THE SPRINGFIELD NEWS

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H. E. MAXEY, Editor



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| | DTION BATE |
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THURSDAY, DECEMBER 27, 1934 "THE FAIR DEAL"

There are those who express the belief that the Republican party is dead. Usually their wish is the father of their thought. There are others who say the Republican party should go radical to come back. The left wing democrats

threaten to out-radical any new or reorganized party.. To our mind the Republican party's future should be liberal but not radical, should possess sane human understanding and should stress a fair deal rather than plunge into some so-called unknown new one.

The Republican party is not dead even if its leadership is somewhat demoralized. It has an organization in every county of the United States. The Republican party cast 13,500,000 votes this year without strong leadership. What can it do with proper leadership?

In the off-year election in November the party lost but 2,500,000 from the 1932 presidential vote and polled 40 percent of the total vote cast. In the November election the Democrat party cast 7,000,000 less votes than it did for Roosevelt. Another drop like that and the party will be

Under the banner of a "fair deal" the Republican party should be first of all American. It should not be afraid to cast overboard old guards and radicals alike along with their reactionary and communistic principals—the obsolete and the un-American. Its leadership should be young, practical and progressive men who are straight shooters. Leaders are wanted who will not be led astray by blind theories or wild panaceas but who believe that there is still opportunity in America and that achievement and social progress lies along the path of hard work, intelligent planning and honest reward for honest effort. The Republican party need not turn either right or left but follow a straight course down through the center and real Americans will be proud to belong to it.

THE VALLEY'S FUTURE

Irrigation, flood control and power development in the Willamette Valley were placed ahead of more power development on the upper Columbia river regions by tre board of army engineers in a report just completed. Recognition of the more thickly settled parts of the Willamette valley over projects labeled "no market at present."

Four possible irrigation projects listed as economically feasible for this area include: Coast Fork, 16,500 acres to cost \$715,900; Pleasant Hill, 5000 acres, \$208,400; Springfield, 12,000 acres, \$500,000; and Coburg 12,000 acres, \$5,-

These estimates point the way for development that will some day mean much to the upper Willamette Valley.

Price fixing has been removed from the lumber code and it will no doubt allow mills in this section to sell more lumber at lower prices. Chairman Williams of the National Recovery board says he does not expect that there will be vigorous provision for price fixing in any codes when the recovery act is reenacted by congress

It seems that some of the cotton farmers spent their federal production control checks for fertilizer. They also amazed the government with what intensive cultivation will do.—Result the same crop on 25 per cent less land.

American bank savings are increasing say headlines. What we would like to find is somebody who will admit his savings are increasing.

Christmas is over and many a man is now relieved of the responsibility of providing himself with shirts, neckties and sox for the coming year.



A "MANY-SIDED" MAN

Jesus was, as we say, "many sided," and every man sees the side of his nature which appeals most to himself.

The doctor thinks of the great physician whose touch never failed, who by some mystery preceded modern science in its still imperfect knowledge of the relation of the spirit to health. The preacher studies the Sermon on the Mount and marvels that truths so profound should be expressed in words so clear and simple. The agitator remembers only that he denounced the rich; and the communist that his disciples carried a common purse. Lawyers have written in praise of his pleading at his trial; and the literary critics of every age have cheerfully acknowledged his

I am not a doctor, or lawyer or critic but an advertising man. As a profession advertising is young; as a force it is as old as the world. The first four words ever uttered, "Let there be light," constitute its charter. All Nature is vibrant with its impulse. The brilliant plumage of the bird is color advertising addressed to the emotions of its mate. Plants deck themselves with blooms, not for beauty only, but to attract the patronage of the bee and so by spreading pollen on its wings, to insure the perpetuation of their kind.

The spacious firmament on high, And all the blue etereal sky, And spangled Heavens a shining frame, Their great Original proclaim.

It has been remarked that "no astronomer can be an athiest," which is only another way of saying that no man can look up at the first and greatest electric sign—the evening stars-and refuse to believe its message: "There is a Cause: A God." I propose in the next few articles to speak of the advertisements of Jesus which have survived for twenty centuries and are still the most potent influence in the world.

Let us begin by asking why he was so successful in mastering public attention and why, in contrast, his churches are less so? The answer is twofold. In the first place he recognized the basic principles that all good advertising is news. He was never trite or commonplace; he had no routine. If there had been newspapers in those days, no city editor could have said, "No need to visit him to-day; he will be doing just what he did last Sunday." Reporters would have followed him every single hour, for it was impossible to predict what he would say or do; every action and word were news. I repeat. Jesus had no routine. He was never trite or commonplace.

