

THE SPRINGFIELD NEWS

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THURSDAY, MAY 14, 1931

THE THREE C'S OF ACCIDENT PREVENTION

The key to automobile accident prevention is in the hands of individual drivers. There is a point where even the best traffic laws become inoperative. At this point the individual must take up the work. Care, courtesy, common-sense—these are the three C's of accident prevention which are not covered by law.

The majority of accidents occur when they are violated. Each year such violations mean death to 30,000 people, to say nothing of a vast sum in property damage.

Last year, according to a leading insurance company, the largest single cause of accident was failure to give right-of-way—which accounted for 31 per cent of all mishaps and 15 per cent of all deaths. Foolhardiness, coupled with discourtesy, is strewing death along the highways. The driver who cuts in and out of traffic—who drives on the wrong side of the road—who drives at an excessive speed—is a menace to the life and property of all who use the public roads.

Traffic laws should be improved and modernized to the greatest possible degree. But after that is done, the rest is principally up to the individual driver. He will decide whether or not our horrible toll in human life increases or decreases.

FOR YOU AND I TO DECIDE

Next year we will be engaged again in a national election and there will be demands from all sides on how candidates stand, particularly this time on the repeal of the eighteenth amendment. We should not confuse ourselves as to where the power lays when it comes to the repeal of the eighteenth amendment.

Congressmen will never have an opportunity to vote for or against the eighteenth amendment. The best they can do is to vote to submit it to the states for a decision—our constitution made this provision. It is strictly a state's right. If wet and dry is ever brought to another show down, because of the great interest in this question we can expect many congressmen who are dry to vote to submit it to the people. The question of the eighteenth amendment is strictly up to you and I. Let's not try to pass the buck to some congressman.

Archery and golf do not mix according to a news story from California where they have both. When a noted lawyer leaned over to put a fair bowman shot him in the seat of the pants with an arrow. She explained she had missed the target, but she had also spoiled a male golfer's day, yes several days and a pair of pants.

Californian's must be dying for excitement—they had to get two policemen to rob a bank the other day in one of the leading cities.

Let's bear with hot weather a few days, it is the only thing we have that will open the McKenzie pass in time for a Fourth of July celebration in eastern Oregon.

LET'S BRAG ON OREGON

When nature lays her green mantle over every inch of the land in springtime, that's when Western Oregon, the emerald country, is at her best. With the starting of the tourist season travelers are greeted with this green country. Nothing is more refreshing or pleasing to the eye than lots of green grass and trees.

When strangers here we might well brag on our beautiful country. We have many things to be proud of and much less than most lands to apologize for. Oregon is what we make it and we can do a lot of good by telling the world as it passes by on wheels what a great country we have. Incidentally, too, we will create a little more confidence among our selves and all feel better.



WHETHER WE FEEL THAT WAY OR NOT

A friend of mine tells me that he has recently added to his income by working in the evenings as a press agent for an amusement park.

It was his first contact with that great industry which has grown up out of the rather pathetic eagerness of folks to be happy—to have their minds diverted from their work and worries.

He said: "My job has been hard work, but it taught me one thing that is priceless—how to look pleasant whether I feel that way or not."

It reminded me of a conversation I once had with the press agent of a circus. In describing the freaks in the sideshow, he remarked: "Every so often we have to send them away. They get sucker sore."

"Sucker sore!" I exclaimed. "That's a new one on me. What's the meaning of sucker sore?"

He explained that, in the parlance of the circus, a customer is a sucker. It is not a derogatory term, merely the conventional phrase.

"The freaks sit there on their raised platforms, listening to the comments of the suckers who press around them all day long," he said. "The living skeleton hears the same rude jokes a hundred thousand times. The fat lady is poked at with umbrellas, and kidded by smart young fellows who imagine that their wise cracks are something absolutely fresh and new."

"Day after day the freaks put up with it, smiling patiently. But every day the strain of their suppressed emotions grows greater, until finally they want to jump down off their platforms and bite the customers. Then we have to send them away for a rest. They are 'sucker sore'."

Most of us can sympathize with the freaks; we, too, have been sucker sore. There have come days when our tired nerves rebelled against the demands of the customers who give us a living; when we grumbled at the job for which we should have been grateful; when it seemed that all interest had gone from our work, leaving only dull routine.

