common sense—above all is honesty.

Honest advertising is a wonderful force for good, both to the consumer and producer. As evidence of the direct way fraudulent or dishonest advertising affects the public or consumer, take the food products. Through fraud and fake advertising wholly unfit and unhealthy food products are sold and eaten as good goods and the health of every member of the home, including children, is affected. The health of the country is a matter of grave importance and dishonest advertising of food products is criminal. Dishonest advertising of dry goods, clothing, shoes, hardware, etc, is a matter that effects the health less, and is not of so grave a nature.

The producer or merchant is interested in securing a permanent market for his goods. Two forces must work to his advantage to accomplish this result. First the goods must be meritorious. Second, the goods must be honestly advertised. If goods are not meritorious it is useless to expect a permanent market. Exaggerations and deceptions in advertisements produce only temporary advantage in business, if any at all, and soon brands the merchant as a pirate in business. Dishonest advertising reacts and in reacting affects all merchants more or less, hence all merchants should be directly interested in honest advertising. However, the people are getting wiser every day and more easily detect lies in advertisements, and it is a sad blow to the merchant when people lose faith in his advertisements.

The producer or merchant who adopts the straight-to-the point, honest advertising policy will ultimately hold the attention and win the confidence of the people, which is an invaluable asset in business.

Come to the picture show next Sunday evening. Admission 10c and 20c.

Trespass notices for sale at this office at five cents each.

I am now located in the old meat market by the steel bridge where I am in the market, and pay the highest cash prices for all kinds of live stock, poultry, eggs, etc. See me before selling your produce.—Tom Large.

Supreme Court Decision on Papers and Subscribers

The supreme court of the United States recently made a ruling which in substance makes the subscriber who takes his paper out of the postoffice and refuses to pay the subscription, guilty of felony and liable to arrest as any other who defrauds. The following is a synopsis of the United States supreme court decision regarding delinquent subscription:

1. Subscribers who do not give express notice to the contrary are considered as wishing to renew their subscription.
2. Subscribers ordering the discontinuance of their periodical, the publisher may continue to send bill until all arrears are paid.
3. If subscribers neglect or refuse to take their periodical from the postoffice, they are responsible until they settle their bill and order their paper discontinued.
4. If subscribers move to other places without informing the publisher and any papers are sent to the former address, subscribers are responsible.
5. Courts have decided that refusing periodicals from the office or moving and leaving them uncalled for is prima facie evidence of intention to defraud.
6. If subscribers pay in advance they are bound to give notice at the end of time if they do not want to continue taking it, otherwise the publisher is authorized to send it and the subscriber will be responsible until an express notice with payment is sent to publisher.

Linn at the State Fair

Linn county took fifth place at the state fair, but many are of the opinion that this county should have taken third place. Dr A G Prill, president of the fair, had charge of the exhibit, assisted by E C Roberts and D W Rumbaugh of Albany. The county had a fine exhibit, tastefully arranged, and one of which the officers of the Fair should be proud.

A chicken dinner will be served Sunday at the Scio Hotel.

Death to headaches—glasses fitted by Drs Lowe & Turner. Ask your neighbors.

Try "Harmony of Boston" spearmint tooth paste.

Moving picture show Sunday evening.

You and your children are safe if you wear Drs Lowe & Turner's superior glasses—eye safe and price safe—they cost you no more than the inferior kinds usually sold and you have the benefit of their skill and many years experience as extensive eye specialists. Consult them at Scio Hotel one day only, Friday, October 17. Remember the date.

Possibly About You

Mrs J C Prohaska of Portland visited her friend Mrs R Shelton last week.

Mrs J F Wesely went to Albany last week where she will rest and recuperate for a few weeks, as she has been in very poor health for several months.

Evening Telegram and Santiam News one year for \$3.75.

Our shoes for men, women and children please both your purse and your feet.—Hibler & Gill Co.

Old papers for sale 10c per bundle at the News office.

Rexall shaving lotion for a tender face.

L W Pomeroy went to Lebanon Sunday for a few days visit at the home of his daughter Mrs Lee Bilyeu.

D M John, the Oregon Life man, came over from Corvallis Monday and went up to Mill City Tuesday on a short scouting expedition.

Those Rexall self filling fountain pens are guaranteed to give satisfaction.

If you have wood to dispose of and want the News, call at this office or phone in.

Come to the picture show Sunday evening. First class pictures and good music. Children 10c, adults 20c.

The time of the evening train from Portland was changed Sunday so our mail gets in about an hour later. The early afternoon train from Portland also gets to West Scio about an hour later, at 1:30. The time of the other trains remain the same.

For Sale—1,000 bu of eating, keeping and cooking apples. Seven choice varieties—Northern Spy, Kings, Baldwins, Golden Russets, Ben Davis, Gravensteins and Ganoes, 50c at orchard, 75c delivered. 25 bushels large choice Bartlett pears \$1. per bu delivered, 75c at orchard. Plenty of clean, pure, wholesome cider 20c per gal. All fruit has been carefully sprayed and tended. Ralph H McDonald.

Why be bothered with 2 pairs of glasses? Call at Hotel Scio Friday, October 17, and Drs Lowe & Turner will show you the new glasses with which you can see all distances. No unsightly lines or seams in the glass to collect dirt and strain the eyes. No cement to blur and come apart. Free demonstration. They guarantee their glasses whether they cost \$2. or more. One charge covers entire cost of examination, frames, and lenses. Consult them one day only as per date above. Scores of Scio references. Remember the day and date.