

# The Santiam News.

VOL. XVI

SCIO, LINN COUNTY, OREGON, THURSDAY, JUNE 12, 1913.

NO. 47

## Commercial Club Boosts Good Roads

At the regular meeting of the Scio Commercial club Friday evening, the good roads committee, consisting of R. Shelton, S. Phillipi and J. L. Calavan, reported that \$245 of the necessary \$300 which the committee sought to raise, had been subscribed toward helping to complete the road from the cemetery into town. They asked for further time, stating that they believed the full amount could be raised. The Commercial club has been fortunate in having an active committee on good roads and some very effective work is being done.

It is the intention of the club to concentrate its energies on the road leading toward Jordan Valley next year, as this road opens up a good trading section which has heretofore been practically cut off during a greater part of the year on account of bad roads.

Other matters of importance discussed at the meeting were putting our streets on a grade, the advantages of silos to dairymen in this vicinity, and the importance of regular attendance of the members of the club in order that the good work being done may not be neglected.

Next regular meeting of the club will be Friday evening, June 19.

A chicken dinner will be served Sunday at the Scio Hotel.

C. A. Posvar of Crabtree who was in town Monday stated that they enjoyed a visit Sunday with Martin Misner and John Simanek, accompanied by their wives.

S. R. Child and E. C. Smith added their names to the News' rapidly growing subscription list this week.

L. W. Wood, the Jordan merchant, was in town Tuesday on business.

Several of the people of this vicinity attended the strawberry fair at Lebanon Friday and Saturday.

The moving picture show last Sunday evening was attended by a fair sized audience. The films were unusually good and were appreciated by all present.

See S. W. Gaines for your strawberries. He has a fine lot at the right price. Call at the Santiam Farm, or phone.

Joe Boyonocksky and wife went to Portland Tuesday morning to take in the Rose Festival this week.

Will Brenner and family and Mr. and Mrs. J. S. Sticha went to the circus at Albany Thursday and attended the Arnold-Cyrus wedding.

Ethel Arnold and Miss Eulela Cyrus, one of our popular young couples, were married in Albany last Thursday at the Baptist parsonage, Rev. Hicks officiating.

Last Sunday morning S. W. Gaines drove into town and took the News family out home with him to spend the day, where he and his estimable family treated us as royally as they might the president of the United States. When the noon hour arrived, Mrs. Gaines announced dinner, and the table fairly groaned under its burden of toothsome viands. Almost everything good to eat which a hungry man can dream of was in evidence (except pie, which explains where Mr. Gaines gets his cognomen of Pie Eater). It was a day long to be pleasantly remembered and we hope at some future time to again enjoy the pleasure of a visit at the Gaines home.

YOUR SUBSCRIPTION EXPIRES on the date stamped in the space below. To those who pay promptly in advance the subscription price is \$1.00 per year. The price is \$1.25 if paid within six months, and \$1.50 is charged at end of year. The paper is not sent to subscribers who are more than one year in arrears.

### SANTIAM FARM TOPICS.

Thomas Smail and Newton Crabtree went over to Albany Wednesday to attend their lodge.

There was quite a few of the neighbors attended the Strawberry Fair at Lebanon.

Anyone wishing gooseberries can get them at the Santiam farm for ten cents per gallon on the bush, as I still have some 500 gallons. Picked and delivered for 16 cents per gallon. Come any time. They are ready. Also have fine strawberries.

Mrs. Rebecca Morris of Albany came over Monday to visit with her sister, Mrs. S. W. Gaines, and other relatives in this section.

L. W. Charles, wife and son, of Scio, editor of the Santiam News, was out with the old Pie Eater and wife Sunday for dinner. I assure you we enjoyed their company whether they did ours or not. We find them to be generous hearted, kind people, in whom we feel quite proud of as being among us.

R. D. Powell and wife of Scio called in Sunday for a few berries for a shortcake.

Miss Dortha Smail went down to Portland to attend the Rose Show during the week and have a time of her life seeing sights.

John Crabtree, wife and children, were visiting with Mrs. Crabtree's mother, Mrs. Sarah Turner.

Miss Mary Haley of Lebanon was down over Sunday visiting with her old school chum and having a time while she is young.

Our fine rain of Sunday morning and night is highly appreciated as it puts new life in all vegetable creation and will greatly benefit our late gardens which must have help to ever make anything and will greatly increase our crop.

Mrs. Emma Smail is not doing so well as was anticipated last week as she has a badly injured back and coupling. The doctor pronounced the bone somewhat cracked.

We were sorry to learn of the misfortune befalling Ed. Balschweid and family, getting their house and contents burned. I think it well we should open our hearts voluntarily and help the poor fellow to a few dollars or something its equal, as we never know how soon it might be our lot to have a similar misfortune.

Cecil Creimes and wife have temporarily moved down to the Lee Bilyeu residence, so as to help his father-in-law with his work and haul his 100 yards of stone on the Lock farm ready for the rock crusher. There are now several teams hauling stone to fix the road around the foot of the hills east of the Hoffman bridge.

Thomas Haley of Lebanon and his brother-in-law, direct from Oklahoma, called in a few minutes at the Santiam Farm. The newcomer thought this the finest country of his life and was delighted with what he had seen.

Geo. Bilyeu will start next Monday for Breitenbush Hot Springs, as he is not enjoying life as well as he might, and as he had a taste of the hot water and learned its virtues he wishes to try it again for two months.

### PIE EATER.

Mrs. Mary Miller of Coalinga, Cal., arrived here Saturday morning and will be here for some time taking medical treatment. She is a sister of W. D. Crabtree, who accompanied her on the trip from California.