It is wise on such days to pull down the desk and walk out of the office, and say: "I will not be back until tomorrow."

But even this cure does not always work, or can not always be applied. Soon or late we have to face the fact that life is a fight, not a picnic. And one of the elements of victory, in the words of my friend, is the capacity to "look pleasant, whether we feel that way or not."

SALEM MAN HEAD OF NEW FARM DEPARTMENT

To Assume Control Over Many Existing Boards and Commissions After First of July

Max Gehlar, prominent Polk county farmer-horticulturist, has been appointed by Governor Meier, to head the new State Department of Agriculture. He will assume his duties immediately, although the law creating the department does not become effective until June 5. The department is to become operative July 1.

Gehlar has taken an active part in the agricultural development of the Willamette valley, especially the cherry industry. He urges that producers make free use of the services which the department will be able to offer after it is under way.

The new department will succeed to and be invested with the powers and duties of the state board of horticulture, pure seed board, state livestock sanitary state chemist, state bacteriologist, advisory livestock branding board, stallion registration board, state fair directors state market agent, state lime board and committee on agricultural lime.

County bee inspectors, fruit inspectors, meat and herd inspectors and veterinarians will be appointed by the county courts as now provided by law but these appointments will be subject to the approval of the director of agriculture. County stock inspectors will be appointed by the director upon recommendations of the cattle and horse raisers association of Oregon.

County fair boards and county grazing boards will make annual reports to this department upon blanks furnished by the director.

Fish on River Saturday—Fred Freese took a group of boys on a fishing trip on the McKenzie river Saturday. They had fair catches.

GOVERNMENT OFFERS NEW FURNITURE BOOK

Booklet, "Furniture, Its Selection and Use", Written for Farm Home-Maker

The proper selection and use of furniture on the farm home is the subject of a booklet issued recently by the United States Department of Commerce and which is now available at the office of the Superintendent of Documents, Government Printing office, Washington, D. C. for 20 cents a copy.

"This new bulletin will aid the home-maker in the rural community to check up on the construction of her furniture; it will aid her in apportioning her home furnishings budget; it will tell her something about the various styles, and explain how they may be grouped in accordance with the principles of harmony. It should also convince her that it is not necessary to store every comfortable chair in the barn or attic," says M. S. Widmer, executive secretary of the American Farm Bureau Federation.

The bulletin is intended primarily as an aid to the consumer who seeks information concerning budgeting, comfort, utility, construction, materials, styles, ensembles, and details, in the care and repair of furniture. With more than 50 illustrations and diagrams, it explains in nontechnical language the important features for which the prospective purchaser should look when selecting home furnishings.

VISITS OLD SOLDIERS HOME AT ROSEBURG

Mr. and Mrs. C. F. Eggmann drove to Roseburg Wednesday to visit and inspect the old soldiers home which is maintained there by the federal government. Mrs. Eggmann is state president of the Ladies Auxiliary of the G.A.R. and made the inspection trip as part of her duties as holder of this office.

A Mecca in Springfield

Eggmann's is the gathering place in this town when hot weather starts. For years we have served the community well and have been rewarded with your liberal patronage. This season we will be better prepared than ever to look after your wants.

We Make 'em like you like 'em

EGGIMANN'S

"Where the Service is Different"

ANNOUNCEMENT

SAVE with SAFETY at your **Flanery's** DRUG STORE

ONE CENT SALE

Thursday, Friday, Saturday
Your chance to SAVE on Standard
Drugs and Toiletries

Flanery's Drug Store

407 MAIN STREET

PHONE 15

INVEST IN AN ELECTRIC REFRIGERATOR

An electric refrigerator is a real investment. No family can afford to be without one. It saves time, steps and labor—supplies sparkling ice cubes—makes delicious frozen desserts—economizes marketing methods—prevents food spoilage and waste.

