

OREGON DUE FOR NEW BUTTER CODE

Dairy Regulation Program Effective Monday; All Butter Must Be Marked

BUILD ADVERTISING FUND

State Body Will Make Attempt to Regulate Price of Butterfat and Retail Sales

Effective, Monday, April 15, a new setup in the marketing of butter will be inaugurated in all parts of Oregon.

On that date every pound of butter sold on Oregon will have to be plainly marked with a specially designed stamp indicating whether it is grade "A", "B", or "C". All butter will have to be made and packaged under the supervision of butter graders licensed by the State Department of Agriculture, and sold at fair prices fixed by open free competition, all as a part of the new butter code promulgated for the mutual benefit of the producer-consumer and consumer of the dairy farm product.

Grades Explained

Both A and B grades are good table butter, and the difference in price between the two grades should not exceed a cent a pound. C grade is more suitable for baking and cooking than for table use.

According to Max Gelbar, director of agriculture, Oregon is the only state in the Union where butter is thus plainly marked in terms understandable to the housewife. As a result she is expected to lift butter consumption from the average of 18 pounds per person up to 20 pounds per person as in Canada.

Minimum Prices Fixed

The creameries' share in the code is a stabilized market, both for the sale of butter and the purchase of cream. While prices of both are fixed by free open competition, certain bedrock minimums are established. The elimination of unfair trade practices, and truthful branding will help them to realize full value out of high grade butter on which they will not have to compete as to price with lower grades.

Under the new code, minimum cream prices, f. o. b. farmers' door, in Oregon average 2c per pound more than the maximum cream prices under a similar code in the state of Washington. The minimum resale price of butter of the same grade is 1c less in Oregon than in Washington. Oregon dairymen and housewives should know that Oregon creameries are operating under a code spread of 3c less than creameries in Washington, and can only make a go of it if high grade cream is delivered so that high grade butter may be manufactured, and if housewives support the program.

Dairymen Principal Beneficiary
"The dairyman gets more out of the code than all the other groups combined, as rightly he should, be-

cause he is the proprietor of the dairy industry. First, he will expand his market, and in these times of surplus, expansion of market is as important as price. Good merchandising of any product calls for (a) reliable quality, (b) understandable branding of that quality, and (c) an educational program of sales promotion. The butter code accomplishes all three. While, in a measure, the first two items alone will help increase sales, the code also provides that creameries pay 2c for each 100 pounds of butter manufactured into a butter consumption educational fund. The price of an old-fashioned postage stamp per hundred pounds of butter will do more to reduce the surplus than the \$2.00 or \$5.00 per hundred pounds processing tax, proposed by the Brain Trust, to pay for slaughtered dairy cows. Dairy cows hung up in a meat market are not going to pay the farmer's taxes in 1935 and 1936.

Price Uniform for Entire State
"In some parts of the state top quality cream is mixed with lower quality cream, producing a lower grade butter. The farmer producing high quality cream should not be thus penalized. The code requires A grade price for A grade cream, regardless of the kind of butter the creamery manufactures therefrom, and if a lower grade of butter is manufactured, then the loss is the creamery's loss.

"Free open competition between creamery operators will fix the price of butterfat to farmers, all over the state. The minimum price of butter to retailers all over the state will be the same, and where butter is consumed locally, farmers will not be paid less for cream just because they live in southern or eastern Oregon. The price zoning system has been abolished."

A red-hot poker passed slowly over old putty on window frames will remove all traces of the substance. This alleviates the effort usually necessary to scrape the windows clean.

McKenzie Valley

The Leaburg Scout troop 21 is perfecting its share of the program for Scout Circus to be held in Eugene this month. The Leaburg boys have received awards at each Scout circus at which they have competed.

The community dinner and reception celebrating the close of Rev. Ralph Clark's fifth year as pastor of the Leaburg church was held with Rev. and Mrs. Clark as honor guests last Friday evening.

A party at the A. J. Irvin home Saturday night was given in compliment to Wyetta Spriggs and June Burkhart, houseguests of Mary Irvin.

The Leaburg P. T. A. holds annual election of officers at its meeting April 18. Pie will be brought as supper dish.

Ery Hart has rented his garage at Waterville to E. N. Henry who has taken charge.

Thurston

Miss Margaret Campbell from Salem visited relatives here last week returning to Salem on Thursday.

Perry Price and Arch Shough motored to Portland last Saturday returning on Sunday.

Clark and Albert Parrot have gone to Hood River, working on their father's ranch there.

Mrs. Frank Campbell's school closed last Friday. She has taught at Fall Creek the past year.

The Thurston high school baseball team defeated Dorena's team last Friday on the local diamond.

Ice Skating Queen



NEW YORK... Miss Suzanne Davis (above) of Boston is the new women's figure and fancy ice skating champion of the United States. She won the title from a big field at the national meet held here.

ALL STAR CAST COMES IN "WONDER BAR" FILM

McDonald Opens Greatest Screen Production for Five Days Starting Saturday

Out-doing all previous sensational combinations of stars and spectacles, First National's long-awaited international musical drama, "Wonder Bar," will be shown for the first time locally at the McDonald theatre on Saturday.

