

THE SPRINGFIELD NEWS

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THURSDAY, FEBRUARY 14, 1935

WHAT IS WEALTH

Some of the early ardent supporters of President Roosevelt are turning from him because he is apparently swinging from the radical to more liberal views on wealth. They have some sort of theory about redistribution of wealth.

What represents a large part of the wealth in the United States is a hard thing to define. A factory in the hands of one man may be a liability instead of an asset and worth only what junk machinery will bring. The same factory in the hands of another man or organization may be a million dollar concern and a valuable asset. When you attempt to distribute this sort of wealth a lot of it vanishes in thin air. Nobody is benefitted by an attempted distribution, and the community, state and nation suffers. Excess profits should be limited and taxed heavily but there should never be any penalty on brains or other human elements in industry.

SIGNS OF BETTER TIMES

Some signs of better times is set out in news reports from NRA. A few are listed below.

The automobile industry increased 45 percent in 1934 over 1933 and reached a \$5,000,000,000 enterprise.

Montgomery Ward & Company reported \$9,302,023 net profit for first 11 months in 1934.

Orders for electric equipment increased 26 percent. Orders reported by 78 manufacturers increased from \$325,066,000 in 1933 to \$410,000,000 in 1934.

An average gain of 16 percent in advertising is shown in index figures compiled by Printers Ink. Of the total spent for advertising, newspapers accounted for more than \$500,000,000, magazines about \$110,000,000, radio advertising more than \$70,000,000, outdoor advertising about \$40,000,000, and farm papers \$15,000,000.

Steel production climbed upward from 44½ percent to 49 percent of ingot capacity.

Dun & Bradstreet survey shows trade is best since 1931. In predicting for 1935 this report says "assurance is generally expressed that the well constructed base on which achievement now rests provides for the continuance of progress on a less checkered course than it was forced to follow at times during 1934.

We believe that the bill calling for a change in the date of Oregon's direct primary is a good step. September and October would then be the campaign months rather than from May to November. People can take an interest in candidates for two months and act intelligently but campaigning for a half year is too much.

The Macon joins the Shenandoah and Akron as the navy's sacrifice to lighter than air experimentation. This \$8,000,000 experiment is very costly and probably will be the death blow to such practice for a long time. We have always doubted the value of these crafts in war even if they could be navigated successfully.

A valley high school debated the question "Resolved, that modern machinery is a Frankenstein monster that threatens to destroy mankind." The affirmative rode to the meeting as well as the negative in high powered automobiles and lost the debate.

THE BOOK

... the first line of which reads, "The Holy Bible," and which contains Four Great Treasures

by **BRUCE BARTON**

HOLDING PAGE ONE

Matthew's luncheon for Jesus furnished the third "news" sensation. It was not at all the kind of affair which a religious teacher would be expected to approve. Decidedly it was good-natured and noisy.

No theological test was applied in limiting the invitation. No one stood at the entrance to demand: "What is your belief regarding the birth of Jesus?" Or, "Have you or have you not been baptized?" The doors were flung wide, and, along with the disciples and the respectable folks, a swarm of publicans and sinners trooped in.

"Outrageous," grumbled the worthy folk. "Surely if this teacher had any moral standards he never would eat with such rabble."

They were shocked; but He was not. That He had condemned himself according to their formula worried him not a whit. His liking for folks overran all social boundaries; He just could not seem to remember that some people are nice people, proper people, and some are not.

"Come, come," He exclaimed to the Pharisees, "won't you ever get over nagging at me because I eat with these outsiders? Who needs the doctor most—they that are well or they that are sick?"

"And here's another thing to think about," He added. "You lay so much stress on forms and creeds and occasions—do you suppose God cares about all that? What do you think he meant when he said: 'I will have mercy and not sacrifice?' Take that home and puzzle over it."

"Defends publicans and sinners . . . Jesus of Nazareth Welcomes Them at Lunch . . . Rebukes Prominent Pharisees . . . 'Creed Unimportant,' He says. 'God Wants Mercy Not Sacrifice.'"

A fourth story for page one. You may be sure it was carried into hundreds of homes during the next few weeks, and formed the basis for many a long evening's discussion.

As the meal drew to its close there came a dramatic interruption—a ruler of the city made his way slowly to the head of the table and stood silent, bowed by the terrible weight of his grief. That morning he had sat at his daughter's bedside, clasping her frail white hand in his, watching the flutter of the pulse, trying by the force of his longing to hold that little life back from the precipice. And at last the doctors had told him that it was useless any more to hope. So he had come, this ruler, to the strange young man whose deeds of healing were the sensation of the day.

