



CHRISTMAS GREETINGS



Merchants and Professional People
Take This Opportunity to Wish You
A MERRY CHRISTMAS

Thanking You for Your Friendship
and Patronage in 1931 and Wishing
You A HAPPY YULETIDE



Merry Christmas, with banquet or hoe-cake!
Happy New Year, in wealth or slight thrift!
May your troubles be light as the snowfall!
... happiness deep as the drift!

First National Bank
of Springfield

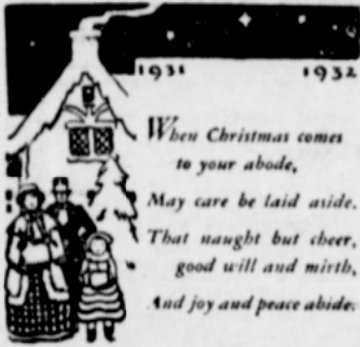
Northwest Cities Gas Co.

WISHES ALL ITS FRIENDS AND CUSTOMERS
A MERRY CHRISTMAS
AND
A HAPPY NEW YEAR

A timely wish came floating by,
As cheery as the azure sky,
We caught it for our very own,
To broadcast through the microphone.
"A MERRY CHRISTMAS TO ALL!"



Springfield Creamery Co.
"MAID-O-CREAM PRODUCTS"



When Christmas comes
to your abode,
May care be laid aside,
That naught but cheer,
good will and mirth,
And joy and peace abide.

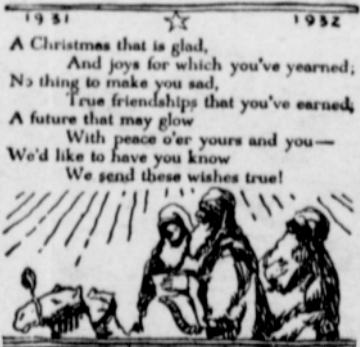
**SKEIE'S
Jewelry Store**

927 Willamette St., Eugene



A right Merry Christmas,
we toast you,
A New Year that's happy,
as well;
May you good-will and
peace be a host to,
For home is where they
love to dwell!

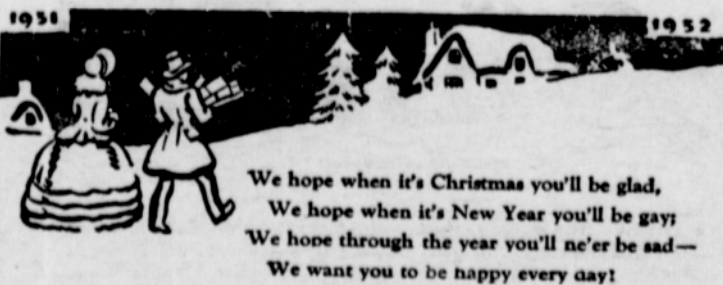
Mountain States Power Co.



A Christmas that is glad,
And joy for which you've yearned;
No thing to make you sad,
True friendships that you've earned,
A future that may glow
With peace o'er yours and you—
We'd like to have you know
We send these wishes true!

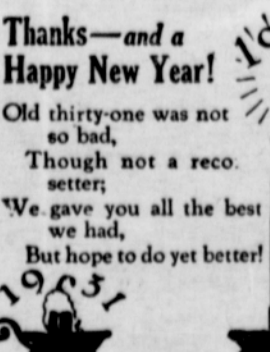
**NEW HOME
BAKERY**

CARL McKEE, Prop.
Springfield



We hope when it's Christmas you'll be glad,
We hope when it's New Year you'll be gay;
We hoop through the year you'll ne'er be sad—
We want you to be happy every day!

Springfield Electric Supply
AL POHL, Prop.



CHRISTMAS GREETINGS
From
**KIRKLAND
FLORAL COMPANY**

We're sending this bouquet of wishes
To all of our friends far and near,
For happiness, joy and contentment,
On Christmas and through the New Year!



H. O. DIBBLEE
RED AND WHITE STORE
Springfield



While tender retro-
spect arrays
With glamour every
toy,
We'll wish you
happy holidays
And every Christ-
mas joy!

White Front Grocery
W. A. TAYLOR, Prop.



May the Christmas dawn
find you and yours in health,
at peace with all mankind,
anticipating a happy day
with those you love.

Dr. W. C. Rebhan
Dr. W. N. Dow
Springfield



For Christmas, be it understood,
We wish you all that is fine
and good;
And for the year of thirty-two,
The best of everything for you!

Niel Pollard PLUMBER Springfield



May your Christmas
joys sparkle
Like ice at the eaves;
May you tread through
the New Year
A path of rose leaves!

**SUPERCURLINE
Permanent Wave
Shoppe**

18 8th Ave. West, Eugene
Wishes All Its Friends
A MERRY CHRISTMAS

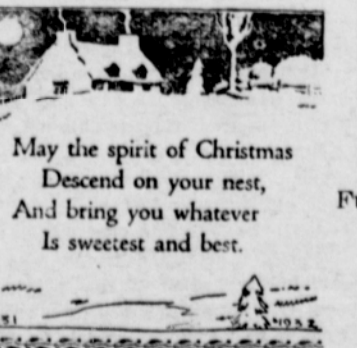


Merry Christmas!

We like this town, we like
its folks,
They give us smiles instead
of croaks;
We like the whole wide
country 'round,
And that takes in a lot of
ground!

ANDERSON MOTORS, Inc.

Authorized Ford Dealers Springfield, Ore.



