

# THE SPRINGFIELD NEWS

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THURSDAY APRIL 30, 1931

### THINGS ARE LOOKING UP

We don't mean only the green things in field and garden. Economic depressions have no effect upon the processes of nature: the leaves come out and the grass comes up—to say nothing of the weeds—whether business is good or bad. And at this time of year it is always truthful, though not always the whole truth, to say that things are looking up.

This year it seems to be true of other things besides the ones that grow. There are plenty of signs of improvement in business, not much in some lines, a good deal in others. Automobile production is increasing, which means more men working in the factories. The electric power output is higher than it was a year ago. That means not only that more people are using electric light but that industrial plants are buying more power. Building contracts reported for March show a gain over February. And it is hard to travel twenty miles in any direction from anywhere without running into a new highway or bridge under construction, or some other big piece of public work, giving employment to large numbers of men and putting in the aggregate hundreds of millions of dollars into circulation.

There has been a great deal of unfriendly comment abroad over the situation in the United States during the past eighteen months. Unemployment, the breadlines in the big cities, and similar sensational items of news were printed in European papers, with the result that Germany, France and Italy picture the whole population of the United States reduced to destitution. Apparently they have never heard, over there, of our miniature golf craze, which began just after the depression hit us and so far has developed into a \$150,000,000 business. Not everybody in the United States spends his time in the breadline!

And, to come back to the green grass and the weeds, nature is doing a little better by us this year than last. At least, there has been more rain this spring all over the country than there was a year ago, and more snow in the north than for several winters. There is still a lot of water to fall to bring up the average, but there doesn't seem to be any danger of another widespread drought in 1931.

On the whole, all things considered, we're doing pretty well, thank you.

### BOATS MUST GO

Boat fishing must go. In the smaller sections of the Willamette and McKenzie boatmen have taken lately, abnormally large catches. Bank fishermen have gotten a few. It is not a matter of what we and our friends would like to do, but what is the best for the fishing sport generally.

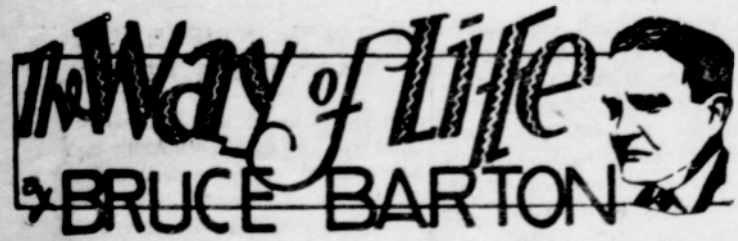
### ALL OPEN BUT ONE

The road to Crater Lake and down to Fort Klamath is open. Wapinta cutoff is open, as are all the other improved roads through the mountains, except the McKenzie. When will we get the highway department to feel some obligations to the people of this part of Oregon as regards the McKenzie pass?

Even the unprecedented dust storm which swept the state last week brought its bits of humor. Some funster assured the public that Governor Meier was just cleaning house at Stiem.

Then again one of our correspondents says the storm proved that there was no such thing as strict enforcement. "The pass," referring to the "McKenzie pass," has been declared officially closed, and yet dust and breeze of the entire Central Oregon country came over the pass."

Well if the new state police is to be a military organization, why not put General George White in command. We can see no reason for importing any high powered publicity generals.



### TAKE TIME TO THINK IT OVER

There is a man, now old in years but still very vigorous, who built up the largest company of its kind in this country. One of his younger associates was recently giving me some sidelights on his character and methods.

"Whenever we had some especially big problem on hand the same thing invariably happened," he said. "It might be a building program involving the investment of millions, or the launching of a new product, or a plan for extending our operations into a foreign country.

"Always, in the midst of our discussions, the Old Man would bring his fist down on the desk with a bang.

"We will stop right here," he would say. "We will not decide a single thing. I am going away to the country for two weeks to rest and fish. When I come back I will tell you how to run this company."

My informant said that the Old Man invariably returned with a better perspective, clearer vision and fresh courage.

Years ago I read a biography of Benjamin Disraeli who began life, as you will recall, as a writer with publishing ambitions. He conceived the idea of a magazine, and was bold enough to hope that he might persuade Sir Walter Scott to be its editor.