Was it too late? The ruler had thought so when he entered the door; but as he stood in that splendid presence a new thrilling conviction gripped him:

"Master, my daughter is even now dead," he exclaimed, "but come and lay your hand on her and she will live."

CHANGES IN NEW FORD EXPLAINED BY ENGINEER

Fundamental advancement in body and chassis design that establish an entirely new standard of riding comfort is an outstanding feature of the new 1935 Ford V-8 say Ford engineers. While the modern styling of the new car has attracted many, no other feature of the Ford V-8 has claimed so much attention and admiring comment.

The combination of "extended springbase"—a basic new treatment of the springs and spring mountings introduced for the first time in the new Ford—together with a revolutionary change in the riding position of passengers and the retiring of free action on all four wheels are responsible for the new comfort of the 1935.

Ride Between Wheels
Seats in the new cars are located between the front and rear wheels where riding ease is greatest. In this position, all road shocks and bumps transmitted to the frame from uneven pavement and rough roads are minimized almost to the vanishing point.

The rear seat has been moved forward to a position eight and a half inches further ahead in the 1935 car, this being accomplished by moving the engine the same distance toward the front without changing the length of the wheelbase. The front springs, increased seven and five-eighths inches in length, are now mounted three and five-eighths inches in front of the axle; the lengthened rear springs two and a half inches toward the rear, compared with the former model.

"GILDED LILY" OPENS AT McDONALD SUNDAY

"The Gilded Lily," the new Claudette Colbert starring vehicle which comes Sunday to the McDonald theatre, is a romantic and frothy comedy that boasts a totally new and unconventional approach on the romantic angle.

Assisted by Fred McMurray and Ray Milland in the principal supporting roles, Miss Colbert is cast as a pretty stenographer who is dead set against marrying a millionaire. Her idea of connubial bliss is a husband who is poor and struggling, someone whose hardships she can share.

She thinks she has found the man of her dreams, but, when he turns out to be a wealthy English nobleman traveling incognito in the United States, she drops him in a hurry. The resulting publicity splurge brings the obscure little secretary into the limelight, makes her the most sought after woman on two continents.

For the while Miss Colbert backs in the glory of her new position. Then she goes to London where she meets the nobleman again. When she tries to renew the romance, she suddenly realizes that the only person she loved is the boy she has left back in New York—her regular Thursday night date.

METHODIST CHOR MEETS AT POLLARD'S FRIDAY

Weekly meeting of the Methodist church choir will be held Friday evening instead of tonight it was announced today by Mrs. Buford Ronda, director. The choir will meet at the home of Mrs. W. H. Pollard at 7 o'clock for their weekly practice.

Visiting With Mother—Mrs. Lulu Lester of Portland came here Friday from Portland to visit with her mother, Mrs. Mary C. Magill.

CIVIL SERVICE WARNS AGAINST SCHOOL CLAIMS

Washington, D. C., Feb. 14—(Special)—The United States Civil Service Commission says that numerous letters received at its office from different parts of the country indicate misleading information is being given to the public by agents of some of the correspondence schools which give instruction in preparation for civil-service examinations.

To guard against the loss of money paid for tuition of this kind the Civil Service Commission informs the public as follows:

No one can promise appointments to positions for which the United States Civil Service Commission holds examinations. The claim that such assurance can be given brands the person making it as a fraud.

Information regarding examinations for the United States Civil Service may be obtained from the boards of United States Civil Service Examiners. There is such a board in each community which has a post office of the first or second class. In nearly all cities the civil service board is located at the post office.

Before paying money for tuition, or signing a contract, it is advisable to make inquiry concerning the prospect of examinations. There is reason to believe that agents of some schools deceive the public as to the probability of early examinations.

No school has advance information regarding the need for employees or the probability of examinations.

RED CROSS OFFERS NEW COURSE IN GARDENING

Red Cross chapters will soon offer to their respective communities a newly prepared course of instruction in Red Cross garden and food conservation work.

The experience of the Red Cross in garden seed distribution and in home garden development has shown that a very extensive interest exists in these programs.

The use of land to produce food for home consumption makes possible a better standard of living when there is regular employment and a possible means of subsistence when there is part time employment or even unemployment. Garden products are a protection to the health of the family. A good garden not only provides fresh food during the growing season, but a surplus to be conserved for winter use as well, thus making possible a more varied and better balanced diet the year 'round. Gardens enable the family to be self-supporting to a considerable extent, thus providing a factor of security.