THREE PLANTS SHOW PROMISE: MANY FAIL

Alfalfa, Sweet Clover, Sun Flower Subject Of Much Experimentation On Branch Farms

Three new crops, two of them for forage, that are being tried out on eastern Oregon branch experi ment stations are alfa sweet clover. strawberry clover and saf-flower None of these is ready for distribution as yet, as they have not been sufficiently tested, say those who are in charge of the work, but they all hold interesting possibili-

The alfa sweet clover being test ed on the livestock branch station at Union is supposed to be a cross between alfalfa and sweet clover, although some plant breeders doubt that this is actually the case. At any rate, it has many of the characteristics of both plants, being very fine stemmed, a profuse bloomer, and producing many leaves. Where sweet clover does better than alfalfa this holds pro- during the month somewhat more mise of supplying the need for a than seasonally, but remained at suitable legume hay far superior to approximately the level maintained other types of sweet clover.

Strawberry Clover On Alkall station. It gives unusual promise siderably. Production of lumber deunder certain restricted circumtendent of the station. Its value and shipments also increased. Outis expected to be as a pasture crop put of crude oil moderately, but reon alkali land. It has demonstrated fining activity tended downward over-watering, even being able to power decreased less than usual. cowd out salt grass. It is being used already at Yakima where stock appear to relish it, but no real pas- larger than in any previous Novture tests have been made with it ember since 1931. Sharp gains in Oregon.

which may be grown for production the stores, and trade volumes were of oil similar to linseed oil. It is a up to seasonal expectations in most cross between a sunflower and a other parts of the district. Railthistle, and is a dwarf, spiny plant roads reported less than the usual that so far hos proved drouth resis- October-November decrease in loadtant on the branch station at Pen- ings, and contraction in automo dleton. It has yielded as high as bile sales and in intercoastal water-1600 pounds of seed to the acre, borne commerce was no greater which yields about 25 per cent oil. than is usual for that time of year.

Many New Plants Are Duds Scores of other new plants are constantly being tested on the and the first half of December ma branch stations, most of which never prove to be of any value under Oregon conditions. By having resulting in substantially better them tested out on the stations, information on all of them is obtain- livestock ranges than appeared ed which is passed on to the farm- probable a few months ago in view ers, making it unnecessary for of the extremely dry 1934 season. them to make individual trials on Because of the early harvests this their own places.

COMPLETE REGISTER OF

PORTLAND, Dec. 27-Christmas week sees a volume of Register-Your-Baby cards flowing back here CHERRY PRUNING TIPS from Washington, D. C. Efforts of the State Board of Health, the Census Bureau and the State Emer-6, are now concentrated on seeing that the parents of every baby less than a year old have a card and

"The campaign, like many other projects carried out at this time. is salvaging some labor that would otherwise be idle and using it to do something useful to society. In the particular case of this campaign, we are trying to reform a condition in which it has been found that all over the United States only a part of the births which occur are officially recorded. As nearly as we can estimate, Oregon runs about 90 per cent.

"The campaigns which are being out on in the various states are intended to bring this up to 100 percent. Signing and mailing a card not only insures that your during the past year."

A new type of bent grass has joined the notable family of such grasses in Oregon. It was found growing in the Yoncalla region several years ago, and as it is being harvested for seed it has been given a definite name—Highland bent grass.

As described by G. D. Hyslop, chief in plant industry at Oregon State college, this grass has a unusually permanent system of unnatural vigor plus these characteristics make it an excellent grass for football fields, polo fields, airports, and other places subjected to rough use and where Kentucky blue grass cannot be used.

This grass is being recommen ed in Oregon for pasture and erosion on some sour hill lands, in the western Oregon region of dry sum mers. About 60 acres are in seed production now and about 200 acres more are expected to be planted this season, says Hyslop.

TELEPHONE ALMANACS READY FOR CUSTOMERS

It is again telephone almanac time. The new 1935 telephone almanac has been received, according to Mrs. Zella Cantrell, manager here for the Pacific Telephone and control of the Circuit Court of the County of Lane and said order and State aforesaid for a decree fore- was made and dated this 5th day of Telegraph company, and copies may be obtained free at the telephone office.

The telephone almanac, an annual publication of the American Telephone and Telegraph company, contains typical almanac information, as well as scores of facts regarding the history and development of telephony.