SAVE AS YOU PAY ON EASY TERMS

ELECTRIC REFRIGERATION BUREAU

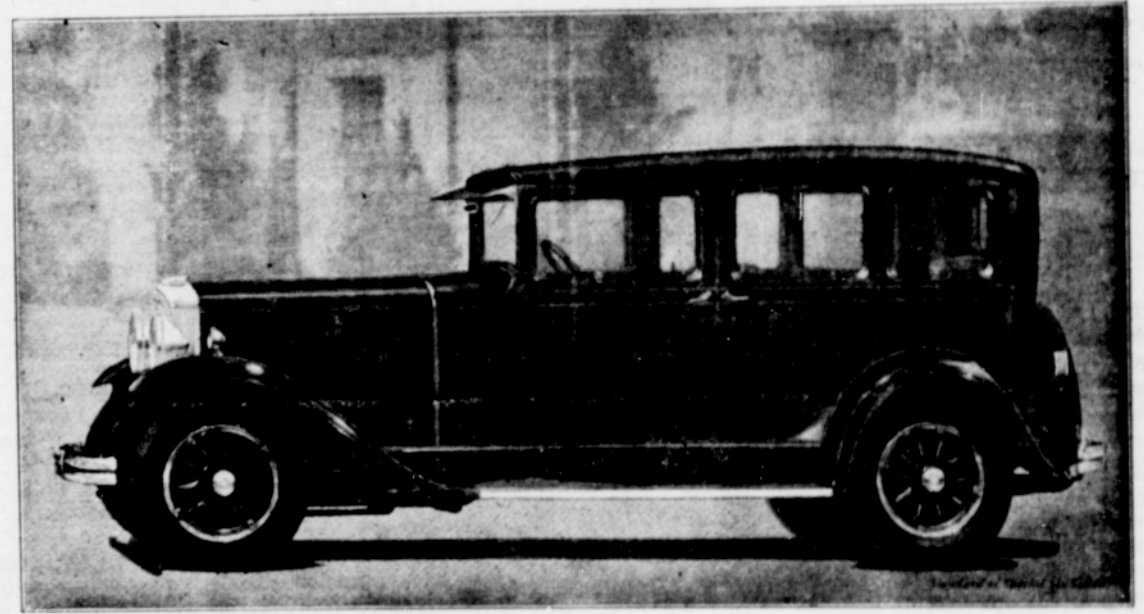
CLUBS are trumps!

We mean \$20 clubs of NEW Subscriptions. Each club earns 60,000 extra votes if turned in by 8 p. m. Saturday, May 16.

How Many For You?

FIRST GRAND PRIZE - Graham Paige Sedan

Special Six Sedan (Six windows—Four speeds)

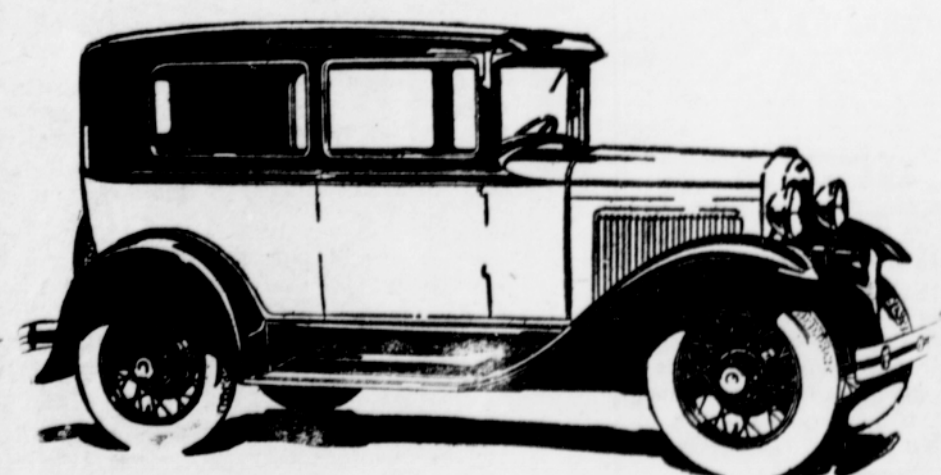


Purchased of CHAS. TAYLOR'S GARAGE Eugene, Oregon 852 Pearl Street

Votes Will Win These Beautiful Cars and Other Magnificent Prizes

SECOND GRAND PRIZE

Choice of Ford Tudor Sedan or Coupe



Purchased of ANDERSON MOTORS, Inc. Springfield Authorized Ford Agency

If you intend doing anything in this campaign--

Say it with VOTES

this week while they are at their peak--AND WIN

JUNE 3rd

For Information Inquire "Campaign Department" The Springfield News Phone 2