May the spirit of Christmas
Descend on your nest,
And bring you whatever
Is sweetest and best.

WRIGHT & SONS
Furniture - Hardware - Paint
Springfield



Happy New Year!
For favors shown, our thanks—
Our friendships we hold dear;
Old thirty-one played pranks,
But—Thirty-two is here!

EDW. G. PRIVAT, Jeweler
Springfield, Oregon



The holidays of auld
lang syne
Remind me now 'tis
time to send
This Merry Christmas
wish of mine
To every customer
and friend!

Irish-Murphy Co.

DALLAS MURPHY, Mgr. Springfield



When we're recalling on Christmas day
Your patrons and friends of our store,
We shall be sending a thought your way
And wishing you joys by the score!

W. A. HALL

"The Shoe Doctor"
Springfield



Though fireplace and yule log are absent
From most of our homes in these days,
The spirit of Christmas survives them,
And may it be with you always.

Flanery's Drug Store

Springfield



We wish you Merry Christmas,
Of happiness a load,
No sorrows through the New Year,
Just joy along the road!

**The Willamette
Press**



Christmas Greetings

If thoughts are real things
And who'll disagree?—
We send all our best one!
To hang on your tree!

Independent Meat Co.

E. C. STUART PRATT HOLVERSON



We send you our wishes,
Profuse and sincere,
For a glad Christmas day
And a Happy New Year!

CHASE GARDENS

67 East Broadway, Eugene



We wish you a Christmas
that's merry and gay,
And a New Year of
promise before you;
A measure of wealth,
abundance of health,
And the star of peace
hovering o'er you.

Eugene Farmers' Creamery



A right Merry Christ-
mas,
To young ones and old
ones—
Your holidays sunny,
Not wet ones and cold
ones!

**C. E. WHEATON
HARRY WHITNEY**
Springfield

Merry Christmas

May Santa Claus put in your stocking
The things that you hold the most dear,
To make you a bright, merry Christmas,
And a prosperous, happy New Year!

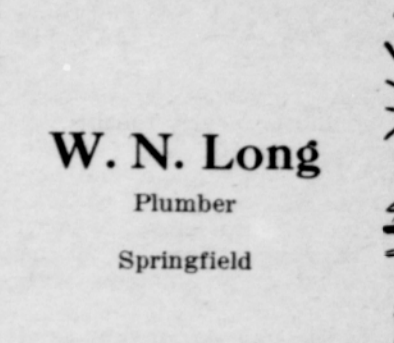
**Fulop's
Dept. Store**

334 Main St., Springfield



We'd a thousand happy wishes for
our friends and patrons too,
But to sort them out would be a
mighty chore;
So we gave them all one wording,
now no matter who is who—
Though we fear you'll say "I've
heard that one before!"—
"MERRY CHRISTMAS!"

Eugene Fruit Growers Association



W. N. Long

Plumber
Springfield

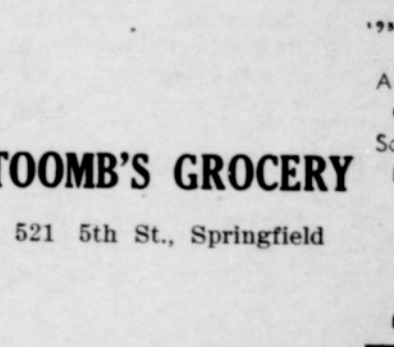
We hope your New Year diary
may begin with "Happy"
followed by "Ditto" on every
page throughout the year!



May your holidays be
happy days,
And joy and cheer
abound!
May sweet peace reign
and never wane,
The whole New Year
around!

Eagle Cafe

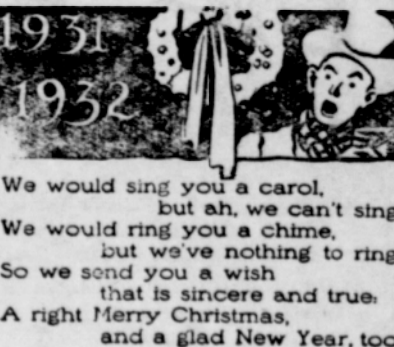
Springfield



A wish may be a studied phrase,
Or simple and sincere,
So we'll just wish you happy days
For Christmas and New Year!

TOOMB'S GROCERY

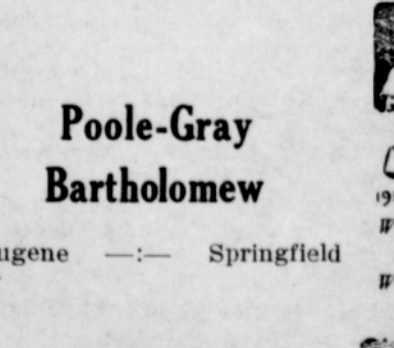
521 5th St., Springfield



We would sing you a carol,
but ah, we can't sing;
We would ring you a chime,
but we've nothing to ring;
So we send you a wish
that is sincere and true.
A right Merry Christmas,
and a glad New Year, too!

George P. Hoffman

DRY GOODS Springfield



**Poole-Gray
Bartholomew**

Eugene — Springfield

We wish you a glad, merry Christmas,
Surrounded by dear ones and friends;
We wish you a sweet, pleasant pathway,
For New Year, wh'er it wend!



A Merry Christmas Dinner!

We hope you'll have a drumstick that is eatable,
Potatoes mashed, and gravy of the best,
A slab of mince or pumpkin pie unbeatable,
And—it doesn't matter much about the rest!

Springfield Garage