

The Santiam News.

VOL. XVI

SCIO, LINN COUNTY, OREGON, THURSDAY, JULY 10, 1913.

NO. 61

New City Officials

At the City Council Meeting Monday evening, C C Wade resigned the office of recorder and Dr A G Prill was elected to fill the unexpired term. Mr Wade resigned owing to the agitation that has resulted from the fact that the court ruled the election illegal at which he was elected, inasmuch as he lives outside the city limits as prescribed by the old charter, under which the city is now working.

At a meeting held Tuesday evening three councilmen were elected. One to fill the vacancy caused by the resignation of John Leffler, one to bring the number up to seven as required by the old charter, and one to take the place of Wm Arnold who handed in his resignation at this meeting. J A Bilyeu, E C Peery and Dr E H Hobson were chosen.

Dr Prill stated that he did not have time to attend to the duties of the recorder's office, so J S Sticha was elected to this place and Dr Prill as treasurer.

The new council met Wednesday evening to vote on amendments to the city ordinances.

The present directory of city officials is as follows:
Mayor—R M Cain,
Recorder --- J S Sticha,
Treasurer --- Dr A G Prill,
Marshal --- J N Weddle,
Councilmen --- F L Jones, J M Lindley, P H MacDonald, A W Hagey, J A Bilyeu, E C Peery and Dr E H Hobson.

Wood taken on subscription at the News office.

Something new in fall hats. Come and see them at John Wesely's.

For Sale—A nice roomy cottage in first class condition. R M Cain.

All the latest styles of lasts for fall in Florsheim shoes at John Wesely's.

For Sale—A bicycle in first class condition, for \$10. Enquire at this office.

Dr and Mrs E H Hobson arrived home from their trip to Seaside and Salem last Friday. They reported an enjoyable time.

E M Kimball, the Jordan miller, and Mr Pepperling were in from that prosperous section of the country Tuesday on a short business trip.

Get your Mower and Binder repairs for the Champion, Deering, Buckeye, McCormick, Osburn, or any machine made. I have a stock on hand for the above machines, also the Walter Wood machines.--N I Morrison.

L W Wood, the Jordan miller, is in town.

YOUR SUBSCRIPTION EXPIRES on the date stamped in the space below. To those who pay promptly in advance the subscription price is \$1.00 per year. The price is \$1.25 if paid within six months, and \$1.50 is charged at end of year. The paper is not sent to subscribers who are more than one year in arrears.

4th Enjoyed Here

The celebration here on the Fourth was enjoyed by a fair sized crowd which would have been larger had the weather not looked like rain. The parade was omitted on account of the muddy roads, but in spite of all handicaps everyone voted the celebration a good one, as the sun came out bright and warm in the afternoon before the various races and contests were pulled off. A big dance at the pavilion on the fair grounds in the evening closed the day's merry-making.

Silver Wedding

Mr and Mrs C A Posvar celebrated their twenty-fifth wedding anniversary at their home near Crabtree last Sunday.

About one hundred guests were present on this enjoyable occasion, the Scio National Band furnished the music and everything went as "merry as a marriage bell."

The guests departed in the evening wishing Mr and Mrs Posvar many happy returns of the day.

You Should Worry

If you are not a subscriber of the Santiam News, did you ever stop to think that your neighbor may tire of having you run in after his copy of the paper—often before he has finished reading it? For the small sum of one dollar you may retain your neighbor's respect and have the News sent direct to you for a whole year.

Services will be held at the Catholic church on Sunday, July 13, at 9 a m. Rev. Charles Bleha of St Louis, Mo. will officiate and preach both in Bohemian and English. The public is cordially invited.

Mrs J F Wesely is nursing a badly burned hand this week as the result of a "mine" exploding while she was setting off fireworks for the children on the evening of the Fourth.

A chicken dinner will be served Sunday at the Scio Hotel.

A Good Investment. merchant

Advertiser and Local Paper

THE relation of the local paper and the advertiser should be congenial, as one is more or less dependent upon the other. When the advertiser places advertising in the local paper he expects results. The newspaper when it accepts advertising promises in effect that the paper has a local circulation commensurate with the rate charged.

Advertising should be given in good faith as it is accepted in good faith. It is purely a business transaction. The newspaper sells its space or services to the advertiser, just as any one sells any other commodity.

There are three things for the advertiser to bear in mind. First, he should map out a systematic advertising campaign and be persistent in carrying it out. Second, he should prepare his advertisements so they are attractive, interesting and convincing. Third, he must back up his advertising campaign with good service, or he cannot expect to hold his trade and get the best results out of his advertising.

