

THE SPRINGFIELD NEWS

TWENTY-EIGHTH YEAR.

SPRINGFIELD, LANE COUNTY, OREGON,

THURSDAY, APRIL 2, 1931

No. 12

New Spring Shoes for Easter Showing

The Largest Stock of Shoes in Lane County

Men's Shoes
Hi or Dress Oxfords
Genuine Calfskins, Kan-
garoo, Kid Leather
\$2.98 - \$3.98 - \$4.98

Boy's Oxfords
For Sport or Dress
\$1.98 to \$2.98

Headquarters for
Men's Work Shoes
\$1.39 to \$4.98

Children's Shoes
Every Pair Guaranteed
98c to \$2.98

New Spring Novelties
Spike Heels, Oxfords, Cu-
ban Heels. A large selection
to choose your Easter ward-
robe from.
\$1.98 to \$4.98

Ladies' Arch Supports
AAA to EEEE Widths
Whites - Blondes - Browns
\$2.98 to \$4.98

A. M. WILLIAMS & CO.
Self Service Store
77 EAST BROADWAY EUGENE

A Store in Community Service

Day or night the Drug Store stands guards for the com-
munity. Always ready to help out in emergency as well as with
general necessities. This store is one of community service.
Your liberal patronage makes it possible for the druggist to
keep abreast of the times and serve you even better.

Ketels' Drug Store

In New Store Main, near Fifth

Violet Ray and Ethyl

General Gasoline gives the most miles per gallon
no matter what the price. Thousands of satisfied
users in Lane county attest to the fact that this is
good gasoline.

Our shop is always ready to serve you. We rid
you of auto troubles.

"A" Street Service Station

'Lest You Forget'

Business Cards
Office Forms
Letter Heads
Statements
Hand Bills
Envelopes
Blotters
Tickets
Menus, etc.

At The
Willamette Press

Scores of Underpriced

Anniversary Sale Offerings

for Easter Shoppers

The Golden Rule

Rulers of Low Prices

10th & Willamette—EUGENE—New Schaefer's Bldg.



SLIM JIM AND THE FORCE



(Pat. Applied for—Serial No. 21764) The World Color Prtg. Co., St. Louis, Mo.

