

THE SPRINGFIELD NEWS

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MAIL SUBSCRIPTION RATE One Year in Advance \$1.50 Six Months \$1.00 Two Years in Advance \$2.50 Three Months 50c

THURSDAY, DECEMBER 27, 1934

THE FAIR DEAL

There are those who express the belief that the Republican party is dead. Usually their wish is the father of their thought.

To our mind the Republican party's future should be liberal but not radical, should possess sane human understanding and should stress a fair deal rather than plunge into some so-called unknown new one.

The Republican party is not dead even if its leadership is somewhat demoralized. It has an organization in every county of the United States.

In the off-year election in November the party lost but 2,500,000 from the 1932 presidential vote and polled 40 percent of the total vote cast.

Under the banner of a "fair deal" the Republican party should be first of all American. It should not be afraid to cast overboard old guards and radicals alike along with their reactionary and communistic principals—the obsolete and the un-American.

THE VALLEY'S FUTURE

Irrigation, flood control and power development in the Willamette Valley were placed ahead of more power development on the upper Columbia river regions by the board of army engineers in a report just completed.

Four possible irrigation projects listed as economically feasible for this area include: Coast Fork, 16,500 acres to cost \$715,900; Pleasant Hill, 5,000 acres, \$208,400; Springfield, 12,000 acres, \$500,000; and Coburg 12,000 acres, \$536,600.

These estimates point the way for development that will some day mean much to the upper Willamette Valley.

Price fixing has been removed from the lumber code and it will no doubt allow mills in this section to sell more lumber at lower prices.

It seems that some of the cotton farmers spent their federal production control checks for fertilizer. They also amazed the government with what intensive cultivation will do.—Result the same crop on 25 per cent less land.

American bank savings are increasing say headlines. What we would like to find is somebody who will admit his savings are increasing.

Christmas is over and many a man is now relieved of the responsibility of providing himself with shirts, neckties and socks for the coming year.

THE BOOK

... the first line of which reads, "The Holy Bible," and which contains four great treasures

by BRUCE BARTON

A "MANY-SIDED" MAN

Jesus was, as we say, "many sided," and every man sees the side of his nature which appeals most to himself.

The doctor thinks of the great physician whose touch never failed, who by some mystery preceded modern science in its still imperfect knowledge of the relation of the spirit to health.

I am not a doctor, or lawyer or critic but an advertising man. As a profession advertising is young; as a force it is as old as the world.

The spacious firmament on high, And all the blue ethereal sky, And spangled Heavens a shining frame, Their great Original proclaim.

It has been remarked that "no astronomer can be an athlete," which is only another way of saying that no man can look up at the first and greatest electric sign—the evening stars—and refuse to believe its message: "There is a Cause: A God."

Let us begin by asking why he was so successful in mastering public attention and why, in contrast, his churches are less so? The answer is twofold. In the first place he recognized the basic principles that all good advertising is news.

THREE PLANTS SHOW PROMISE; MANY FAIL

Alfalfa, Sweet Clover, Sun Flower Subject of Much Experimentation on Branch Farms

Three new crops, two of them for forage, that are being tried out on eastern Oregon branch experiment stations are alfalfa sweet clover, strawberry clover and safflower.

The alfalfa sweet clover being tested on the livestock branch station at Union is supposed to be a cross between alfalfa and sweet clover, although some plant breeders doubt that this is actually the case.

Strawberry Clover on Alkali The strawberry clover is being tested out at the Hermiston branch station. It gives unusual promise under certain restricted circumstances, says H. K. Dean, superintendent of the station.

Many New Plants Are Duds Scores of other new plants are constantly being tested on the branch stations, most of which never prove to be of any value under Oregon conditions.

COMPLETE REGISTER OF OREGON BABIES SOUGHT PORTLAND, Dec. 27—Christmas week sees a volume of Register-Your-Baby cards flowing back here from Washington, D. C.