Sixty days after the first publication, the day of said first publication, and defend this action or pay the amount due as above shown, together with costs and accrued interest, and in case of your failure to do so, a decree will be rendered foreclosing the lien of said taxes. The telephone almanac, an an-

GAINS ON COAST

Industrial Report Shows Seasonal Declines Only Fraction Of Past Few Years

Industrial activity in the Twelfth or Pacific Coast district of the Federal Reserve bank was the same in November as in October, while seasonally adjusted indexes of retail trade and the physical distribution of goods advanced. Business measures generally were substantially higher than last year at this time. Building and construction continued to improve, marked by a sharp increase in contract awards for public works and less than the usual recession in privately financed building, says the monthly business report released yesterday.

Industrial employment declined since april 1934. As is usual at this season, employment in the can-The strawberry clover is being ning, iron and steel, and motion tested out at the Hermiston branch picture industries was reduced concreased during the month, although stances, says H. K. Dean, superin- new orders received turned upward exceptional resistance to alkali and further. Consumption of electric

Store Sales Hold Up Sales of department stores were over the preceding month were re The safflower is an oil plant ported by San Francisco and Seat-

Rain and snowfall in November terially exceeded normal expecta tions in most parts of the district, year, crop marketings were small at the Love Festival. er in volume late in the season than a year earlier. Prices received from farm products changed little OREGON BABIES SOUGHT between mid-November and Mid-December.

GIVEN BY OSC EXPERT

Pruning of cherry trees to spread gency Relief Administration, which the branches and avoid too tall opened a short campaign December growth is advocated by Dr. W. S. Brown head of the horticultura department at Oregon State college. When young, the sweet cherry tree, under Oregon conditions is inclined to grow tall very rapidly. but this can be checked and a more oval form induced with proper pruning.

"The young sweet cherry tree is best pruned muche like the apple for the first two or three years," says Dr. Brown, "cutting it back vigorously to keep the side branches down close to the ground so the tree may be picked and spraythen as soon as possible lest the 1933 their weekly average was 77,tree be delayed in its boards. tree be delayed in its bearing.

"Pruning of mature sweet cherry trees is more of a thinning process baby has a birth certificate, but with even relatively little of this 77,632,117 feet and shipments of also will enable us to check the needed. Dead or devitalized limbs 71,142,588 feet. Their shipments operation of our routine system may be removed every year orr were under production by 8.4 per every other year to good advant- cent and their current sales were age. In case leading branches are over production by 12.6 per cent. HICHLAND BENT IS CRASS getting out of bounds, they may be The orders booked last week by THAT STANDS HARD USE cut back almost to the point where this group of identical mills were the lateral branches come out in over the preceding week by about whorls, thus tending to spread the 1,000,000 feet or approximately 1.0 tree."

SUMMONS FOR PUBLICATION In Fereclosure of Tax Lien

IN THE CIRCUIT COURT OF THE STATE OF OREGON, FOR LANE COUNTY.

. F. Fir, Plaintiff, vs. Christian H. Furre, Defendant. To Christian H. Furre the above

named defendant. IN THE NAME OF THE STATE derground runners or rhizomes. Its fied that A. F. Fir the holder of

the amount then due and delin quent for taxes for the year 1927 together with penalty, interest and costs thereon upon the real prop-erty assessed to you, of which you

The East ½ of the NE½ and the NW½ of NE½ and the NE½ of the SE¼ of section 12 Township 16 Sc. of Range 6 West of W. M. in Lane County, Oregon. You are further notified that said A. F. Fir has paid taxes on

| Year's tax | Date paid | Tax Receipt No. | Amt. | Rate Int |
|------------|-----------|-----------------|---------|----------------|
| 1927 | 11- 6-31 | 64385 | \$10.97 | 89 |
| 1928 | 11- 5-31 | 54385 | 27.73 | 89 |
| 1929 | 11- 5-81 | 51776 | 6.27 | 89 |
| 1929 | 11- 5-81 | 51775 | 15.64 | 89 |
| 1930 | 11- 5-81 | 40546 | 5.65 | 89 89 89 |
| 1930 | 11- 5-31 | 40545 | 15.48 | 89 |
| 1931 | 10-10-84 | 39920 | 6.04 | 89 |
| 1931 | 10-10-34 | 39919 | 14.23 | 89 |
| 1932 | 10-10-84 | 33826 | 5.44 | 89 |
| 1932 | 10-10-84 | 33825 | 14.90 | 89 |
| 1933-1934 | 10-10-84 | 25325 | 6.85 | 89 |
| 1933-1934 | 10-10-84 | 25324 | 18.70 | 89 89 89 |

Said Christian H. Furre as the and costs against the land and owner of the legal title of the above premises above named described property as the same ap-pears of record, and each of the other persons above named are here-This summons is published by order of the Honorable G. F. Skip-

WM. W. HARCOMBE, Attor-

CIVIL SERVICE OFFERS WORK IN FOUR FIELDS

ommission has announced open competitive examinations as fol-

Engineering draftsman, various electrical (ship).