## ADVERTISING AND NEWS

NEWS is any "recent or fresh intelligence or information concerning any matter or event," and advertising is giving news relating to a business. The ordinary doings and happenings are not news. For instance to say that Jones, the dry goods merchant, sells calico, is not news. But to say that Jones sells calico 25 per cent below regular price is news, business news, and advertising.

That advertising may be effective, productive, and stimulating to business it must be done in the way of conveying information. To say that Smith is still making good goods honestly, and that the people ought to eat his product, conveys neither specific nor interesting information. But to show why Smith's goods are good, how the goods are made and why they are made that way, why they are palatable, why digestible, and why healthful, are all points of interest conveying intelligence. Of course the news must be told by the advertiser in a way that is convincing. Every one is open to conviction. It is up to the advertiser to demonstrate the real value in any product for sale. Every good product will profit by this test for the people are quick to take up with anything they know is good, and skeptical about a product of which they know nothing. If a product cannot stand the test of publicity it will go off the market as it should. And a merchant whose business cannot stand the test of publicity will not make a success of his business. When the merchant puts the same arguments and intelligence into his ads that a good salesman puts into his talks to sell a commodity, then will newspaper advertising become immensely profitable.

My strawberry patch in Scio near the condensery is now open to the public, where the finest berries ever grown may be secured. When you want berries in a hurry phone your order to 68. Small orders in town delivered on fifteen minutes notice. 15c a gallon at the patch.—J M Lindley.

Miss Rolla Wade is mixing with the Royal Rosarians in Portland this week.

I am now located in the old meat market by the steel bridge where I am in the market, and pay the highest cash prices for all kinds of live stock, poultry, eggs, etc. See me before selling your produce.—Tom Large.

Ed Wesely left for Portland this morning to take in the Rose Festival.

## "THE DAIRY CITY" A LIVE WIRE SCIO COMMERCIAL CLUB DIRECTORY

Barbers and Bath  
Morris Bros.

Blacksmiths  
Mac Donald & Stepanek  
F. P. Williams

Country Club Milk  
Scio Condensed Milk Co.

Confectionery and TOBACCO  
J. S. Sticha

City Electric Light and WATER  
Walt Bilyeu, Supt

Churches  
Christian, Baptist and Catholic

Druggists  
E. C. Peere & Co.

Dentists  
Dr. T. K. Sanderson

Dry Goods, Clothing  
Wesely & Cain

Drayage  
H. S. Shelton

Express, & Pool Hall  
C. C. Wade

Flouring Mill  
Chas. Warner, Mgr.

Groceries  
J. F. Wesely  
J. F. Beard

Gen'l Merchandise  
W. F. Gill & Co.  
Prochaska & Co.

Hotel  
E. C. Smith, Prop.

Hardware & Impm'ts  
N. I. Morrison  
Chas. Wesely

Ind. Telephone Co.  
J. N. Weddle, Mgr.

Jeweler  
A. W. Hagey

Linn County Fair  
September 24, 25 and 26

Livery & Feed Stable  
Cal Carson, Prop.

Meat Market  
McDonald Bros.

Milinery  
Mrs. O. B. Cyrus

Notary Public and REAL ESTATE  
R. Shelton

Physicians, Surgeons  
Dr. A. G. Prill  
Dr. E. H. Hobson

Planing Mill  
Kukacka & Chromy

Public & High School  
Fred Gray, Prin.

Produce Companies  
J. F. Leffer, Mgr.  
Tom Large, Mgr.

Postoffice  
W. F. Gill

Santiam News  
L. W. Charles, Pub.

State Bank  
W. A. Ewing, Cashier

Shooting Gallery,  
CONF. and CARDS. Tom Large

## Archbishop Christie Will Dedicate Church

The Catholic church at Scio will be dedicated next Sunday, June 15, at 3 p. m. Archbishop Christie of Portland will officiate and preach. The public is cordially invited and will be made welcome at the services.—Rev. Arthur Lane, pastor.

The News appears one day late this week on account of a hitch in not getting matter for the paper from the linotyper at Albany, until Friday morning.

J. M. Lindley went to Lebanon Saturday to take in the Strawberry Fair. Mr. and Mrs. Fred Jones motored over to Albany Thursday to take in the circus.

Mr. and Mrs. Joe Wesely were among the Scioans who attended the circus at Albany Thursday.

Mr. and Mrs. J. F. Prochaska went to Lebanon Friday evening to attend the Strawberry fair, returning Sunday morning.

E. C. Smith took charge of the Scio Hotel this week, H. H. McVay retiring. Mr. Smith expects to conduct a first class hotel, with good home cooking, and we join with the citizens of Scio in wishing him success.

My car of Mowers, Rakes and Binders has arrived and I am in a position to give you some very attractive prices. I have the quality of machines that does the work satisfactorily and does it all the time. Call and examine them and get the machine of quality.—N I Morrison, Scio.

CLUBBING OFFERS—The following are some of the clubbing offers we give in connection with the News:

Daily Oregonian	\$6.00
Daily & Sunday Oregonian	8.00
Weekly Oregonian	1.75
Semi-weekly Journal	1.75
Weekly Inter Ocean	1.35

Mr and Mrs J F Wesely spent the first of the week in Portland at the Rose Festival, returning Wednesday evening.

J S Sticha is helping out behind the counter at Wesely's Grocery this week.

W A Ewing is at Portland this week enjoying the Rose festival.

Shoemaker  
Eli Lukenbach

Tinsmith  
F. Ohlmeier

Fraternal and Secret ORDERS. Masonic, Odd Fellows, Knights of Pythias, Maccabees, Modern Woodmen and Z. C. B. J.

## WANTED

Harness Maker. Garage. Better Railroad Service. Sawmills. Manufacturing Enterprises.

All citizens to attend the Commercial Club. Meetings first and third Friday evenings of each month.