CHERRY PRUNING TIPS GIVEN BY OSC EXPERT

Pruning of cherry trees to spread the branches and avoid too tall growth is advocated by Dr. W. S. Brown, head of the horticultural department at Oregon State college.

HIGHLAND BENT IS GRASS THAT STANDS HARD USE

A new type of bent grass has joined the notable family of such grasses in Oregon. It was found growing in the Yoncalla region several years ago, and as it is being harvested for seed it has been given a definite name—Highland bent grass.

TELEPHONE ALMANACS READY FOR CUSTOMERS

It is again telephone almanac time. The new 1935 telephone almanac has been received, according to Mrs. Zella Cantrell, manager here for the Pacific Telephone and Telegraph company.

BUSINESS HOLDS GAINS ON COAST

Industrial Report Shows Seasonal Decline Only Fraction of Past Few Years

Industrial activity in the Twelfth or Pacific Coast district of the Federal Reserve bank was the same in November as in October, while seasonally adjusted indexes of retail trade and the physical distribution of goods advanced.

Industrial employment declined during the month somewhat more than seasonally, but remained at approximately the level maintained since April 1934.

Store Sales Hold Up Sales of department stores were larger than in any previous November since 1931.

Rain and snowfall in November and the first half of December materially exceeded normal expectations in most parts of the district.

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SUMMONS FOR PUBLICATION IN FORECLOSURE OF TAX LIEN

IN THE CIRCUIT COURT OF THE STATE OF OREGON, FOR LANE COUNTY. A. F. Fir, Plaintiff, vs. Christian H. Furze, Defendant.

TABLE OF TAX RECEIPTS

Table with columns: Year's tax, Date paid, Tax Receipt No., Amt., Rate Int. Rows include years 1927-1934.

Said Christian H. Furze as the owner of the legal title of the above described property as the same appears of record, and each of the other persons above named are hereby notified that A. F. Fir will apply to the Circuit Court of the County and State aforesaid for a decree foreclosing the lien against the property above described, and mentioned in said certificate.

CIVIL SERVICE OFFERS WORK IN FOUR FIELDS

The United States Civil Service commission has announced open competitive examinations as follows:

Engineering draftsman, various grades, \$1,800 a year, for work on ships. Optional branches are: Ship piping, ship ventilation, marine engines and boilers, and electrical (ship).

Scientific aid (graphic arts), \$1,800 a year, National Museum, Smithsonian Institution, Washington, D. C.

Senior industrial economist, \$4,600 a year, industrial economist, \$3,800 a year, associate industrial economist, \$3,200 a year, Division of Labor Standards, Department of Labor.

Assistant financial economist, \$2,600 a year, assistant financial examiner, \$2,600 a year, Securities and Exchange Commission.

The closing date for receipt of applications for these examinations is January 14, 1935.

"FLIRTATION WALK" HAS MILITARY SETTING

McDonald To Bring Popular Picture To Eugene Starting On Saturday

Bringing with it the enchantment of Hawaiian nights, the spirit of the West Point and the romance of glorious youth, "Flirtation Walk," first military musical ever screened and First National's mammoth new spectacle is scheduled to open at the McDonald theatre beginning Saturday for a 3-day run.

"Flirtation Walk" is said to be an entirely new departure in screen musicals. Far from being a hodgepodge of jokes and gags around which to hang some songs and introduce dance numbers, the startlingly sensational spectacle which distinguishes "Flirtation Walk" are incidental to, and a definite part of the plot itself.

Dick Powell has the role of a private stationed in Hawaii who is assigned as chauffeur to a visiting general's daughter, a part played by Ruby Keeler.

The romance fires Dick with the ambition to go to West Point to be on an equal footing with the girl he loves. It is not until about time for his graduation that he again meets her, however, and then he finds that a young lieutenant is a real rival.