Kay Francis plays the leading feminine role opposite Al Jolson, who portrays the proprietor of the "Wonder Bar." Ricardo Cortez and Dolores Del Rio have the coveted parts of the two dancers, while Dick Powell and Henry Kolker have the roles of the American composer-orchestra leader and the husband of Kay Francis, respectively. Hal LeRoy, the sensational Broadway player, plays the role of himself in a thrilling dance sequence.

Guy Kibbee and Hugh Herber play the two American tourists with Ruth Donnelly and Louise Fazenda as their wives, in important comedy and character roles. Robert Barrat has the part of the army officer, who drives his auto over a cliff and unconsciously covers up a murder. Pifi d'Orsay and Merna Kennedy will be seen as the two flirtatious hostesses in the fashionable Parisian night club.

As "Wonderbar," this unique musical proved an international sensation a few years ago. It played for months in all of Europe's capitals and was brought to this country as a stage starring vehicle for Al Jolson.

Busby Berkeley, creator of the musical numbers that featured "Gold Diggers of 1933"—"42nd Street" and "Footlight Parade," created and staged the special musical spectacles on a scale never before attempted.

CHRISTIAN CHURCH HAS TOPICS FOR SERMONS

"The Middle Wall" will be the theme of the morning service at the Christian church Sunday morning. Rev. Veltie Pruitt will preach. There will be special music by the choir. For the evening service the pastor will preach on the subject "The Christian Heart." There will be special music for this service also.

Olson-Louk In Wedding Event

Emma Olson Becomes Bride of Edgar Louk in Home Ceremony at Pleasant Hill

Miss Emma Olson, young daughter of Mr. and Mrs. Andy Olson of Pleasant Hill, became the bride of Norman Edgar Louk, son of Mr. and Mrs. Fred Louk of Springfield at a beautifully quiet ceremony at the home of the bride's parents Saturday evening, April 7.

The double ring ceremony was used by Rev. Victor Mitchell, former pastor of the Pleasant Hill Christian church who officiated in the living room which had been decorated to resemble an old-fashioned garden with a profusion of lilac, spirea, iris and calendula. The couple stood in front of an arbor of lavender lilacs and white spirea with tall yellow candles on either side. Large bouquets of lavender and yellow flowers were placed throughout the rooms.

The bride, dressed in white silk and carrying a shower of yellow rosebuds was attended by Miss Eva Louk, sister of the groom. She wore a yellow gown and carried lavender sweetpeas. Alvin Olson, brother of the bride, attended the groom.

Miss Belle Olson played the wedding music which was Lohengrin's Wedding march.

Following the ceremony the family groups and close friends attending the wedding enjoyed a buffet supper in the dining room.

The bridal couple left in a shower of rice, old shoes, and tin cans, by auto for the coast where they will spend their honeymoon. They will make their home at the Laxton apartments in Springfield.

MRS. BARBER SURPRISED WITH BIRTHDAY DINNER

Several couples, friends of Mrs. Clayton F. Barber gathered at the Barber home last Thursday evening to honor Mrs. Barber on her birthday. The visitors brought their dinners and a large birthday cake. Cards were enjoyed following the dinner. Those present were Mr. and Mrs. Barber, Mr. and Mrs. W. N. Gosler, Mr. and Mrs. Henry Fandrem, Mr. and Mrs. Larson Wright, Mr. and Mrs. Clifford Wilson, Mr. and Mrs. Donald Toomb, and Mr. and Mrs. William Meyer.

TRENT MAN SUICIDES WITH OWN SHOTGUN

Despondency brought on by ill health and financial reverses were believed to have been the causes which led Charles Frederick Powers, 38, to take his own life with a shotgun at his home near Trent Wednesday about 4 o'clock.

He lived with his sister who had gone to attend a community meeting nearby when the man took his life. He left a note for his sister. Powers was born near Elmira on September 1, 1895. He moved to Arizona in 1898 and lived in Colorado before returning to Oregon in 1915. He served in the World War and he and his sister were the only surviving members of the family.

Returns from Hospital—Mrs. Dora Moskop was dismissed from the Pacific hospital Wednesday and brought to her home here.

On Fishing Trip—Mr. and Mrs. G. H. Turner are spending the week on a fishing trip to Loon lake.

IN LITTLE OLD NEW YORK

Among the hobbies that are ridden hard in New York, is one that nearly anyone with an ancient attic full of nick-nack might start—old phonograph record collecting. And it can become as fanatical as stamp collecting. Old cylinder records of "Waltz Me Around Again Willie," up the scale of the classics. And in fact, there's a shop in New York that sells nothing but records and phonographs, while the New York Public Library has an endowed record booth that listeners book up two weeks in advance.

While going musical, it might be well to remark the enthusiastic comment of the critics and New York editorials for the American opera, "Merry Mount" which made its debut recently at the Metropolitan. The work of Richard L. Stokes, librettist, and Dr. Howard Hanson, composer, was occasion for fifty curtain calls on the afternoon of its premiere.