X-RAY SHOWS METAL FAULTS TO STUDENTS

An X-ray tube which does to castings and welds what the ordinary X-ray does in revealing fractures in bones, has been presented to the mechanical engineering department of Oregon State college by M. J. Gross, manager of the vacuum tube department of the General X-ray corporation. It will be used by classes studying the radiography of castings and welds. Gross is a graduate of the college with the 1928 class who has advanced rapidly in the commercial field.

Collects Bounty—W. E. Wheeler of Dexter collected the county bounty on three coyotes Friday at the office of the County Clerk.

LUMBER BUSINESS HOLDS BETTER THAN OUTPUT

Seattle, Wash., Feb. 14—A total of 538 down and operating mills in Oregon and Washington which reported to the West Coast Lumbermen's Association for the week ending January 25 produced 66,677,391 board feet of lumber. This was approximately 4,800,000 feet under the preceding week. The average weekly production of this group of mills in 1935 has been 66,255,769 feet; during the same period in 1934 their weekly average was 68,972,664 feet.

The new business reported last week by 538 mills was 79,698,576 board feet against a production of 66,677,391 feet and shipments of 63,637,647 feet. Their shipments were under production by 5.5 percent and their current sales were over production by 19.5 percent. The orders booked last week by this group of identical mills were under the preceding week by about 5,500,000 feet or approximately 6.5 percent.

The unfilled order file at these mills stood at 420,069,444 board feet approximately 13,000,000 feet over the week before. The aggregate inventories of 438 mills are 4.7 percent more than at this time last year.

LAW WOULD REQUIRE SAFETY GLASS IN CARS

As a further step toward creating more safety in connection with operating or traveling in motor vehicles, the Oregon State Motor association, sponsor of the "Let's Quit Killing" program, will support a bill in the present session of the state legislature calling for the installation of safety glass on all new automobiles sold after January 1, 1935.

The legislation sought for Oregon is similar to that enacted in Nebraska. Change to safety glass would be required for all cars for hire and school busses.

The motor association pointed out, however, that owners of private automobiles purchased before January 1, 1936, would not be required to install the safety glass, but would be urged to install it when replacing breakages.

Enforcement of the proposed law would be through the motor vehicle division of the secretary of state's office. No new registration would be granted until adequate proof of proper glass is given.

Many manufacturers already are equipping their automobiles with the safety glass, as legislation similar to that proposed in Oregon has been adopted in many states, according to the motor association. Other manufacturers make its installation optional.

Safety glass is required in 12 states and recommended in eight

Salesman Here—Ira Birchfield, special salesman for the Mountain States Power company, is here assisting Mr. Peterson conduct an electric range campaign.

Great For Sore Swollen Pain - Tortured Rheumatic Joints

Here is a new treatment. Get a bottle of clean, powerful, penetrating Moone's Emerald Oil. Apply a few drops over the affected part, rub lightly till it disappears on its errand of mercy. The first application brings blessed comfort and relief.



LEGAL AID BILL TO SAVE CLOSED BANK FUNDS

An amendment to the measure now in the legislature providing that all legal aid for the various departments of the state government should be handled through the office of the attorney general would shift the burden of payment of legal aid in the state banking department from the creditors of the closed banks to the general fund of the state according to Robert Duncan, senator from Harney county, who is author of the bill.

Another amendment to the bill would provide the attorney general with power to employ special assistance instead of giving this power to the governor and the Board of Control.

Another measure in the legislature along a similar line would make the attorney general appointive by the governor.

FOGGY WINDOWS MEAN POOR AUTO VENTILATION

If the windshield or windows of a car become coated with vapor during cold weather driving it is an indication that the car is not properly ventilated, according to the safety department of the Oregon State Motor association. At least two windows should be opened slightly to permit free circulation of air. This will help to keep the vision clear and avoid drowsiness and other effects of poor ventilation, which often are responsible for serious traffic accidents.

Roseburg Doctor Here—Dr. Gerald Van Valzah of Roseburg was here Sunday to visit at the home of his mother, Mrs. A. B. Van Valzah.

Stop your Cold! Bottle of Inhalant with Atomizer, complete, for 69 cents. Scott's Drug Store.

Pure, Wholesome and SAFE

Maid O' Cream milk and cream delivered to your door daily is fresh, pure and wholesome. Good milk is mankind's best food and when it comes from our pasteurizing plant you know it is SAFE as well as PURE and WHOLESOME.

Only selected dairies are used for Maid O' Cream milk supply and they are subject to rigid inspection which insures this city a first class milk supply.

Springfield Creamery Co.

Last Reminder

Don't forget your girl friend. On Valentine's day she expects Valentine candy and the best place to buy is Eggimann's.