The advertiser must realize that all responsibility for the preparation of the advertisements are with himself. If the advertisements have no merit no results should be expected. It is ridiculous to blame the newspaper when neither the advertisements nor conditions warrant results.

There is no one more interested in seeing advertisements profitable than the newspaper, as the advertising in the paper is what makes the publication of the paper possible, thus aiding in the dissemination of local news, the creation of local interest and the building of the local community—all of which is necessary to the success of local business.

On the other hand there should be no one stronger in his friendship for the local paper than the local advertiser. The local newspaper is the best friend the local advertiser has. Hence the local paper should not be treated as an enemy, but rather as a friend and semi-partner in the task of business getting.

One of our lady subscribers vowed she would teach her husband to pick up things. So she let everything lay just where he dropped it and at the end of the week she called us in to see the room. Everything he had was on the floor except his plug of ear tobacco.

Head of goats for sale per head; six wethers—two nannies—six kids go for \$100.—A Groulick. 1

"THE DAIRY CITY" A LIVE WIRE SCIO COMMERCIAL CLUB DIRECTORY

Barbers and Bath
Morris Bros.

Blacksmiths
Mac Donald & Stepanek
F. P. Williams

Country Club Milk
Scio Condensed Milk Co.

**Confectionery and
TOBACCO.** J. S. Sticha

**City Electric Light
and WATER.** Walt Bilyeu, Supt.

Churches
Christian, Baptist and Catholic

Druggists
E. C. Post & Co.

Dentists
Dr. T. K. Sanderson

Dry Goods, Clothing
Wesely & Cain

Drayage
H. S. Shelton

Express, & Pool Hall
C. C. Wade

Flouring Mill
Chas. Warner, Mgr.

Groceries
J. F. Wesely
J. F. Beard

Gen'l Merchandise
W. F. Gill & Co.
Prochaska & Co.

Hotel
E. C. Smith, Prop.

Hardware & Impm'ts
N. I. Morrison
Chas. Wesely

Ind. Telephone Co.
J. N. Weddle, Mgr.

Jeweler
A. W. Hagey

Linn County Fair
September 24, 25 and 26

Livery & Feed Stable
Cal Carson, Prop.

Meat Market
McDonald Bros.

Milinery
Mrs. O. E. Cyrus

**Notary Public and
REAL ESTATE.** R. Shelton

Physicians, Surgeons
Dr. A. G. Peil
Dr. E. H. Hobson

Planing Mill
Kukaeka & Chrony

Public & High School
Fred Gray, Prin.

Produce companies
J. F. Leffler, Mgr.
Tom Large, Mgr.

Postoffice
W. F. Gill

Santiam News
L. W. Charles, Pub.

State Bank
W. A. Ewing, Cashier

**Shooting Gallery,
CONF. and CARDS.** Tom Large

Possibly About You

E C Smith made a business trip to Salem Tuesday.

Florsheim shoes for men are in a class by themselves

J M Miller and family of Turner spent the Fourth in Scio.

Lee Bilyeu and family came over from Lebanon to celebrate at Scio.

If you want a pair of stylish dress shoes buy Florsheim at John Wesely's.

Matt Dvorak is building a neat residence in the southwest part of town near John Wesely's place.

Mrs Shoemaker of Jefferson visited over the Fourth at the home of her father, M C Gill.

Robert Wade came up from Portland to celebrate at the home of his father, C C Wade.

Rev A M Williams was over from Lebanon Saturday visiting with his father, F P Williams.

Oscar Pomeroy of Lacombe visited his parents, L W Pomeroy and wife, here on the Fourth.

I have a car of buggies, hacks, surreys and wagons that has just arrived. Call and examine them. They may be just a little foxy for you, but the price is right.--N I Morrison, Scio, Ore.

M S Allen of Roseburg joined his wife here on the Fourth for a short visit with the latter's parents, Mr and Mrs R L Devaney.

Call and see that new Fountain Pen that Hagey, the jeweler, has just received. It is an automatic filler and is non-leakable and is one of the best that we have ever seen.

S.P. Offers Silver Cup

Station agent Clyde Nokes informs the News that he is authorized by the company to state that the Southern Pacific will give a special prize of a silver cup to the person exhibiting the best Holstein or Jersey cow at the Linn County Fair to be held at Scio September 24, 25 and 26.

Shoemaker

Eli Lukenbach

Tinsmith

F. Ohlemeier

Fraternal and Secret

ORDERS. Masonic, Odd Fellows, Knights of Pythias, Maccabees, Modern Woodmen and Z. C. B. J.

WANTED

Harness Maker. Garage. Better Railroad Service. Sawmills. Manufacturing Enterprises.

All citizens to attend the Commercial Club. Meetings from third Friday evening of each month.