He took the train to the city where Scott lived and arrived late in the afternoon. Instead of making his call at once, he registered at the hotel, ordered a comfortable room, and went to bed.

In recording the experience, he said that he had made up his mind, even in those early days, never to attempt a difficult interview, when he was tired.

Two men of my acquaintance were thrown out of employment by a merger. They were men of ability for whom opportunities were sure to open sooner or later.

The first man proceeded to worry himself into a state of nervous inefficiency. He hurried around among his friends; he let fear show in his eyes and face.

The other man went away. When I met him last he was sun-browned and rested; he had purchased some new clothes, and was starting out serenely to conquer the world.

Most of us have to take our vacations at stated intervals, which are fixed by the routine of business rather than by our personal desires. But it is possible for even the humblest of us to avoid the mistake of making important decisions when our minds are weary or worried.

Lots of times the best thing we can do is to say: "I shall now turn my back on this desk and leave the office, and I will not think about this thing again tonight."

Tomorrow will be a new day and, if I am rested, a day full of much more courage and wisdom. So my decision will be sounder and braver than it can possibly be today."

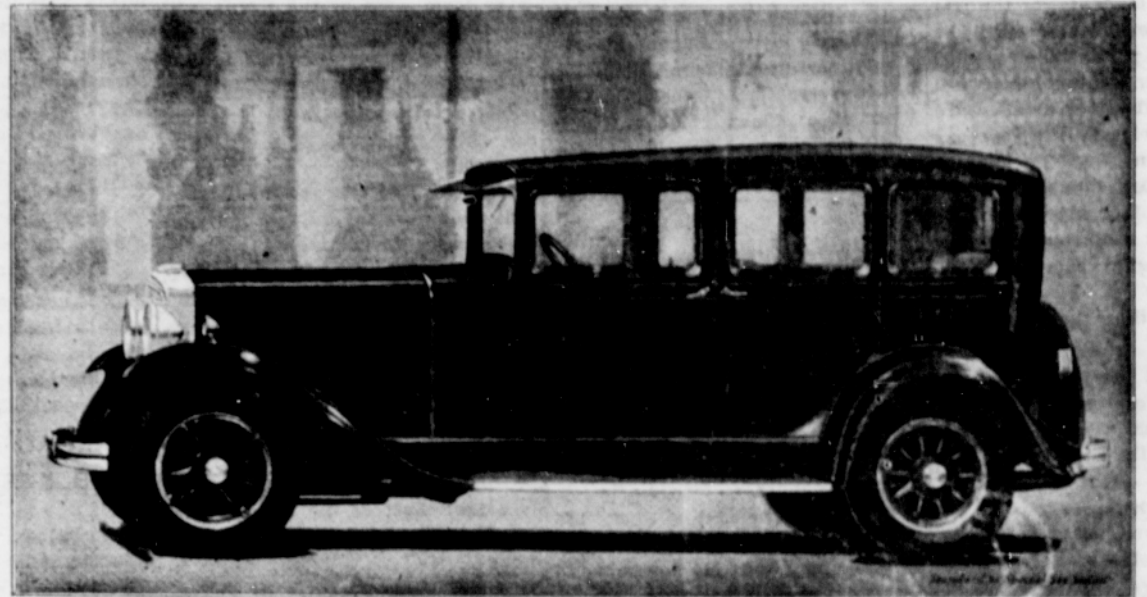
# OVER \$300.00 A WEEK!

## Is the value of your spare time during the next four weeks if you enter our "Earn and Win" campaign NOW and win the Graham sedan, June 3rd