Senior industrial economist, \$4,600 a year, industrial economist, \$3.800 a year, associate industrial

Assistant financial economist, and Exchange Commission.

applications for these examinations is January 14, 1935.

Full information may be obtained from W. N. Gossler at the post- record in all studies. office here.

FLIRTATION WALK"

McDonald To Bring Popular Pic ture To Eugene Sarting On Saturday

Bringing with it the enchantment of Hawaiian nights, the spirit of music. the United States Army, the thrill of West Point and the romance of glorious youth, "Flirtation Walk," first military musical over screen ed and First National's mammoth new spectacle is scheduled to open at the McDonald theatre beginning Saturday for a 3-day run.

"Flirtation Walk," is said to be an entirely new departure in screen musicals. Far from being a hodge podge of jokes and gags around which to hang some songs and introduce dance numbers, the start!ing sensational spectacles which distinguish "Flirtation Walk" are incidental to, and a definite part of the plot itself.

Dick Powell has the role of a private stationed in Hawaii who is assigned as chauffeur to a visiting general's daughter, a part played by Ruby Keeler. Falling in love with the Islands, the girl leads her handsome chauffeur through a series of adventures which culminate

The omance fires Dick with the ambition to go to West Point to be on an equal footing with the girl he loves. It is not until about time for his graduation that he again meets her, however, and then he finds that a young lieutenant is a real rival. After a series of stirring adventures in which it appears the girl is going to marry the lieutenant, the story winds up in a smashing climax.

LUMBER PRODUCTION IS BELOW NEW BUSINESS

Seattle, Wash., Dec. 27-A total of 548 down and operating mills in Oregon and Washington which reported to the West Coast Lumbermen's association for the week ending December 15, produced 77,632,-117 hoard feet of lumber. This was approximately 1,000,000 feet under the preceding week. The average production of this group of sawmills in 1934 has been 78,639,778 ed more easily when it is mature. feet; during the same period in

The new business reported last week by 548 mills was 87,431,786 board feet against a production of per cent.

are the owner as appears of re-cord, situated in said County and State, and particularly bounded and described as follows, to-wit:

Certificate of Delinquency number 3201 issued on the 5th day of November, 1931 by the Tax Collector of the County of Lane, State of Oregon, for the amount of Seventeen 64-106 dollars, the same being terest on said amounts as follows:

| Date paid | Tax Receipt No. | Amt. | Rate In |
|-----------|--|--|---|
| | 64285 | \$10.97 | 89 |
| | 54385 | 27.73 | 89 |
| | | 6.27 | 89 |
| | | 15.64 | 86 |
| | | 5.65 | 89 |
| | | 15.48 | 89 |
| | | 6.04 | 89 |
| | | 14.23 | |
| | | 5.44 | 89 |
| | | 14.90 | 89 |
| | | | 89 |
| 10-10-84 | 25324 | 18.70 | 84 84 84 84 |
| | 11- 5-31 11- 5-31 11- 5-31 11- 5-81 11- 5-81 11- 5-31 10-10-34 10-10-34 10-10-34 10-10-34 | 11- 5-31 54385 11- 5-31 54385 11- 5-31 51776 11- 5-31 51775 11- 5-31 40546 11- 5-31 40545 10-10-34 39920 10-10-34 39919 10-10-34 33826 10-10-34 33825 10-10-34 33825 | 11- 5-31 54385 \$10.97 11- 5-31 54385 27.73 11- 5-31 51776 6.27 11- 5-31 51775 15.64 11- 5-31 40545 15.48 10-10-34 39929 6.04 10-10-34 39919 14.83 10-10-84 33826 5.44 10-10-84 33825 14.90 10-10-84 25325 6.85 |

closing the lien against the prop-erty above described, and mention-ed in said certificate. And you are is the 8th day of November, 1934. hereby summoned to appear within All process and papers in this proceeding may be served upon the sixty days after the first publicaundersigned residing within the State of Oregon at the address hereafter mentioned.

ney for Plaintiff. Address 202 Tiffany Bldg., Eugene, Oregon. (D 6-18-20-27—J 3)