Our place is candy headquarters for candy for all occasions. We always plan to have appropriate decorations as well as best quality candy—the kind you are proud to give.

EGGIMANN'S
"Where the Service is Different"

American Legion

6 Big Nites **CIRCUS** Feb 21 to 27

EUGENE ARMORY

15 Big Circus Acts

FREE DANCING FREE PRIZES DOORS OPEN 7 P. M. SHOW - - 8:15 ADM. 25c - KIDS 15c

FORD GAVE YOU THE V-8 TRUCK ENGINE THEN THE FULL FLOATING REAR AXLE

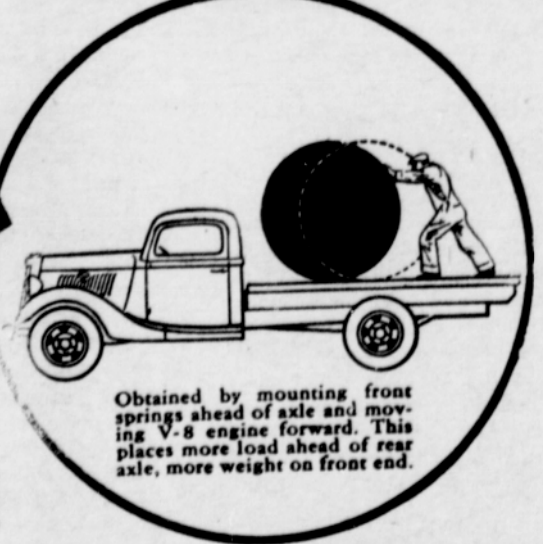


Another ADVANCED TRUCK FEATURE

TRUCKING entered a new era of economy when Ford engineers gave you the V-8 truck engine, the full-floating rear axle and the other truck-built features that are today saving money for thousands of Ford V-8 users.

For 1935, Ford engineers have added improvements that enable you to make new demands on your truck—that will further reduce your operating and maintenance cost.

Perhaps your tire wear is okay. Perhaps your brakes are giving efficient, long service. Maybe you have no complaint about the way your truck is standing up or



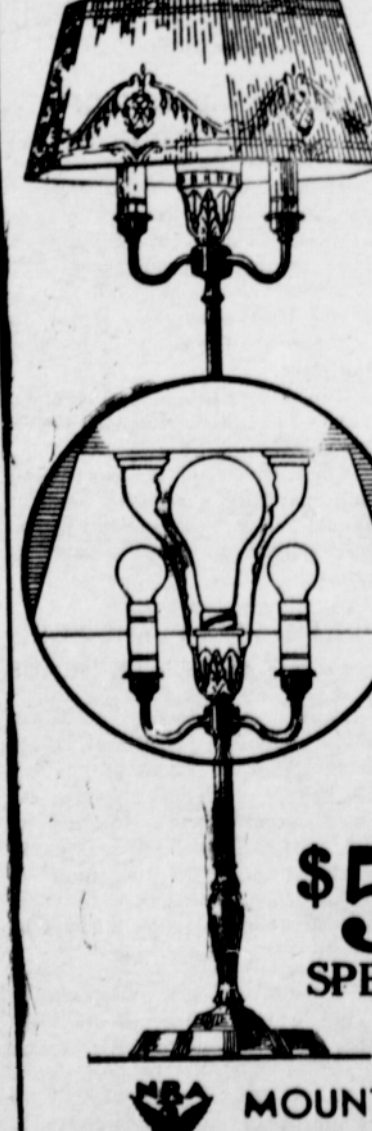
handling. Even so . . . the new Ford Forward Load Distribution will improve on all these. In addition, you can now use full-width semi-trailers—and make acute angle turns.

No other truck in America, regardless of price, offers the combination of features brought to you by the 1935 Ford V-8. Don't fail to test these trucks on your own job, with your own drivers! . . . 131½ and 157-inch wheelbases.

\$500 AND UP F. O. B. Detroit. Easy Terms Through Universal Credit Co., the Authorized Ford Finance Plan AUTHORIZED FORD DEALERS

THE NEW FORD V-8 TRUCKS for 1935
More than ever, America's Great Truck Value

Take No CHANCES...



Eye strain is a very real danger. Few of us realize that we pay dearly for every hour we strain our eyes. The tragedy is that we seldom know that we ARE misusing our eyes. Attempting to read, work or study in poor or glaring light is the cause of most eyestrain. The two or three pennies a day saved on your light bill isn't worth the risk of impaired vision. See this new type lamp (recently designed to help correct the evils of improper home lighting) at your dealers.

\$5.95 SPECIAL

MOUNTAIN STATES POWER COMPANY