

The Santiam News.

VOL. XVII

SCIO, LINN COUNTY, OREGON, THURSDAY, JULY 31, 1913.

NO. 2

New S. P. Service

The motor service between Mill City and Albany, spoken of last week was installed Monday morning. The new train passes Munkers, daily except Sunday, at 7:38 a. m., reaching Albany at 8:15. In the evening the motor leaves Albany at 5:30 and arrives at Munkers at 6:12.

The Southern Pacific company is certainly showing a disposition to do the fair thing by us, as we now have eight daily passenger trains, four over the Woodburn-Springfield branch and four over the C & E.

It is now up to our people to demonstrate whether or not they appreciate this additional service.

Hiblers Visit Here

Ross E Hibler and family of Seattle came in Friday evening for a two weeks' visit with Mrs Hibler's parents, Mr and Mrs M C Gill, and other relatives, making the trip overland in their auto. Mr Hibler, who was one of Scio's pioneer business men, notes many improvements here and is very optimistic over the future of this part of the valley. Although being in business in Seattle, he shows his confidence in Scio by retaining an interest in the general merchandise store of Hibler & Gill.

Off for Lake Co.

Harry Freeman who lives on the old Elliott farm has bills out announcing a public sale next Saturday at one p. m. Mr Freeman recently filed on a homestead in central Oregon and expects to leave soon with his family for their new home which is near Fort Rock in Lake county, about 80 miles south of Bend. Mr and Mrs Freeman are excellent people and their friends here are loath to see them depart, but wish their new home may fully meet their most sanguine expectations.

Back From Cascades

Dr A G Prill and C A Warner and party returned Monday evening from their outing at Camp Prill in the Cascade mountains, where they reported having a fine time and brought home the goods to back up their fish stories. In Dr Prill's distribution of the trophies of Marion Lake, the News family was generously remembered with a fine string of speckled beauties.

A chicken dinner will be served Sunday at the Scio Hotel.

G C Westenhause of Jordan was trading in Scio Monday.

Causes of Stomach Troubles.

Sedentary habits, lack of outdoor exercise, insufficient mastication of food, constipation, a torpid liver, worry and anxiety, overeating, partaking of food and drink not suited to your age and occupation. Correct your habits and take Chamberlain's tablets and you will soon be well again. For sale by all dealers.

YOUR SUBSCRIPTION EXPIRES on the date stamped in the space below. To those who pay promptly in advance the subscription price is \$1.00 per year. The price is \$1.25 if paid within six months, and \$1.50 is charged at end of year. The paper is not sent to subscribers who are more than one year in arrears.

Notice to Exhibitors Linn County Fair LAWS OF OREGON

No bovine animal over one year of age shall be exhibited at a state, district or county fair within the state of Oregon unless within twelve months prior to such exhibit, it has been subjected to a tuberculin test and received a certificate of health from a qualified veterinarian.

No entry for exhibition shall be received until such certificate has been filed. Penalty is a fine of \$50. to \$250.

Exhibitors of the Linn County Fair will please notify the secretary at once of their intention to exhibit so that arrangements may be made to comply with the law as above given.

52-t4 A G Prill, Pres.

Obituary

Herman Steidel was born in Saxony, Germany, Sept 11, 1871 and died July 25, 1913 at his home near Shelburn, Oregon, aged 41 years, 10 months and 14 days. He was apprenticed as a stonemason, which trade he followed until he emigrated to America in 1889. At the age of 14 he was confirmed in the German Lutheran church, in which faith he lived and died. He wedded Miss Frieda Lohmann at Corvallis, May 2, 1893. To this union were born four children: Anna Marie (now Mrs Russell), Frieda Clara, Myrtle Wilhemina, and Richard Herman who died in infancy.

Since coming to America Mr Steidel's vocation was farming. He toiled unceasingly and was building for himself and his a comfortable home. He was an honored member of the Modern Woodmen. He was a patient sufferer in his affliction, a kind husband, an accommodating neighbor. He came to Oregon in 1892.

He leaves to mourn his departure, an aged father in Germany, a wife, three daughters, one brother, Paul Steidel of Albany, one sister, Mrs Emma Fewick of Colton, N D, and many friends. But our loss is his gain. May the blessed Savior help us to emulate his virtues that in our passing we may be able to join him in the praises of our King and Priest.

CLUBBING OFFERS—The following are some of the clubbing offers we give in connection with the News:

Daily Oregonian.....	\$6.00
Daily & Sunday Oregonian.....	8.00
Weekly Oregonian.....	1.75
Semi-weekly Journal.....	1.75
Weekly Inter Ocean.....	1.35

A Good Investment.

W D Magli, a well known merchant of Whittemound, Wis, bought a stock of Chamberlain's medicine so as to be able to supply them to his customers. After receiving them he was himself taken sick and says that one small bottle of Chamberlain's colic, cholera and diarrhoea remedy was worth more to him than the cost of his entire stock of these medicines. For sale by all dealers.

PERSISTENT ADVERTISING

PERSISTENCY in advertising is being constant and steadfast in carrying out an advertising campaign. "It is the constant dropping of the water of publicity that wears away the stone of indifference."

The advertiser should hammer home one proposition at a time, never being afraid of repetition, for advertising may be said to be repetition. A few advertisements may or may not be profitable—the chances are they will not. But regular and judicious advertising is always profitable as it keeps the merchant's name before the people all the time. It is also in the nature of useful information to the public as it educates the public to look regularly in a certain paper and place for certain business news relative to a certain store.