UNIVERSITY STUDENTS TO GET AID NEXT TERM

The United States Civil Service Federal Funds Providing Jobs For 275 Students Again Available For Worthy Youths

University of Oregon, Eugene, grades, \$1,800 to \$2,600 a year, for Dec. 27-Some 275 students at the their section, six are satisfied that work on ships. Optional branches University of Oregon, in common the Schoolman oats yield more than are: Ship piping, ship ventilation, with thousands in other institu- the varieties they were growing, marine engines and boilers, and tions throughout the United States, reports County Agent O. S. Fletchwill be back in school January 2 as Scientific aid (graphic arts), a result of the grant of federal plan to plant Schoolman oats again \$1,800 a year, National Museum, funds which will give them part in 1935, and will have some seed Smithsonian Institution, Washing- time employment, it was annound to supply other coast farmers, Mr. ced here by Dr. Earl M. Pallett, Fletcher says. Those who cooperexecutive secretary.

the same as were assigned federal Ada; A. H. Benson, Florence; E. economist, \$3,200 a year, Division aid work the term just ended. The D. Herring and W. C. Waite, Cushof Labor Standards, Department of monthly allotmenf to the univer man; and Peter S. Rice and George sity of \$3,525 per month is expected H. Johnson, Mapleton. to remain the same also.

\$2,600 a year, a sistant financial The work, which is allotted only examiner, \$2,600 a year, Securities to students who could not otherwise attend the institution, has The closing date for receipt of also served as a decided stimulus to scholarship, for jobs for the coming term will be reassigned only to students who have made a good

Types of Work Listed While typing and clerical work provide most of the places for students, many are engaged on unus-HAS MILITARY SETTING ual and interesting projects. One student, apt at allustrating, is making a number of anthropological drawings for a research project of prehension of members of gangs one of the professors. A group is engaged in assisting in a research state. The same law would outlaw that involves psychology and the criminal's favorite weapon, the

> The students are distributed all over the campus, with every department having at least one. A crew under the direction of gard- his brother, Robert, from Colorado, eners takes care of the lawn, and were Christmas dinner guests at does landscape gardening.

Assignment of work is under the direction of Karl W. Onthank, dean of personnel and a committee appointed by Dr. C. V. Boyer, university president.

Roseburg Man Here-R. T. Huntley of Roseburg was a business visitor at the Springfield hotel Fri. of Mr. and Mrs. B. F. Martin for

LANE FARMERS PROVE NEW OAT CROP VALUE

Out of seven western Lane county farmers who started demonstrations in the spring of 1934 to compare rust-resistant Schoolman oats with varieties commonly grown in

er. These men and their neighbors ated in the demonstration were This number is approximately Martin Brothers and H. J. Merz,

SPORTSMEN WANT TO DISARM CRIMINALS

WASHINGTON, D. C., Dec. 27-Sportsmen of America, through the National Rifle association, are asking congress to enact a law which will deprive any person who has committed a crime of violence or is a fugitive from justice of the right to own any kind of a firearm which has been shipped in interstate commerce. It is believed that this law will help in the apwhich operate in more than one sub-machine gun.

Guests for Dinner-Mr. and Mrs. Max Tinkham of Fall Creek and the home of Mr. and Mrs. E. G. Privat.

Here from Taft-Dr. and Mrs. O. B. Long of Taft, Oregon were here over the holidays to visit with their daughter, Miss Margaret Long. They were all guests at the home Christmas day.

Our Thanks...

The beginning of another year is upon us and we express our appreciation for the liberal patronage given Maid O'Creaem dairy products this last year.

We hope to give you even better service the coming year and that our relationship will continue to be friendly. Our plant is for your convenience in supplying some of the most essential needs of life-butter, milk and cream.

Springfield Creamery Co.

Our New Year Greeting

Among our assets we count first something money cannot buy-your good will. We are grateful for your many expressions of this good will the past season.

We extend to your—not as customers alone, but as friends,—the best wishes for the coming year.

Our is a store of service. May we continue to serve you with the best during the coming year.

EGGIMANN'S





EASY TERMS

south, PHILCO brings you the big football broadcasts with a vividness and clarity that's unequalled! Tune-in with a new 1985 PHILCO and get ALL the games as if you were on the 50-yard line! Tremendous power and superb tone! Sensation: lly low prices! See our Mg selection-today!

FOOTBALL

GAMES

with a new 1935

Get a FREE Radio Log I

This up-to-date Radio Log contains world-wide station listings. FREE to all who come in to see the new PHILCOS!

Wright & Sons

HARDWARE - FURNITURE - RADIOS - PAINT