

## The Santiam News

PUBLISHED EVERY THURSDAY BY  
L. W. CHARLES

Politically Independent

ALL HOME PRINT

Entered at the postoffice at Scio, Ore.,  
as second-class mail matter.

### SUBSCRIPTION RATES:

One year in advance ..... \$1 25  
One year, at end of year ..... 1 50  
Six months in advance ..... 75  
Three months in advance ..... 50  
Single copy in wrapper ..... 05

### ADVERTISING RATES:

Card of thanks ..... 50  
Special obituary notices, per line .. 03  
Extended wedding comments,  
per line ..... 03  
Display ads, to be changed weekly  
if desired, one column wide  
each insertion, per inch ..... 15  
Business locals per line ..... 05  
Long time standing ads, contracts  
made on application.

Your Subscription expired on the date stamped  
in the space below. Please renew at once and  
get the benefit of the \$1.25 rate.

### WHY NOT?

Why not begin the new year right and spend a few dollars in advertising? Not over half of our business concerns are represented in the News, but why? Don't you think that a few lines each week would mean more dollars added to your bank account, and too, doesn't it give our town a more prosperous and energetic appearance if all the different business houses are represented in the columns of the home paper? Why not set aside a certain day each week for a sale of a certain line of goods you carry, advertise it in the home paper, boost some special article and then give a sale on it. Some of our good advertisers surely think it pays as one merchant told us a few days ago that he broke all previous records by more than \$20. by making a leader on a certain line for one day. If it pays one man to do this, why not all? If your competitor sees fit to support his home paper by advertising, why don't you let the people of this vicinity know that you carry as good a stock, if not better, than he does. Of course you can't expect one ad to make you rich, but if you have something in each week and keep your name everlastingly before the public, you will find that it brings results.

All dairy products are higher now than they have ever been in the history of the country. The price of butter and milk is steadily advancing and the meat prices are also bound to increase. This is not a result of the combination of the meat packers or any other so-called trust methods. It is due solely to the scarcity of cattle in this country. The open range has disappeared and the farmer is now raising fruit and grain instead of cattle.

My friend, help the editor in his wild-eyed search for news. When your friends come to see you, if you are not ashamed of it, tell him; when your wife gives a tea party, if you have recovered from the effects of the gossip, drop in with the news; when a new baby arrives fill your pocket with cigars and call; if you go to a party, steal some of the good

things and leave them at our sanctum.

Mary Garden, the grand opera singer from Back Bay, dear old "Bosting," is telling how to be thin. But that's easy. Just buy a local newspaper plant and wait for the subscribers to come in and pay up. — Newberg Graphic

Did you ever notice how really beautiful gum chewing makes a girl appear? Take her de facto and gazing steadily one cannot find a more ideal picture. With a sharp click clack of her teeth so white and pearly, clashing together as with cowish glee she masticates her cud. Then too, one can note her health-tinted well rounded cheeks as they grow a little more rotund through the material assistance of a big "hunk" of gum.

### NEW YEAR RESOLUTIONS

We herewith offer a set of New Year resolutions for the consideration of our readers:

I resolve the following year that I will not drink any, unless I am dry—very dry.

That I will let people mind their own business and assist them all I can.

That I will agree to obey my superiors, if I have any.

That I will always forgive my enemies, especially those I can't whip.

That I will strive to be in love and charity with my neighbor, if I see that I shall need him to back me in some pursuit of life of this year.

That I will subscribe for this paper and promptly pay for the same.

That I will trade at home and try to get back some of the money I squandered abroad last year.

### Buys Overland Car

Dr Prill and Roe Phillips went to Portland Friday, where they picked out an Overland touring car for Roe. Mr Phillips is now anxiously awaiting the arrival of the good road season so he can try the critter out.

A subscriber sends us an interesting letter which lack of space crowds out, telling of an enjoyable gathering of about forty friends and neighbors at the home of Mr and Mrs C A Bates on Christmas eve.

Truman Lukenbach, John White and L C Craft returned Wednesday from the mountains above Gates where they had been doing some assessment work on mining property.

### Mill City Items

The voters of the joint road district, Fox Valley and Rock Creek precincts met at Mill City Dec 30 and levied 1 1/2 mills road tax out of which a rock crusher is to be purchased.

Mr Lewis and his son-in-law and family have moved from Albany to reside here. Mr Lewis formerly lived at Kings Prairie near here.

The masquerade ball was largely attended.

Several ladies came from Fox Valley and voted at the road meeting. Good for them.