Diego Rivera is again in the news. He's the artist whose fresco in Rockefeller Center Building was covered up because he had included a large portrait of Lenin in his mural composition. And now the fresco has been destroyed, bringing forth the moot question, may art, legally acquired, be disposed of at the pleasure of the owner? Or does it possess an intangible value which should legally restrain an owner from destroying it? Well, Rivera's in the news.

Of all futile things for a woman to do, we can think of none more futile than a forty-year-old telling an eye-specialist she's thirty. For with one glance the eye specialist knows she's told a lie. . . . And now, Dr. Felix Bernstein of Columbia University, says that he can tell from an eye examination approximately how long a person has to live—barring accident. It seems that the "accommodating power" of the eye lens diminishes constantly until death.

Rather good looking girls in every theatrical cafe at dinner hour. They listened to that insidious suggestion: "You ought to go on the stage." . . . And who among them will go home a failure? Instead they stay on, going from one less expensive room to a lesser, drifting slowly down the scale. Some with real talent. Thousands without.

H. S. GRADUATE DIES IN PORTLAND ACCIDENT

Carl Wagner, former student at Springfield high school was instantly killed in an unusual accident in Portland Tuesday, where he was working over a large truck tire which exploded causing the rim to strike him on the head.

Mr. Wagner was 20 years old and had been a student at the University of Oregon for one year. His father operates a service station midway between Eugene and Springfield. A sister is a nurse in the Pacific hospital in Eugene.

Funeral services are to be held Friday from the Poole-Gray-Bartholomew chapel in Eugene.

Visits from Medford
Mr. and Mrs. Al Flora of Medford are visiting at the home of Mr. and Mrs. Donald Meakins.

Drury - Stolzig Wedding held

Franklin James Drury Weds Miss Lillian M. Stolzig at Home Ceremony Sunday

One of the outstanding of the three weddings in this vicinity during the past week-end was that in which Miss Lillian M. Stolzig, daughter of Mr. and Mrs. J. C. Stolzig of route 2, Eugene, was united in marriage to Franklin James Drury, son of Mr. and Mrs. Robert L. Drury of Springfield.

The wedding ceremony was read at the home of the bride's parents Sunday afternoon at 1 o'clock by Rev. F. H. Lydegraf. Miss Faye Newman played the wedding march. Mr. and Mrs. John A. Stolzig, brother and sister-in-law of the bride were the attendants.

Following a wedding dinner the couple left for a honeymoon on the beaches after which they will return to make their home at Coburg where Mr. Drury is employed.

Mr. Drury is a graduate of the Springfield high school. His bride graduated from the Coburg high school.

TARGET MEN PLAN SECOND SHOOT FRIDAY

McKenzie Gateway Gunners to Entertain Eugene Group in Competitive Events

A return match between members of the McKenzie Rod and Gun club of Eugene and the McKenzie Gateway Rod and Gun club of Springfield will be held at the Anderson Motors garage Friday evening. Both rifle and pistol shooting will be used in the offhand and prone positions.

At the first shoot held in Eugene last Friday the local rifle men annexed a total of 424 points compared with 478 for the Eugene team. Bud Naushom was high man in the shoot with 97 out of a possible 100.

In the pistol shooting Springfield men garnered only 278 points compared to 329 for the host team. Kenneth Tobias of the Springfield group was high man with 79 out of a possible 100 points.

Shooting in the rifle competition for Springfield were Gosler, Tobias, Fandrem, Booth and McPherson. Those in the pistol division were Tobias, Booth, Toomb, Fandrem and Carlton.

In scoring the shoots as many men as want to may shoot and the team is chosen from the five in each club with the highest average.

at The News Office

YOUNG PEOPLE TAKE OVER EVENING SERVICE

The morning service at the Baptist church Sunday will be based on the sermon subject, "The Challenge of the Cross" with Rev. R. E. Tolens, pastor, delivering the sermon. The Sunday school classes meet at 9:45 and the B. Y. P. U. at 6:30. For the evening service at 7:30 the B. Y. P. U. group will have charge of the program. A group of 19 of the church young people went to Roseburg last Sunday for the afternoon and evening sessions of the Umpqua Association rally.

BROTHERHOOD TO HEAR ABOUT RACE RELATIONS

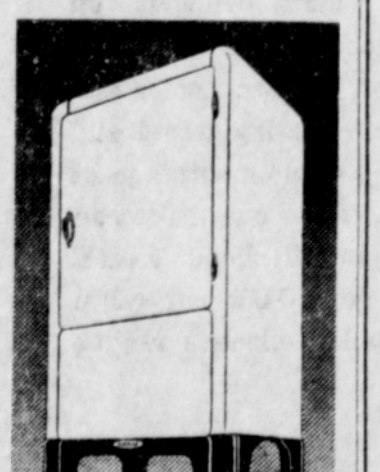
Francisco Toban, Filipino student at the University of Oregon will speak on "Race Relations" at the monthly meeting of the Methodist Men's Brotherhood Monday evening. The usual 6:30 potluck supper will precede the meeting.

To keep milk sweet for days, put it into a pan in which a teaspoonful of horseradish has been grated. It will not sour if treated in this way.

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