LUMBER PRODUCTION IS BELOW NEW BUSINESS

Seattle, Wash., Dec. 27—A total of 548 and operating mills in Oregon and Washington together reported to the West Coast Lumbermen's association for the week ending December 15, produced 77,822,117 board feet of lumber.

The new business reported last week by 548 mills was 87,431,786 board feet against a production of 77,622,117 feet and shipments of 71,142,588 feet.

PHILCO 45L

Enjoy guaranteed foreign reception in addition to American programs! Latest features include Automatic Volume Control, Tone Control, Bass Compensation, Electro-Dynamic Speaker and PHILCO High-Efficiency Tubes.

W. M. W. HARCUMBE, Attorney for Plaintiff, Address 302 Tiffany Bldg., Eugene, Oregon, (D 6-15-26-27-3)

UNIVERSITY STUDENTS TO GET AID NEXT TERM

Federal Funds Providing Jobs For 275 Students Again Available For Worthy Youths

University of Oregon, Eugene, Dec. 27—Some 275 students at the University of Oregon, in common with thousands in other institutions throughout the United States, will be back in school January 2 as a result of the grant of federal funds which will give them part time employment. It was announced here by Dr. Earl M. Pallett, executive secretary.

This number is approximately the same as were assigned federal aid work the term just ended. The monthly allotment to the university of \$3,525 per month is expected to remain the same also.

The work, which is allotted only to students who could do otherwise attend the institution, has also served as a decided stimulus to scholarship, for jobs for the coming term will be reassigned only to students who have made a good record in all studies.

Types of Work Listed

While typing and clerical work provide most of the places for students, many are engaged on unusual and interesting projects. One student, apt at illustrating, is making a number of anthropological drawings for a research project of one of the professors.

The students are distributed all over the campus, with every department having at least one. A crew under the direction of gardeners takes care of the lawn, and does landscape gardening.

Assignment of work is under the direction of Karl W. Onthank, dean of personnel and a committee appointed by Dr. C. V. Boyer, university president.

Roseburg Man Here—R. T. Huntley of Roseburg was a business visitor at the Springfield hotel Friday evening.

LANE FARMERS PROVE NEW OAT CROP VALUE

Out of seven western Lane county farmers who started demonstrations in the spring of 1934 to compare rust-resistant Schoolman oats with varieties commonly grown in their section, six are satisfied that the Schoolman oats yield more than the varieties they were growing, reports County Agent O. S. Fletcher.

These men and their neighbors plan to plant Schoolman oats again in 1935, and will have some seed to supply other coast farmers, Mr. Fletcher says. Those who cooperated in the demonstration were Martin Brothers and H. J. Mers, Ada; A. H. Benson, Florence; E. D. Herring and W. C. Waite, Cushman; and Peter B. Rice and George H. Johnson, Mapleton.

SPORTSMEN WANT TO DISARM CRIMINALS

WASHINGTON, D. C., Dec. 27—Sportsmen of America, through the National Rifle association, are asking congress to enact a law which will deprive any person who has committed a crime of violence or is a fugitive from justice of the right to own any kind of a firearm which has been shipped in interstate commerce.

Guests for Dinner—Mr. and Mrs. Max Tinkham of Fall Creek and his brother, Robert, from Colorado, were Christmas dinner guests at the home of Mr. and Mrs. E. G. Privat.

Here from Taft—Dr. and Mrs. O. B. Long of Taft, Oregon were here over the holidays to visit with their daughter, Miss Margaret Long. They were all guests at the home of Mr. and Mrs. B. F. Martin for Christmas day.

Our Thanks... The beginning of another year is upon us and we express our appreciation for the liberal patronage given Maid O'cream dairy products this last year.

Our New Year Greeting Among our assets we count first something money cannot buy—your good will. We are grateful for your many expressions of this good will the past season.

Touchdown Get the big FOOTBALL GAMES with a new 1935 PHILCO PHILCO 45L \$59.95