The merchant who is persistent and masters every detail of his business is successful. But if he has not studied advertising and become familiar with it he has not mastered one of the very important details of his business. The reason why only about one in twenty merchants are successful (as Dun's and Bradstreet's statistics show) is because only about one in twenty merchants master advertising as it relates to their business.

Persistent advertising is not merely to hold business or to pull business away from competitors, but to gain new customers, and satisfy existing demands. A merchant must be constant, steadfast and regular to accomplish this desired result.

One celebrated retail merchant who has a perfect knowledge of every detail of his business and reaped a rich reward has this to say, "A good newspaper—good advertising in that newspaper—persisted in—backed up by the right kind of merchandise and the right kind of store service—that's a combination that will spell success for any merchant who has foresight and understanding enough to give it a fair trial."

Our shoes for men, women and children please both your purse and your feet.—Hibler & Gill Co.

Surprising Cure for Stomach Trouble.

When you have trouble with your stomach or chronic constipation, don't imagine that your case is beyond help just because your doctor fails to give you relief. Mrs G Stengle, Plainfield, N J writes, "For over a month past I have been troubled with my stomach. Everything I ate upset it terribly. One of Chamberlain's advertising booklets came to me. After reading a few of the letters from people who had been cured by Chamberlain's tablets, I decided to try them. I have taken nearly three-fourths of a package of them and can now eat almost everything that I want. For sale by all dealers."

Help Us Out

We presume there never was a newspaper in any locality that gave all the local happenings. It is often that some one comes or goes that the reporter does not see. It happens that the family is missed several times. They get the impression that the editor does not care to mention them. This is a mistake. In most country towns the local work is the hardest work connected with a newspaper. A man may be a good editorial writer but a flat failure in the local work, and vice versa. Editorial material is obtained by study, by reading newspapers, sometimes by using scissors. Persons and local happenings can't be read and clipped from other papers, not by a jugful. It takes physical as well as mental exertion to get out four or five columns of local news in a town the size of Scio. Most people take a local paper to get the local happenings. Don't be afraid to tell the editor that you have friends visiting you. There are lots of people who are interested in your friends. You owe it as a duty to them to let your friends know of their doings. Perhaps you think the paper shows partiality, but just see if the paper doesn't treat you right if you give it a chance.

Thanks

To all who labored, assisted or contributed in any manner to the success of the road entertainment in Scio last Saturday, the net proceeds being \$47.40.

SCIO COMMERCIAL CLUB

By R Shelton
S Philippi
J L Calavan
Committee on good roads.

Old papers for sale 10c per bundle at the News office.

Everything new in dress goods for Spring at Hibler & Gill's.

Mr and Mrs Paul Limbeck spent several days in Lebanon this week visiting at the home of the latter's sister, Mrs Ehlert.

Card of Thanks

Words cannot express our appreciation of those friends who have shared with us the lonely vigils by the bedside of our loved one. No sweeter memory can live in any heart than the memory of their untiring devotion to the one who has just left us. The waves of sorrow break upon every shore, and we can but hope that friends as true may gather around each one of them should sorrow invade their homes.

Mrs Herman Steidel and Family.

The Best Medicine in the World.

My little girl had dysentery very bad. I thought she would die. Chamberlain's colic, cholera and diarrhoea remedy cured her, and I can truthfully say that I think it is the best medicine in the world, writes Mrs William Orvis, Clare, Mich. For sale by all dealers.

Possibly About You

The best way to swat the fly is to banish dirt.

For Sale—A nice roomy cottage in first class condition.—R M Cain.

Team, harness and hack for sale cheap if taken at once. Enquire at Scio Hotel.

Dr Gill and family of Lebanon spent Sunday at the home of the former's father, M C Gill.

Don't forget to take advantage of the News' \$1. subscription price when you are in town.

Seven room house for rent. Inquire of Roy Shelton at Morrison's Hardware Store.

Mr and Mrs R L DeVaney left Wednesday by auto for a weeks' outing at Cascadia springs.

Robert Wade who has a good position in Portland, came up Saturday evening for a few weeks' vacation at the home of his father, C C Wade.

Mrs L W Pomeroy who raises many beautiful flowers and takes a pleasure in sharing them with her friends has the thanks of the News office for a lovely bouquet.

The road entertainment given on Main street Saturday evening was well attended and enjoyed by all. Over \$47. was raised to assist in building the road to the cemetery south of town.

Get your Mower and Binder repairs for the Champion, Deering, Buckeye, McCormick, Osburn, or any machine made. I have a stock on hand for the above machines, also the Walter Wood machines.—N I Morrison.

I am now located in the old meat market by the steel bridge where I am in the market, and pay the highest cash prices for all kinds of live stock, poultry, eggs, etc. See me before selling your produce.—Tom Large.

I have a car of buggies, hacks, surreys and wagons that has just arrived. Call and examine them. They may be just a little foxy for you, but the price is right.—N I Morrison, Scio, Ore.

Ona Shelton is spending a couple of weeks at Breitenbush hot springs, while Mrs Shelton is visiting at the home of her father, H Ray. Fred Grimes is acting as substitute on Route 2 in Mr Shelton's absence.

The new motor service to Albany is met in the morning by Cal Carson, while Roe Shelton meets the one in the evening. For the present the fare has been placed at 50c for each passenger. The morning stage which meets both West Scio and Munkers trains leaves at 7 a m instead of 7:10 as heretofore.