### Dont Procrastinate Investigate! Opportunity is Knocking

#### FIRST GRAND PRIZE - Graham Paige Sedan

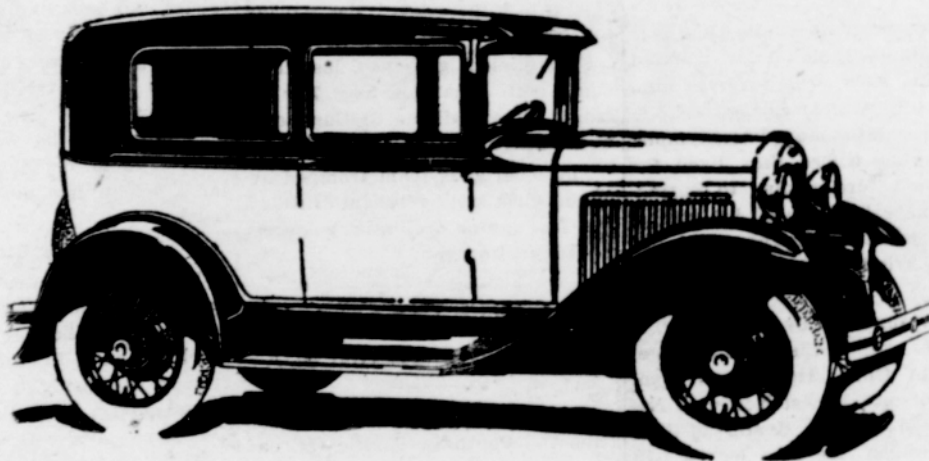
Special Six Sedan (Six windows—Four speeds)



Purchased of CHAS. TAYLOR'S GARAGE 852 Pearl Street Eugene, Oregon

#### SECOND GRAND PRIZE

Choice of Ford Tudor Sedan or Coupe



#### THE NEW FORD TUDOR SEDAN

Purchased of ANDERSON MOTORS, Inc. Springfield Authorized Ford Agency

## How to Get A Flying Start

	VOTES
10 Subscriptions, One Year Each	20,000
2 Subscriptions, Five Years Each	100,000
Double Votes if turned in during your first 10 days in campaign	120,000
Bonus given during first period of campaign	97,500
<b>TOTAL</b>	<b>337,500</b>

THAT'S EASY — ISN'T IT?

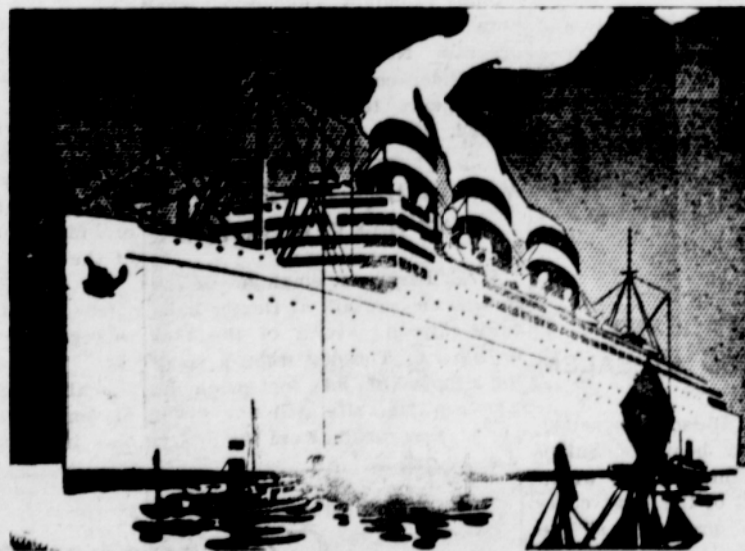
#### FOURTH PRIZE Atwater Kent Radio



New 1931 Atwater Kent matched walnut lowboy.

WRIGHT & SONS Springfield, Oregon

#### THIRD GRAND PRIZE



#### ROUND TRIP TO ALASKA

For 2 Persons All Expenses Paid

An Ideal Vacation Without One Cent of Cost!

#### FIFTH PRIZE

\$75 in Merchandise Fulop's Dept. Store

#### SIXTH PRIZE

\$40 in cash

#### Nomination Coupon

THIS COUPON TURNED IN BY MAY 20, 1931 IS GOOD FOR 5,000 FREE VOTES

I hereby enter and cast 5,000 Votes for

Miss, Mr. or Mrs. \_\_\_\_\_

Address \_\_\_\_\_ as a contestant in the Ben Franklin "Earn and Win" Campaign.

NOTE—Only one nomination coupon accepted for each contestant. Nominate yourself or a friends today.

## 20% Commission or a Prize and 10% - - - Everybody Wins!

For Full Information Inquire "CAMPAIGN DEPARTMENT" The Springfield News

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