Lafe Thomas has started a confectionery store and refreshment stand.

The trains stop at the new station at Potters mill.

Wm Turnidge a long time resident, died at the home of his

daughter Mrs T Hennes, Dec 27, and was buried in the Kings Prairie cemetery of which he had long been the custodian. He settled here in 1872. His father was Rev Jos Turnidge a pioneer preacher of the old school Baptist church. The family came across the plains in 1846 in Capt Vanderpools train and settled on a donation land claim about four miles west of Scio; the DeVaney place is part of it. The family lived in and around Scio during their younger days. Among the relatives some are living at Crabtree, Lacombe, Albany, Mill City. His wife was a Miss Miller of another pioneer family that were residents of Linn county.

NICK

As other business houses are beginning to advertise January clearance sales, the News has decided to place the subscription price at \$1.00 a year. This applies to all who renew during the month as well as to new subscribers. Come in and take advantage of this bargain, as it only holds good for this month.

### THE YOUTHS COMPANION FOR 1913

The Youths Companion appeals to every interest of family life, from house-keeping to athletics. It begins with stories of youthful vim and vigor, with articles which disclose the secrets of successful play in the great games, with charming tales of life at the girls' colleges. But The Companion does not surrender these readers when they have entered the more serious paths of life. Mothers will welcome the page for little children and the weekly doctor's article. Fathers will find the important news of the day as it is and not as it is rumored to be. The entire household will appreciate the sketches which touch gently on common foibles or caricature eccentricity. In short, for less than four cents a week the Companion brings into the home clean entertainment, pure inspiration, fine ideals, increase of knowledge.

Names rarely seen in tables of contents will be found in the Companion's Announcement for 1913, which will be sent upon request—with samples of the paper, to those not familiar with it.

Every new subscriber for 1913 will receive free all the issues for the remaining weeks of 1912; also free, The Companion Window Transparency and Calendar for 1913, in rich, translucent colors—the most beautiful of all Companion souvenirs.

THE YOUTH'S COMPANION,  
144 Berkeley St., Boston, Mass.  
New subscriptions received at the Santiam News office.

## BIG SALE ON Edison Records

Beginning Dec. 27th, 500 two and four minute records, while they last will be sold for cash at the following prices:

35c Records will sell for 21c

50c Records will sell for 32c

in lots of five or more purchased at one time.

Come in and take advantage of this sale. You never will get an opportunity to buy records at a cheaper price.

E. C. FEERY DRUG COMPANY  
SCIO OREGON

Again at your Grocers  
**WHITE RIVER FLOUR**  
BETTER THAN EVER  
Makes Whiter, Lighter Bread

## Oregon Life

BEST FOR OREGONIANS

D. M. JOHN, CORVALLIS, OREGON  
District Manager

## Here is a Genuine Bargain

McCall's Magazine one year  
Santiam News one year  
Any 15 Cent McCall Pattern

All for Only \$1.30

### McCall's Magazine Is the Leading Fashion Journal in America

In the matter of dress, McCall's is indispensable to every woman. There are over 50 of the newest designs of celebrated McCall Patterns in each issue.

Each month 1,100,000 copies of McCall's, brimful of latest fashions, fancy work, interesting short stories, and scores of labor-saving and money ideas for women, are welcome visitors to 1-100,000 wide-awake American homes.

McCall's is a large, artistic, handsomely illustrated 100-page monthly periodical that is adding to women's happiness and efficiency everywhere.

The publishers of McCall's are planning to spend thousands of dollars extra in 1913 in order to keep McCall's head and shoulders above all similar publications. Every issue will be full of delightful surprises.

If you wish to save money, keep in style, and be happy, subscribe for McCall's without fail. Price only 50c a year, including any 15c McCall Pattern free. Positively worth \$1.00.



### Don't Miss This Extraordinary Offer

We take pleasure in offering our friends this exceptional opportunity.

By special advertising arrangement with the publishers of McCall's we are able to offer you this well-known popular Home and Fashion Journal together with our own paper for only a few cents more than the regular price of our paper alone.

The above extraordinary offer may be accepted by all persons who subscribe, renew or extend their time ahead on either publication for the time mentioned. The only requisite is that you pay in advance.

Remember, if you accept our big McCall bargain—the best we have ever made—you may select free of charge any one of the celebrated 15c McCall Patterns from your first copy of McCall's by sending a post card request to The McCall Company.

Call at this office or send your order by mail. Subscribe today.

Santiam News, Scio, Or.